

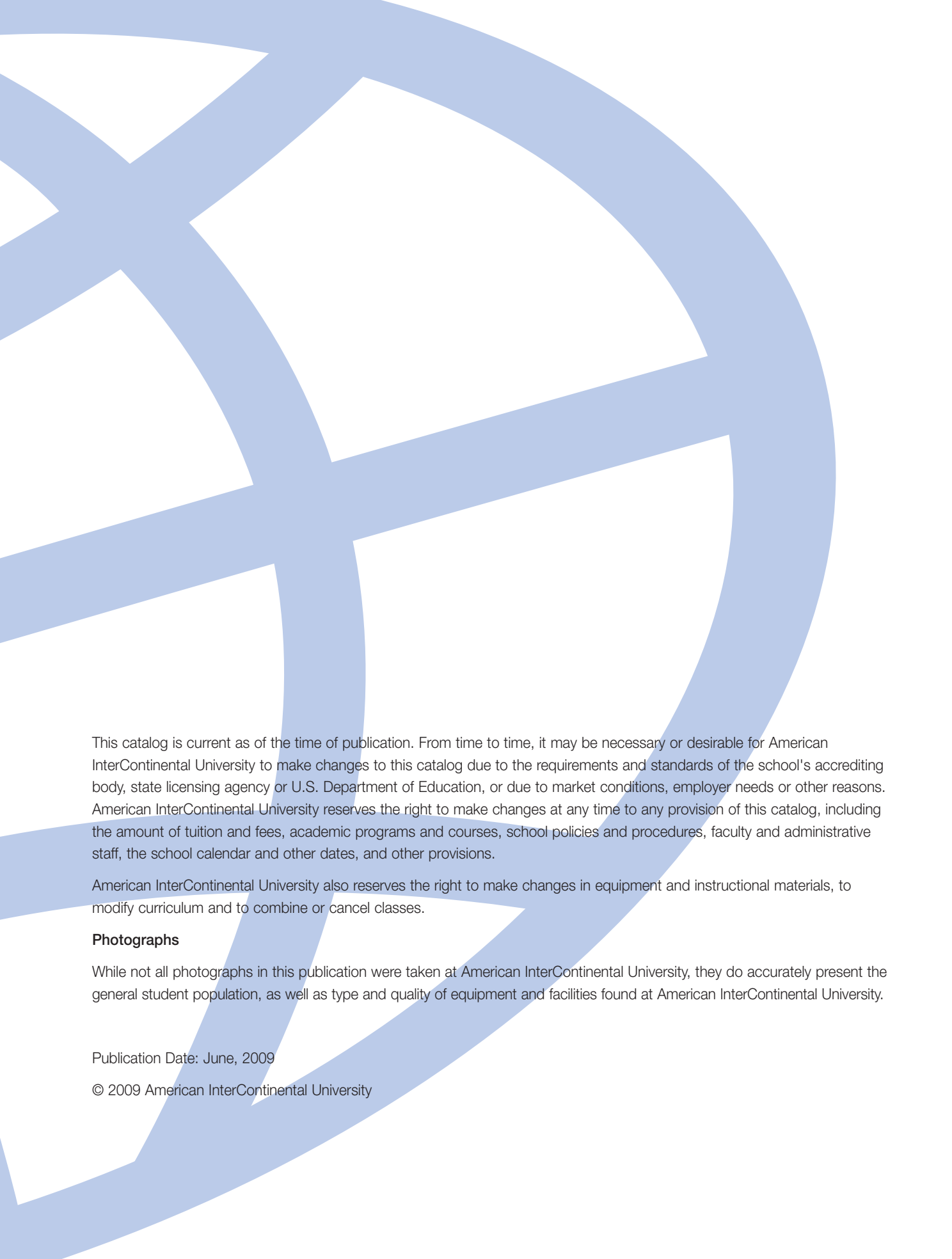


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2009 CATALOG





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American InterContinental University also reserves the right to make changes in equipment and instructional materials, to modify curriculum and to combine or cancel classes.

Photographs

While not all photographs in this publication were taken at American InterContinental University, they do accurately present the general student population, as well as type and quality of equipment and facilities found at American InterContinental University.

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UNIVERSITY PROFILE

Mission and Purposes

AIU Mission Statement

American InterContinental University's mission is to provide for the varying educational needs of a culturally diverse and geographically dispersed student body with the goal of preparing students academically, personally, and professionally for successful careers.

Philosophy and Purpose of the University

AIU is an international university with campuses in Atlanta, GA; Los Angeles, CA; South Florida; Houston, TX; and London, England. The Online campus is located in northwest Suburban Chicago, IL. Founded as the American College in 1970, AIU provides Associate, Bachelor's and Master's degrees in a campus environment and online.

The University community believes it has a special commitment to support each individual's goals. To this end, the University places emphasis on the educational, professional, and personal growth of each student. Programs, policies, and activities, which have been designed to implement this philosophy and purpose statement are evaluated periodically and changed, as necessary, to meet the needs of the student body and the institution.

AIU, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

Purpose-Related Goals of the University

In support of its philosophy and mission, AIU's goals are as follows:

- To enable students from diverse cultures and backgrounds to achieve personal and professional goals.
- To provide academic programs, services, facilities, and technologies that support student learning and contribute to students' intellectual development and personal growth.
- To foster the development of critical thinking and lifelong learning skills.
- To instill the importance of ethical behavior, responsibility, and professional standards.
- To retain a diverse faculty comprised of experienced, qualified educators with industry-current expertise.
- To guide students in preparing for and achieving future success.

History of the University

American InterContinental University (AIU) was founded in Europe in 1970 on the premise that universities should transcend the bounds of the traditional, theoretical approach to education by providing students with a curriculum that prepares them for successful, productive careers. For more than 35 years, AIU has offered this innovative approach to education at its campuses in Atlanta Buckhead, established in 1976; London, established in 1978; and Los Angeles, established in 1982. In 1998, additional campuses were established in Atlanta Dunwoody, and South Florida. AIU Online began in 2001 and was recognized as a separate campus in 2002. In 2003, an additional campus was added in Houston, Texas. In June 2009, the AIU Buckhead and the AIU Dunwoody campuses combined to become AIU Atlanta.

In January 2001, Career Education Corporation (CEC) acquired the University.

AIU is committed to developing curricula that provide students with career preparation in business, criminal justice, design and media arts, education, and information technology. The University's success in this endeavor is reflected in the employment of its graduates throughout the international business community, the achievements of its alumni, and the commitment of its faculty.

Accreditation and Licensure

Accreditation

American InterContinental University is accredited by The Higher Learning Commission and a member of the North Central Association. Additional information is available at 312-263-0456 or www.ncahigherlearningcommission.org.

- American InterContinental University London is validated in the United Kingdom by London South Bank University (LSBU) on behalf of the UK Quality Assurance Agency for Higher Education (QAA). AIU London is also itself a subscriber of the QAA, in good standing, and is officially listed as a provider of higher education in the UK by the Department for Innovation, Universities and Skills (DIUS), appearing on the Department's register at: <http://www.dcsf.gov.uk/recognisedukdegrees/index.cfm?fuseaction=institutes.list&InstituteCategoryID=2>

At present AIU London offers programs leading to British BA (Hons) degrees from London South Bank University in Fashion Design, Fashion Marketing, Fashion Design with Marketing, Interior Design, International Business, Media Production and Visual Communication. Students successfully completing these programs of study will be eligible for both AIU and LSBU degrees.

AIU London is accredited by the British Accreditation Council for Independent Further and Higher Education and this accreditation is valid until April 2013 (<http://www.the-bac.org>).

AIU London has also been granted Sponsor's License E5NVDFC3 by the Home Office's UK Border Agency, under which the Campus is able to sponsor Tier 4 international (non-European Union) students for a UK Student Visa.

Registered in England No: 1373237
Registered Office: 66 Wigmore Street London W1U 2SB

- The Bachelor of Fine Arts in Interior Design at the Atlanta and Los Angeles campuses are accredited by the Council for Interior Design Accreditation (CIDA).

Licensure

- AIU Atlanta, AIU London, and AIU Online are approved by the State of Georgia to operate by the Nonpublic Postsecondary Education Commission (NPEC): 2082 East Exchange Place, Suite 220, Tucker, GA 30084-5305.
- AIU Online is recognized as a private college by the Illinois Board of Higher Education and authorized to grant Associate, Bachelor's and Master's degrees.
- The AIU South Florida campus is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400.
- American InterContinental University Houston is authorized by the Texas Higher Education Coordinating Board to offer degrees and courses leading to degrees in Texas.

American InterContinental University **University Administration**

Stephen J. Tober, J.D.

*Chief Executive Officer AIU
President AIU Online*

Gregory G. Washington, D.M.

Provost and Chief Academic Officer

Constance Johnson, MBA

*Vice President of Academic Operations
Associate Provost*

George P. Miller, Ed.D.

Chancellor for External Affairs

Peter Correa, M.S.

President Atlanta Campus

Hisham Shaban, D.B.A.

President South Florida Campus

Steve Malutich, M.S.

President Houston Campus

Dennis Gayle, Ph.D.

President London Campus

Alex Henn, B.S.

Director Los Angeles Campus

Stephen Whitten, M.U.P.P., M.Div.

Vice President of Planning & Effectiveness

Kathryn Lange, M.B.A.

Vice President of Financial & Strategic Analysis

Matthew Reahm, B.S.

Vice President of Financial Aid

Meribeth Masters, B.S.

Vice President of Accounting & Student Finance

Leon Kelley, M.B.A.

Vice President of Student Affairs

Kris McCall, M.S.

Vice President of Operations

Trisha Ganger, M.B.A.

University Registrar

Issac George, M.B.A.

Ombudsman

Nicole Herzog, B.S.

Director of Human Resources

University Governing Board

Gaylen D. Kemp Baxter	<i>Board Chair, Retired Attorney</i>
David J. Kaufman	<i>Board Secretary, Duane Morris LLP</i>
Richard Perry	<i>Board Immediate Past Chair, Wood & Perry</i>
Ronald Frieson	<i>Board Director, Children's Healthcare of Atlanta</i>
Michael Graham	<i>Board Director, Career Education Corporation</i>
Dr. Donna Gray	<i>Board Director, Career Education Corporation</i>
Eric Israel	<i>Board Director, Career Education Corporation</i>
Dr. Robert T. Justis	<i>Board Director, Louisiana State University</i>
Deborah Lenart	<i>Board Director, Career Education Corporation</i>
Nancy Mann	<i>Board Director, AIU Alumna</i>
Janice McKenzie-Crayton	<i>Board Director, Big Brothers Big Sisters of Metro Atlanta</i>
Jeremy J. Wheaton	<i>Board Director, Career Education Corporation</i>

University Statement of Integrity and Commitment

As an institution committed to quality and accredited by the Higher Learning Commission, American InterContinental University views integrity as an underlying tenet to its Mission and Purposes. The University uses the integrity tenet as a foundation for all of its operations, services, and programs. The mission of the University is to advance the intellectual and social condition of learners in a diverse society through quality academic programs, services and other learning opportunities. The University is to provide students with a learning environment anchored by the highest caliber of instruction built on a solid intellectual and ethical foundation.

Integrity serves as an integral foundation to University governance at the level of the Governing Board and in all University operations, institutional representations, advertising, marketing, and services. Honesty and integrity are essential to these functions and serve as the basic contract defining the relationship between the University and its constituencies. The University will not tolerate any intentional withholding of information, deliberately providing inadequate information or failure to provide timely and accurate information. It is the fundamental responsibility of the University to deal forthrightly with all of its constituencies, including its faculty, staff, and learners.

Adopted by the AIU Governing Board, March 28, 2006

Statement of Ownership

American InterContinental University is owned by American InterContinental University, Inc., which is wholly owned by Career Education Corporation (CEC). CEC is a Delaware corporation with principal offices located at 2895 Greenspoint Parkway, Suite 600, Hoffman Estates, Illinois 60195.

The executive officers of CEC are:

Gary E. McCullough,
President and Chief Executive Officer

Michael J. Graham,
*Executive Vice President,
Chief Financial Officer and Treasurer*

*Members of the CEC Board of
Directors are:*

Steven Lesnik,
Chairman

Dennis H. Chookaszian

David W. Devonshire

Patrick W. Gross

Greg L. Jackson

Thomas B. Lally

Gary E. McCullough

Edward A. Snyder

Leslie T. Thornton

POLICIES AND ADMISSIONS

Admissions Criteria

Pursuant to the mission of the institution, American InterContinental University desires to admit students to degree programs who possess appropriate credentials and have demonstrated capacity or potential indicating a reasonable probability of successfully completing the educational programs offered by the University. To that end, the University will evaluate all students and make admission decisions on an individual basis following undergraduate and graduate admissions policies.

The University reserves the right to determine the adequacy of all credentials submitted for admissions. As previously noted, selection of students for admission into degree programs of study is based on an individual evaluation of each applicant's capability or potential for successful completion of the program.

Undergraduate Admissions Policy

First-Time Freshmen

First-time freshmen: AIU seeks individuals who demonstrate a probability for success in the institution's programs of study. In its evaluation of applicants, AIU will take into consideration such factors as high school completion or its equivalent, and the interest, desire, and motivation to pursue postsecondary education.

First-Time Freshmen Admissions Process:

To be considered for undergraduate admission to AIU, first-time applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

London Campus Only:

5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission and/or take a placement test upon arrival, according to the campus policy. International applicants to AIU London should also contact the Admissions Department for campus residency requirements.

Transfer Students

AIU seeks individuals who can build on their previous collegiate, educational or employment experiences and move successfully to complete degree programs of study. In applicable academic programs, transfer credit may be accepted by AIU from any United States institution accredited by an agency recognized by the U.S. Secretary of Education. In addition, AIU will review requests for transfer credit from international higher education institutions. See the Degree Completion Programs section of this catalog for further information related to transfer of credit, and for information related to the assessment of prior learning for degree completion programs.

Transfer Student Admissions Process:

To be considered for undergraduate admission to AIU, transfer applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

London Campus Only:

5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission and/or take a placement test upon arrival, according to the campus policy. International applicants to AIU London should also contact the Admissions Department for campus residency requirements.

Academic Proficiency

To assist the institution in academically advising undergraduate students, assessment of academic proficiency is required for both undergraduate first-time applicants and transfer students who have not satisfied the institution's academic proficiency requirements through other means. AIU will use the results of the assessment to determine appropriate academic placement and the need for developmental coursework and/or other academic support services. See the Assessment of Academic Proficiency section of this catalog for policies regarding measures of academic proficiency.

Proof of High School Graduation

For new undergraduate students (first-time freshmen and transfer), acceptable documentation of high school graduation or its equivalency must be received by AIU by the last day of the first term in the degree program of study. It is the student's responsibility to provide this documentation. Any student who does not provide documentation of high school equivalency by the last day of the first term of study may be subject to cancellation from the University.

Acceptable documentation of high school graduation or its equivalency may include a copy of a high school transcript or diploma, GED transcript or certificate, a DD-214 form, college transcript or other written verification that demonstrates high school graduation or equivalency.

English Proficiency and English as a Second Language

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. At AIU London, a review of English proficiency takes place after admissions but prior to students beginning classes. Accepted methods for the demonstration of English proficiency at AIU include but are not limited to:

Examination Options:

- TOEFL (Test of English as a Foreign Language) score (on the paper test) of 500 or higher
- TOEFL score (on the computer-based test) of 173 or higher
- TOEFL score (on the internet-based test) of 61 or higher
- Advanced Placement International English Language (APIEL) score of 3 or higher
- International English Language Testing System (IELTS) score of 5.5 or higher
- Michigan English Language Assessment Battery (MELAB) score of 73 or higher
- University of Cambridge Local Examinations Syndicate Certificate of Advanced English (UCLES CAE) grade of A, B or C
- University of Cambridge Local Examinations Syndicate Certificate of Proficiency in English (UCLES CPE) grade of A, B or C

- British GCSE/Ordinary (O) or Advanced (A and AS) Level examinations in the Subject of English grade of A, B or C

Instructional Options:

- Successful completion of a college-level English course (a grade of C or better) taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on University evaluation
- Level 112 or higher on the ESL Language Centers
- Level 108 or higher EF Language Centers
- * Alternative measures of English proficiency may be determined with Academic approval.

Graduate Admissions Policy

Graduate Admissions Process:

University admissions personnel evaluate all graduate applicants on an individual basis and recommend as students those individuals who provide evidence of satisfactory potential for graduate study. To assist the admissions personnel in making informed decisions regarding the recommendation for acceptance to the University, a qualitative admissions interview is required to assess a prospective student's interest, desire, and motivation to be successful in an advanced degree program of study.

A matriculation process is conducted in Academic Affairs to determine final acceptance to AIU.

To be considered for admissions to the graduate programs of AIU, applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for graduate admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit an official undergraduate transcript verifying an earned baccalaureate degree from an accredited institution with a minimum CGPA (cumulative grade point average) of 2.0 (on a 4.0 scale).
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

London Campus Only:

5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission and/or take a placement test upon arrival, according to the campus policy. International applicants to AIU London should also contact the Admissions Department for campus residency requirements.

Graduate Matriculation Verification

AIU will accept baccalaureate degrees earned with a CGPA of 2.0 or higher (on a 4.0 scale) from any United States institution accredited by an agency recognized by the U.S. Secretary of Education or from internationally-recognized foreign institutions of higher education. In the latter event, international transcripts or academic records must be translated into English, a process that can be facilitated by most U.S. embassies and consulates, and evaluated for U.S. equivalency. The earned baccalaureate degree and minimum CGPA requirements are required to be verified with the official transcript by the registrar's office prior to a prospective student's official acceptance into the Master's degree program of study. In addition, the Academic Affairs department determines final acceptance to AIU graduate programs of study.

Academic graduate credit from other institutions may be accepted—but cannot exceed 12 credits for transfer to meet graduate course requirements. Graduate applicants should contact the Student Affairs Departments for institutional policies concerning the transfer of academic credit.

Non-Matriculating Graduate Admission

AIU offers students the opportunity to begin graduate-level courses pending receipt of their official baccalaureate transcript. Students may be admitted under a non-matriculating graduate student status for no more than one term. Upon receipt of the official baccalaureate transcript and the graduate matriculation verification, students may be admitted to the graduate program as a regular student. At AIU Houston, students requesting to begin graduate-level courses pending receipt of their official baccalaureate transcript must submit an unofficial baccalaureate transcript prior to the first course meeting. Any students admitted as a non-matriculating graduate student will be financially responsible for all associated costs of attending the University.

Graduate Academic Standards

While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program. In addition to the CGPA requirements, a student must successfully complete at least 67% of the credits attempted each grading period in order to be considered to be making satisfactory academic progress at the graduate level. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation.

English Proficiency and English as a Second Language

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. Accepted methods for the demonstration of English proficiency at AIU include:

Examination Options:

- TOEFL score (on the paper test) of 550 or higher, except for AIU London which requires 590 or higher
- TOEFL score (on the computer-based test) of 213 or higher, except for AIU London which requires a score of 243 or higher
- TOEFL score (on the Internet-based test) of 79 or higher
- Advanced Placement International English Language (APIEL) score of 4 or higher
- International English Language Testing System (IELTS) score of 7 or higher
- Michigan English Language Assessment Battery (MELAB) score of 80 or higher
- University of Cambridge Local Examinations Syndicate Certificate of Advanced English (UCLES CAE) grade of A, B or C
- University of Cambridge Local Examinations Syndicate Certificate of Proficiency in English (UCLES CPE) grade of A, B or C

Instructional Options:

- Successful completion of a college-level English course (a grade of C or better) taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on University evaluation
- Level 112 or higher on the ESL Language Centers
- Level 108 or higher EF Language Centers
- Alternative measures of English proficiency may be determined with Academic approval.

Transfer Program Between Campuses

The opportunity for an international education is enhanced by the option for students to transfer among the campuses in Atlanta, South Florida, Houston, London, Los Angeles and Online. Students who take advantage of this exchange program are provided a variety of multicultural experiences and self-development options to meet the challenges and requirements of today's rapidly changing world. To begin the process of transferring to another campus contact your campus registrar. To transfer to another AIU campus to take courses that are in academic programs equal to the program the student was admitted to, a student must:

- Have all credits attempted at the previous campus location reviewed for satisfactory academic progress.
- Be in good academic standing with the Institution.
- Be in good standing with the Housing Department from the campus from which they are transferring (if applicable).
- Have met all financial obligations at the campus location from which they plan to transfer.

Interior Design courses from campuses that are not accredited by the Council for Interior Design Accreditation cannot be used for transfer to those Interior Design programs that are accredited by the Council.

Study Abroad Opportunities

Students desiring enrollment in the University's study abroad courses and educational programs are considered non-degree seeking and should consult the AIU Study Abroad & Internship Programs guidebook for further information on entrance requirements and other support services available to students seeking an international educational experience. For more information on scholarship or grant opportunities available to study abroad students, please see the Study Abroad guidebook.

Study Abroad opportunities are not available for AIU Online students.



PROCEDURES AND INFORMATION

Academic Integrity

At American InterContinental University, students are expected to demonstrate academic integrity by completing their own work, assignments and assessments. Effective planning and progress must be accomplished for students to be successful in their degree program of study. Submission of work from another person, whether it is from printed sources or someone other than the student and/or papers submitted without source citation can result in a failing grade or be reported to the campus Academic staff for appropriate sanctions or disciplinary actions that may lead to dismissal from the University. All students are expected to adhere to the standards set forth in the Student Code of Conduct and Statement on Academic Honesty.

The administration, faculty, staff, and student government of AIU believe strongly in the concept of an honor system. This belief is based on the knowledge that in competitive professional environments, greater emphasis is placed on originality and integrity of ideas and work. All members of the AIU academic community, including faculty, students, and administration, are expected to assist in maintaining the integrity of the University, which includes reporting incidents that violate the Statement on Academic Honesty.

Academic Philosophy

At AIU, we believe that higher education must encompass a holistic approach to educational delivery that views the student as central to the learning process. Our goal is to remove those time, space, local and universal barriers that sometimes can encumber a student's learning process and restrict their educational advantage. Instead, we serve to assist students in supporting those intrinsic and extrinsic motivational factors and the self-discipline and engagement required for each learner to achieve his or her own intellectual, personal, and professional development.

Academic Program Changes

Requests for changes to an academic program of study must be submitted in writing to the Academic or Student Affairs Departments and may require a new enrollment agreement. Program changes are processed in the Registrar's Office after the student has consulted his/her advisor and the Vice President of Student Affairs or the Vice President of Academic Affairs has approved the program change.

Academic Recognition and Dean's List

Undergraduate students taking at least twelve hours at the 100 level or above and earning a quarterly grade point average of 3.67 or above will be named to the Dean's list. The Dean's List designation applies only to undergraduate degree programs. At AIU Houston UNV102 University Success is not a college level course and will not be used in the determination of the Dean's List.

Academic Year Definition

AIU defines the Academic year as a period of time in which a full-time student is expected to complete three quarters of instruction. A full-time student is expected to complete 36 credits within the academic year. The University academic calendar operates on a quarter system. Undergraduate and graduate quarters are 10 weeks and AIU ground campuses offer a 5 week summer session for students.

Undergraduate Classification

A student's enrollment status or classification is based upon the number of credit hours completed. A student with 0-35 credit hours is a freshman, a student with 36-71 credit hours is a sophomore, a student with 72-107 credit hours is a junior, and a student with more than 107 credit hours is a senior.

Week of Instruction

A week of instruction at AIU is defined as Monday to Sunday. Students are

required to participate in their courses in each week of instruction during an academic term.

Appeals Board

Each AIU campus provides a campus Appeals Board consisting of the President, Vice President of Academic Affairs, Vice President or Director of Student Affairs, and a faculty member. The Appeals Board meets as necessary to review written student appeals or petitions for reconsideration regarding University decisions and/or actions including student grievances and satisfactory academic progress. The Appeals Board decision is final and may not be further appealed by the student. Students wishing to appeal a grade received in a class must follow the Grade Appeal Procedure as described in the Student Handbook.

Conflict of Interest Clause

No Appeals Board member shall sit in review of any decision he or she previously rendered which comes before the Board for review. This prohibition applies to situations where the Board member's decision is actually being challenged and applies in situations where there may be an appearance of impropriety for a board member to review a decision based on either direct or indirect contact with the matter in question. Students should consult their Student Handbook for more information on the campus grievance and appeals procedures.

Assessment of Academic Proficiency

Atlanta, South Florida

An assessment of academic proficiency is conducted for all undergraduate students at AIU Atlanta in language, reading and mathematics to ensure success in their University degree program of study. Acceptable measures of academic proficiency include the results of a standardized academic assessment including ACT and SAT or the diagnostic assessment administered during a student's first term of study at the campus. Transfer students may demonstrate proficiency for English or mathematics with a grade of 'C' or better in college-level coursework or have proficiency credit in these subject areas. Students with academic challenges in English, reading, and mathematics or without prior successful collegiate experience are identified through diagnostic assessment prior to entering the introductory ENG 105 and MTH 133 courses.

Students who demonstrate basic academic challenges in these areas are immediately placed on an academic success plan administered by Academic Affairs and will be required to attend the assigned Learning Center sessions

as indicated by their assessment outcomes. Faculty and Student Success staff, including Online staff and campus Learning Center staff, will implement concurrent required academic activities to improve math, reading, and English proficiency. Successful completion of these focused activities will enable students to improve their academic performance along with their persistence towards graduation.

Students are also advised to visit the Learning Center for additional resources that assist students in mastering basic academic proficiency in order to prepare them for collegiate-level study.

Houston, London

An assessment of academic proficiency is conducted for all undergraduate students at AIU to determine their level of proficiency in language, reading, and mathematics to ensure success in their University degree program of study. Acceptable measures of academic proficiency include the results of a standardized academic assessment such as the ACT, SAT, or Accuplacer assessment. Students may complete the Accuplacer assessment through AIU at no additional cost. If it is determined that a student does not possess the minimal standards of proficiency in language, reading, or mathematics, he or she will be scheduled in the appropriate developmental coursework and/or provided with an individualized academic assistance plan to strengthen the area of need. Transfer students may demonstrate proficiency in language, reading, and mathematics

through a grade 'C' or better in college level coursework or proficiency credit in these subject areas. Students admitted to AIU Online without prior successful collegiate experience or with academic deficiencies in English or mathematics are identified through diagnostic assessment prior to entering the introductory ENG105 and MTH133 courses.

Students who demonstrate basic academic deficiencies in these areas are immediately placed on an academic success plan that is administered by their Academic Advisor. At AIU Online, they are also advised to visit the Learning Center for additional resources that assist students in mastering basic academic proficiency in order to prepare them for collegiate-level study.

Developmental Studies

Developmental Studies courses enable the University to admit students who require academic support to develop basic academic proficiency in the areas of language, reading, and mathematics in preparation for success in their degree program of study. Credit for developmental courses is not classified as college level; therefore, no academic credit is given towards the degree for developmental courses. However, these courses will appear on the student's transcript and will be calculated in a student's academic progress. At AIU Houston, developmental courses numbered 100 and below and the UNV102 University Success are not college-level courses. Credits earned in these developmental courses at AIU Houston will not count towards a degree. Developmental courses may extend the student's anticipated graduation from a degree program.

New Students

Upon entering American InterContinental University, students lacking sufficient SAT/ACT scores in college level English and/or mathematics, or those who do not show evidence of the successful completion of college level math and English/writing courses with a grade of "C" or above", must take the appropriate assessments to determine skill levels in reading, writing and mathematics.

Houston, London and South Florida only

Upon entering American InterContinental University, students lacking sufficient SAT/ACT test scores in college level English and/or mathematics, or those students who do not transfer in credit for ENG 105 and Math 132/133, must take the appropriate Accuplacer assessments to determine skill levels in reading, writing, and mathematics. Placement levels are determined by criteria presented in the mapping diagram and are listed in the campus Learning Resource Center.

Re-assessment

A student wishing to reassess in any section of the Accuplacer is allowed one re-assessment before being enrolled in a developmental course section; however, the difference between the cut score and the student score must be at or below one standard error of measure in order to reassess. Re-assessment clearance must be determined and approved by both the learning center director and the VPAA. No re-assessments may be administered in less than 48 hours of taking the initial Accuplacer placement assessments without VPAA approval.

Passing Developmental Courses

Students must successfully complete the developmental course(s) for which they are enrolled by showing significant improvement in class work as determined by the instructor. If a post-assessment method is used, the instructor's assessment will always take precedence.

Appropriate Course Sequence Deviations

To be considered for placement outside of the developmental course sequence, the student must pass the lower level course, show an advanced placement according to Accuplacer scoring, possess a written recommendation from the instructor, and get approval from the chair/dean of the General Education Department or Vice President of Academic Affairs.

Two-Strike Rule

If a student does not pass a developmental course on the first try, the course must be repeated immediately during the next attempted term. Any student not passing a developmental course after two tries cannot register for a third attempt without Appeals Board approval.

Developmental Studies coursework is not available to AIU Online students.

AIU Houston Campus Success Initiative.

AIU Houston only

AIU Houston participates in the AIU Houston Campus Success Initiative, a program designed to help students achieve success in their college-level coursework. Under the provisions of this plan, all degree-seeking students who enter AIU Houston at the undergraduate level are assessed for academic preparedness in reading, mathematics, and writing. AIU Houston administers the Accuplacer Assessment at no cost to the student. All students (unless exempt) who score below the minimum standard must enroll in the appropriate developmental course(s).

Students at AIU Houston may repeat the same developmental course once. If the student is not successful in passing the course on the second attempt, the student will be academically dismissed from AIU.

Exemptions:

A student is exempt from all AIU Houston Campus Success Initiative requirements by providing official documentation that any one of the following conditions have been met:

1. For a period of five (5) years from the date of testing, a student who is tested and performs at or above the following standards:
 - a. ACT: composite score of 23 with a minimum of 19 on the English test and/or the mathematics test shall be exempt for those corresponding sections;
 - b. Scholastic Assessment Test (SAT): a combined verbal and mathematics score of 1070 with a minimum of 500 on the verbal test and/or the mathematics test shall be exempt for those corresponding sections; or
2. For a period of three (3) years from the date of testing, a student who is tested and performs on the Texas Assessment of Academic Skills (TAAS) with a minimum scale score of 1770 on the writing test, a Texas Learning Index (TLI) of 86 on the mathematics test and 89 on the reading test.
3. For a period of three (3) years from the date of testing, a student who is tested and performs on the Eleventh grade exit-level Texas Assessment of Knowledge and Skills (TAKS) with a minimum scale score of 2200 on the math section and/or a minimum scale score of 2200 on the English Language Arts section with a writing subsection score of at least 3, shall be exempt from the assessment required for those corresponding sections.
4. A student who has graduated with an associate or baccalaureate degree from an institution of higher education.
5. A student who transfers to AIU Houston from a private or independent institution of higher education or an accredited out-of-state institution of higher education and who has satisfactorily completed college-level coursework as determined by AIU Houston.
6. A student who has previously attended any institution and has been determined to have met readiness standards by that institution.
7. A student who is enrolled in a certificate program of one year or less (Level-One certificates, 42 or fewer semester credit hours or the equivalent) at a public junior college, a public technical institute, or a public state college.
8. A student who is serving on active duty as a member of the armed forces of the United States, the National Guard, or as a member of a reserve component of the armed forces of the United States and has been serving for at least three years preceding enrollment.
9. A student who on or after August 1, 1990, was honorably discharged, retired, or released from active duty as a member of the armed forces of the United States or the Texas National Guard or service as a member of a reserve component of the armed forces of the United States.
10. AIU Houston may exempt a non-degree-seeking or non-certificate-seeking student.

NOTE: Submit transcripts to AIU as soon as possible. An official evaluation is required prior to granting an exemption.

Initial Score Requirements

Minimum passing scores for assessment instruments approved by the Texas Higher Education Coordinating Board are:

Test	Minimum Standard Scores
ACCUPLACER	78Rdg, 63Alg, 80SS, 6Wrt
ASSET	41Rdg, 38Alg, 40Wrt, 6Essay
COMPASS	81Rdg, 39Alg, 59Wrt, 6Essay
THEA	230Rdg, 230Mth, 220Wrt

The minimum passing standard for the written portion of all tests is a score of 6. However, an essay with a score of 5 will meet the standard if the student meets the objective writing test standard.

If an entering undergraduate student does not meet minimal standards of preparedness in reading, mathematics, or writing on the basis of the assessment, the student receives an Individual Plan for Academic Success that includes a plan for improving his/her academic preparedness. The student's completion of the Individual Plan for Academic Success is monitored by appropriate staff, and the plan is modified as needed to maximize the student's potential for academic success in college-level work.

For more details on the AIU Houston Campus Success Initiative, students should contact an academic advisor.

Assessment of Institutional Effectiveness

AIU is committed to continuous improvement of its academic programs and student services. Assessment at AIU is an ongoing process that evaluates the effectiveness of every aspect of the University. Data is regularly gathered and analyzed for the purpose of making improvements where needed. The University's model of institutional effectiveness and planning is based on the student as the center of the educational experience. Thus, students, along with all other University stakeholders, may be asked to participate in various types of assessment activities, including surveys, focus groups, nationally standardized assessments, and faculty review of course deliverables. Student confidentiality is protected in all University assessment processes. The information gathered from assessment activities is used to improve student learning, services and the overall institution. AIU requests student involvement in the assessment process to further enhance the benefits to students and their educational experience.

Learning Assessment

Assessment and evaluation of coursework at AIU adheres to a performance-based method of student mastery of course outcomes through authentic assessment with objective assessment in appropriate learning situations. This formative evaluation method extends student perceptual and problem-solving

capacities beyond what they can do in isolation. Course evaluation and submission of final course grades are based on assessment methods that allow for qualitative assessment of learning outcomes mastery. Wherever possible, grading and evaluation is conducted using performance-based methods of student mastery, including real-world deliverables that serve as products of the learning activities found in each course.

Attendance/Course Participation

The University recognizes that regular attendance has a positive impact on a student's success in his or her degree program of study. Students are expected to be in class for all regularly scheduled class periods and to report to class on time. It is the responsibility of the student to arrange with the instructor all matters related to student absences. The Student Handbook includes the campus attendance policy. Students enrolled in online courses are required to participate in an academically-related activity comparable to the minimum of one contact hour of instruction in a seven-day calendar week (Monday to Sunday) for each week of the quarter. This participation is captured and recorded as the Last Date of Attendance (LDA) in the student records system and updated with each consecutive login. This provides a dynamic update to the LDA in the student's academic record for real-time monitoring of course participation throughout a quarter. In the event of a student-initiated or administrative withdrawal, the LDA is used as the official date of withdrawal.

Campus Security/Crime Prevention and Safety Programs

In compliance with the Federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, each AIU campus in the United States publishes an annual security report that contains information concerning policies and programs relating to campus security, crimes and emergencies, the prevention of crimes and sexual offenses, drug and alcohol use, campus law enforcement, and access to campus facilities. The annual security report also includes statistics concerning the occurrence of specified types of crimes on campus and at certain off-campus locations. The annual security report is published each year by October 1 and contains statistics for the three most recent calendar years. The annual security report is provided to all current students and employees. A copy of the most recent annual security report may be obtained from the Student Affairs Department during regular business hours.

In addition to the annual security report, each campus has security procedures to maintain a crime log of all reported crimes. The crime log is available for public inspection during regular business hours at the Student Affairs Departments at these campuses. AIU will report to the campus community concerning the occurrence of any crime includable in the annual

security report that is reported to campus security or local police and that is considered to be a threat to students or employees.

AIU reminds all students that they are ultimately responsible for their own actions regarding their safety and welfare.

Campus Services

Each AIU campus offers various student services designed to support a student's educational experience. Further information on housing, health services, technology services, and other student services can be found in the campus Student Handbook.

Capstone Courses

A capstone course at AIU is designed to be offered in the final quarter of a student's major. The capstone course incorporates the key learning objectives for the program and the institutional general education outcomes and includes comprehensive assessment of the program outcomes and institutional general education outcomes.

Career Services

AIU offers full-time Career Services that provide students and alumni the opportunity to receive individualized career guidance and career research assistance. Such assistance is available upon graduation as well as throughout the graduate's career. While AIU makes no guarantee relative to securing employment, the Career Services Department can provide assistance related to the job search process.

Agencies and institutions that accept our students for internship placements and potential employers may conduct a criminal and/or personal background check. Students with criminal records that include felonies or misdemeanors (including those that are drug-related) or personal background issues such as bankruptcy might not be accepted by these agencies for internship or employment following completion of the program. Some agencies and employers may require candidates to submit to a drug test. Positions in some fields may require additional education, licensure and/or certification for employment. Employment and internship decisions are outside the control of AIU.

Course Materials

Students use various course materials, including books and software, that are available through the campus bookstore. Consult the campus Student Handbook for more information on course materials and return policies.

Course Overload

Students should consult the campus tuition schedule for information on fees associated with course overloads. Course overloads require approval by Academic Affairs and Student Accounts or Financial Services. Please see your campus Student Handbook for the specific procedure for course overloads.

Directed Study

Students in the last terms of their degree program at AIU may be allowed to take, on a very limited basis, courses through directed study. The student must obtain permission from the campus Vice President of Academic Affairs in order to enroll in a directed study course.

Note: Directed study is not an available option at AIU Online.

Dispute Resolution

If a student's grievance or complaint is not resolved to his/her satisfaction through the Grievance Procedure process, a student may choose to seek resolution in accordance with the provisions of the Dispute Resolution clause included as part of the student's Enrollment Agreement.

Drop/Add Period

The drop/add period is the first six business days of the quarter or five-week session. Students may request schedule changes only within the official drop/add period. The University reserves the right to remove courses from the student's schedule at the end of drop/add for any courses that have not been attended. After the drop/add period has closed, students are responsible for any tuition and fees associated with their registered course load.

Drug-Free Environment

Two federal laws, the Drug-Free Workplace Act of 1988 (P.L. 101690) and the Drug-Free Schools and Communities Act (P.L. 101226), require institutions receiving federal financial assistance to provide a drug-free workplace, and to have a drug-free awareness program and a drug and alcohol abuse prevention program for students and employees. As a matter of policy, AIU prohibits the manufacture and unlawful possession, use, sale, or distribution of illicit drugs and alcohol by students and employees on its property and at any school activity. Further information on the school's policies can be found in the Student Handbook. Any violation of these policies will result in appropriate disciplinary actions up to and including expulsion in the case of students and termination in the case of employees, even for a first offense. Violations of the law will also be referred to the appropriate law enforcement authorities. Students or employees may also be referred to abuse help centers. If such a referral is made, continued enrollment or employment will be subject to successful completion of any prescribed counseling or treatment program. Information

on the school's drug-free awareness program and drug and alcohol abuse prevention program may be obtained from the Student Affairs Department.

Dual Concentration Options

Students enrolled in the Bachelor of Business Administration (BBA) or Master of Business Administration (MBA) degree programs are offered the opportunity to pursue dual concentrations in other business concentration areas. Please see the campus tuition schedule for more information on dual concentration options.

The MBA dual concentration option is available at AIU Houston.

Enrollment Verification

The AIU Registrar's Office verifies enrollment for insurance companies, banks, scholarships, employment, veteran's benefits and other enrollment verification requests. The Financial Aid Office verifies enrollment for students applying for financial aid programs. Students may also access documentation for enrollment verification from Student Affairs. Students needing enrollment verification for an external agency should direct the form to or contact the Registrar's Office.

General Electives

Since the mid-1990's, AIU campuses have offered students the opportunity to utilize general electives to meet lower-level requirements. Courses that fulfill degree program requirements that allow for general electives are open electives and can be selected from courses offered at the university within or outside of the student's program discipline or fulfilled through prior learning assessment.

This also provides degree completion students with prior learning to accelerate their degree pathways to the program major while receiving lower-level academic credit for their experiences upon entrance to degree completion programs. Methods for the assessment of this prior learning, which can be used to fulfill general elective requirements, are based upon academic guidelines established for the University based upon nationally recognized methods for the assessment of prior learning.

Students are encouraged to consult their Academic or Student Advisor before registering in General Elective options.

Grade Appeals

Please refer to Campus Student Handbook for Grade Appeals procedure.

Grievance Procedure

Students who wish to process a grievance or perceive that their rights may have been denied may seek assistance through the Ombudsman's Office.

Many issues can be resolved through discussion with the appropriate instructor or staff member, and students are encouraged to make contact at the first indication of a problem or concern. If this fails to yield adequate resolution, students may submit their complaints verbally or in writing to the appropriate departmental supervisor. In the event that these steps do not yield a satisfactory resolution, students may file a written appeal with the campus Appeals Board through the Ombudsman's Office or with the Vice President of Student Affairs. Students wishing to meet with the campus Ombudsman should contact the Office of the Ombudsman to schedule an appointment.

Grade appeals should be addressed by following the Grade Appeal Procedure described in the Student Handbook.

Note: See campus Student Handbook for Ombudsman contact information.

International Campuses and Government Regulations

The American InterContinental University in London makes every effort to operate in compliance with all applicable American federal and state legislation, policies, and rules. However, AIU recognizes that this campus is also bound by the applicable laws and regulations of the territorial jurisdiction in which the branch campus may be located.

For international campuses, every effort is taken to comply with the spirit of the appropriate U.S. legislation to the degree that is possible given the cultural, historical, architectural, and legal contexts within which the campus must operate in the United Kingdom.

Internships

The opportunity to participate in University-approved internships is an option available to students in most majors, and students are encouraged to take advantage of this program. Students participating in internships will forego the traditional classroom experience and earn credit toward their degree in an approved, off-campus program involved in practical education in the industry. Students interested in pursuing an internship should contact the Student Affairs or Academic Affairs Department to obtain the requirements for their particular academic program.

Library and Learning Centers

The University campus libraries provide print and electronic collections that strengthen and support the major educational programs of the institution and general education. Professional librarians are available to facilitate research and study strategies and to provide quality reference services and online search instruction.

Each AIU campus library provides electronic access to the collection catalog, resource databases, and the Internet. The resource databases contain full-text articles from thousands of major newspapers, trade journals, academic periodicals, magazines, and international publications. Discipline-related databases furnish valuable industry information useful for course-related projects and job search opportunities as related to each program major.

The intention of the campus-based Learning Centers is to provide learning resources to a diverse student body with varying educational needs, including supplemental instruction opportunities, tutoring, Web-based and other educational software and/or resources, and assessment tools.

Leave of Absence

Students may submit a written request for a Leave of Absence (LOA) to the Registrar's Office. Requests for a Leave of Absence must be approved and processed before the start of a term. The following conditions must be met in order for a student to be eligible to request a LOA:

- The request must be submitted in writing and include the date of submission, the effective date, length of Leave of Absence and the reason for the Leave of Absence.
- A student must have completed at least one quarter at the institution.
- A student must have completed his/her most recent quarter and received academic grades (A-F) for that quarter.
- The total of all Leaves of Absence in a 12-month period may not exceed 180 days.

LOA Reasons include:

- Medical (including pregnancy)
- Family Care (childcare issues, loss of family member or unexpected medical care of family)
- Military Duty
- Jury Duty
- Student not attending one of the mini-sessions within a term

Master of Education and Teacher Licensure

Although the Master of Education degree is not designed to meet state educator licensing requirements, it may assist students in gaining licensure in their state of residence depending on those requirements. To find out more information about teacher certification in a specific state, please go to: http://www.aiuonline.edu/academic_programs/certification_info.asp and use the drop down menu to select the state. Students are then routed to the appropriate state-specific teacher licensure site for this information.

Non-Discrimination

The school admits students without regard to race, gender, sexual orientation, religion, creed, color, national origin, ancestry, marital status, age, disability, or any other factor prohibited by law.

Office of the Ombudsman

The Ombudsman position at American InterContinental University was created to deliver a high level of service to students. The Ombudsman is a representative of the University and is responsible for answering student inquiries and serving as a liaison between the student and University departments where communication is not yielding resolution. The Ombudsman provides students with information and, if problems occur, initiates resolutions and helps guide the student through the Grievance Procedure.

Online/Blended Course Platform

As an institution, AIU maintains that the abilities to communicate, to conceptualize and to demonstrate appropriate behavioral skills are necessary for rewarding and productive careers in team-based, high-performance work environments. AIU's alternative delivery modalities are designed to develop these skills and outcomes for students using integrated delivery systems that include combinations of face-to-face classroom instruction, Web-based learning modules and online course options.

To qualify for an online course, new students must have access to a computer and the Internet, and must attend an online orientation provided by the campus. Students required to take developmental courses are asked to delay their participation in online courses until any required developmental courses have been successfully completed.

Policy & Program Changes

This catalog is current as of the time of printing. From time to time, it may be necessary or desirable for AIU to make changes to this catalog, due to the requirements and standards of the University's accrediting body, state licensing agency or U.S. Department of Education, or due to market conditions, employer needs, or other reasons. AIU thus reserves the right to make changes to any provision of this catalog including the amount of tuition and fees, academic programs and courses, policies and procedures, faculty and administrative staff, the calendar and other dates, and other provisions.

AIU also reserves the right to make changes in equipment and instructional materials, to modify curriculum and, when size and curriculum permit, to combine classes. Students are expected to be familiar with the information presented in this catalog.

Professional Electives

Professional elective courses represent optional study for the students within their specific degree program. Professional electives are courses appropriate to the respective profession of the degree being pursued, and they allow the student flexibility within their program of study to amplify their understanding of a particular area of expertise or skill.

Reasonable Accommodations – Individuals with Disabilities

AIU does not discriminate against individuals on the basis of physical or mental disability and is fully committed to providing reasonable accommodations, including appropriate auxiliary aids and services, to qualified individuals with a disability, unless providing such accommodations would result in an undue burden or fundamentally alter the nature of the relevant program, benefit, or service provided by AIU. To request an auxiliary aid or service, please contact the Director of Compliance or the Vice President of Academic or Student Affairs at the respective campus.

Individuals requesting an auxiliary aid or service will need to complete an Application for Auxiliary Aid. To enable AIU to provide services in a timely manner, AIU requests that individuals complete and submit the Application for Auxiliary Aid six weeks before the first day of classes, or as soon as practicable. Disagreements regarding an appropriate auxiliary aid and alleged violations of this policy may be raised pursuant to AIU's grievance procedure.

Residency Requirement

All students must complete a minimum of the last 50 percent of their degree program credit requirements in residency at AIU in order to qualify for a degree. The total number of credits in residency required is determined by calculating 50 percent of the total number of credits required for the student's program of study. This total does not include developmental studies courses or courses that are not included in the total degree program requirements. Students transferring credit under the requirements of the Servicemembers Opportunity College (SOC) are allowed a minimum residency requirement of 25 percent of the total number of credits for the students' program of study as well as students entering under articulation agreements.

Satisfactory Academic Progress

Grading System

Grade reports are issued to students at the completion of each term. Grades are based on the quality of work as shown by learning deliverables as indicated on the course syllabus. Earned quality points are calculated for each course by multiplying the grade point value for the grade received for the course by the credit hour value of the course. For example, a 4-credit course with a grade of B would earn 12 quality points [credit value of course (4) multiplied by quality point value of B (3)]. The Cumulative Grade Point Average (CGPA) is calculated by dividing the total earned grade points by the total attempted credits.

Letter Code	Description	Included in Credits Earned	Included in Credits Attempted	Included in CGPA	Grade Points
A	A	Yes	Yes	Yes	4.00
B	B	Yes	Yes	Yes	3.00
C	C	Yes	Yes	Yes	2.00
D	D	Yes	Yes	Yes	1.00
F	F	No	Yes	Yes	0.00
I	Incomplete	No	Yes	No	n/a
AU*	Audit	No	No	No	n/a
P	Pass	Yes	Yes	No	n/a
IP**	In Progress	No	No	No	n/a
TC	Transfer	Yes	No	No	n/a
W	Withdrawn	No	Yes	No	n/a
PR	Proficiency/Life Experience Credit	Yes	No	No	n/a
PD	Pass Developmental Course	Yes	Yes	No	n/a
FD	Failed Developmental Course	No	Yes	No	n/a

*Study Abroad Programs Only

**For courses that require more than one term to complete, an IP grade may be assigned.

Application of Grades and Credits

The previous chart describes the impact of each grade on a student's academic progress. For calculating rate of progress, grades of F (failure), W (withdrawn), repeated courses, and I (incomplete) are counted as hours attempted. Grades of F (failure) and W (withdrawn) are not counted as hours successfully completed. The student must repeat any required course in which a grade of F or W is received. Undergraduate students will only be allowed to repeat courses in which they received a grade of D or below and graduate students will only be allowed to repeat courses in which they received a grade of C or below. Courses repeated during a student's program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. Both original and repeated credits will be counted as attempted credits in rate of progress calculations. A W grade will not be indicated as a repeated course on a student's transcript and remains part of the student's permanent record. W (withdrawn) grades are also awarded for all individual course withdrawals after drop/add has closed.

To receive an incomplete (I), the student must petition by the last week of the term for an extension to complete the required coursework. The student must be satisfactorily passing the course at the time of petition. Incomplete grades that are not completed within two weeks after the end of the term will be converted to the grade earned and will affect the student's CGPA.

At AIU London, students have until the end of the subsequent term to complete the required coursework for an incomplete grade. Incomplete grades assigned to thesis-based courses are not included in credits earned and cumulative grade point average.

A proficiency (PR) grade is awarded for proficiency credit earned through prior learning assessment. Courses numbered 100 and below (including UNV 102 at AIU Houston) are developmental courses. Developmental credits are not intended for transfer and will not apply to graduation. They are, however, calculated in determining satisfactory academic progress.

Repeat Courses

Courses repeated during a student's program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. The course indicated as a repeated course is not calculated in the CGPA, but both original and repeated credits will be counted as attempted credits in rate of progress calculations. Students who are required to repeat courses in order to qualify for degree program requirements may incur additional charges to do so. Students who repeat courses are encouraged to consult their Academic Advisor on how repeated courses may adversely affect their satisfactory academic progress. Students are required to contact the Student Accounts Department regarding repeated courses that have extended the length of a degree program resulting in additional charges.

Satisfactory Academic Progress Standards

All students must maintain satisfactory academic progress in order to remain enrolled at the University. Additionally, satisfactory academic progress must be maintained in order to remain eligible to continue receiving Federal financial assistance. Satisfactory academic progress is determined by measuring the student's cumulative grade point average (CGPA) and the student's rate of progress toward completion of the degree program. These are outlined below.

CGPA Requirements

Students are expected to meet minimum CGPA requirements in order to be considered making satisfactory academic progress. Undergraduate students must maintain a minimum CGPA of 2.0 throughout their enrollment; graduate students must maintain a CGPA of 3.0 throughout their enrollment. A student's CGPA will be reviewed at the end of each quarter after grades have been posted to determine if the student's CGPA is in compliance.

Rate of Progress toward Completion Requirements

In addition to the CGPA requirements, a student must successfully complete at least 67% of the overall credits attempted cumulatively, in order to be considered to be making satisfactory academic progress. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation. As with the determination of CGPA, the completion requirements will be reviewed at the end of each quarter after grades have been posted to determine if the student is progressing satisfactorily.

Maximum Time Frame in which to Complete

A student is not allowed to attempt more than 1.5 times, or 150%, of the number of credits in their degree program of study. The requirements for rate of progress are to ensure that students are progressing at a rate at which they will complete their programs within the maximum allowable time frame. A sample of the maximum allowable attempted credits is noted below.

Number of credits in degree program		150% of degree program		Maximum allowable credits
48 credits	x	1.5 (150%)	=	72 credits
90 credits	x	1.5 (150%)	=	135 credits
180 credits	x	1.5 (150%)	=	270 credits
190 credits	x	1.5 (150%)	=	285 credits
200 credits	x	1.5 (150%)	=	300 credits

How Transfer Credits/Change of Degree Program Affect Satisfactory Academic Progress

Credit that has been transferred into the University by the student has no effect on the rate of progress calculation, nor does it have any effect on the grade point average requirement for satisfactory academic progress. Furthermore, the number of credits that have been transferred into the University by the student will be deducted from the number of required credits for graduation from the degree program to which the student is admitted. That number of credits will be the number from which satisfactory academic progress will be calculated. For example, a student transfers from institution A to the University. The student is able to transfer 30 credits that the student earned at institution A into a degree program at the University. The degree program requires 180 credits to graduate. Thus 180 credits minus 30 transfer credits equals 150 remaining credits from which satisfactory academic progress will be calculated. The maximum time frame for this student's new degree program at the University will be one and one half times (150%) x 150 remaining credits = 225 credits. When a student elects to transfer from one program to another program, all of the student's applicable earned credit, including transfer credit, will be the number from which the student's satisfactory academic progress will be calculated.

Academic Warning, Probation and Dismissal

At the end of each quarter after grades have been posted, each student's CGPA and rate of progress are reviewed to determine whether the student has met the above requirements of satisfactory academic progress.

Students will be placed on Warning the first quarter in which the CGPA or the rate of progress falls below the values specified above. At the end of the second quarter, the student will be removed from Warning and returned to regular status if they meet or exceed the minimum standards of satisfactory academic progress. During the Warning period, students remain eligible for financial aid. Students on Warning must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be placed on Probation if they continue to fall below the specified values. A student who raises their CGPA and rate of progress at or above the minimum standards of satisfactory academic progress will be removed from Probation and returned to regular status. During the

Probation period, students remain eligible for financial aid. Students on Probation must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be Dismissed if they fail to meet the minimum CGPA or rate of progress requirements at the time of evaluation. The notification of academic dismissal will be in writing.

If at any point it can be determined that it is mathematically impossible for the student to meet the minimum requirements, the student will be dismissed from the University. The notification of academic dismissal will be in writing. The University also reserves the right to place a student on, or remove them from, academic monitoring based on their academic performance, notwithstanding these published standards. The Student Handbook describes other circumstances that could lead to student dismissal for nonacademic reasons. As a dismissed student, a tuition refund may be due in accordance with the University's stated refund policy.

Appeal Following an Academic Dismissal

A student who has been academically dismissed may appeal the determination if special or mitigating circumstances exist. An appeal must be in writing and submitted to the Vice President or Director of Student Affairs who will forward it to the Appeals board. The student should explain what type of circumstances contributed to the academic problem and what plans the student has to eliminate those potential problems in the future. The decision of the Appeals Board is final and may not be further appealed.

Reinstatement

The decision regarding readmission will be based upon factors such as grades, attendance, student account balance, conduct, and the student's commitment to complete the degree program. Dismissed students who are readmitted may have to sign a new Enrollment Agreement, will be charged tuition and fees consistent with the existing published rate, are subject to the current policies in effect at the time of reentrance, and will return on Probation status. If a student is dismissed and readmitted, and academically progresses during subsequent term(s), with campus approval, the student may be allowed to continue without the written appeals and Appeals Board process outlined above.

Student Activities and Organizations

Student activities and organizations are an important means for students to develop personally and professionally outside of the classroom. University-sponsored activities and organizations introduce students to the campus environment and allow students to engage in dialogue and leadership development outside of course-specific discussions.

Student activities and organizations are provided to all enrolled students. They are required to be structured as inclusive of all members of the AIU student community and may not restrict membership or establish membership criteria that discriminate on the basis of race, religion, age, national origin, gender, sexual orientation or handicap. No organizations with restrictive membership clauses will be recognized by the University.

The student activities program strengthens student socialization, leadership and collaborative skills and offers encouragement to those who are making a transition to University life. AIU sponsored activities introduce students to many of the diverse social and cultural events held in each city. More information regarding student activities can be found in the campus Student Handbook.

Student Advising

The staff and faculty on each campus are available to assist students in academic and career guidance. The Academic and Student Affairs Departments are primarily responsible for students. Advisors answer questions concerning the student's individual major, provide academic advising, and may also provide referral services to external agencies as necessary.

AIU also provides advising services to help students plan their program of study. Students enrolled in undergraduate degree completion programs may work with a Academic Advisor at entrance to assist them in designing a coherent degree program based on prior learning assessment. All students are assigned to an Academic Advisor.

Academic Support and Learning Resources

Students who experience difficulty in their coursework and have a need for academic support should first contact their Academic Advisor to determine an academic success plan. If further support is required, the instructor or the student should notify the campus Learning Center to arrange for tutoring services. The University will make every attempt to accommodate the student's schedule in determining tutoring sessions, but cannot guarantee adherence if time conflicts exist. At AIU's Online campus, Learning Labs in various subject areas (including College Algebra and College English among other subject areas) are offered to provide students with additional background, foundation, or supplementary information. In addition, tutoring services are available for selected courses to assist students while they are enrolled in the respective course(s).

Student Conduct

AIU believes strongly in promoting the development of personal and social responsibility. AIU also believes in a humanistic approach to discipline conducive to academic pursuits. However, AIU recognizes that its responsibility for the protection of personal and institutional rights and property is a primary focus of the disciplinary process. Therefore, the administration reserves the right to develop any policy or take any action(s) deemed appropriate to maintain the safety and well-being of any or all students. Policies and procedures on offenses related to persons, property, campus operations, and welfare, health or safety are to be found in the Student Handbook specific to each AIU campus. Students are encouraged to share personal experiences while participating in classes at AIU. However, students must be aware that should they disclose to any AIU faculty members or staff information that may cause harm to themselves or others, faculty members and staff are required to report such information to the Program Dean, Vice President of Student Affairs or President.

Student Rights & Responsibilities

AIU strengthens its mission to its students through recognizing the partnership that exists between each student and the University. In this partnership, the student possesses specific, individual and group rights as well as responsibilities. AIU publishes information concerning student rights and responsibilities in the Student Handbook, the annual Catalog and the Faculty Handbook. All of these documents are readily available on campus. At the time of enrollment, each student has direct access to the Student Handbook through the electronic Student Portal (AIU Online Virtual Campus). All new students are required to participate in orientation activities. During Orientation, University policies including student rights and responsibilities are explained.

The University has created the following statements which define student expectations regarding these rights and responsibilities.

Students have the right to:

- The respect of personal property, ideas, and beliefs
- Be free from harassment
- Express themselves creatively within established University guidelines
- Have direct access to personnel who can provide assistance, guidance, and support as needed
- Equitable treatment
- Enjoy individual freedoms without regard to race, gender, national origin, handicap, age, religion, sexual orientation, or political affiliation
- Participate actively in self-governance

Students have the responsibility to:

- Adhere to college rules and regulations
- Respect the rights of others
- Comply with reasonable requests made by faculty and University staff
- Meet expected tuition payment schedules
- Express themselves individually and through association with groups

Student Code of Conduct

AIU is an academic community committed to the educational and personal growth of its students. Behavior that infringes upon rights, safety or privileges, or that impedes the educational process is unacceptable and may lead to sanctions up to and including dismissal from the University. An explanation of violations of University regulations can be found in the Student Handbook.

Student Orientation

All new students (undergraduate and graduate) are required to participate in orientation activities. During orientation, each campus acquaints students with faculty and staff, familiarizes students with the campus environment, policies, and procedures, and sponsors a variety of activities to introduce the students to the University experience. See the Student Handbook for a complete description of the campus orientation process.

Notification of Rights Under FERPA with Respect to Student Records

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their educational records.

1. Each student enrolled at American InterContinental University shall have the right to inspect and review the contents of his/her education records, including grades, records of attendance and other information. Students are not entitled to inspect and review financial records of their parents. Parental access to a student's records will not be allowed without prior consent of the student.
2. A student's education records are defined as files, materials, or documents, including those in electronic format, that contain information directly related to the student and are maintained by the institution, except as provided by law. Access to a student's education records is afforded to school officials who have a legitimate educational interest in the records. A school official is defined as a person employed or engaged by the school in an administrative, supervisory, academic or support staff position (including law enforcement unit and health staff); a person or company (including its employees) with whom the school has contracted (such as an attorney, auditor, IT consultant or collection agent); a person serving on the University Governing Board; or assisting another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record to fulfill his or her professional responsibility or commitment to the school.
3. Students may request a review of their education records by submitting a written request to the school President. The review will be allowed during regular school hours under appropriate supervision. Students may also obtain copies of their education records for a nominal charge.

4. Students may request that the institution amend any of their education records if they believe the record contains information that is inaccurate, misleading or in violation of their privacy rights. The request for change must be made in writing and delivered to the Student Affairs Department or Registrar's Office, with the reason for the requested change stated fully.
5. Directory information is student information that the school may release to third parties without the consent of the student. American InterContinental University has defined directory information as the student's name, address(es), telephone number(s), e-mail address, birth date and place, program undertaken, dates of attendance, honors and awards, and credential awarded. If a student does not want some or all of his or her directory information to be released to third parties without the student's consent, the student must present such a request in writing to the Student Affairs Department or Registrar's Office within 10 days after the date of the student's initial enrollment or by such later date as the institution may specify.

In addition to FERPA, the AIU London campus complies with all provisions of the UK Data Protection Act 1998.

6. The written consent of the student is required before personally identifiable information from education records of that student may be released to a third party, except for those disclosures referenced above, disclosures to accrediting commissions and government agencies, and other disclosures permitted by law.
7. A student who believes that American InterContinental University has violated his or her rights concerning the release of or access to his or her records may file a complaint with the U.S. Department of Education.

Release of Information on Grades

Grades may not be released when the student has possession of school property or is delinquent in payment of tuition or fees. For most academic programs, grade reports are distributed to the student and may not be released to third parties. Grade reports are not released over the telephone.

Student Directory Information Changes

It is the responsibility of the student to contact the Registrar's Office immediately or to make information changes via the Student Portal (AIU Online Virtual Campus) in the event of student information changes including:

- Name
- Address
- E-mail address
- Phone number

Certain directory changes, such as surname changes, etc., may require the submission of additional documentation.

Student Records Integrity

AIU is committed to the integrity of its student academic records at every campus. The University upholds a commitment regarding student records to respect and protect the privacy of student information according to the University policy and the Family Educational Rights and Privacy Act of 1974 and to provide student information necessary for the work of University personnel.

As a member of the American Association of Collegiate Registrars and Admission Officers (AACRAO), AIU is committed to and practices the standard of developing and implementing effective management systems that ensure integrity, confidentiality, security, and accurate interpretation of institutional records. As such, AIU has implemented policies and procedures to protect the security of the student records in our electronic database (CampusVue), created adequate backup procedures, and revised procedures for approving grade changes. The integrity and confidentiality of student record information remains one of the highest priorities of the University.

Student Registration and Quarter Scheduling

For students who remain in good financial standing with the University, the quarter schedule is provided to students several weeks prior to the start of the next quarter. Students may access their class schedule from the Student Affairs Department or through the student portal (Virtual Campus for AIU Online Students). Scheduling information includes course name, course section, course location, and number of available seats. For additional registration information including drop/add dates, online courses, as well as other issues impacting scheduling please contact the Student Affairs Department.

Student Request for Transcripts

The request for a transcript must be in writing. The request must contain:

- Name (while attending).
- Social Security Number or Student I.D. Number.
- Campus.
- Program of study and approximate dates of attendance.
- Instructions for mailing or pick-up.

The fee schedule is as follows:

- \$3 (£4 London in-school or £15 London out-of-school; \$4 Los Angeles) for each official copy, regular mail, usually four to six business days.

— or —

- £10 (£4 London in-school or £15 London out-of-school) for each official copy, same day or 24-hour service, or for any transcript to be faxed. Students will also pay for any special mail services.

Transcripts will not be released if the student has an outstanding financial obligation to the University.

Technology Use Policy

Staff and students at AIU are advised to use proper social and professional etiquette when using the technology systems of AIU. Use of the network implies consent for monitoring of traffic that is necessary for smooth administration of the resource. AIU does not condone the use of inappropriate language when communicating to instructors, staff, or students.

Any part of AIU's technology resources must not be used to produce, view, store, replicate, or transmit harassing, obscene, or offensive materials. This includes, but is not limited to, material from the Internet, screen savers, etc. In addition, printed copies of such material, including those from magazines, are not permitted to be distributed. There is zero tolerance for any student, faculty, or staff who violates this policy and immediate dismissal may result.

University technology resources shall not be used for purposes that cause excessive strain, directly or indirectly, on technology resources or unwarranted and unsolicited interference with use of technology systems. Engaging in any use that would interfere with another student's and/or employee's work or disruption of the intended use of technology resources is prohibited. Penalties for misuse of e-mail, Internet, or any other part of AIU's technology system are to be determined by the instructor, Program Chair, and/or Vice President of Academic Affairs or the employee's supervisor. AIU technology resources should only be used to accomplish University-specific tasks, goals, and learning objectives. No other use is sanctioned. Please refer to the campus Student Handbook for additional information about Technology Use.

The Learning Experience at AIU

As a student at AIU, students are afforded a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. At the discretion of the University some classes may only be offered in an Online format.

Traditional classes

You should consider taking a class in the traditional format when you feel you would benefit strongly from face-to-face interaction with faculty and fellow students. AIU's traditional classes are typically web-enhanced using various online resources and learning tools.

Blended classes

You should consider taking a blended class when you feel that you will learn best by combining a significant online learning component for that class with a reduced amount of traditional face-to-face learning.

Online classes

As a student at AIU, you can choose from among a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. Please refer to your campus for a list of available Online classes.

Online programs

AIU Online is the place for you if you choose to take all of your classes completely online. This option is supported by a full-service virtual campus with complete support services offered online.

Want to learn more?

If you are a prospective student who is interested in learning more about AIU's learning options, connect with us at www.aiuniv.edu or call the AIU campus that interests you most and ask to speak to an admissions advisor. If you are a current AIU student who is interested in discussing which learning options are more suitable for your needs and the classes you will be taking, you should contact your academic advisor.

Transfer of Credit from AIU to Other Colleges and Universities

AIU neither implies, nor guarantees, that credits earned will be accepted by other institutions. Each campus has policies that govern the acceptance of credit from other institutions. Transfer of credit is a privilege granted by the institution to which a student may seek admission. Students seeking to transfer credits earned at AIU to other postsecondary institutions should contact the college or university to which they seek admission to inquire as to that institution's policies on credit transfer and acceptance.

Transfer Policy

Undergraduate Degree Program – Block Transfer

A feature of AIU's baccalaureate degree completion programs is the availability of block transfer for the program's lower level degree requirements. Block transfer is an accepted practice at regionally accredited institutions, whereby an Associate degree earned at an institution accredited by an agency recognized by the U. S. Secretary of Education may be accepted to meet the lower-level requirements in the baccalaureate degree-completion program. In order to be accepted for block transfer the Associate degree program should be designed as a transfer program intended to prepare Associate graduates for a four year Baccalaureate degree program and include a minimum of 36 quarter hours of General Education course work.

Our block transfer option allows the University to accept the student's

Associate degree as a coherent and certified knowledge base from which to build upon as the student pursues the upper-level degree program requirements. Since general education skills are integrated within our upper-level course work, students are prepared within a coherent course of study that combines general education competency and the program major. The University's six general education outcomes for degree completion programs are evaluated within the program major courses to ensure that graduates of the baccalaureate degree completion programs have mastered the same outcomes as graduates of the traditional baccalaureate degree programs offered by the University.

The baccalaureate degree-completion programs are designed to accelerate the development of prerequisite knowledge and skills needed for students to matriculate through the upper-level requirements in pace with their cohort group. Additionally, students entering at various levels are supported by student advisors within their disciplines and other tutorial support in a variety of academic areas including general education. Therefore, students entering a baccalaureate degree completion program through the block transfer option will complete a course or courses that encompass the fundamental knowledge and skills for the discipline and thus ensure readiness to matriculate through the degree at the upper level in pace with their cohorts.

Entrance into the degree-completion program requires that the student has met the entrance requirements through the earned Associate degree and its general education requirements from the degree granting institution. A minimum CGPA of 2.0 is required in the Associate degree, and courses in

the degree major must have a grade of C or higher. The University reserves the right to require pre-requisite course work be completed prior to entering the upper division courses when the earned Associates degree contains a program major, or specialized concentration of courses, which is significantly different in content from the baccalaureate degree completion program to which the student is applying.

All other associate degrees will be evaluated on a course-by-course basis for applicable transfer credit. Baccalaureate degree completion programs offered by the University include (Please see the Program Matrix included in the University Catalog for details and concentrations offered):

- Bachelor of Business Administration
- Bachelor of Fine Arts
- Bachelor of Information Technology
- Bachelor of Science in Criminal Justice

Following are general policies for the evaluation and award of transfer credit at each AIU campus:

1. Only earned degrees from accredited institutions that meet all of the criteria set forth in AIU's block transfer policy or institutions with articulation agreements with AIU can be evaluated for block transfer.
2. Only courses completed with a "C" (or equivalent) or above will be eligible for transfer credit.
3. All other official college and military transcripts are evaluated on a course-by-course basis in accordance with AIU policies.
4. Only courses representing freshman-level or higher collegiate, degree-applicable course work will be eligible for transfer credit which excludes pre college level or remedial level courses.
5. Except as defined below, students may transfer in no more than half of the credits required for graduation from the AIU program in which they enroll (See AIU Residency Requirement).
6. Students transferring to AIU under the requirements of the Servicemembers Opportunity Colleges Consortium or into specified degree-completion programs may transfer in a maximum of 75% of the required credits for graduation from the AIU program in which they enroll.
7. Comparable course-to-course transfer may be approved from accredited institutions based on demonstrated learning competencies consistent with AIU's academic policies and standards in lieu of credit requirements.
8. Transfer credit for 300-level and 400-level courses is accepted with VPAA approval at AIU ground campuses only and may not exceed 18 credits for bachelor's programs.
9. Notwithstanding the above policies and procedures, all transferred course credit is subject to review and approval by Academic Affairs.

Transfer credit from other institutions may not exceed 12 credits at the graduate level

Transfer of College Credit and Prior Learning Assessment

Transfer of College Credit

In those academic programs that apply, transfer credit may be awarded at AIU from any United States institution accredited by an agency recognized by the U.S. Secretary of Education. AIU will review transcripts from international institutions (see International Transcripts policy). Courses under consideration from another university or college other than AIU must be relevant and considered equal to the coursework at AIU before transfer credit will be approved. This is required for all transcripts, including transcripts and/or evaluations from international postsecondary institutions. Please see AIU's Transfer Policy for specific requirements for the evaluation and awarding of transfer credit.

Transfer credit from other institutions may be accepted not to exceed 12 credits to meet graduate course requirements. Graduate applicants should contact the Student Affairs department for institutional policies concerning the transfer of academic credit.

Prior Learning Assessment

In addition to college credit earned at accredited postsecondary institutions, the following can also be evaluated for lower-level academic credit equivalency at AIU:

- Military Credit
- Experiential Learning
- Professional Training & Certifications
- Standardized Assessments/Examinations
 - CLEP or DSST Examination
 - Course Challenge Examinations
 - Advanced Placement (AP) Examination
 - Other recognized examinations may also be evaluated at the discretion of the University

Through AIU's Prior Learning Assessment program, the University may award proficiency credit for learning that has taken place outside the traditional academic setting. This experience includes: employment, non-collegiate or school-based education, or other appropriate life experiences. It is important for students to understand that life and learning experiences alone are inadequate bases for the award of proficiency credit. To be eligible for proficiency credit, the outcomes of the non-collegiate learning experience must be documented, be applicable to the program of study, and be assessed as being similar to or meeting the requirements of learning gained through college-level learning experiences.

Students desiring to request credit evaluations or to learn more about the specific

requirements for participation in the prior learning assessment program must contact the Student Affairs Department.

Proficiency Credit Awards for Prior Learning

A proficiency (PR) grade is awarded for proficiency credit through prior learning assessment. The University neither implies, nor guarantees, that PR credits will be accepted by other institutions. Instead, PR credit demonstrates that students are proficient in the specific course requirement for the respective degree program of study.

Military Credit

As a recognized SOC member, AIU has established programs geared to the needs of active servicemen, servicewomen, and veterans. Prior learning assessment credit for non-traditional and/or military education and experience is available through a variety of methods as described in this section.

As a member of SOC, AIU accepts military credit for comparable lower-level courses or electives, including:

- Military Training Course
- Military Occupational Specialty (MOS)
- Service Colleges

AIU uses the ACE Guide to the Evaluation of Educational Experiences in the Armed Services as the basis for evaluating military training and experience. Official military transcripts are the only acceptable documentation for Military training, MOS, MOS level, and Service School credit. A DD-214 is considered acceptable documentation

for those who are retired from the military or whose service predates the military transcript systems. For a list of other acceptable military documents that can be evaluated for military students whose service predates the military transcript system go to: <http://www.acenet.edu>

Experiential Learning Credit

AIU awards lower-level course credits for experiential learning that has been acquired through employment, non-collegiate, school-based education, or other appropriate learning experiences. Life and learning experiences alone, however, are inadequate bases for the award of experiential credit. In order for such learning to be considered for this credit award, it must:

1. Relate specifically to lower-level coursework required for the student's enrolled program of study or appropriate elective areas.
2. Result in experientially attained and mastered competencies that are appropriately documented and equivalent to the course outcomes that would be acquired in the comparable lower-level AIU course.
3. Students must start the process for this credit evaluation by contacting their Academic Advisor or Academic Planner.

The final portfolio is submitted to the Student Affairs Department and taken through a final academic review to determine the credit award. Up to 24 credits (23 credits at AIU Houston only) in the overall degree program can be based on experiential learning.

See the campus Student Handbook for more information on submission requirements for Experiential Learning.

Professional Training/Certification Credit

Many adult learners have acquired formal training outside the sponsorship of credit-granting institutions, such as military training or company training with officially documented clock hours/continuing education units (CEUs). Many of these programs carry ACE recognition and credit recommendations and will be accepted according to AIU academic credit equivalency requirements. Other documented training measured in clock hours, CEUs, or other units may be evaluated for prior learning assessment credit awards based on appropriate credit conversions.

See the campus Student Handbook for more information on submission requirements for Professional Training/Certification Credit.

Standardized Assessments/Examinations

CLEP Examination

The College-Level Examination Program (CLEP) is a national program of credit by examination to obtain recognition of college-level achievement. AIU is a registered CLEP credit-granting institution and students should consult <http://www.collegeboard.com> to find CLEP examination centers in their areas. AIU awards proficiency credit for lower-level comparable coursework based on CLEP examination scores as recommended by ACE for the respective lower-level course requirements.

Students must submit a copy of an official CLEP score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on submission requirements for CLEP Examinations.

DSST Examination

DANTES Subject Standardized Tests (DSST) provide another option for students to demonstrate competencies for learning in nontraditional ways. Originally designed for military service members, DSST examinations are now available to both military and civilian learners. More information on study guides and examination options is available a <http://www.getcollegecredit.com>.

Proficiency credit is awarded for passing scores according to ACE recommendations for the respective lower-level course requirements. Students must submit a copy of an official DSST score report to be evaluated for this proficiency credit award. Examinations are available in the following areas:

- Business
- Social Science
- Physical Science
- Applied Technology
- Humanities

See the *AIU Student Handbook* for more information on submission requirements for DSST Examinations.

Course Challenge Examination

Course Challenge examinations are a method of prior learning assessment aimed at offering students the opportunity to earn proficiency credit to fulfill lower division program requirements. If successfully completed, proficiency credit can be awarded for the respective course. Challenge exams are offered for the following courses only:

- English Composition (ENG 105)
- Computer Applications (CSM 101)
- Contemporary Mathematics (MTH 132)
- College Algebra (MTH 133)

See the *AIU Student Handbook* for more information on course challenge examination requirements.

Advanced Placement Examination

Advanced Placement (AP) Examination provides students with the opportunity to complete college-level coursework while in high school and to gain valuable skills and study habits for college. If a student achieves a qualifying score of a 3 or higher on the respective AP Examination, proficiency credit is awarded according to ACE recommendations for the respective lower-level course requirements. Students must submit a copy of an official AP score report to be evaluated for this proficiency credit award.

See the *AIU Student Handbook* for more information on examination requirements for the Advanced Placement Examination.

International Transcripts

International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible for transfer of credit. Because AIU follows strict policies concerning academic integrity, international students with foreign educational credentials must submit authentic foreign academic documents from all upper-secondary and post-secondary educational institutions to AIU or an approved credential evaluation service.

Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency. Additionally, credentials may be accepted in pre-approved circumstances with a written evaluation from a properly trained credential evaluator employed by the University. Any forged/altered academic documents will be retained as property of the school and not returned to the student. This is required for all transcripts, including transcripts from international secondary schools and/or institutions of higher education, which may require a credential evaluation. The Student Affairs

Department will ultimately verify and/or certify the institution's eligibility for transfer credit or degree equivalency. Several credential evaluation services are available to students. Services which are either conducted by AACRAO (American Association of Collegiate Registrars and Admissions Officers) or a member of NACES (National Association of Credential Evaluation Services, Inc.) are acceptable services. Contact the Student Affairs Department for a listing of such organizations. Students are responsible for all applicable fees.

Unlawful Harassment

AIU is committed to the policy that all members of the school's community, including its faculty, students, and staff, have the right to be free from unlawful discrimination in the form of sexual harassment by any other member of the school's community. Should a student feel that he/she has been unlawfully harassed, the student should immediately inform the President and/or the Vice President of Student Affairs. Unlawful harassment refers to behavior that is not welcome, which is personally offensive, or undesirable to the recipient. All students and employees must be allowed to work and study in an environment free from unsolicited and unwelcome sexual overtures and advances. Unlawful harassment undermines the employee/student/school relationship and it will not be tolerated.

Withdrawal from the University

AIU undergraduate or graduate students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs Department.

All balances become due at the time of the withdrawal from the University.

The Last Date of Attendance (LDA) is used as the official date of withdrawal in all cases for refund calculations. W grades will be assigned to all courses at the time of withdrawal.

A student who does not attend the University for 15 calendar days without making special arrangements with the Student Affairs Department is administratively withdrawn from the University. The LDA is used as the official date of withdrawal for refund calculations. A student who is administratively withdrawn from the University receives a W grade for all courses enrolled.

A student who withdraws from a course or the University during the last week of the term will receive the grade earned at the point of withdrawal.

A student desiring to reenroll at AIU after a period of one year from the official date of withdrawal is considered a new student and must submit a new admissions application through the Admissions Department. This procedure may include paying any required application fee. A student desiring to reenroll after less than a one-year period from the official date of withdrawal is encouraged to contact the Student Affairs Department for consideration of readmission.

Students who wish to re-enter the University are required to sign a new Enrollment Agreement and are subject to current policies and tuition and fees in effect at the time of their return to the University.

Right to Cancel

All campuses but LA

A student who cancels an Enrollment Agreement within 72 hours (until midnight of the third day excluding Saturdays, Sundays, and legal holidays) after signing the Enrollment Agreement will receive a refund of all monies paid. A student who cancels after 72 hours but prior to the student's first day of class attendance will receive a refund of all monies paid, except for the nonrefundable Application Fee. If the student is denied admission to AIU or if AIU cancels this Agreement prior to the first day of class attendance, all monies, including the Application Fee, will be refunded. All requests for cancellation by the student must be made in writing and mailed or emailed to the Admissions or Student Affairs Department.

AIU Los Angeles only

A student who cancels an Enrollment Agreement within 5 business days following the student's first scheduled class session (until midnight of the fifth day excluding Saturdays, Sundays, and legal holidays) will receive a refund of all monies paid, except for the nonrefundable Application Fee. If the student is denied admission to AIU or if AIU cancels this Agreement, all monies, including the Application Fee, will be refunded. All requests for cancellation by the student must be made in writing and be hand carried, emailed or mailed to the Registrar, AIU, 12655 W. Jefferson Blvd., Los Angeles, CA 90066.

All campuses

Cancellation of enrollment cancels any Challenge Examination score(s), Diagnostic Assessment score(s), evaluation of transfer credit, and/or evaluation of other forms of prior learning assessment completed prior to cancellation. Students who cancel and later return to the University will be required to retake any Challenge Examination(s) and/or Diagnostic Assessment(s) that were taken during a previous and cancelled enrollment. Students whose enrollments are cancelled and later return to the University are subject to a reevaluation of transfer credit and/or other prior learning assessment submissions (standardized test scores, Professional Training/Certification Credit, and/or Experiential Learning Portfolios), and this reevaluation will be subject to the policies of the current course catalog.

STUDENT FINANCE

Program Charges

University institutional policy requires all students to pay tuition and fees in advance. Students who owe money to the institution may not be allowed to register for the subsequent quarter until the balance owed is paid in full. Students receiving financial aid may be allowed a tuition deferment based upon the anticipated receipt of funds and are granted solely at the discretion of AIU as based on the official notice of approval from the granting or lending agency. The University evaluates institutional tuition and fee rates periodically and rates may be subject to change. A late registration fee may be applied if a student is not registered by the end of the registration period. Please refer to the tuition and fee schedule in the catalog for further information.

A campus tuition and fee schedule is included as a supplement to this catalog.

Institutional, Federal and State Refund Policies

After the last day of the drop/add period for each quarter, which is the sixth business day of a quarter or five-week session, no refunds or adjustments will be made to students dropping individual classes but otherwise enrolled at the University.

For students attending campuses in locations without state refund policies, refunds will be calculated in accordance to the Institutional Refund Policy. Funds will be returned following the same hierarchy as the Return of Title IV Funds policy, followed by other aid sources (e.g., private loans), and then the student.

Institutional Refund Policy

In the event that a student withdraws or is dismissed from the University during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

Refund Schedule

During the first seven calendar days* 100%

During the first week 75%

During the second week 50%

During the third week 25%

After third week 0%

** This applies to a new student's right to cancel in the first quarter of attendance only. Charges and fees for University housing (where applicable) are nonrefundable. The University may retain an administrative fee of \$150 in the United States, £150 in London.*

Return of Title IV Funds

A recipient of Federal Title IV financial aid who withdraws from school during a payment period or period in which the student began attendance will have the amount of Title IV funds he/she did not earn calculated according to federal regulations. This calculation will be based on the student's last date of attendance (see Withdrawal from the University).

The period of time in which Title IV financial aid is earned for a payment period is the number of calendar days the student has been enrolled for the payment period up to the day the student withdrew, divided by the total calendar days in the payment period. The percentage is multiplied by the amount of Title IV financial aid for the payment period for which the Title IV financial aid was awarded to determine the amount of Title IV financial aid earned. The amount of Title IV financial aid that has not been earned for the payment period, and must be returned, is the complement of the amount earned. The amount of Title IV financial aid earned and the amount of Title IV financial aid not earned will be calculated based on the amount of Title IV financial aid that was disbursed or could have been disbursed for the payment period upon which the calculation was based. A student will have earned 100% of the Title IV financial aid disbursed for the payment period if the student withdrew after completing more than 60% of the payment period. Once the amount of Title IV financial aid that was not earned has been calculated, federal regulations require that the school

return Title IV funds disbursed for the payment period and used for institutional costs in the following order:

1. Unsubsidized Federal Stafford Loans
2. Subsidized Federal Stafford Loans
3. Federal PLUS/GRAD Plus Loans
4. Federal Pell Grants
5. Federal Supplemental Educational Opportunity Grants (FSEOG)
6. Other Title IV Programs

If the amount of unearned Title IV financial aid disbursed exceeds the amount that is returned by the school, the student (or parent, if a Federal PLUS Loan) must return or repay, as appropriate, the remaining amount.

State of California Student Tuition Recovery Fund (STRF)

It is a state requirement that a student who is a resident of California, who pays his or her own tuition, either directly or through a loan, pay a state-imposed fee for the Student Recovery Fund. Although it is based on the actual amount of total tuition cost (regardless of the portion that is prepaid), it is charged on a calendar year basis. Please refer to the Schedule of Tuition and Fees in the catalog addendum. These fees support the Student Tuition Recovery Fund (STRF), a special fund established by the California State Legislature to reimburse students who might otherwise experience a financial loss as a result of (a) the closure of the institution, (b) the institution's breach or anticipatory breach of the agreement for the course of instruction, or (c) a decline in the quality or value of the course of instruction within the 30-day period before the institution's closure. If you are not a resident of California, you are not eligible for protection under or recovery from the Student Tuition Recovery Fund. Participation is mandatory for California residents.

It is important that enrollees keep a copy of any enrollment agreement, contract, or application to document enrollment, tuition receipts or canceled checks to document the total amount of tuition paid. Such information may substantiate a claim for reimbursement from the STRF, which must be filed within one year of the Bureau's notice to the student of their rights under the STRF, or if no notice of rights is served to the student, within four years of institution's closure. For further information or instructions contact the Bureau for Private Postsecondary and Vocational Education, 400 R. Street, Suite 5000, Sacramento, CA 95814, (916) 445-3427.

State of California Refund Policy

A student who withdraws from the University will receive a refund of tuition, if one is due, within 30 days following the student's withdrawal. In the event that a student does not begin classes, all monies paid for tuition and fees, with the exception of the \$50 application fee, are refundable.

In addition, the student may withdraw from the program after instruction has started, and may be entitled to a refund if the student has completed 60% or less of the term of instruction. The following formula will be used to determine the amount of refund to the student: $(\text{term tuition} \div \text{term hours}) \times \text{term hours attended} = \text{the amount owed by the student}$. The refund will be the amount in excess paid by the student.

Hypothetical Refund Example:

A student withdraws from school having last attended classes that have 120 hours in the term. At the time of the last day of attendance, the student has completed 28 hours and has 92 remaining. The student has been charged \$4500 in tuition for the term.

Term tuition divided by term hours ($\$4500/120=\37.50) times 28 hours attended= $\$1,050$ (amount owed by the student)

Tuition charges will be reduced by \$3,450 (\$4,500 term charges minus \$1,050 owed by the student). The student would receive a refund for any amount paid in excess of \$1,050.

If the student has completed more than 60% of the total term hours, no refund is due. Additional refund calculation examples may be requested from the Financial Aid Office.

State of Florida Refund Policy

In accordance with state student refund policy guidelines, AIU South Florida follows the University's institutional refund policy. Charges and fees for University housing (where applicable) are nonrefundable.

State of Georgia Refund Policy

In the event that a student withdraws or is dismissed from all classes during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

- For a student completing no more than 5% of the quarter, the University will refund 95% of the tuition and fees.
- For a student completing more than 5%, but no more than 10% of the quarter, the University will refund 90% of the tuition and fees.
- For a student completing more than 10%, but no more than 25% of the quarter, the University will refund 75% of the tuition and fees.
- For a student completing more than 25%, but no more than 50% of the quarter, the University will refund 50% of the tuition and fees.
- There will be no refund after a student has completed more than 50% of the quarter.

Charges and fees for University housing (where applicable) are nonrefundable.

Withdrawal Date

The withdrawal date used to determine when the student is no longer enrolled at AIU is the Last Date of Attendance (LDA) and is used as the official date of withdrawal if the student is administratively withdrawn. In all cases, the LDA is used as the official withdrawal date for refund calculations.

AIU students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs Department. Any outstanding tuition or fee charges owed become due and payable at the time of withdrawal. A student is not granted their request for official AIU transcripts or official AIU letters if any outstanding charges are not paid. If a student withdraws without completing this process, the LDA is used as the official date of withdrawal for refund calculations.

Financial Aid Programs

AIU participates in a variety of financial aid programs for the benefit of students. Students must meet the eligibility requirements of these programs in order to participate. AIU administers its financial aid programs in accordance with prevailing federal and state laws and its own institutional policies. Students are responsible for providing all requested documentation in a timely manner. Failure to do so could jeopardize the student's financial aid eligibility. In order to remain eligible for financial aid, a student must maintain satisfactory academic progress as defined in this catalog.

It is recommended that students apply for financial aid as early as possible in order to allow sufficient time for application processing. Financial aid must be approved, and all necessary documentation completed, before the aid can be applied towards tuition and fees. Financial aid is awarded on an academic year basis; therefore it is necessary to reapply for aid for each academic year. Students may have to apply for financial aid more than once during the calendar year, depending on their date of enrollment. Students who need additional information and guidance should contact the Financial Aid Office.

How to Apply

Students must complete a Free Application for Federal Student Aid (FAFSA) each year. This application is available online (www.fafsa.ed.gov) or at any of the AIU campuses' websites. Applications are processed through the Financial Aid Office and all information is confidential. Students must be accepted for admission to the University before financial aid applications can be processed.

Federal Pell Grant

This grant program is designed to assist needy undergraduate students who desire to continue their education beyond high school. Every student is entitled to apply for a Federal Pell Grant. Eligibility is determined by a standard U.S. Department of Education formula, which uses family size, income and resources to determine need. The actual amount of the award is based upon the cost of attendance, enrollment status, and the amount of money appropriated by Congress to fund the program. The Federal Pell Grant makes it possible to provide a foundation of financial aid to help defray the cost of a postsecondary education. Unlike loans, the Federal Pell Grant does not usually have to be paid back.

Federal Student and Parent Loans

The Department's major form of self-help aid includes loans to students and parents through the William D. Ford Federal Direct Loan (Direct Loan) Program and the Federal Family Education Loan (FFEL) Program. FFELP loans are made by a lender, such as a bank, credit union, or savings and loan association. Direct Loans are available through the U.S. Government rather than through a bank or other financial institution. The major differences between the two programs are the source of the loan funds, some aspects of the application process, and the available repayment plans. Both programs offer Federal Stafford, Federal PLUS, Federal Grad PLUS and Federal Consolidation Loans.

Federal Direct Parent - PLUS Loans

The William D. Ford Federal Direct PLUS Loan is a low-interest loan available to parents of dependent undergraduate students. These loans are not based on need but when combined with other resources, cannot exceed the student's cost of education. A credit check on the parent borrower is required and either or both parents may borrow through this program. Repayment begins within 60 days of final disbursement of the loan within a loan period. However, parents may request deferment of payments while the student is attending at least half time.

Federal Direct Graduate - PLUS Loans

The William D. Ford Federal Direct Grad - PLUS Loan is a low-interest loan available to graduate and professional degree students. These loans are not based on need but when combined with other resources, cannot exceed the student's cost of education. The student must complete the FAFSA and a

credit check is required. Repayment begins within 60 days of final disbursement of the loan within a loan period. However, students may request deferment of payments while attending at least half time.

Federal Stafford Loan

Federal Stafford loans, another FFELP loan program, are low-interest loans that are made to the student by a lender, such as a bank, credit union, or savings and loan association. The loan must be used to pay for direct and/or indirect educational expenses. Subsidized loans are need based while unsubsidized loans are not. Repayment begins six months after the student graduates, withdraws from school, or falls below half-time enrollment status.

Federal Supplemental Educational Opportunity Grant (FSEOG)

The FSEOG is a grant program for undergraduate students who have not earned their first baccalaureate degree. Priority is given to students with the lowest estimated family contributions (EFCs) and with Federal Pell Grant eligibility, as determined by the Department of Education. The federal government allocates FSEOG funds to participating schools and funds are made reasonably available to eligible students throughout the award year.

Federal Work Study (FWS)

FWS is a financial aid program designed to assist students in meeting the cost of their education by working part-time while attending school. Positions may either be on-campus, off-campus, or community service related. A candidate must demonstrate need to be awarded FWS. The number of positions available may be limited depending upon the institution's annual funding allocation from the federal government.

Academic Competitiveness Grant (ACG)

The purpose of the Academic Competitiveness Grant (ACG) is to encourage students to take more challenging courses in high school which, according to research, should help make their success in college more likely. An ACG will provide up to \$750 for the first year of undergraduate study and up to \$1,300 for the second year of undergraduate study. The Academic Competitiveness Grant award is in addition to the student's Pell Grant award.

To be eligible for the Academic Competitiveness Grant, candidates must:

- be an U.S. citizen or an eligible Non-Citizen (effective 7/01/09).
- be a Federal Pell Grant recipient.
- be enrolled as a full time student in a degree program.
- be enrolled in the first or second academic year of a program of study at an eligible two-year or four-year degree granting institution.
- have successfully completed and graduated from a rigorous high school program of study, as determined by the state or local education agency and recognized by the Secretary of Education.

- for second year students, maintain a cumulative grade point average of at least 3.0 on a 4.0 scale.

The program was available for the first time of the 2006-07 school year for first year students who graduated from high school after January 1, 2006 and for second year students who graduated from high school after January 1, 2005.

To learn more about the Academic Competitiveness Grant go to, <http://studentaid.ed.gov/>

National Science & Mathematics Access to Retain Talent Grant (National SMART Grant)

The purpose of the National SMART Grant is to encourage students to pursue majors that are in high demand in the global economy, such as, physical, life or computer sciences, mathematics, engineering, technology, and certain foreign languages. A National SMART Grant will provide up to \$4,000 for each of the third and fourth academic years of study. The National SMART Grant award is in addition to a student's Pell Grant award.

To be eligible for the National SMART Grant, candidates must:

- be an U.S. citizen or an eligible Non-Citizen (effective 7/01/09).
- be a Federal Pell Grant recipient.
- be enrolled as a full time student in a degree program.
- be enrolled in the third or fourth academic year of a program of study at an eligible four-year degree granting institution.

- major in physical, life or computer sciences, mathematics, engineering, technology, or a certain foreign language (for AIU Online this applies to the Bachelor of Information Technology program only).
- be actively participating in at least one core curriculum course that is specific to the Bachelor of Information Technology program.
- have a grade point average of 3.0 or higher.

Note that the amount of the SMART Grant, when combined with a Pell Grant, may not exceed the student's cost of attendance. In addition, if the number of eligible students is large enough that payment of the full grant amounts would exceed the program appropriation in any fiscal year, then the amount of the grant to each eligible student may be ratably reduced.

To learn more about the National SMART Grant go to, <http://studentaid.ed.gov/>

Private Loans

Various lending institutions offer loans to help cover the gap between the cost of education and the amount of federal eligibility. A cosigner may be required to meet the program's credit criteria. Interest rates are variable and are typically based on the prime rate or the Treasury Bill.

Veterans Educational Benefits

American InterContinental University (AIU) degree programs are approved by the applicable State Approving Agency for Veterans Affairs. AIU participates in many Veterans Educational Benefit programs. Students interested in Veterans Educational Benefits should contact either the campus certifying official or the Financial Aid Office. Veterans who are unsure of their benefit eligibility should contact the Veterans Administration at: 800-827-1000 or 888-GI Bill-1. Eligible students must maintain satisfactory academic progress to continue receiving Veterans Educational Benefits.

Cal Grant (Cal Grant A and B)

The Cal Grant is a California State funded program, designed to provide financial assistance for the undergraduate who meets the California residency requirements and attends an eligible institution in the State of California. This is a grant and does not have to be repaid. The application period is from January 1 through March 2 each year. Students must complete, in addition to the FAFSA, a GPA verification form with the California Student Aid Commission.

Georgia Tuition Equalization Grant (GTEG)

The GTEG program provides non-repayment grants to eligible full-time Georgia residents who are attending AIU. To receive the GTEG you must meet all eligibility requirements and must be a legal resident of Georgia for a minimum of twelve consecutive months immediately preceding the date of registration for the school term for which this grant is being sought.

HOPE Scholarship (State of Georgia)

The HOPE Scholarship is designed to provide financial assistance for Georgia students attending AIU. Students must meet the Georgia residency requirements, graduated from an eligible Georgia high school in 1996 or later as a Hope Scholar or have earned a cumulative GPA of at least 3.0 throughout their college career. Other eligibility requirements may apply. Please go to: <https://secure.gacollege411.org/FinAid/ScholarshipsAndGrants/HOPEScholarship/overview.asp> to learn more.

Georgia Leveraging Educational Assistance Partnership (Georgia LEAP)

Georgia's Leveraging Educational Assistance Partnership (LEAP) Grant is a need-based grant offered to provide residents of Georgia who demonstrate substantial financial need with grant assistance toward the cost of attendance at eligible public and private colleges/universities and technical colleges in Georgia. Contact the Financial Aid Office for the LEAP grant eligibility requirements.

Entrance and Exit Interviews/Loan Counseling

The U.S. Department of Education requires that any students receiving a Federal Stafford Loan be informed concerning their loans. AIU counsels each student regarding loan indebtedness and gives each student an entrance interview regarding the loan program to ensure that the student understands the amount borrowed and the student's rights and responsibilities regarding repayment.

The student must report to the campus Financial Aid Office for student loan counseling should they fall below at least half-time enrollment status. This includes withdrawal, dismissal, graduation/completion or leave of absence. The purpose of this session is to inform the student of the total loans received while in attendance at the University and any refunds that may have been made, as well as to provide the student with an estimated repayment schedule. If the student is unable to meet with the campus Financial Aid Office, an exit interview will be mailed or may be completed online.

Grants and Scholarships

Note: New Atlanta students who have been assessed into a developmental study course(s) requiring them to attend their first term of study on a part-time basis, are not eligible to receive a scholarship or grant award that requires full-time attendance. However, once these students convert to full-time attendance, they become eligible to receive a scholarship or grant award contingent upon meeting all additional eligibility criteria.

AIU Academic Progress Scholarship

(Atlanta, Houston, South Florida, Los Angeles and London)

The scholarships that relate to specific degree programs and that are in honor of certain individuals are as follows:

(Atlanta)

Fashion Design,

in honor of William Travilla

Interior Design,

in honor of Kathryn Kyle

Media Production,

in honor of Scott Wallace

(London)

Interior Design,

in honor of Anthony Feldman

(Los Angeles)

Fashion Design,

in honor of William Travilla

(South Florida)

Visual Communication,

in honor of Marcel Lissek

The purpose of the AIU Academic

Progress scholarship is to recognize outstanding students who are about to enter their final 60 credit hours of study at AIU and who have demonstrated leadership potential, academic promise, and achievement in their respective Baccalaureate Degree Program. The scholarship award can be up to \$3,000 (£2,000) and is to be used toward tuition and fees. The scholarship award will be disbursed by the University equally over three (3) academic quarters for full-time students. The scholarship award will be disbursed by the University over five (5) academic quarters for part-time students (11 credit hours or less.)

To be eligible for the AIU Academic Progress Scholarship, candidates must:

- have completed a minimum of 120 credit hours.
- have earned a minimum of 60 credit hours at the AIU campus where the award is being presented.
- have a minimum 3.2 cumulative GPA or better.
- show promise in their field of study.
- be recommended by a member of the University faculty through a letter of recommendation.

Disbursement of scholarship funds will commence during the first academic quarter of a student's remaining 60 credit hours of study and continue to be disbursed in equal amounts over the next two (2) academic quarters for full-time students and over the next four (4) academic quarters for part-time students. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Alumni Grant

(Atlanta, South Florida, Houston, Los Angeles, London)

The purpose of the AIU Alumni Grant is to recognize AIU alumni who have achieved degree completion at the Associate and/or Baccalaureate level and intend to pursue a subsequent degree program at AIU. The grant can be up to \$1,000 (£555) over one academic year and is to be used toward tuition and fees for study in pursuit of a subsequent AIU degree. The grant award will be disbursed by the University equally over three (3) academic quarters.

To be eligible for the AIU Alumni Grant, candidates must:

- provide proof of AIU degree completion.
- apply and be accepted for admission into a subsequent degree program at AIU (i.e. Baccalaureate or Masters depending on previous degree.)
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next two (2) academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The AIU Alumni Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or AIU Career Education Grant or Education Partner Grant or Education Partner Grant–Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Career Education Scholarship Fund (CESF)

(Atlanta, Houston, Los Angeles, South Florida)

The purpose of the AIU Career Education Scholarship Fund is to recognize students with an inspiring motivation to earn a degree from AIU. Current students must be in good academic standing at AIU. Newly enrolled students must have been in good academic standing at their last institution. The scholarship award ranges from \$500 to \$2,000, depending on funding of the scholarship, and will be applied against outstanding current or future tuition and fee charges at the University's discretion. No cash payment will be awarded to the student.

No portion of the scholarship is refunded to the student.

The conditions are as follows:

- The scholarship is used exclusively towards program charges.
- The scholarship recipient must be a full-time student currently attending or enrolled for a future start at AIU.
- The scholarship recipient must have a valid ISIR on file with the University for the applicable award year, been awarded all federal and state financial aid that they are eligible for and still have an unmet financial need.
- Students who are paying all cash or do not file a FAFSA are not eligible for the scholarship.
- Current students must be in good academic standing.
- For new students, the scholarship will be awarded for the student's first academic year only.
- For current students, the scholarship will be awarded to the student's next academic year only.

- Candidates must apply and be accepted for admission to be eligible to receive the scholarship.
- Candidate must submit a maximum 500-word typed essay on one of the following topics:

1. How the completion of your education would allow you to achieve your dream.
2. Why the knowledge obtained from your program is important to you.

The essay must also include a discussion of how the scholarship will help the candidate meet their financial needs for completing the program.

- Candidates must also complete the Career Education scholarship Application.
- The potential scholarship recipient will be judged, in addition, on the following criteria:
 - Service
 - Leadership
 - Letter(s) of Reference (at least one, but no more than two, letter(s) from a current or prior teacher of the applicant)
- The scholarship is awarded proportionately over each quarter in the degree program.
- University employees and their immediate family members are not eligible for this scholarship.

Education Partner Grant

(Atlanta, Houston, London, South Florida, Los Angeles)

AIU has established a 5% grant in the name of its Education Partners, in order to assist eligible students and their immediate families* with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University and allow verification of employment/ membership (or for family members, the relationship to the employee/member) and complete the Education Partner Attestation form.

The conditions are as follows:

- The Education Partner Grant is used exclusively toward tuition.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are an employee or immediate family member of an eligible institution.
- Candidates must apply and be accepted for admission to AIU to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant. Interested candidates should contact the AIU Financial Aid Department for additional application information.

* Immediate family members: Spouse (life partner) or dependant children only. Siblings, cousins, etc. are not considered an immediate family member.

Big Brothers/Big Sisters Scholarship

(Atlanta)

American InterContinental University has partnered with Big Brothers/Big Sisters (BBBS) of the Metro Atlanta area to create a scholarship designed to assist potential students involved in the BBBS Mentoring Towards College (MTC) program. The MTC program is designed to pair mentors who are recent college graduates with mentees and can help prepare promising youth involved in BBBS for entry into college. The conditions are as follows:

- Candidates must apply and be accepted for admission to the University to be eligible to receive the scholarship
- Award recipients will be selected by the BBBS organization and all scholarships will be awarded based on availability of funds
- Recipients are required to complete a Free Application for Federal Student Aid (FAFSA). Any need-based grants must first be applied to tuition and fees prior to the scholarship being awarded
- Recipients must receive passing grades in the course to receive scholarship funds
- Recipients must maintain satisfactory academic progress in order to maintain scholarship eligibility
- Scholarship funds are used towards current tuition charges only. Any outside funding received above and beyond tuition charges will result in an award reduction by that amount
- The scholarship is awarded proportionately over each session in the program
- All funds are applied as a credit to the student's account, and no cash payments will be awarded to the student
- The scholarship is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant or scholarship

Scholarship amounts vary by student and program and all selected candidates are required to agree to the terms and conditions set forth by American InterContinental University. Please contact the Financial Aid Office for further details.

Education Partner Grant–Boeing Company

(Atlanta, Houston, London, South Florida, Los Angeles)

AIU has established a 10% grant in the name of its Education Partner, the Boeing Company, in order to assist eligible students and their immediate families* with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant–Boeing Company and waived application fee, a candidate must be accepted for admission to the University and allow verification of employment/membership (or for family members, the relationship to the employee/member) and complete the Education Partner attestation form.

The conditions are as follows:

- The Education Partner Grant–Boeing Company is used exclusively toward tuition.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are an employee or immediate family member of an eligible institution.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant or AIU Veteran's grant. Interested candidates should contact the AIU Financial Aid office for additional application information.

* Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

AIU Financial Grant

(Atlanta, South Florida, Houston, Los Angeles, London)

The AIU Financial Grant may be awarded to full-time baccalaureate degree seeking students during their first two years of study who have unmet financial need. Students seeking the baccalaureate completion degree are not eligible. The grant may be awarded up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The grant will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU Financial Grant, candidates must:

- apply and be accepted for admission to AIU.
- complete the application process for state and federal financial aid funding for which he/she may be eligible so that financial need can be determined.
- demonstrate financial need of at least \$3,000 per academic year in their first two academic years. Financial Need for this grant is determined by subtracting the expected family contribution and federal and state financial aid funding from the cost of attendance. For this grant, financial aid funding includes federal and state aid (Federal Stafford subsidized and unsubsidized loans, Federal Pell grants, Federal SEOG and state grants, only).
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The grant will be awarded in order of application receipt date. The number of grants awarded will vary depending on the number of applicants and the availability of funds. The AIU Financial Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or AIU Career Education Grant or Education Partner Grant–Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

Freedom Grant

(Atlanta, Houston, London, Los Angeles, South Florida)

AIU has established a grant for all active duty and drilling members of the U.S. military and their immediate family members* to assist in providing the opportunity to attend a degree program of study at AIU. The amount of the grant is contingent upon the level of study. Currently the grant levels are as follows:

- Associates degree programs: 10%
- Bachelors degree programs: 15%
- Masters degree programs: 20%

To be eligible for the Freedom Grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their current military status (or that of their spouse or parent/legal guardian),

and complete the Freedom Grant Attestation form. The conditions are as follows:

- The Freedom Grant is used exclusively towards prior or current tuition charges.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are active and drilling members of the U.S. military personnel and their immediate families.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferrable and non-substitutable and cannot be combined with any Education Partner, AIU Veterans Grant or AIU Alumni Grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant is applied. Those that are not able to provide documentation will also be required to pay the application fee.

*Immediate family members: Spouse (life partner) or dependent children only, as defined by the Department of Education's definition of dependency. Siblings, cousins, etc. are not considered an immediate family member.

AIU Veterans Grant

AIU has established a 5% grant for all honorably discharged** Veterans of the U.S. military and their immediate family members* to assist in providing the opportunity to attend a degree program of study at AIU. This grant amount applies to all levels and programs of study. To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their military discharge via a DD-214 Member-4 or comparable government document (or that of their spouse or parent/legal guardian), and complete the AIU Veterans Grant Attestation form.

The conditions are as follows:

- The AIU Veterans Grant is used exclusively towards prior or current tuition charges.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are honorably discharged Veterans of the U.S. military and their immediate family members.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferrable and non-substitutable and cannot be combined with any Education Partner, Freedom Grant or AIU Alumni Grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant being applied. Those that are not able to provide documentation will also be required to pay the application fee.

*Immediate family members: Spouse (life partner) or dependent children only, as defined by the Department of Education's definition of dependency. Siblings, cousins, etc. are not considered an immediate family member.

**Certain exceptions apply

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant.

AIU Graduate Studies Scholarship

(Atlanta, South Florida, Houston, Los Angeles, London)

The purpose of the AIU Graduate Studies Scholarship is to recognize students who have been awarded a Baccalaureate Degree and have shown academic achievement in a previous college or university. The scholarship award can be up to \$4,000 (£2,200) over the duration of the program and is to be used toward tuition and fees for study in any Graduate Degree Program at AIU. The scholarship award will be disbursed by the University proportionately throughout the length of the program.

To be eligible for the AIU Graduate Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.

- have an earned bachelor's degree, with a cumulative GPA of 3.0 or better, from a recognized accredited college or university.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next three (3) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Graduate Studies Scholarship can only be combined with one of the following grants (AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU High School Scholarship

(Atlanta, South Florida, Houston, Los Angeles, London)

Each academic year AIU awards scholarships to graduating high school seniors who will be pursuing a baccalaureate degree. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in a baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU High School Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- be attending their senior year of high school.
- show evidence of a high school minimum cumulative GPA of 3.0 or better.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and

the availability of funds. The AIU High School Scholarship can only be combined with one of the following grants/scholarships (AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

Imagine America Scholarship

(Atlanta, South Florida, Los Angeles)

Each year every high school in the United States and Puerto Rico can select up to three graduating seniors to receive a \$1,000 Imagine America Scholarship. Please go to www.imagine-america.org for information and to make application for the Imagine America Scholarship. No cash payment will be awarded to the student. No portion of the grant is refundable to the student.

AIU International Scholarship

(Atlanta, South Florida, Houston, Los Angeles, London)

The AIU International Scholarship is awarded to incoming international students whose academic record is considered worthy of recognition. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU International Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have a minimum cumulative GPA of 3.0 or better (or its international equivalent) from either high school/secondary school or college. International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible. Because AIU follows strict policies concerning academic integrity, international students with foreign credentials must submit authentic foreign academic documents. Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency.
- be defined as an international student. Students planning to attend a domestic United States campus must submit a completed I-20 form with their Application for Admission to support the issuance of their student visa. Students planning to attend AIU London must submit a valid U.K. student visa with their Application for Admission.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU International Scholarship can only be combined with one of the following grants/scholarships (AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Student Assistantships

(London)

Each year AIU London establishes Student Assistantships in all Academic Programs and Student Service departments as well as the Media Education Services (MES) department. Successful applicants will be required to work for periods of either 10 or 20 hours per week in department related activity as specified by the program Dean. The value of each Assistantship is £800 per academic term for 10 hours of work per week, and £1,600 per academic term for 20 hours of work per week. This value is applied at the start of an academic quarter as a reduction to an Assistantship student's tuition and fees.

To be eligible for the Assistantship, candidates must:

- be an AIU London student who has completed at least 90 credit hours, and be in good standing with a minimum cumulative GPA of 2.5 or better.
- be judged by a Selection Committee to be capable of fulfilling relevant Occupational Health & Safety Requirements, and determined to be technically proficient of carrying out the work assigned as well as willing to work the required hours.

In order to maintain eligibility, Assistantship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

No portion of this Assistantship value is refundable to the student, and no cash payment will be awarded to the student. The number of Assistantships will vary by academic term depending on AIU London resource requirements and the availability of funds.

Interested candidates should contact the Program Dean or Head of Department for further application information.

AIU Transfer Studies Scholarship

(Atlanta, South Florida, Houston, Los Angeles, London)

The purpose of the AIU Transfer Studies Scholarship is to recognize students who have shown academic achievement in a previous community college, college, or university. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship award will be disbursed by the University equally over six (6) academic quarters.

To be eligible for the AIU Transfer Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have a minimum of 45 transfer credits, with a cumulative GPA of 3.0 or better, from a recognized accredited community college or university. Students transferring between AIU campuses are not eligible for the AIU Transfer Studies Scholarship.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Transfer Studies Scholarship can only be combined with one of the following grants (AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company).

Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

DEGREE PROGRAMS

Undergraduate General Education Requirements

General Education Philosophy

The purpose of General Education at AIU is to provide students with a broad range of courses designed to integrate general knowledge with their major field of study. To this end, students are provided with a curricular environment aimed at broadening and deepening intellectual awareness and perspective, historical understanding, technological and communicative expertise, information acquisition and analysis, and multi-cultural and global awareness. Students are enabled to grow personally and professionally so that they are equipped with the skills necessary to meet the challenges they will face as global citizens in an ever-changing workplace.

General Education Outcomes

Information Systems: Demonstrate the ability to use computer applications as a tool for learning and in the workplace and to use technology to adapt to a technologically advancing society.

English/Communications: Organize and communicate thoughts, ideas and information in written and oral expression to create effective and efficient documents and presentations. Function in today's society through the development of communication skills.

Mathematics and Natural Science: Use the principles and methods of mathematics and the natural sciences to develop a practical understanding of the role they play in today's society.

Social and Behavioral Sciences: Apply the basic principles of human nature and the varieties of human behavior to reach personal and career goals. Analyze and interpret economic, social and political challenges of our time and apply this knowledge to business and personal problems.

Humanities/Fine Arts: Acquire a basis for comprehending and analyzing the world through the study of theory and practice of history, fine arts, literature, languages and culture.

Critical Thinking and Problem-Solving: Use efficient learning strategies and thinking skills to acquire and apply new knowledge and skills for life-long learning.

General Education Requirements

All undergraduate degree programs offered by the University contain general education requirements. A graduate from the degree program listed below will have completed these credit hour requirements by general education discipline. Students are offered certain elective options in the general education disciplines, although course prerequisite requirements must be adhered to in course sequencing. Course options by degree and discipline include:

Associate Degrees

Note: Students may be granted general education transfer credit for comparable courses in general education discipline areas that serve to meet the respective general education outcomes for the course discipline. For example, Western Civilization may be transferred in to meet a social science course requirement and replace the respective general education required course.

AIU Atlanta, Los Angeles Only

Associate Degree General Education Requirements (24 Credits)

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology – or –	4
SCI 210	Environmental Science	4

AIU Houston Only

Associate Degree General Education Requirements (48 Credits)

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
PSP 110	Business Presentations	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
ART 205	Art Appreciation – or –	4
HIS 105	U.S. History	4

AIU London Only

Associate Degree General Education Requirements (35 Credits)

Information Systems (5 Credits)

CIS 101	Introduction to Computers – or –
CIS 102	Introduction to Macintosh

English/Communications (15 Credits)

ENG 101	Composition and Rhetoric
ENG 102	Research and Advanced Composition
PSP 101	Public Speaking

Mathematics (5 Credits)

MTH 111	Liberal Arts Mathematics – or –
MTH 120	Decision Mathematics

Social and Behavioral Sciences (5 Credits)

Social and Behavioral Science Elective
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Humanities/Fine Arts (5 Credits)

Humanities Elective

AIU South Florida Only

Associate Degree General Education Requirements (54 Credits)

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
PSP 111	Presentation Essentials	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
ART 205	Art Appreciation	4
HUM 215	Topics in Cultural Studies	4
Humanities/Fine Arts/General Education Elective		6

Baccalaureate Degrees

Note: Students may be granted general education transfer credit for comparable courses in general education discipline areas that serve to meet the respective general education outcomes for the course discipline. For example, Western Civilization may be transferred in to meet a social science course requirement and replace the respective general education required course.

AIU Atlanta, Los Angeles, South Florida

Baccalaureate Degree General Education Requirements (48 Credits)

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
PSP 111	Presentation Essentials	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
	<i>(Chose 2 of the following 3 courses)</i>	
ART 205	Art Appreciation	4
HIS 105	U.S. History	4
HUM 215	Topics in Cultural Studies	4

AIU Houston Only

Baccalaureate Degree General Education Requirements (48 Credits)

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
PSP 110	Business Presentations	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
ART 205	Art Appreciation – or –	
HIS 105	U.S. History	4

AIU London Only

Baccalaureate Degree General Education Requirements (50 Credits)

Information Systems		(5 Credits)
CIS 101	Introduction to Computers – or –	
CIS 102	Introduction to Macintosh	
English/Communications		(15 Credits)
ENG 101	Composition and Rhetoric	
ENG 102	Research and Advanced Composition	
PSP 101	Public Speaking	
Mathematics		(5 Credits)
MTH 111	Liberal Arts Mathematics – or –	
MTH 120	Decision Mathematics	
Natural Science		(5 Credits)
	Natural Science Elective	
Social and Behavioral Sciences		(5-15 Credits)
	Social and Behavioral Science Elective	
Humanities/Fine Arts		(5-15 Credits)
	Humanities or Social Science Electives	

The following courses count toward the Georgia State requirements of 48 hours in General Education:
BUS 105, BUS 207, CRJ 340, CSM 220, ITS 301, ILL 311
VCD 301, QMB 350

Graduation Requirements

In order to qualify for graduation in their last quarter of study at AIU, students must meet the following eligibility requirements:

- Minimum CGPA of 2.0 for undergraduate programs or 3.0 for graduate programs.
- Clearance by the Student Affairs Department that all program requirements have been met.
- Clearance by the Financial Aid Department for all financial aid requirements.
- Clearance by the Student Accounts Department for all financial obligations.
- Clearance by the Library and Learning Resource Center and Housing for all financial obligations (if applicable).

AIU will award degrees at the end of the academic quarter only. Although students in graduate degree programs may have completed their final class before the end of the term, a student may not request a diploma any earlier than the scheduled graduation date. Upon request, the University will provide a transcript for purposes of graduation verification until the student's diploma has been provided. Complete information regarding graduation activities can be found in the Student Handbook.

Graduation with Honors

Bachelor degree graduates who have maintained a record of outstanding academic achievement will be recognized as follows:

Summa Cum Laude

a student graduating with a CGPA of 3.90 or above.

Magna Cum Laude

a student graduating with a CGPA of 3.70 to 3.89.

Cum Laude

a student graduating with a CGPA of 3.50 to 3.69.

Associate degree students with a CGPA of 3.5 or higher will graduate with honors.

Note: While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program.

Program Matrix

Atlanta	Los Angeles	South Florida	Houston	London	Online
Graduate Degree Programs					
	Master's Degree Information Technology	Master's Degree Information Technology			Master's Degree Information Technology
Masters of Business Administration	Masters of Business Administration	Masters of Business Administration	Masters of Business Administration		Masters of Business Administration
				Master of Business Administration Degree International Management	
					Masters of Education Degree
	Masters of Education Degree Instructional Technology	Masters of Education Degree Instructional Technology			
Bachelor Degree Programs					
Bachelor of Business Administration Degree	Bachelor of Business Administration Degree	Bachelor of Business Administration Degree	Bachelor of Business Administration Degree		Bachelor of Business Administration Degree
				Bachelor of Business Administration Degree International Business	
Bachelor of Science Degree Criminal Justice	Bachelor of Science Degree Criminal Justice	Bachelor of Science Degree Criminal Justice	Bachelor of Science Degree Criminal Justice		Bachelor of Science Degree Criminal Justice
Bachelor of Fine Arts Degree Fashion Design	Bachelor of Fine Arts Degree Fashion Design			Bachelor of Fine Arts Degree Fashion Design	
Bachelor of Fine Arts Degree Fashion Marketing	Bachelor of Fine Arts Degree Fashion Marketing			Bachelor of Fine Arts Degree Fashion Marketing	
Bachelor of Fine Arts Degree Fashion Marketing and Design	Bachelor of Fine Arts Degree Fashion Marketing and Design	Bachelor of Fine Arts Degree Fashion Marketing and Design		Bachelor of Fine Arts Degree Fashion Design with Marketing	
Bachelor of Fine Arts Degree Game Design and Development		Bachelor of Fine Arts Degree Game Design and Development			

Atlanta	Los Angeles	South Florida	Houston	London	Online
Bachelor Degree Programs (continued)					
Bachelor of Fine Arts Degree Interior Design	Bachelor of Fine Arts Degree Interior Architecture	Bachelor of Fine Arts Degree Interior Design		Bachelor of Fine Arts Degree Interior Design	
Bachelor of Fine Arts Degree Media Production	Bachelor of Fine Arts Degree Media Production	Bachelor of Fine Arts Degree Media Production		Bachelor of Fine Arts Degree Media Production	
Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication
Bachelor's Degree Information Technology	Bachelor's Degree Information Technology	Bachelor's Degree Information Technology			Bachelor's Degree Information Technology
				Bachelor of Arts Mass Communications	
Associate Degree Programs					
Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration		Associate of Arts Degree Business Administration
				Associate of Arts Degree International Business	
Associate of Science Degree Criminal Justice	Associate of Science Degree Criminal Justice				
	Associate of Arts Degree Fashion Design				
	Associate of Arts Degree Fashion Marketing				
				Associate of Arts Degree Interior Design	
				Associate of Arts Degree Media Production	
				Associate of Arts Degree Visual Communication	

Concentrations

	Atlanta	South Florida	Houston	Los Angeles	London	Online
Associate of Arts Degree Business Administration	X	X	X	X		X
Business	X	X	X	X		X
Information Systems	X	X		X		X
Criminal Justice Administration	X					X
Healthcare Administration						X
Visual Communication	X					X
Human Resources						X
Medical Coding and Billing						X
Associate of Arts Degree International Business					X	
Associate of Science Degree Criminal Justice	X			X		
Associate of Arts Degree Fashion Design				X		
Associate of Arts Degree Fashion Marketing				X		
Associate of Arts Degree Interior Design					X	
Associate of Arts Degree Media Production					X	
Associate of Arts Degree Visual Communication					X	
Human						
Bachelor of Business Administration Degree	X	X	X	X		X
Entertainment & Sports Marketing	X			X		
Healthcare Management	X	X		X		X
Human Resource Management	X	X		X		X
International Business	X			X		X
Marketing	X	X		X		X

	Atlanta	South Florida	Houston	Los Angeles	London	Online
Bachelor of Business Administration Degree (continued)	X	X	X	X		X
Management	X	X	X	X		X
Operations Management						X
Organizational Psychology and Development						X
Project Management						X
Accounting and Finance						X
Accounting	X					
Bachelor of Business Administration Degree International Business					X	
Information Systems						
Management						
Marketing						
International Marketing						
Global Management						
E-Commerce						
Bachelor of Science Degree Criminal Justice	X	X	X	X		X
General Criminal Justice	X	X	X	X		
Law Enforcement				X		X
Corrections				X		
Law/Courts				X		
Forensic Science	X	X		X		X
Special Populations						X
Bachelor of Fine Arts Degree Fashion Design	X			X	X	
Fashion Design	X			X		
Costume Design	X			X		
Bachelor of Fine Arts Degree Fashion Marketing	X			X	X	
Bachelor of Fine Arts Degree Fashion Marketing and Design	X	X		X		
Bachelor of Fine Arts Degree Fashion Design with Marketing					X	

	Atlanta	South Florida	Houston	Los Angeles	London	Online
Bachelor of Fine Arts Degree Game Design and Development	X	X				
Game Art	X	X				
Game Programming		X				
Bachelor of Fine Arts Degree Interior Design	X	X			X	
Bachelor of Fine Arts Degree Interior Architecture				X		
Bachelor of Fine Arts Degree Media Production	X	X		X	X	
General Media Production	X	X		X		
Computer Animation and Special Effects				X		
Editing and Post-Production				X		
Audio and Sound Recording	X	X		X		
Audio					X	
Bachelor of Fine Arts Degree Visual Communication	X	X	X	X	X	X
Animation	X			X		
Graphic Design	X	X		X	X	
Web Design				X		X
Digital Design	X		X	X		X
Forensic Art						
Multimedia		X		X		
Photography					X	
Illustration					X	
Bachelor's Degree Information Technology	X	X		X		X
Computer Forensics	X	X		X		X
Computer Systems	X	X		X		X
Internet Security	X			X		X
Wireless Technology				X		
Network Administration						X
Programming						X

	Atlanta	South Florida	Houston	Los Angeles	London	Online
Masters of Business Administration	X	X	X	X		X
Supply Chain Management	X	X		X		
Project Management	X	X		X		X
Operations Management	X	X		X		X
Marketing	X	X		X		X
Management	X	X	X	X		X
Accounting	X	X	X	X		
Accounting and Finance	X	X	X	X		X
Finance						X
Healthcare Management	X	X	X	X		X
Human Resource Management	X	X	X	X		X
International Business	X			X		X
Organizational Psychology and Development	X					X
Entertainment Management	X					
Sport Management	X					
Master of Business Administration Degree International Management					X	
Masters of Education Degree						X
Curriculum and Instruction						X
Instructional Technology						X
Educational Assessment and Evaluation						X
Leadership of Educational Organizations						X
Masters of Education Degree Instructional Technology		X		X		
Master's Degree Information Technology		X		X		X
Application Development		X		X		
Internet Security		X		X		X
IT Project Management				X		X
Wireless Computer Forensics				X		

Undergraduate Degree Requirements

The University offers undergraduate associate degrees of 90 credits and baccalaureate degrees of 180 credits (the Fashion Marketing and Design program is a double major of 198 credits). Associate degrees offered by AIU London are 120 credits and baccalaureate degrees are 190-200 credits. The undergraduate degree programs offered at American InterContinental University include:

Associate Degree Programs

BUSINESS ADMINISTRATION (AA)

Atlanta, South Florida, Houston, Los Angeles

CRIMINAL JUSTICE (AS)

Atlanta, Los Angeles

FASHION DESIGN (AA)

Los Angeles

FASHION MARKETING (AA)

Los Angeles

INTERIOR DESIGN (AA)

London Only

INTERNATIONAL BUSINESS (AA)

London Only

MEDIA PRODUCTION (AA)

London

VISUAL COMMUNICATION (AA)

London

Baccalaureate Degree Programs

BUSINESS ADMINISTRATION (BBA)

Atlanta, South Florida, Houston, Los Angeles

CRIMINAL JUSTICE (BS)

Atlanta, South Florida, Houston, Los Angeles

GAME DESIGN AND DEVELOPMENT (BFA)

Atlanta, South Florida

FASHION DESIGN (BFA)

Atlanta, London, Los Angeles

FASHION MARKETING (BFA)

Atlanta, London, Los Angeles

FASHION MARKETING AND DESIGN (BFA)

Atlanta, South Florida, Los Angeles

FASHION DESIGN WITH MARKETING

London

INFORMATION TECHNOLOGY (BIT)

Atlanta, South Florida, Los Angeles

INTERNATIONAL BUSINESS (BBA)

London

INTERIOR DESIGN (BFA)

Atlanta, South Florida, London

INTERIOR ARCHITECTURE (BFA)

Los Angeles

MASS COMMUNICATIONS (BA)

London

MEDIA PRODUCTION (BFA)

Atlanta, South Florida, London, Los Angeles

VISUAL COMMUNICATION (BFA)

Atlanta, South Florida, Houston, London, Los Angeles

Graduate Degree Requirements

The University offers master's degree programs of 48 credits with graduate-level research and critical inquiry integrated into course requirements. The Master of Business Administration degree offered at AIU London is 54 credits. The graduate degree programs offered at American InterContinental University include:

Graduate Degree Programs

BUSINESS ADMINISTRATION (MBA)

Atlanta, South Florida, Houston, Los Angeles

INTERNATIONAL MANAGEMENT (MBA)

London Only

INFORMATION TECHNOLOGY (MIT)

South Florida, Los Angeles

EDUCATION (MEd)

South Florida, Los Angeles

For degree programs offered at AIU Online, see their catalog.

ASSOCIATE OF ARTS DEGREE BUSINESS ADMINISTRATION

90 Credits

Atlanta, Los Angeles

PROGRAM DESCRIPTION

The Associate of Arts Degree in Business Administration is designed as a unique blend of courses that are designed to prepare students to enter today's demanding business world. The broad base of fundamental business courses and general education requirements fosters critical thinking and communication skills. The Associate of Arts Degree in Business Administration is also designed as a transfer program for students who desire to pursue a degree at the baccalaureate level.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology – or –	
SCI 210	Environmental Science	4
Total General Education Requirements		24

BUSINESS CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
BUS 230	International Business	6
MKT 255	Fundamentals of Marketing	6
Total Business Core Requirements		30
General Electives		12
Concentration/Elective Option		24
Total A.A. Degree Requirements		90

CONCENTRATION/ELECTIVE OPTIONS

The courses listed as concentration/elective options may be taken as a group for a program concentration or separately as program electives. Please confirm course availability with your campus as courses may not be available every term and may be available through online delivery only.

Business

BUS 210	Business Communications	6
BUS 255	Fundamentals of Business Law	6
MGT 260	Entrepreneurship	6
	Program Elective – Please consult with your campus about elective options.	6
Total Concentration/Elective		24

Information Systems

CSM 220	Computer Concepts	6
CSM 240	Introduction to Operating System Interfaces	6
CSM 260	Relational Database Concepts	6
	Program Elective – Please consult with your campus about elective options.	6
Total Concentration/Elective		24

Criminal Justice

CRJ 101	Introduction to Criminal Justice	6
CRJ 110	Introduction to Criminology	6
CRJ 210	Criminal Law	6
	Program Elective – Please consult with your campus about elective options.	6
Total Concentration/Elective		24

Visual Communication

DES 107	Drawing and the Creative Process	6
DES 108	Design Fundamentals	6
GDE 210	Basic Typography	6
	Program Elective – Please consult with your campus about elective options.	6
Total Concentration/Elective		24

ASSOCIATE OF ARTS DEGREE BUSINESS ADMINISTRATION

90 Credits

Houston Only – Concentration: Business

PROGRAM DESCRIPTION

The Associate of Arts Degree in Business Administration is designed as a unique blend of courses designed to prepare students to enter today's demanding business world. The broad base of fundamental business courses and general education requirements fosters critical thinking and communication skills. The Associate of Arts Degree in Business Administration is also designed as a transfer program for students who desire to pursue a degree at the baccalaureate level. The AABA degree meets the lower level requirements (90 credits) of the Bachelor's Degree in Business Administration.

GENERAL EDUCATION

ART 205	Art Appreciation – or–	
HIS 105	U.S. History	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
PSP 110	Business Presentations	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

BUSINESS CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
MKT 255	Fundamentals of Marketing	6
Total Business Core Requirements		24
Concentration		18
Total A.A. Degree Requirements		90

CONCENTRATION OPTION

Business

The concentration in Business can prepare students with an introduction to the global business environment.

BUS 230	International Business	6
BUS 255	Fundamentals of Business Law	6
MGT 240	Business Management and Leadership	6
Total Concentration Requirements		18

ASSOCIATE OF ARTS DEGREE BUSINESS ADMINISTRATION

90 Credits

South Florida Only

PROGRAM DESCRIPTION

The Associate of Arts Degree in Business Administration is designed as a unique blend of courses designed to prepare students to enter today's demanding business world. The broad base of fundamental business courses and general education requirements fosters critical thinking and communication skills. The Associate of Arts Degree in Business Administration is also designed as a transfer program for students who desire to pursue a degree at the baccalaureate level.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
	Humanities/Fine Arts/General Education Elective	6
Total General Education Requirements		54

BUSINESS CORE

ACG 230	Introduction to Accounting	6
BUS 255	Fundamentals of Business Law	6
MGT 240	Business Management and Leadership	6
Total Business Core Requirements		18

ELECTIVES

Total Electives		18
<p>Elective courses allow students to pursue learning opportunities based on learning and/or professional interests. Consult with the program advisor for the identification of elective courses.</p>		
Total A.A. Degree Requirements		90

ASSOCIATE OF ARTS DEGREE INTERNATIONAL BUSINESS

120 Credits

London Only

PROGRAM DESCRIPTION

The International Business program is designed to provide students with the experience and education necessary for careers in national as well as international organizations.

The program is distinguished by its emphasis on business in an international context; yet, it is unmistakably American.

The curriculum is designed to enhance written communication and oral presentation skills.

FOUNDATION

ACG 242	Principles of Financial Accounting	5
BUS 141	Introduction to Business	5
BUS 240	Business Communications	5
BUS 241	Principles of Microeconomics	5
BUS 242	Principles of Macroeconomics	5
MGT 250	Leadership and Management	5
MGT 255	Contemporary Ethics	5
MKT 244	Principles of Marketing	5
QMB 240	Introduction to Business Statistics	5
Total Foundation Requirements		45

BUSINESS CORE

ACG 243	Principles of Managerial Accounting	5
BUS 340	Business Law	5
BUS 345	Business in the International Environment	5
CSM 220	Computer Concepts	6
MGT 246	Principles of Finance	5
MGT 310	Computer Applications and Systems	5
MGT 320	Organizational Behavior	5
MGT 325	Production and Operations Management— or —	5
MGT 343	Human Resource Management	5
MKT 344	Marketing Research	5

Total Business Core Requirements **25**

Students will choose 25 hours of Business Core courses.

PROFESSIONAL ELECTIVES

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements **10**

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Electives Requirements **5**

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
MTH 120	Decision Mathematics	5
PSP 101	Public Speaking	5
SOC ELE	Social or Behavioral Science Elective	5

Total General Education Requirements **35**

Total A.A. Degree Requirements **120**

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

180 Credits

Los Angeles: Elective option

Atlanta: Marketing, Management concentrations, Elective option, and International Business

South Florida – Concentration options: Healthcare Management (Online Only), Human Resource Management, Management, Marketing, and International Business

Los Angeles – Concentration Options: Entertainment and Sports Marketing, Healthcare Management, Human Resource Management, Management and Marketing

Bachelor of Business Administration Degree (degree completion program only), please refer to the Degree Completion Programs section of the catalog for program details.

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required general education courses that can provide a liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including management, marketing, healthcare management, international business or human resource management.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4

Total General Education Requirements 48

GENERAL ELECTIVES

BUS 230	International Business	6
MGT 260	Entrepreneurship	6

Total General Elective Requirements 12

LOWER DIVISION CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
BUS 255	Fundamentals of Business Law	6
MKT 255	Fundamentals of Marketing	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

ACG 420	Managerial Accounting and Organizational Controls	9
BUS 302	Decision Making	6
BUS 305	Economics in a Global Environment	9
FIN 410	Financial Management	9
MGT 323	Concepts in Organizational Behavior	6
MGT 435	Global Operations Management	9
MGT 485	Global Strategic Management	9
QMB 350	Statistical Analysis	9

Total Upper Division Core Requirements 66

Program Electives or Concentration Requirements 24

Total Bachelor Degree Requirements 180

ELECTIVE OPTION

Elective courses allow students to pursue learning opportunities based on learning and/or professional interests. Consult with the program advisor for the identification of elective courses.

CONCENTRATION OPTIONS

Accounting

ACG 360	Intermediate Accounting I	6
ACG 370	Intermediate Accounting II	6
ACG 460	Taxation	6
ACG 480	Auditing	6

Entertainment and Sports Marketing

ESM 341	Introduction to Entertainment and Sports Marketing	6
ESM 342	Psychology and Sociology of Entertainment and Sports	6
ESM 343	Introduction to Sports and Entertainment Law and Agency	6
ESM 344	Ethics and Social Responsibility in Sports and Entertainment	6

Healthcare Management Concentration

HCM 312	The Healthcare Industry	6
HCM 412	The Ethical and Legal Aspects of Healthcare	6
HCM 422	Healthcare Management	6
HCM 430	Healthcare Economics, Finance, and Reimbursement	6

Human Resource Management Concentration

MGT 303	Human Resource Management	6
MGT 411	Human Resource Administration	6
MGT 421	Organizational Change	6
MGT 431	Training and Development	6

International Business Concentration

MGT 334	Global Leadership and Management	6
MKT 301	Marketing Management Concepts	6
MKT 450	International Marketing Strategy	6
FIN 411	Financial Management in International Business	6

Management Concentration

MGT 303	Human Resource Management	6
MGT 401	Business Management	6
MGT 436	Information Technology in Business Management	6
MKT 301	Marketing Management Concepts	6
Total Concentration Requirements		24

Marketing Concentration

MKT 301	Marketing Management Concepts	6
MKT 401	Marketing Research Concepts	6
MKT 405	Buyer Behavior and Marketing Strategy	6
MKT 450	International Marketing Strategy	6
Total Concentration Requirements		24

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

180 Credits

Houston Only – Concentration: Management

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core. This is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides in-depth study in management.

GENERAL EDUCATION

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
PSP 110	Business Presentations	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
ART 205	Art Appreciation – or –	
HIS 105	U.S. History	4
Total General Education Requirements		48

GENERAL ELECTIVES

BUS 230	International Business	6
MGT 260	Entrepreneurship	6
Total General Elective Requirements		12

LOWER DIVISION CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
BUS 255	Fundamentals of Business Law	6
MKT 255	Fundamentals of Marketing	6
Total Lower Division Core Requirements		30

UPPER DIVISION CORE

ACG 420	Managerial Accounting and Organizational Controls	9
BUS 302	Decision Making	6
BUS 305	Economics in a Global Environment	9
FIN 410	Financial Management	9
MGT 323	Concepts in Organizational Behavior	6
MGT 435	Global Operations Management	9
MGT 485	Global Strategic Management	9
QMB 350	Statistical Analysis	9

Total Upper Division Core Requirements 66

Total Upper Division Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION

Management Concentration

MGT 303	Human Resource Management	6
MGT 401	Business Management	6
MGT 436	Information Technology in Business Management	6
MKT 301	Marketing Management Concepts	6

BACHELOR OF BUSINESS ADMINISTRATION DEGREE INTERNATIONAL BUSINESS

191 Credits

London Only

PROGRAM DESCRIPTION

The International Business program is designed to provide students with the experience and education necessary for careers in national as well as international organizations. The program is distinguished by its emphasis on business in an international context; yet, it is unmistakably American. The curriculum is designed to enhance written communication and oral presentation skills.

FOUNDATION

ACG 242	Principles of Financial Accounting	5
BUS 141	Introduction to Business	5
BUS 240	Business Communications	5
BUS 241	Principles of Microeconomics	5
BUS 242	Principles of Macroeconomics	5
MGT 250	Leadership and Management	5
MGT 255	Contemporary Ethics	5
MKT 244	Principles of Marketing	5
QMB 240	Introduction to Business Statistics	5

Total Foundation Requirements 45

BUSINESS CORE OPTIONS

ACG 243	Principles of Managerial Accounting	5
BUS 340	Business Law	5
BUS 345	Business in the International Environment	5
BUS 401	Professional Business Development	5
BUS 480	Strategic Management	5
CSM 220	Computer Concepts	6
MGT 246	Principles of Finance	5
MGT 310	Computer Applications and Systems	5
MGT 320	Organizational Behavior	5
MGT 325	Production and Operations Management – or –	
MGT 343	Human Resource Management	5
MKT 344	Marketing Research	5

Total Business Core Requirements 56

PROFESSIONAL ELECTIVE

Please see relevant Program Dean for course listing of professional electives.

Students pursuing the British Honors degree program need one additional Business professional elective, and one general elective to satisfy related requirements.

Total Professional Elective Requirements 30

GENERAL ELECTIVE

Please see relevant Program Dean for course listing of general electives.

Students pursuing the British Honors degree program need one additional Business professional elective, and one general elective to satisfy related requirements.

Total General Elective Requirements 10

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
MTH 120	Decision Mathematics	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements 50

Total B.B.A. Degree Requirements 191

MASTER OF BUSINESS ADMINISTRATION DEGREE

48 Credits

Atlanta Concentrations – offered online only:

Accounting and Finance, Healthcare Management, Human Resource Management, International Business, Management, Marketing, Operations Management, Organizational Psychology and Development, Project Management

Atlanta Concentrations – offered onground only:

Entertainment Management, Sport Management

Houston Concentrations – offered online only:

Accounting, Accounting and Finance, Healthcare Management and Human Resource Management

Houston Concentrations – offered onground only:

Management

PROGRAM DESCRIPTION

This Master of Business Administration degree program is a 48-credit program designed to give students the knowledge, skills and decision-making ability to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership & Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6

Total Business Core Requirements **36**

Concentration Option **12**

Total M.B.A. Degree Requirements **48**

CONCENTRATION OPTIONS

Accounting

ACG 610	Accounting for Managers	6
ACG 622	Financial Accounting	6

Accounting and Finance

ACG 610	Accounting for Managers	6
FIN 620	Financial Statement Analysis	6

Entertainment Management

EMG 630	Entertainment Marketing and Promotions	6
EMG 650	Management of Entertainment Delivery Systems	6

Healthcare Management

HCM 610	Systems in Healthcare	6
HCM 620	Health Policy	6

Human Resource Management

MGT 652	Human Resource Strategy	6
MGT 655	Employment Law	6

Management

MGT 625	Legal Aspects of Business Decisions	6
MGT 635	International Business Operations Management	6

Marketing

MKT 655	Research Methods in Marketing	6
MKT 660	International Marketing	6

Operations Management

MGT 636	Operations Management for Competitive Advantage	6
MGT 656	Quality Management and Continuous Improvement	6

Organizational Psychology and Development

OPD 600	Organizational Theory	6
OPD 650	Organizational Development and Managing Change	6

Project Management

MGT 637	Project Management: Integration, Scope, Time, and Communication	6
MGT 657	Project Management: Cost, Quality, Risk, and Procurement	6

Sport Management Concentrations

SMG 620	Sport Marketing and Promotions	6
SMG 640	Management of Sport Delivery Systems	6

CLASSNET MBA

The ClassNet option offers the MBA program in a blended onsite/online model that allows for a combination of courses to be offered online and at the campus. This blended model allows students to participate in the flexibility and convenience of the online format while still experiencing the face-to-face classroom experience. At AIU Houston, a student can only take a maximum of four courses online.

The following concentrations are available through ClassNet at Houston:

Accounting

ACG 610	Accounting for Managers	6
ACG 622	Financial Accounting	6

Accounting and Finance

ACG 610	Accounting for Managers	6
FIN 620	Financial Statement Analysis	6

Healthcare Management

HCM 610	Systems in Healthcare	6
HCM 620	Health Policy	6

Human Resource Management

MGT 652	Human Resource Strategy	6
MGT 655	Employment Law	6

Management

MGT 625	Legal Aspects of Business Decisions	6
MGT 635	International Business Operations Management	6

The following online concentration options are available through ClassNet at Atlanta, Los Angeles and South Florida:

Accounting and Finance

ACG 610	Accounting for Managers	6
FIN 620	Financial Statement Analysis	6

Healthcare Management

HCM 610	Systems in Healthcare	6
HCM 620	Health Policy	6

Human Resource Management

MGT 652	Human Resource Strategy	6
MGT 655	Employment Law	6

International Business

BUS 638	Legal & Regulatory Environment in International Business	6
MGT 658	International Management and Leadership	6

Management

MGT 625	Legal Aspects of Business Decisions	6
MGT 635	International Business Operations Management	6

Marketing

MKT 655	Research Methods in Marketing	6
MKT 660	International Marketing	6

Operations Management

MGT 636	Operations Management for Competitive Advantage	6
MGT 656	Quality Management and Continuous Improvement	6

Organizational Psychology and Development

OPD 600	Organizational Theory	6
OPD 650	Organizational Development and Managing Change	6

Project Management

MGT 637	Project Management: Integration, Scope, Time, and Communication	6
MGT 657	Project Management: Cost, Quality, Risk, and Procurement	6

MASTER OF BUSINESS ADMINISTRATION DEGREE

International Management

54 Credits

London Only

PROGRAM DESCRIPTION

The MBA in International Management degree program is designed to give students the knowledge, skills and decision-making tools necessary to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership and Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6
Total Core Requirements		36

CONCENTRATION

MGT 659	International Internship/Guided Study	6
MGT 658	International Management and Leadership	6
MKT 659	Marketing in the European Union	6
Total Concentration Requirements		18
Total MBA Degree Requirements		54

SCHOOL OF CRIMINAL JUSTICE

ASSOCIATE OF SCIENCE DEGREE CRIMINAL JUSTICE

90 Credits

Atlanta, Los Angeles

PROGRAM DESCRIPTION

The Associate of Science degree in Criminal Justice can prepare students to enter into the criminal justice profession in a variety of first-tier positions. Students of the program are exposed to the foundational areas of the discipline: investigation and law enforcement, law and courts, and corrections and parole. The program also addresses juvenile delinquency and the juvenile justice system.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
SCI 206	Biology – or –	
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
Total General Education Requirements		24

GENERAL ELECTIVES

FIN 110	Personal Finance Concepts	6
MGT 110	Project Management	6
Total General Elective		12

Lower Division Core

CRJ 101	Introduction to Criminal Justice	6
CRJ 110	Introduction to Criminology	6
CRJ 120	Introduction to Police Work	6
CRJ 130	Introduction to Corrections	6
CRJ 140	Introduction to Criminal Courts	6
CRJ 210	Criminal Law	6
Total Lower Division Core		36

CONCENTRATION OPTION:

General

CRJ 230	Juvenile Delinquency	6
CRJ 240	Police Systems	6
CRJ 244	Correctional Systems	6

Concentration Option **18**

Total A.S. Degree Requirements **90**

BACHELOR OF SCIENCE DEGREE CRIMINAL JUSTICE

180 Credits

Atlanta: Forensic Science Concentration Elective Option

South Florida: Forensic Science and General Concentrations

PROGRAM DESCRIPTION

The Bachelor of Science degree in Criminal Justice can prepare students to enter into the criminal justice profession in a variety of first-tier positions. Students of the program are exposed to the foundational areas of the discipline: investigation and law enforcement, law and courts, and corrections and parole. The program also addresses juvenile delinquency and the juvenile justice system.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

GENERAL ELECTIVES

Total General Elective Requirements	12
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LOWER DIVISION CORE

CRJ 101	Introduction to Criminal Justice	6
CRJ 110	Introduction to Criminology	6
CRJ 120	Introduction to Police Work	6
CRJ 130	Introduction to Corrections	6
CRJ 140	Introduction to Criminal Courts	6
Total Lower Division Core Requirements		30

UPPER DIVISION CORE

CRJ 300	Criminal Justice Studies	9
CRJ 310	Juvenile Justice	9
CRJ 320	Minorities and Criminal Justice	9
CRJ 305	Advanced Studies of Law Enforcement	6
CRJ 340	Victimology	9
CRJ 425	Advanced Studies of Corrections Solutions	9
CRJ 315	Criminal Procedure	6
CRJ 480	Advanced Topics in Criminal Justice — or —	
ITE 477	Internship	9

Total Upper Division Core Requirements	66
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Electives or Concentration Requirements	24
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Total Bachelor Degree Requirements	180
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ELECTIVES OPTION

Elective courses allow students to pursue learning opportunities based on learning and/or professional interests. Consult with the program advisor for the identification of elective courses.

Forensic Science Concentration

CRJ 304	Introduction to Forensic Science	6
CRJ 314	Forensic Psychology	6
CRJ 414	Medicolegal Death Investigations	6
ITF 402	Computer Crimes and Computer Forensics	6

Total Concentration Requirements	24
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General Concentration

CRJ 335	Drugs and Crime	6
CRJ 420	Criminal Investigation	6
CRJ 427	Criminal Justice Administration	6
CRJ 433	Probation and Parole	6

Total Concentration Requirements	24
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BACHELOR OF SCIENCE DEGREE CRIMINAL JUSTICE

180 Credits

Houston Only – General Concentration

PROGRAM DESCRIPTION

The Bachelor of Science degree in Criminal Justice can prepare students to enter into the criminal justice profession in a variety of first-tier positions. Students of the program are exposed to the foundational areas of the discipline: investigation and law enforcement, law and courts, and corrections and parole. The program also addresses juvenile delinquency and the juvenile justice system.

GENERAL EDUCATION

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
PSP 110	Business Presentations	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
ART 205	Art Appreciation – or –	
HIS 105	U.S. History	4
Total General Education Requirements		48

GENERAL ELECTIVES

CRJ 210	Criminal Law	6
CRJ 215	Understanding Homeland Security and Terrorism	6
CRJ 230	Juvenile Delinquency	6
Total General Elective Requirements		12

LOWER DIVISION CORE

CRJ 101	Introduction to Criminal Justice	6
CRJ 110	Introduction to Criminology	6
CRJ 120	Introduction to Police Work	6
CRJ 130	Introduction to Corrections	6
CRJ 140	Introduction to Criminal Courts	6
Total Lower Division Core Requirements		30

UPPER DIVISION CORE

CRJ 300	Criminal Justice Studies	9
CRJ 310	Juvenile Justice	9
CRJ 320	Minorities and Criminal Justice	9
CRJ 305	Advanced Studies of Law Enforcement	6
CRJ 340	Victimology	9
CRJ 425	Advanced Studies of Corrections Solutions	9
CRJ 315	Criminal Procedure	6
CRJ 480	Advanced Topics in Criminal Justice – or –	
ITE 477	Internship	9
Total Upper Division Core Requirements		66

CONCENTRATION - GENERAL

CRJ 335	Drugs and Crime	6
CRJ 420	Criminal Investigation	6
CRJ 427	Criminal Justice Administration	6
CRJ 433	Probation and Parole	6
Total Upper Division Concentration Requirements		24
Total Bachelor Degree Requirements		180

SCHOOL OF DESIGN

ASSOCIATE OF ARTS DEGREE FASHION DESIGN

90 Credits

Los Angeles

PROGRAM DESCRIPTION

The goal of the Fashion Design program is to develop creative and innovative designers who are equipped with the techniques of fine craftsmanship and attuned to the needs of the consumer. The fashion program provides specialized training in sketching, garment construction, patternmaking and draping. Emphasis is placed on creativity and mastering traditional skills used in the fashion industry.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
SCI 206	Biology – or –	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4

Total General Education Requirements 24

GENERAL ELECTIVES

FAS 243	Survey/Seminar in Fashion Design	6
FAS 247	Special Topics in Fashion Design	6

Total General Elective Requirements 12

LOWER DIVISION CORE

DES 109	Figure Drawing	6
FAS 105	Creative Design and Analysis	6
FAS 110	Introduction to Fashion	6
FAS 205	Garment Construction	6
FAS 115	Fashion Textiles	6
FAS 215	Fashion History	6
FAS 229	Fashion Sketching	6
FAS 240	Fashion Studio I	6
FAS 210	Patternmaking	6

Total Lower Division Core Requirements 54

Total A.A. Degree Requirements 90

ASSOCIATE OF ARTS DEGREE FASHION MARKETING

90 Credits

Los Angeles

PROGRAM DESCRIPTION

The Fashion Marketing program at AIU is designed to provide students with the education and experience needed for careers in the dynamic field of Fashion Marketing. Students examine various marketing concepts, business principles, retail and promotional strategies, and career opportunities in the ever-changing, fast-paced fashion industry.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
SCI 206	Biology – or –	4
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4

Total General Education Requirements 24

GENERAL ELECTIVES

FAS 246	Special Topics in Fashion Marketing	6
FAS 244	Survey of Fashion Media	6
FAS 243	Survey/Seminar in Fashion Design	6

Total General Elective Requirements 12

LOWER DIVISION CORE

FAS 110	Introduction to Fashion	6
FAS 105	Creative Design and Analysis	6
FAS 115	Fashion Textiles	6
FAS 236	Principles of Fashion Marketing	6
FAS 215	Fashion History	6
FAS 352	Event Planning and Promotion	6
FAS 211	Computer Applications in Fashion Marketing	6
FAS 237	Principles of Global Retailing	6
FAS 343	Retail Buying	6

Total Lower Division Core Requirements 54

Total A.A. Degree Requirements 90

ASSOCIATE OF ARTS DEGREE INTERIOR DESIGN

120 Credits

London Only

PROGRAM DESCRIPTION

The Interior Design program is taught by professional interior designers and is structured to produce a highly qualified graduate with the ability to enter directly into the interior design field. As a designer, the student will be expected to develop a design concept for an interior space and transform this concept into a practical, functional, yet innovative and exciting environment that meets the needs of the client. Through such courses as computer-aided design, the student will have the opportunity to use sophisticated computer technology to develop and enhance his/her individual projects.

FOUNDATION

DES 102	Color Theory	5
DES 103	Freehand Drawing	5
INT 104	Textiles for Interiors	5
INT 105	Interior Drafting	5
INT 202	Interior Design Elements	5
INT 203	Interior Design Principles	5
Total Foundation Requirements		30

DESIGN CORE

INT 204	Perspective Drawing and Sketch Rendering	5
INT 206	Visual Communication	5
INT 261	History of Interior Design I	5
INT 262	History of Interior Design II	5
INT 268	Computer-Aided Design I	5
INT 302	Lighting Design	5
INT 303	Resources and Materials	5
INT 304	Building Systems and Codes	5
INT 350	Residential Design I	5
INT 361	Commercial Design I	5
Total Core Requirements		50

PROFESSIONAL ELECTIVE OPTIONS:

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements	5
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(Students' choice of 5 credits)

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SOC ELE	Social or Behavioral Science Elective	5

Total General Education Requirements	35
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Total A.A. Degree Requirements	120
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ASSOCIATE OF ARTS DEGREE MEDIA PRODUCTION

120 Credits

London Only

PROGRAM DESCRIPTION

The goal of the Media Production program is to teach the technical skills and concepts necessary to prepare students for a career in the video field. The curriculum offers a balance of practical experience and theoretical concepts. Students have the opportunity to use industry-standard lighting, sound, and video equipment. A distinctive feature of the Media Production program is that it takes into consideration the need for the student to have a firm grounding in the business aspects of the video industry that is necessary for a successful professional career.

FOUNDATION

VID 101	Survey of Media Technologies	5
VID 162	Audio I	5
VID 163	Video Techniques I	5
VID 164	Scriptwriting I	5
VID 220	Editing and Post-Production I	5
VID 261	Pre-Production	5
VID 262	Audio II	5
VID 263	Video Techniques II	5
VID 266	Producing and Directing	5
VID 272	Sight, Sound, and Motion	5
Total Foundation Requirements		50

DESIGN CORE

VID 320	Editing and Post-Production II	5
VID 365	Videography	5
Total Design Core Requirements		10

PROFESSIONAL ELECTIVE

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements	20
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GENERAL ELECTIVES

Please see relevant Program Dean for General Electives options

Total General Elective Requirements	5
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GENERAL EDUCATION

CIS 101	Introduction to Computers — or —	
CIS 102	Introduction to Macintosh	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SOC ELE	Social or Behavioral Science Elective	5

Total General Education Requirements	35
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Total A.A. Degree Requirements	120
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ASSOCIATE OF ARTS DEGREE VISUAL COMMUNICATION

90 Credits

PROGRAM DESCRIPTION

The Associate of Arts in Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
MTH 133	College Algebra	4
SCI 206	Biology – or –	
SCI 210	Environmental Science	4
PSY 206	Aspects of Psychology	4
Total General Education Requirements		24

GENERAL ELECTIVES

PHO 150	Introduction to Photography	6
VCD 160	Production Techniques	6
Total General Electives Requirements		12

LOWER DIVISION CORE

DES 107	Drawing and the Creative Process	6
DES 108	Design Fundamentals	6
DMD 230	Computer Graphics and Imaging	6
DMD 240	Digital Design and Illustration	6
GDE 210	Basic Typography	6
GDE 215	Graphic Design Fundamentals	6
Total Lower Division Core Requirements		36

Concentration Option 18

Total A.A. Degree Requirements 90

CONCENTRATION OPTION

Design

GDE 270	Intermediate Typography	6
GDE 275	Intermediate Graphic Design	6
VCD 220	Introduction to the Design Team	6

Total Concentration Requirements 18

ASSOCIATE OF ARTS DEGREE VISUAL COMMUNICATION

120 Credits

London Only

PROGRAM DESCRIPTION

The Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

FOUNDATION

DES 101	Basic Principles of Design	5
DES 102	Color Theory	5
DES 103	Freehand Drawing	5
GDE 251	Graphic Design I	5
ILL 254	Basic Illustration I	5
PHO 251	Photography Foundation	5
VCD 150	Foundation Studio	5
VCD 250	History of Visual Communication	5
VCD 251	Typography I	5
VCD 252	Creative Thinking	5

Total Foundation Requirements **50**

DESIGN CORE

VCD 352	Computer Graphics I	5
VCD 358	Advertising Art Direction	5
VCD 442	Final Portfolio Part I	5
VCD 443	Final Portfolio Part II	5
VCD 455	Business Practices in Visual Communication	5

Total Design Core Requirements **25**

PROFESSIONAL ELECTIVES

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements **10**

GENERAL EDUCATION

CIS 102	Introduction to Macintosh	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements **35**

Total A.A. Degree Requirements **120**

BACHELOR OF FINE ARTS DEGREE FASHION DESIGN

180 Credits

Atlanta, Los Angeles – Concentration Option: Fashion Design or Costume Design

PROGRAM DESCRIPTION

The goal of the Fashion Design program is to develop creative and innovative designers who are equipped with the techniques of fine craftsmanship and attuned to the needs of the consumer. The fashion program provides specialized training in sketching, garment construction, patternmaking, draping, computer aided design, illustration and portfolio development. Emphasis is placed on creativity, mastering traditional skills and enhancing design and art skills with technology that is used in the fashion industry.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4

Total General Education Requirements 48

GENERAL ELECTIVES

FAS 243	Survey/Seminar in Fashion Design	6
FAS 247	Special Topics in Fashion Design	6
ITE 476	Internship	6
FAS 392	Study Tour	6

Total General Elective Requirements 12

LOWER DIVISION CORE

DES 109	Figure Drawing	6
FAS 105	Creative Design and Analysis	6
FAS 110	Introduction to Fashion	6
FAS 115	Fashion Textiles	6
FAS 205	Garment Construction	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

FAS 210	Patternmaking	6
FAS 215	Fashion History	6
FAS 229	Fashion Sketching	6
FAS 240	Fashion Studio I	6
FAS 250	Computer-Aided Design Fashion I	6
FAS 341	Fashion Studio II	9
FAS 346	Fashion Studio III	9
FAS 347	Fashion Studio IV	9
FAS 445	Fashion Illustration and Portfolio	9

Total Upper Division Core Requirements 66

Total Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION OPTIONS

Fashion Design

FAS 360	Fashion Business Practices	6
FAS 350	Computer-Aided Design in Fashion II	9
FAS 455	Senior Design Collection	9

Costume Design

CDE 335	Costume Design and Construction	9
CDE 345	Contemporary Costume Design for Stage and Screen	9
CDE 450	Special Topics in Costume Design	6

BACHELOR OF FINE ARTS DEGREE FASHION DESIGN

200 Credits

London Only

PROGRAM DESCRIPTION

Graduates of the BA (Hons) Fashion Design programme are expected to be creative, design-focused, fashion innovators, who will be passionate about fashion design. They will have learned how to express their personal vision of fashion through the development of innovative design, which expresses their grasp of the conceptual and the aesthetic in clothing. They will have the abilities to develop innovative designs from original research, and prototype and construct garments which embody both their talents as designers and their design philosophies. On graduation they are expected to be able to work in the fashion industry as multi-skilled innovative professionals.

FOUNDATION

FAS 104	Principles of Design One	5
FAS 106	Principles of Design Two	5
FAS 107	Concept to Customer	5
FAS 108	Garment Construction	5
FAS 109	Fashion in Context	5
FAS 111	Marketing Fashion	5
FAS 206	Fashion in Culture	5
FAS 207	Portfolio One	5
FAS 208	3D Form and Construction One	5
FAS 209	3D Form and Construction Two	5
FAS 212	Design Research	5
FAS 213	3D Form and Construction Three	5
FAS 214	Textiles	5
FAS 218	Portfolio Two	5

Total Foundation Requirements 70

DESIGN CORE

FAS 301	Creative Drape and Volume	5
FAS 306	Fashion Debates	5
FAS 307	Design Development	10
FAS 309	Dissertation One	5
FAS 310	Menswear – or –	
FAS 311	Sportswear	5
FAS 402	Final Collection One	10
FAS 403	Final Collection Two	10
FAS 404	Dissertation Two	5
FAS 412	Pre-Collection	5
FAS 452	Final Fashion Portfolio	5
ITE 378	Internship	5

Total Design Core 70

PROFESSIONAL ELECTIVES

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements 5

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Humanities or Social Science Elective	5
HUM/SOC ELE		
	Humanities or Social Science Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements 50

GENERAL ELECTIVE

Please see relevant Program Dean for course listing of general electives

Total General Elective Requirements 5

Total Bachelor Degree Requirements 200

BACHELOR OF FINE ARTS DEGREE FASHION MARKETING

180 Credits

Atlanta, Los Angeles

PROGRAM DESCRIPTION

The Fashion Marketing program at AIU is designed to provide students with the education and experience necessary for successful careers in the dynamic field of Fashion Marketing. The Fashion Marketing program offers training from a global perspective in the areas of Marketing, Strategic Planning, Fashion Retailing, Event Planning/Promotion, Public Relations, Product Development and Computer-Aided Design. In addition, students can gain an understanding of the innovative career opportunities that exist in this exciting field.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4

Total General Education Requirements 48

GENERAL ELECTIVES

FAS 243	Survey/Seminar in Fashion Design	6
FAS 244	Survey of Fashion Media	6
FAS 246	Special Topics in Fashion Marketing	6

Total General Elective Requirements 12

LOWER DIVISION CORE

FAS 105	Creative Design and Analysis	6
FAS 110	Introduction to Fashion	6
FAS 115	Fashion Textiles	6
FAS 211	Computer Applications in Fashion Marketing	6
FAS 237	Principles of Global Retailing	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

FAS 215	Fashion History	6
FAS 236	Principles of Fashion Marketing	6
FAS 344	Fashion Theory and Consumer Behavior	6
FAS 343	Retail Buying	6
FAS 351	Computer-Aided Design in Fashion Marketing	9
FAS 352	Event Planning and Promotion	6
FAS 353	Trend Forecasting	6
FAS 444	Strategic Marketing & Fashion Management	9
FAS 446	Product Development	9
FAS 447	Entrepreneurship in Fashion	9
FAS 449	Professional Business Development	9
FAS 456	Senior Thesis	9

Total Upper Division Core Requirements 90

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE FASHION MARKETING

200 Credits

London Only

PROGRAM DESCRIPTION

Graduates of the BA (Hons) Fashion Marketing programme are expected to be innovative, visionary marketers, with an excellent understanding of fashion marketing and confident communication skills. They will have learned how to develop innovative marketing solutions, based on sound analysis of market information and knowledge of marketing theory. They are expected to be media-savvy, to have a strong sense of ethical and social values, and the ability to work autonomously on a wide range of fashion marketing promotions. On graduation they will be able to work in the fashion industry as competent professionals.

FOUNDATION

FAS 104	Principles of Design One	5
FAS 106	Principles of Design Two	5
FAS 107	Concept to Customer	5
FAS 108	Garment Construction	5
FAS 109	Fashion in Context	5
FAS 111	Marketing Fashion	5
FAS 201	Fashion Retailing	5
FAS 202	Marketing Research	5
FAS 203	Digital Imaging	5
FAS 204	Visual Culture	5
FAS 206	Fashion in Culture	5
FAS 216	Fashion Promotion	5
FAS 219	Customer Profiling	5

Total Foundation Requirements 65

DESIGN CORE

FAS 303	Brand Strategy	5
FAS 304	Marketing Development	10
FAS 305	Fashion Media Communication	10
FAS 306	Fashion Debates	5
FAS 405	Contemporary Issues	5
FAS 406	Creative Marketing	5
FAS 407	Final Major Project: Lab	10
FAS 408	Final Major Project: Hub	10
FAS 453	Professional Practice	5
ITE 378	Internship	5

Total Design Core Requirements 70

PROFESSIONAL ELECTIVES

Please see relevant Program Dean for course listing of professional electives.

Total Professional Elective Requirements 10

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Humanities or Social Science Elective	5
HUM/SOC ELE		
	Humanities or Social Science Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements 50

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements 5

Total Bachelor Degree Requirements 200

BACHELOR OF FINE ARTS DEGREE FASHION MARKETING AND DESIGN

198 Credits

Atlanta, South Florida and Los Angeles

PROGRAM DESCRIPTION

Students interested in Fashion Design may also pursue a Bachelor of Fine Arts degree in which fashion design and marketing are combined. The goal of this program is to provide coursework that will give a graduate the ability to enter either the design or marketing field by combining the marketing and retailing knowledge of fashion marketing with the creativity and technology of fashion design.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48[†]

[†]Students in the Fashion Design and Marketing program at the Los Angeles campus must complete HIS 105 in addition to the 48 credits of General Education requirements listed above. This course will be included in the General Elective category.

GENERAL ELECTIVES

FAS 243	Survey/Seminar in Fashion Design	6
FAS 246	Special Topics in Fashion Marketing	6
FAS 247	Special Topics in Fashion Design	6
ITE 476	Internship	6
FAS 392	Study Tour	6

Total General Elective Requirements **12**

LOWER DIVISION CORE

DES 109	Figure Drawing	6
FAS 105	Creative Design and Analysis	6
FAS 110	Introduction to Fashion	6
FAS 115	Fashion Textiles	6
FAS 205	Garment Construction	6

Total Lower Division Core Requirements **30**

UPPER DIVISION CORE

FAS 210	Patternmaking	6
FAS 215	Fashion History	6
FAS 229	Fashion Sketching	6
FAS 240	Fashion Studio I	6
FAS 250	Computer-Aided Design in Fashion I	6
FAS 341	Fashion Studio II	9
FAS 346	Fashion Studio III	9
FAS 350	Comp Aided Design in Fashion II	9
FAS 360	Fashion Business Practices	6
FAS 445	Fashion Illustration and Portfolio	9
FAS 446	Product Development	9
FAS 455	Senior Design Collection — or —	
FAS 456	Senior Thesis	9

Total Upper Division Core Requirements **90**

DOUBLE MAJOR CONCENTRATION

FAS 237	Principles of Global Retailing	6
FAS 343	Retail Buying	6
FAS 353	Trend Forecasting	6

Double Major Concentration Requirements **18**

Total Bachelor Degree Requirements **198**

BACHELOR OF FINE ARTS DEGREE FASHION DESIGN WITH MARKETING

200 Credits

London Only

PROGRAM DESCRIPTION

Graduates of the BA (Hons) Fashion Design with Marketing programme are expected to be creative, market-aware designers. They will learn how to create innovative designs, based on original research, consumer needs and commercial environments, responding rapidly to emerging markets and market trends. They will be trend interpreters, customer-focused and have a strong appreciation of marketing issues. They will have the abilities to design, prototype and construct clothing ranges that combine both their personal philosophy about design and the needs of the marketplace. On graduation they will be expected to be able to work in the fashion industry as competent professionals.

FOUNDATION

FAS 104	Principles of Design One	5
FAS 106	Principles of Design Two	5
FAS 107	Concept to Customer	5
FAS 108	Garment Construction	5
FAS 109	Fashion in Context	5
FAS 111	Marketing Fashion	5
FAS 206	Fashion in Culture	5
FAS 207	Portfolio One	5
FAS 208	3D Form and Construction One	5
FAS 209	3D Form and Construction Two	5
FAS 212	Design Research	5
FAS 213	3D Form and Construction Three	5
FAS 216	Fashion Promotion	5
FAS 219	Customer Profiling	5
Total Foundation Requirements		70

DESIGN CORE

FAS 304	Marketing Development	10
FAS 306	Fashion Debates	5
FAS 307	Design Development	10
FAS 310	Menswear – or –	
FAS 311	Sportswear	5
FAS 318	Collection Marketing Plan One	5
FAS 402	Final Collection One	10
FAS 403	Final Collection Two	10
FAS 411	Collection Marketing Plan Two	5
FAS 412	Pre-Collection	5
FAS 452	Final Fashion Portfolio	5
ITE 378	Internship	5

Total Design Core **75**

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE	Humanities or Social Science Elective	5
HUM/SOC ELE	Humanities or Social Science Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements **50**

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements **5**

Total Bachelor Degree Requirements **200**

BACHELOR OF FINE ARTS DEGREE GAME DESIGN AND DEVELOPMENT

180 Credits

Atlanta – Concentration Option: Game Art

South Florida – Concentration Options: Game Art, Game Programming

The Bachelor degree program in Game Design and Development provides training in principles and techniques used to create interactive 2D and 3D computer games. Students will learn design software, programming languages, modeling and animation skills, networking principles, and game engines used to design and develop games; and will examine market research and business concepts related to game production and distribution processes. Project management, creative design, and communication skills are integrated throughout this dynamic curriculum to prepare students for entry-level positions in the game design and development industry.

GENERAL EDUCATION

ART 205	Art Appreciation	4
ENG 105	English Composition	4
CSM 101	Computer Applications	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
ENG 206	Topics in Literature	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
HUM 215	Topics in Cultural Studies	4
Total General Education Requirements		48

LOWER DIVISION CORE

GAM 102	Introduction to Game Design and Development	6
GAM 103	Media Design I	6
GAM 201	Concept Development and Level Design I	6
GAM 202	Principles of Internet Gaming	6
GAM 203	Video Game Preproduction	6

Total Lower Division Core Requirements 30

ELECTIVES 12

DES 107	Drawing and the Creative Process	6
GAM 101	Fundamentals of Programming and Logic	6

GAME DESIGN AND DEVELOPMENT CORE REQUIREMENTS

GAM 301	Digital Audio for Game Design	6
GAM 302	Interface and Console Design	6
GAM 303	Game Design I	6
GAM 304	Character Development	6
GAM 401	Game Design II	6
GAM 402	Game Design Project I	6
GAM 403	Game Design Project II	9
GAM 404	Game Development Portfolio	9

Upper Division Core Requirements 54

Electives 12

Concentration Option 36

Total B.F.A. Degree Requirements 180

CONCENTRATION OPTIONS

Game Art

GAM 405	Media Design II	9
GAM 406	Media Design III	9
GAM 407	Game Design III	9
GAM 408	Concept Development and Level Design II	9

Game Programming

GAM 409	Game Programming I	9
GAM 410	Game Programming II	9
GAM 411	Game Programming III	9
GAM 412	Multiplayer Gaming and Networking	9

BACHELOR OF FINE ARTS DEGREE INTERIOR DESIGN

180 Credits

Atlanta, South Florida

PROGRAM DESCRIPTION

The Interior Design Program at American InterContinental University is designed to prepare students to practice as professional interior designers in order to enhance the function and quality of interior spaces. The course sequence is designed to provide a student with the skills needed to improve the quality of life, to increase the productivity, and to protect the health, safety and welfare of the public through creative and innovative design solutions. Students are provided with the most pertinent research and information within the field, which can enable them to excel inside the competitive structure of the interior design profession. The program may vary at the AIU campuses due to regional and cultural differences.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

GENERAL ELECTIVES

INT 102	Introduction to Interior Design	6
INT 150	Special Topics in Interior Design–Lecture	6
Total General Elective Requirements		12

LOWER DIVISION CORE

INT 109	Drawing Fundamentals I	6
INT 110	Drawing Fundamentals II	6
INT 210	Drawing Fundamentals III	6
INT 236	Interior Design Materials	6
INT 240	Interior Design Studio I	6
Total Lower Division Core Requirements		30

UPPER DIVISION CORE

INT 310	Lighting Design	6
INT 370	Building Systems and Codes	9
INT 335	History of Interior Design	9
INT 306	ID Digital Design	9
INT 340	Interior Design Studio II	6
INT 360	Interior Design Studio III	9
INT 438	Construction Documents	9
INT 448	Interior Design Business and Marketing	6
INT 440	Interior Design Studio IV	9
INT 460	Interior Design Studio V	6
INT 485	Interior Design Studio VI	6
INT 450	Special Topics in Interior Design–Studio – or –	
ITE 476	Internship	6
Total Upper Division Core Requirements		90
Total Bachelor Degree Requirements		180

Note: In order for a student to receive a degree accredited by the Council for Interior Design Accreditation (formerly known as FIDER), the University requires that all 300- and 400-level courses of the Interior Design program must be taken at an accredited program and that all the 400-level courses must be taken on the campus where the accredited degree will be received. Programs accredited by the Council for Interior Design Accreditation are only offered at the Atlanta and Los Angeles campuses. All other Interior Design programs listed within this catalog are not accredited by the Council.

BACHELOR OF FINE ARTS DEGREE INTERIOR DESIGN

190 Credits

London Only

PROGRAM DESCRIPTION

The Interior Design program is taught by professional interior designers and is structured to produce a highly qualified graduate with the ability to enter directly into the interior design field. As a designer, the student will have the opportunity to develop a design concept for an interior space and transform this concept into a practical, functional, yet innovative and exciting environment that meets the needs of the client. Through such courses as computer-aided design, the student uses sophisticated computer technology to develop and enhance his/her individual projects. The program varies some at the AIU campuses due to regional and cultural differences.

FOUNDATION

DES 102	Color Theory	5
DES 103	Freehand Drawing	5
INT 104	Textiles for Interiors	5
INT 105	Interior Drafting	5
INT 202	Interior Design Elements	5
INT 203	Interior Design Principles	5

Total Foundation Requirements 30

DESIGN CORE

INT 204	Perspective Drawing and Sketch Rendering	5
INT 206	Visual Communication	5
INT 261	History of Interior Design I	5
INT 262	History of Interior Design II	5
INT 268	Computer-Aided Design I	5
INT 302	Lighting Design	5
INT 303	Resources and Materials	5
INT 304	Building Systems and Codes	5
INT 305	Introduction to Detailing	5
INT 350	Residential Design I	5
INT 361	Commercial Design I	5
INT 364	Working Drawings and Specifications	5
INT 401	Professional Business Development	5
INT 454	Universal Design	5
INT 455	Portfolio, Presentation, and Marketing	5

INT 480	Senior Thesis: Research	5
INT 481	Senior Thesis: Design	5

Total Design Core Requirements 85

PROFESSIONAL ELECTIVE OPTIONS

Please see relevant Program Dean for course listing of professional electives.

Professional Electives 15

(Only one Study Tour qualifies for a Professional Elective)

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives

General Electives 10

GENERAL EDUCATION

CIS 101	Introduction to Computers	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE	Social Science or Humanities Elective	5
HUM/SOC ELE	Social Science or Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements 50

Total Bachelor Degree Requirements 190

BACHELOR OF FINE ARTS DEGREE INTERIOR ARCHITECTURE

190 Credits

Los Angeles Only

PROGRAM DESCRIPTION

The Interior Architecture Program at American InterContinental University is designed to provide college-level education to a culturally diverse student body, preparing them for a professional career as interior designers. Emphasis is placed on the importance of ethical behavior and responsibility towards the standards and ideals of the profession.

To that end, the curriculum tries to balance the practical and theoretical aspects of career preparation in order to provide the interior design community with graduates who have knowledge and skills that improve the quality of life and protect the health, safety and welfare of the public through creative design solutions. The program also strives to adequately prepare graduates to be aware of their significant role in working as a team with engineers, architects, artists and the various trades. The curriculum of the interior architecture program hopes to provide a foundation for lifelong learning and continuous personal and professional development.

A variety of teaching methodologies are utilized which enable students to excel as individuals while developing team membership skills.

LOWER DIVISION CORE

DES 107	Drawing and the Creative Process	4
IARR 104	Textiles	4
IAR 109	Drawing Fund. I - Drafting	4
IAR 112	Drawing Fund. II – Perspective for Interiors	4
IAR 140	Elements & Principles of Design	4
IAR 206	CADD I	4
IAR 210	Visual Communication	4
IAR 242	Resources & Materials for Interiors	4
IAR 250	Sustainable Design	4
IAR 261	History of Architecture and Interior Design I	4
IAR 262	History of Architecture and Interior Design II	4
IAR 290	IAR Studio I - Form, Space & Process	6

Total Lower Division Core Requirements 50

UPPER DIVISION CORE

IAR 306	CADD II	4
IAR 310	Lighting Design	4
IAR 320	IAR Studio II – Residential Design	6
IAR 335	Detailing for Interiors	4
IAR 360	IAR Studio III – Commercial Design	6
IAR 370	Building Systems & Codes	4
IAR 401	Professional Business Development	4
IAR 435	Construction Documents	4
IAR 440	IAR Studio IV – Universal Design	6
IAR 459	Portfolio, Presentation & Marketing	4
IAR 460	IAR Studio V – Senior Thesis Research	6
IAR 485	IAR Studio VI – Senior Thesis Design (capstone)	6

Total Upper Division Core Requirements 58

PROFESSIONAL ELECTIVE OPTIONS

Please see relevant Program Dean for course listing of professional electives.

Professional Electives 15

(Only one Study Tour qualifies for a Professional Elective)

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives

General Electives 12

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	English Literature	4
MTH 133	College Algebra	4
MTH 211	College Math	4
PSP 110	Business Presentations	4
PSY 206	Human Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
HUM 215	Topics in Cultural Studies	4

Total General Education Requirements 48

Total Bachelor Degree Requirements 180

BACHELOR OF ARTS MASS COMMUNICATIONS

190 Credits

London Only

PROGRAM DESCRIPTION

In an ever-expanding global marketplace, exciting career opportunities continue to present themselves to industry-current professionals in the mass communications industry. With small class sizes and collaborative learning with top industry professionals, AIU London's Bachelor of Arts in Mass Communications degree program can help prepare you with the real-world knowledge and skills to pursue a growing number of professional opportunities in journalism, advertising, publishing, PR and many other media fields.

The BA in Mass Communications is designed to familiarize students with all aspects of contemporary mass communication industries, teaching both the technical skills and theoretical concepts necessary to achieve their professional goals in a chosen field of interest. The degree offers a combination of current communications theory and practical experience, including the option to take credit-bearing internship arranged through the university.

FOUNDATION

PSP 102	Professional Business Presentations	5
VID 101	Survey of Media Technologies	5
VID 164	Scriptwriting I	5
ENG 210	Creative Writing I	5
VID 263	Video Techniques II	5
ADV 301	Principles of Advertising	5
MCM 200	Media & Society	5
MCM 230	Applied Research Methods	5
MCM201	Ethics of Mass Communications	5
MCM 202	Introduction to Public Relations	5
Total Foundation Requirements		50

CORE

MGT 250	Leadership & Management	5
POL 201	Comparative Political Systems	5
ENG 310	Creative Writing II	5
MGT 350	Effective Management of Information Technology	5
MCM 300	Public Opinion & Persuasion	5
MCM 470	Senior Project	10
VID 465	Media Law	5
Total Core Requirements		40

PROFESSIONAL ELECTIVES

Please see relevant Program Dean for course listing of professional electives.

Professional Electives (with concentration) 40

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements 10

GENERAL EDUCATION

CIS 101	Introduction to Computers – or –	
CIS 102	Introduction to Macintosh	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5
Total General Education Requirements		50

Total Bachelor Degree Requirement 190

BACHELOR OF FINE ARTS DEGREE MEDIA PRODUCTION

180 Credits

Atlanta, Los Angeles, South Florida

PROGRAM DESCRIPTION

The Media Production Department at American InterContinental University strives to train students in industry-current skills in Audio and Electronic Music Production, General Media Production, Editing, and Computer Animation and Special Effects Production, both from an academic and from a technical skills perspective. The skills possessed by graduates of this program are in increasing demand, as the Internet becomes even more of the distribution medium for all kinds of Media Production, and our graduates are able to very successfully compete for entry-level jobs in these industries.

GENERAL EDUCATION

CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature – or –	
MPR 251	Media Writing	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra, and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SOC 210	Sociology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
(Student Chooses 2 courses from the following)		
ART 205	Art Appreciation – or –	
HUM 215	Topics in Cultural Studies – or –	
MPR 103	American Cinema – or –	
MPR 203	International Cinema	8
Total General Education Requirements		48

GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements	12
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LOWER DIVISION CORE

MPR 120	Video Techniques I – or –	
MPR 230	Audio II – or –	
DMD 240	Digital Design and Illustration	6
MPR 130	Audio I	6
MPR 220	Video Techniques II	6
MPR 240	Pre-Production	6
MPR 241	Editing and Post-Production I	6
Total Lower Division Core Requirements		30

UPPER DIVISION CORE

MPR 210	Survey of Media Technologies	6
MPR 215	History of Cinema – or –	
MPR 290	Internship	6
MPR 341	Editing and Post-Production II	6
MPR 480	Senior Production Seminar I	9
MPR 481	Senior Production Seminar II	9
Total Upper Division Core Requirements		36

Upper Division Concentration Options	54
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Total Bachelor Degree Requirements	180
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CONCENTRATION OPTIONS

General Media

MPR 315	Survey of Documentary Film	6
MPR 340	Producing and Directing	6
MPR 343	Videography	9
MPR 344	Lighting for Television and Video	9
MPR 350	Scriptwriting	6
MPR 355	Media Writing – or –	
MPR 342	Editing and Post-Production III	9
MPR 420	Video Techniques III	9

Total General Media Concentration Requirements	54
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Audio and Sound Recording

MPR 218	History of Popular Music	6
MPR 231	Electronic Music I	6
MPR 331	Electronic Music II	6
MPR 333	Audio Field Recording	9
MPR 335	Audio Engineering	9
MPR 342	Editing and Post-Production III	9
MPR 431	Electronic Music III	9

Total Audio and Sound Recording Concentration Requirements	54
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BACHELOR OF FINE ARTS DEGREE MEDIA PRODUCTION

Concentration Option: Audio

190 Credits

London Only

PROGRAM DESCRIPTION

The goal of the Media Production program is to prepare undergraduates for careers in film, television audio and music production. All students study a central curriculum that covers essential video and filmmaking skills in the three main areas of preproduction, principle photography and postproduction. In addition students may opt to specialize in key areas such as cinematography, directing, editing, sound design and script writing. Students choosing to pursue the Audio Concentration study different aspects of studio recording, sound engineering, music technology, composing for film and audio postproduction. Students are thus offered intensive practical training by industry-trained professionals as well as a stimulating and exciting academic program under the supervision of highly experienced teaching staff.

FOUNDATION

VID 101	Survey of Media Technologies	5
VID 162	Audio I	5
VID 163	Video Techniques I	5
VID 164	Scriptwriting I	5
VID 220	Editing and Post-Production I	5
VID 261	Pre-Production	5
VID 262	Audio II	5
VID 263	Video Techniques II	5
VID 266	Producing and Directing	5
VID 272	Sight, Sound and Motion	5
Total Foundation Requirements		50

MEDIA CORE

VID 320	Editing and Post-Production II	5
VID 365	Videography	5
VID 401	Professional Business Development	5
VID 461	Senior Thesis	5
VID 462	Production Seminar I	10
VID 472	Production Seminar II	10
Total Media Core Requirements		40

PROFESSIONAL ELECTIVES

(40 credits required for Professional Electives if Concentration Option is not taken)

Please see relevant Program Dean for course listing of professional electives.

Professional Electives (with concentration)	10
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CONCENTRATION OPTION

Audio

MVC 461	Audio Engineering	5
MVC 467	Advanced Music Production Techniques	5
MVC 470	Composing for Film and Video	5
VID 259	Electronic Music I	5
VID 260	Survey of Music and Sound for Video	5
VID 359	Electronic Music II	5
VID 372	Audio Post-Production for Video	5
VID 382	Audio Field Recording Techniques	5

Concentration Option	30
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Total Professional Electives and Concentration Requirements	40
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GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements	10
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GENERAL EDUCATION

CIS 101	Introduction to Computers – or –	
CIS 102	Introduction to Macintosh	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
HUM/SOC ELE		
	Social Science or Humanities Elective	5
MTH ELE	Mathematics Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social and Behavioral Sciences Elective	5

Total General Education Requirements	50
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Total Bachelor Degree Requirement	190
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BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

180 Credits

Atlanta – Concentration Options: Animation, Digital Design, and Graphic Design

Los Angeles – Concentration Options: Animation, Digital Design, Graphic Design, Multimedia and Web Design

South Florida – Concentration Options: Graphic Design, Multimedia

Bachelor of Fine Arts Degree Visual Communication (degree completion program only), please refer to the Degree Completion Programs section of the catalog for program details.

PROGRAM DESCRIPTION

The Visual Communication program at American InterContinental University is designed to educate and develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, technologies and methodologies used in solving complex design problems in a creative and unique manner. Graduates of the program should be able to apply their knowledge to become leaders in their field.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

LOWER DIVISION DESIGN CORE

DES 107	Drawing and the Creative Process	6
DES 108	Design Fundamentals	6
DES 109	Figure Drawing	6
GDE 210	Basic Typography	6
GDE 215	Graphic Design Fundamentals	6
Total Lower Division Core Requirements		30

GENERAL ELECTIVES

VCD 261	Presentation Techniques	6
VCD 265	Research and Organization Methods	6
Total General Elective Requirements		12
Total Lower Division Design Core Requirements		42

UPPER DIVISION DESIGN CORE

DMD 360	Graphic Design and Imaging	6
GDE 341	Advanced Graphic Design	6
EMD 361	Web Design	6
VCD 301	Theory and History of Visual Communication	6
VCD 469	Portfolio Development	9
VCD 475	Business Applications for Visual Communication	6
VCD 360	Advertising Design or ILL 311 Illustration or PHO 310 Photography	6
VCD 468	Senior Project or ITE 477 Internship	9
Upper Division Design Core Requirements		54
Upper Division Concentration Option*		36
Total BFA Degree Requirements		180

UPPER DIVISION CONCENTRATION OPTIONS

Animation

(Atlanta, Los Angeles)

DMD 430	3D Computer Modeling & Character Rigging	9
DMD 460	Special Effects	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Graphic Design

(Atlanta, S Florida, Los Angeles)

GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9
GDE 440	Branding and Packaging	9
VCD 445	Design Production	9

Digital Design

(Atlanta, Los Angeles)

DMD 440	Multimedia	9
EMD 460	Advanced Web Design	9
GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9

Forensic Art

(Los Angeles)

FRA420:	Scientific Illustration Techniques	9
FRA440:	Forensic Art Techniques	9
FRA460:	Traditional 3D Modeling Techniques	9
FRA480:	Digital 3D Imaging Techniques	9

Multimedia

(South Florida, Los Angeles)

DMD 440	Multimedia	9
DMD 450	Advanced Multimedia	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Photography

(Los Angeles)

PHO 360	Narrative Photography	9
PHO 365	Digital Photography	9
PHO 460	Photo Concentration II – Fashion	9
PHO 465	Photo Concentration III – Architecture/Interior	9

Web Design

(Los Angeles)

DMD 350	Advanced Digital Graphics	9
DMD 440	Multimedia	9
EMD 442	Multimedia for the Web	9
EMD 460	Advanced Web Design	9

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

180 Credits

Houston Only – Concentration Option: Digital Design

PROGRAM DESCRIPTION

The Visual Communication program at American InterContinental University is designed to educate and develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, technologies and methodologies used in solving complex design problems in a creative and unique manner. Graduates of the program should be able to apply their knowledge to become leaders in their field.

GENERAL EDUCATION

ART 205	Art Appreciation – or –	
HIS 105	U.S. History	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
ENG 215	Expository Writing	4
MTH 132	Contemporary Mathematics	4
MTH 232	Precalculus Math	4
PSP 110	Business Presentations	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

LOWER DIVISION DESIGN CORE

DES 107	Drawing and the Creative Process	6
DES 108	Design Fundamentals	6
DES 109	Figure Drawing	6
GDE 210	Basic Typography	6
GDE 215	Graphic Design Fundamentals	6
VCD 261	Presentation Techniques	6
VCD 265	Research and Organizational Methods	6
Total Lower Division Design Core Requirements		42

UPPER DIVISION DESIGN CORE

DMD 360	Graphic Design and Imaging	6
GDE 341	Advanced Graphic Design	6
EMD 361	Web Design	6
VCD 301	Theory and History of Visual Communication	6
VCD 469	Portfolio Development	9
VCD 475	Business Applications for Visual Communication	6
VCD 360	Advertising Design — or —	
ILL 311	Illustration or PHO 310 Photography	6
VCD 468	Senior Project or ITE 477 Internship	9
Upper Division Design Core Requirements		54
Upper Division Concentration		36
Total BFA Degree Requirements		180

CONCENTRATION

Digital Design

DMD 440	Multimedia	9
EMD 460	Advanced Web Design	9
GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

190 Credits

London Only – Concentration Options: Graphic Design, Illustration and Photography

PROGRAM DESCRIPTION

The Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

FOUNDATION

DES 101	Basic Principles of Design	5
DES 102	Color Theory	5
DES 103	Freehand Drawing	5
GDE 251	Graphic Design I	5
ILL 254	Basic Illustration I	5
PHO 251	Photography Foundation	5
VCD 150	Foundation Studio	5
VCD 250	History of Visual Communication	5
VCD 251	Typography I	5
VCD 252	Creative Thinking	5
Total Foundation Requirements		50

DESIGN CORE

VCD 352	Computer Graphics I	5
VCD 358	Advertising Art Direction	5
VCD 440	Senior Design Project Part I	5
VCD 441	Senior Design Project Part II	5
VCD 442	Final Portfolio Part I	5
VCD 443	Final Portfolio Part II	5
VCD 455	Business Practices in Visual Communication	5
VCD 460	Senior Thesis	5
Total Design Core Requirements		40

PROFESSIONAL ELECTIVES

(45 credits required for Professional Electives if Concentration Option is not taken. Courses may be chosen from Professional Electives and Concentration listings)

Please see relevant Program Dean for course listing of professional electives.

Professional Electives	10
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CONCENTRATION OPTION

(25 credits - 5 courses from Core Concentration, PLUS 10 credits from Elective Concentration)

Concentration Option	35
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Graphic Design

GD Core Concentration classes

EMD 350	Web Design I	5
GDE 351	Graphic Design II	5
GDE 352	Graphic Design III	5
GDE 451	Graphic Design IV	5
VCD 351	Typography II	5

GD Elective Concentration classes

GDE 452	Graphic Design V	5
VCD 451	Typography III	5
VCD 452	Package Design	5
VCD 454	Computer Graphics II	5
VCD 459	Multimedia I	5

Illustration

ILL Core Concentration classes

DES 210	Figure Drawing	5
ILL 355	Illustration II	5
ILL 356	Illustration III	5
ILL 457	Illustration IV	5
ILL 459	Computer Illustration	5

ILL Elective Concentration classes

ILL 255	2D Animation I	5
ILL 358	Computer Animation I	5
ILL 452	Narrative Illustration	5
ILL 456	3D Illustration	5
ILL 458	Computer Animation II	5

Photography

PHO Core Concentration classes

PHO 351	Photographic Studio	5
PHO 354	Narrative Photography	5
PHO 456	Photo Journalism	5
PHO 459	Photography as Fine Art	5
VCD 356	Photoshop	5

PHO Elective Concentration classes

PHO 350	Color Photography	5
PHO 353	Darkroom Techniques	5
PHO 451	Advanced Photo Studio	5
PHO 453	Fashion Photography	5
PHO 454	Advertising Photography	5
PHO 455	Architectural Photography	5

Total Professional Elective and Concentration requirements	45
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GENERAL ELECTIVES

Please see relevant Program Dean for course listing of general electives.

Total General Elective Requirements	5
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GENERAL EDUCATION

CIS 102	Introduction to Macintosh	5
ENG 101	Composition and Rhetoric	5
ENG 102	Research and Advanced Composition	5
HUM ELE	Humanities Elective	5
HUM/SOC ELE		
	Humanities/Social Science Elective	5
HUM/SOC ELE		
	Humanities/Social Science Elective	5
MTH ELE	Math Elective	5
PSP 101	Public Speaking	5
SCI ELE	Natural Science Elective	5
SOC ELE	Social/Behavioural Science Elective	5

Total General Education Requirement	50
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Total Bachelor Degree Requirement	190
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MASTER OF EDUCATION DEGREE INSTRUCTIONAL TECHNOLOGY

48 Credits

South Florida, Los Angeles

PROGRAM DESCRIPTION

The role of instructors, instructional designers, and curriculum developers has changed dramatically over the past decade. The emphasis in education today focuses on ensuring that educational programs help learners understand abstract concepts, solve problems, work as effective team members, and develop critical thinking skills. Additionally, the burgeoning role of technology in the learning process has developed the demand for both educators and designers who have solid skills in utilizing technology in the classroom, laboratory, and distributed learning environments.

The Master of Education Degree in Instructional Technology is designed to provide a solid foundation for effective educational practice and career advancement for all levels of educational practitioners including K-12, Higher Education, and Corporate Learning. Students can develop a solid foundation in learning theory, instructional design, and instructional technology, as well as application of educational research methods.

PROGRAM REQUIREMENTS

EDU 600	Introduction to Technology and Education	6
EDU 610	Understanding the Learning Process	6
EDU 620	Principles of Instructional Design	6
EDU 630	Cognitive Approaches to Learning	6
EDU 640	Computer-Mediated Learning Environments	6
EDU 660	Curriculum Design and Evaluation	6
EDU 670	Educational Research Methods	6
EDU 674	Online Learning: Theory and Practice	6
Total M.Ed. Degree Requirements		48

SCHOOL OF HEALTHCARE MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

180 Credits

Atlanta, South Florida, Los Angeles – Concentration
Option: Healthcare Management

South Florida – Healthcare Management (online only)

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required general education courses that can provide a liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including management, marketing, healthcare management or human resource management.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 132	Contemporary Mathematics* – or –	
MTH 133	College Algebra**	4
MTH 211	College Math* – or –	
MTH 212	Trigonometry, Algebra and Geometry**	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

* South Florida Only

** Atlanta, Los Angeles Only

GENERAL ELECTIVES

BUS 230	International Business	6
MGT 260	Entrepreneurship	6
Total General Elective Requirements		12

LOWER DIVISION CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
BUS 255	Fundamentals of Business Law	6
MKT 255	Fundamentals of Marketing	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

ACG 420	Managerial Accounting and Organizational Controls	9
BUS 302	Decision Making	6
BUS 305	Economics in a Global Environment	9
FIN 410	Financial Management	9
MGT 323	Concepts in Organizational Behavior	6
MGT 435	Global Operations Management	9
MGT 485	Global Strategic Management	9
QMB 350	Statistical Analysis	9

Total Upper Division Core Requirements 66

Total Upper Division Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION OPTION

Healthcare Management Concentration:

HCM 312	The Healthcare Industry	6
HCM 412	The Ethical and Legal Aspects of Healthcare	6
HCM 422	Healthcare Management	6
HCM 430	Healthcare Economics, Finance, and Reimbursement	6

MASTER OF BUSINESS ADMINISTRATION DEGREE

48 Credits

Atlanta, Houston, Los Angeles – Concentration: Healthcare Management

South Florida – Healthcare Management (online only)

PROGRAM DESCRIPTION

This Master of Business Administration degree program is a 48-credit program designed to give students the knowledge, skills and decision-making ability to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership & Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6

Total Business Core Requirements	36
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Concentration Option	12
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Total M.B.A. Degree Requirements	48
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CONCENTRATION OPTION

Healthcare Management

HCM 610	Systems in Healthcare	6
HCM 620	Health Policy	6

BACHELOR'S DEGREE INFORMATION TECHNOLOGY

180 Credits

Atlanta, Los Angeles: Elective Option

South Florida – Concentration Options: Computer Forensics, Computer Systems

Bachelor of Information Technology Degree (degree completion program only), please refer to the Degree Completion Programs section of the catalog for program details.

PROGRAM DESCRIPTION

From mission-critical business systems to e-commerce and the Internet, IT is not only an industry in its own right but also a fundamental building block of all other industries. American InterContinental University offers a Bachelor's degree program which is designed to equip students with the technical and commercial understanding to commence a successful career in a high-tech field or in any organization which relies on IT. With a dynamic curriculum focused on current technology trends and applications, students can acquire not only high-quality technical knowledge and hands-on abilities, but also key career skills in areas which include leadership, behavioral understanding, implementation of change and project management. We can also provide students with the industry insights, contacts and work experience to make an early impact in their career.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4

Total General Education Requirements 48

GENERAL ELECTIVES

Total General Elective Requirements 12

LOWER DIVISION CORE

CSM 220	Computer Concepts	6
CSM 240	Introduction to Operating System Interfaces	6
CSM 245	Introduction to Web Development	6
CSM 250	IT Project Management	6
CSM 260	Database Concepts	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

ITS 301	Concepts in Information Technology	6
ITN 305	Introduction to Networks	9
ITP 303	Programming Concepts	9
ITD 331	Data Modeling	6
ITD 350	Basic Queries	6
ITP 330	Application Development	9
ITP 400	Data-Connected Applications	9
ITN 401	Network Operating System Administration	6
ITS 479	Analytical Approaches to IT	6

Total Upper Division Core Requirements 66

Electives 24

**Total Bachelor Degree Requirements
or Concentration Option 180**

CONCENTRATION OPTIONS

Computer Systems

(Atlanta, South Florida, Los Angeles)

ITD 430	Advanced Database Programming	9
ITN 425	Advanced Internet Technologies	6
ITP 450	Advanced Web Application Development	9

Internet Security

(Atlanta, Los Angeles)

ITS 411	IT Security Concepts	6
ITS 412	IT Security & the Business Environment	9
ITS 413	IT Topics in Security Management	9

Wireless Technology

(Atlanta, Los Angeles)

ITW 411	Introduction to Mobile Web Application Development	6
ITW 412	Wireless Internet and Mobile Business Application Development	9
ITW 413	Advanced Topics in Wireless Application Development	9

Computer Forensics

(Atlanta, South Florida, Los Angeles)

ITF 401	Computer Forensics	9
ITF 402	Computer Crimes and Computer Forensics	6
ITF 403	Forensics & Network Security, Data Protection and Telecommunications	9

MASTER'S DEGREE INFORMATION TECHNOLOGY

Concentration Options: Application Development, Internet Security, IT Project Management, Wireless Computer Forensics

Atlanta concentration options: Wireless Computer Forensics

Internet Security concentration (online only),
IT Project Management concentration (online only)

48 Credits

Los Angeles

South Florida - Concentration Options: Application Development, Internet Security

PROGRAM DESCRIPTION

Information Technology is one of the fastest-growing industries in the world today. It is essential in all industries, not just high-tech. As the business world has become increasingly dependent on computers, the demand for IT professionals has grown so rapidly that it now far exceeds the number of university graduates who have the necessary education and skills. The AIU Information Technology program was created in response to that need. The team-based program is one of the few in North America solely dedicated to providing graduates with the industry-current IT skills required in today's competitive market. Our dynamic, flexible curriculum is based on market demand, and designed to keep pace with changing technologies. Additionally, the Master's of Information Technology program combines essential technology skills with business and management skills to enhance students' skills and enable success in the job market.

IT CORE

ITD 640	Database Design and Implementation	6
ITN 620	Enterprise Network Design	6
ITP 630	Object-Oriented Application Development	6
ITS 610	Information Systems	6
ITS 685	Strategic Information Management	6

Total IT Core Requirements **30**

Concentration Option 18

Total MIT Degree Requirements **48**

CONCENTRATION OPTIONS

Application Development

(Atlanta, South Florida, Los Angeles)

ITP 650	Advanced Object-oriented Programming with Data Structures	6
ITP 660	Server-side Application Development and Administration	6
ITP 670	Advanced Topics in Application Development	6

Internet Security

(Atlanta, South Florida, Los Angeles)

ITS 650	Introduction to Information Security	6
ITS 660	Cryptography Concepts	6
ITS 670	Special Topics in Network Security	6

IT Project Management

(Atlanta, Los Angeles)

IPM 621	Principles of Project Management	6
IPM 631	Technical Project Leadership, Management, and Communication	6
IPM 641	Quality Management for IT Projects	6

Wireless Computer Forensics

(Atlanta, Los Angeles)

ITF 601	Cell Forensics	6
ITF 602	PDA Forensics	6
ITF 603	Special Topics in Computer Forensics	6

SCHOOL OF MARKETING

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

180 Credits

Atlanta, South Florida, Los Angeles – Concentration
Option: Marketing

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required general education courses that can provide a liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including management, marketing, healthcare management or human resource management.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4
Total General Education Requirements		48

GENERAL ELECTIVES

BUS 230	International Business	6
MGT 260	Entrepreneurship	6
Total General Elective Requirements		12

LOWER DIVISION CORE

ACG 230	Introduction to Accounting	6
BUS 105	Business and Society	6
BUS 207	Business Ethics	6
BUS 255	Fundamentals of Business Law	6
MKT 255	Fundamentals of Marketing	6

Total Lower Division Core Requirements 30

UPPER DIVISION CORE

ACG 420	Managerial Accounting and Organizational Controls	9
BUS 302	Decision Making	6
BUS 305	Economics in a Global Environment	9
FIN 410	Financial Management	9
MGT 323	Concepts in Organizational Behavior	6
MGT 435	Global Operations Management	9
MGT 485	Global Strategic Management	9
QMB 350	Statistical Analysis	9

Total Upper Division Core Requirements 66

Total Upper Division Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION OPTION

Marketing Concentration

MKT 301	Marketing Management Concepts	6
MKT 401	Marketing Research Concepts	6
MKT 405	Buyer Behavior and Marketing Strategy	6
MKT 450	International Marketing Strategy	6

MASTER OF BUSINESS ADMINISTRATION DEGREE

48 Credits

Atlanta, South Florida, Los Angeles – Concentration:
Marketing

PROGRAM DESCRIPTION

This Master of Business Administration degree program is a 48-credit program designed to give students the knowledge, skills and decision-making ability to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership & Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6
Total Business Core Requirements		36
Concentration Option		12
Total M.B.A. Degree Requirements		48

CONCENTRATION OPTION

Marketing

MKT 655	Research Methods in Marketing	6
MKT 660	International Marketing	6

SCHOOL OF VISUAL COMMUNICATION

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

180 Credits

Atlanta – Concentration Options: Animation, Digital Design, Graphic Design

South Florida – Concentration Options: Graphic Design, Multimedia

Los Angeles – Concentration Options: Animation, Digital Design, Graphic Design, Multimedia, Web Design

PROGRAM DESCRIPTION

The Visual Communication program at American InterContinental University is designed to educate and develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, technologies and methodologies used in solving complex design problems in a creative and unique manner. Graduates of the program should be able to apply their knowledge to become leaders in their field.

GENERAL EDUCATION

ART 205	Art Appreciation	4
CSM 101	Computer Applications	4
ENG 105	English Composition	4
ENG 206	Topics in Literature	4
HUM 215	Topics in Cultural Studies	4
MTH 133	College Algebra	4
MTH 212	Trigonometry, Algebra and Geometry	4
PSP 111	Presentation Essentials	4
PSY 206	Aspects of Psychology	4
SCI 206	Biology	4
SCI 210	Environmental Science	4
SOC 210	Sociology	4

Total General Education Requirements	48
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PROGRAM CORE

DES 107	Drawing and the Creative Process	6
DES 108	Design Fundamentals	6
GDE 210	Basic Typography	6
GDE 215	Graphic Design Fundamentals	6
DMD 360	Graphic Design and Imaging	6
GDE 341	Advanced Graphic Design	6
EMD 361	Web Design	6
VCD 468	Senior Project or ITE 477 Internship	9
VCD 469	Portfolio Development	9
VCD 475	Business Applications for Visual Communication – or –	
MKT 255	Fundamentals of Marketing	6

Total	66
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General Electives:	36
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Program Electives	30
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Total Bachelor Degree Requirements	180
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CONCENTRATION OPTIONS

Animation

(Atlanta, Los Angeles)

DMD 430	3D Computer Modeling and Character Rigging	9
DMD 460	Special Effects	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Graphic Design

(Atlanta, S Florida, Los Angeles)

GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9
GDE 440	Branding and Packaging	9
VCD 445	Design Production	9

Digital Design

(Atlanta, Los Angeles)

DMD 440	Multimedia	9
EMD 460	Advanced Web Design	9
GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9

Forensic Art

Los Angeles)

FRA 420	Scientific Illustration Techniques	9
FRA 440	Forensic Art Techniques	9
FRA 460	Traditional 3D Modeling Techniques	9
FRA 480	Digital 3D Imaging Techniques	9

Multimedia

(South Florida, Los Angeles)

DMD 440	Multimedia	9
DMD 450	Advanced Multimedia	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Photography

(Los Angeles)

PHO 360	Narrative Photography	9
PHO 365	Digital Photography	9
PHO 460	Photo Concentration II – Fashion	9
PHO 465	Photo Concentration III– Architecture/Interior	9

Web Design

(Los Angeles)

DMD 350	Advanced Digital Graphics	9
DMD 440	Multimedia	9
EMD 442	Multimedia for the Web	9
EMD 460	Advanced Web Design	9





DEGREE COMPLETION PROGRAMS

Undergraduate Degree Completion Programs

American InterContinental University (AIU) has a defined and published policy for the evaluation and awarding of college transfer credit, military credit, advanced placement/ standardized examinations, experiential learning, and professional training/certification credit. AIU recognizes that collegiate-level learning can take place outside of the college classroom or laboratory and remain relevant to AIU degree programs, and that adult learners generally have education needs different from those catered to by traditional colleges and universities. AIU's policy is pursuant to its mission of providing for the varying educational needs of a culturally diverse and geographically dispersed student body with the goal of preparing students academically, personally, and professionally for successful careers. The procedures for evaluation and awarding of credit ensure that only collegiate-level, degree-applicable college course work is accepted for transfer credit; that military credit is considered only for collegiate-level military occupational and educational experiences as recommended by the American Council on Education; that both proprietary and external advanced placement methods, standardized examinations, and professional training/ certification credit represent collegiate-level learning; and that such experiences are comparable to the institution's own degree programs as demonstrated through use of various means for applying or awarding credit that reflect AIU's own academic degree programs. AIU employs academic planners, academic advisors, student advisors, subject matter experts, and faculty members in the evaluation of prior-learning credentials.

Students entering as juniors must successfully complete the following course related to their program of studies during their first term of study:

Bachelor of Business Administration

BUS 302 Decision Making

Bachelor of Fine Arts in Visual Communication

VCD 301 Theory and History of Visual Communication

Bachelor of Information Technology

ITS 301 Concepts in Information Technology

Bachelor of Science in Criminal Justice

CRJ 300 Criminal Justice Studies

Articulation Agreements and Partners

American InterContinental University Online is a participating member of Illinois Articulation Initiative (IAI) as a receiving only institution (www.itransfer.org). As a receiving only institution AIU will accept a completed General Education Core Curriculum (GECC) package from any other IAI participating institution as meeting all lower-division general education requirements of AIU Online. For additional information regarding the University's Articulation Agreements, please visit www.aiuonline.edu/transferpolicyandarticulation.

Institutional Memberships for Prior Learning Assessment

In the interest of maintaining the standards of its accreditor and of continuing to honor its institutional mission, American InterContinental University maintains memberships with several organizations that ensure adherence to standards comparable to those of its peer institutions. These include the American Council on Education (ACE); the Council for Adult and Experiential Learning (CAEL); the American Association of Collegiate Registrars and Admissions Officers (AACRAO); College Board, which oversees the College Level Examination Program (CLEP) and Advanced Placement (AP) program; Defense Activity for Non-Traditional Educational Support (DANTES—Online campus only); and the Servicemembers Opportunity College (SOC), an organization that provides educational opportunities to military service members. In AIU's evaluation and awarding of credit for prior learning experiences, the institution adheres to the standards and guidelines of the organizations of which it is a member.

Students desiring entrance into degree completion programs should consult the admissions policy for Transfer Student admissions procedures.

Assessment of General Education Outcomes in Degree Completion Programs

All undergraduate degree programs offered by the University contain collegiate level outcomes through the general education requirements of the program areas.

The six general education outcomes include:

- Information Systems: Demonstrate the ability to use computer applications as a tool for learning and in the workplace and to use technology to adapt to a technologically advancing society.
- English/Communications: Organize and communicate thoughts, ideas, and information in written and verbal expression to create effective and efficient documents and presentations. Function in today's society through the development of communication skills.
- Humanities/Fine Arts: Acquire a basis for comprehending and analyzing the world through the study of theory and practice of history, fine arts, literature, languages and culture.
- Social and Behavioral Sciences: Apply the basic principles of human nature and the varieties of human behavior to reach personal and career goals. Analyze and interpret economic, social and political challenges of our time and apply this knowledge to business and personal problems.
- Mathematics/Natural Science: Use the principles and methods of mathematics and the natural sciences to develop a practical understanding of the role they play in today's society.
- Critical Thinking and Problem Solving: Use efficient learning strategies and thinking skills to acquire and apply new knowledge and skills for life-long learning.

For students who are transferring into degree-completion programs, the six general education outcomes are evaluated within the program major courses in each program. These culminate in a capstone course or course sequence in which the attainment of the general education program outcomes is assessed prior to graduation.

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Degree Completion Program

180 Credits

Atlanta, Los Angeles – Concentration Options: Entertainment and Sports Marketing, Healthcare Management, Human Resource Management, International Business, Management and Marketing

Houston – Concentration Option: Management

South Florida – Concentration Options: Healthcare Management, Human Resource Management, Management and Marketing

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required general education courses that can provide a liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including management, marketing, healthcare management or human resource management.

Associate Degree or Lower-Level Requirements 90

See “Undergraduate Degree Completion Programs” for lower-level requirements. At AIU Houston, students must complete a minimum of 48 credits of general education for all degree-completion programs.

UPPER DIVISION CORE

ACG 420	Managerial Accounting and Organizational Controls	9
BUS 302	Decision Making	6
BUS 305	Economics in a Global Environment	9
FIN 410	Financial Management	9
MGT 323	Concepts in Organizational Behavior	6
MGT 435	Global Operations Management	9
MGT 485	Global Strategic Management	9
QMB 350	Statistical Analysis	9

Total Upper Division Core Requirements 66

Total Upper Division Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION OPTIONS

Accounting

(Atlanta)

ACG 360	Intermediate Accounting I	6
ACG 370	Intermediate Accounting II	6
ACG 460	Taxation	6
ACG 480	Auditing	6

Entertainment and Sports Marketing

(Atlanta, Los Angeles)

ESM 341	Introduction to Entertainment and Sports Marketing	6
ESM 342	Psychology and Sociology of Entertainment and Sports	6
ESM 343	Introduction to Sports and Entertainment Law and Agency	6
ESM 344	Ethics and Social Responsibility in Sports and Entertainment	6

Healthcare Management Concentration

(Atlanta, Los Angeles)

(South Florida – Online Only)

HCM 312	The Healthcare Industry	6
HCM 412	The Ethical and Legal Aspects of Healthcare	6
HCM 422	Healthcare Management	6
HCM 430	Healthcare Economics, Finance, and Reimbursement	6

Human Resource Management Concentration

(Atlanta, South Florida, Los Angeles)

MGT 303	Human Resource Management	6
MGT 411	Human Resource Administration	6
MGT 421	Organizational Change	6
MGT 431	Training and Development	6

International Business

(Atlanta, Los Angeles)

MGT 334	Global Leadership and Management	6
MKT 301	Marketing Management Concepts	6
MKT 450	International Marketing Strategy	6
FIN 411	Financial Management in International Business	6

Management Concentration

(Atlanta, South Florida, Houston, Los Angeles)

MGT 303	Human Resource Management	6
MGT 401	Business Management	6
MGT 436	Information Technology in Business Management	6
MKT 301	Marketing Management Concepts	6

Marketing Concentration

(Atlanta, South Florida, Los Angeles)

MKT 301	Marketing Management Concepts	6
MKT 401	Marketing Research Concepts	6
MKT 405	Buyer Behavior and Marketing Strategy	6
MKT 450	International Marketing Strategy	6

BACHELOR OF SCIENCE DEGREE CRIMINAL JUSTICE

Degree Completion Program

180 Credits

Atlanta, Los Angeles – Concentration Options: General Criminal Justice, Law Enforcement, Law/Courts, Corrections, Forensic Science

South Florida – Concentration Options: General Criminal Justice, Forensic Science

PROGRAM DESCRIPTION

The Bachelor's in Criminal Justice can prepare students to demonstrate knowledge and abilities in criminal justice and juvenile justice processes, criminology, law enforcement, law adjudication and corrections. The primary goal of this program is to prepare students to become qualified criminal justice professionals.

Associate Degree or Lower Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower level requirements.

UPPER DIVISION CORE

CRJ 300	Criminal Justice Studies	9
CRJ 305	Advanced Studies of Law Enforcement	6
CRJ 310	Juvenile Justice	9
CRJ 315	Criminal Procedure	6
CRJ 320	Minorities and Criminal Justice	9
CRJ 340	Victimology	9
CRJ 425	Advanced Studies of Corrections Solutions	9
CRJ 480	Advanced Topics in Criminal Justice – or –	
ITE 477	Internship	9
Total Upper Division Core Requirements		66
Total Upper Division Concentration Requirements		24
Total Bachelor Degree Requirements		180

CONCENTRATION OPTIONS

General

(Atlanta, South Florida, Los Angeles)

CRJ 335	Drugs and Crime	6
CRJ 420	Criminal Investigation	6
CRJ 427	Criminal Justice Administration	6
CRJ 433	Probation and Parole	6

Law Enforcement

(Atlanta, Los Angeles)

CRJ 350	Police and Community Relations	6
CRJ 420	Criminal Investigation	6
CRJ 429	Police Systems	6
CRJ 440	Crime Prevention	6

Law/Courts

(Atlanta, Los Angeles)

CRJ 352	Social Policy and the Courts	6
CRJ 422	American Judicial System	6
CRJ 431	Law and Evidence	6
CRJ 442	Constitutional Law	6

Corrections

(Atlanta, Los Angeles)

CRJ 354	Incarceration Alternatives	6
CRJ 433	Probation and Parole	6
CRJ 441	Treatment of Offenders	6
CRJ 444	Juvenile Corrections	6

Forensic Science

(Atlanta, South Florida, Los Angeles)

CRJ304	Introduction to Forensic Science	6
CRJ314	Forensic Psychology	6
CRJ414	Medicolegal Death Investigations	6
ITF402	Computer Crimes and Computer Forensics	6

AIU South Florida Only

South Florida transfer students with an associate degree in a non-Criminal Justice field must take the following prerequisite courses:

CRJ 101	Introduction to Criminal Justice
CRJ 110	Introduction to Criminology
CRJ 120	Introduction to Police Work
CRJ 130	Introduction to Corrections

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

Degree Completion Program

180 Credits

Atlanta – Concentration Options: Animation, Digital Design, Graphic Design

Los Angeles – Concentration Options: Animation, Digital Design, Graphic Design, Multimedia, Photography, Web Design

Houston – Concentration Option: Digital Design only

PROGRAM DESCRIPTION

The Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

Associate Degree or Lower Level Requirements 90

See “Undergraduate Degree Completion Programs” for lower-level requirements. At AIU Houston, students must complete a minimum of 48 credits of general education for all degree completion programs.

UPPER DIVISION REQUIREMENTS

UPPER DIVISION DESIGN CORE

DMD 360	Graphic Design and Imaging	6
GDE 341	Advanced Graphic Design	6
EMD 361	Web Design	6
VCD 301	Theory and History of Visual Communication	6
VCD 469	Portfolio Development	9
VCD 475	Business Applications for Visual Communication	6
VCD 360	Advertising Design – or –	
ILL 311	Illustration – or –	
PHO 310	Photography	6

VCD 468	Senior Project or ITE 477 Internship	9
Upper Division Design Core Requirements		54
Upper Division Concentration Option		36
Total BFA Degree Requirements		180

CONCENTRATION OPTIONS

Animation

DMD	430 3D Computer Modeling and Character Rigging	9
DMD 460	Special Effects	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Graphic Design

GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9
GDE 440	Branding and Packaging	9
VCD 445	Design Production	9

Digital Design

DMD 440	Multimedia	9
EMD 460	Advanced Web Design	9
GDE 350	Advanced Typography	9
GDE 430	Corporate Identity Development	9

Multimedia

DMD 440	Multimedia	9
DMD 450	Advanced Multimedia	9
VCD 330	Storyboarding and Scripting	9
VCD 420	Sound and Video Editing	9

Photography

PHO 360	Narrative Photography	9
PHO 365	Digital Photography	9
PHO 460	Photo Concentration II – Fashion	9
PHO 465	Photo Concentration III – Architecture/Interior	9

Web Design

DMD 350	Advanced Digital Graphics	9
DMD 440	Multimedia	9
EMD 442	Multimedia for the Web	9
EMD 460	Advanced Web Design	9

BACHELOR'S DEGREE INFORMATION TECHNOLOGY

Degree Completion Program

180 Credits

Atlanta and Los Angeles – Concentration Options:
Computer Forensics, Computer Systems, Internet Security,
and Wireless Technology

South Florida – Concentration Options: Computer
Forensics, Computer Systems

PROGRAM DESCRIPTION

From mission-critical business systems to e-commerce and the Internet, IT is not only an industry in its own right but also a fundamental building block of all other industries. American InterContinental University offers a Bachelor's degree program which is designed to equip students with the technical and commercial understanding to commence a successful career in a high-tech field or in any organization which relies on IT. With a dynamic curriculum focused on current technology trends and applications, students can acquire not only high-quality technical knowledge and hands-on abilities, but also key career skills in areas which include leadership, behavioral understanding, implementation of change and project management. We can also provide students with the industry insights, contacts and work experience to make an early impact in their career.

PROGRAM REQUIREMENTS

Associate Degree or Lower-Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower-level requirements.

UPPER DIVISION CORE

ITD 331	Data Modeling	6
ITD 350	Basic Queries	6
ITS 301	Concepts in Information Technology	6
ITN 305	Introduction to Networks	9
ITN 401	Network Operating System Administration	6
ITP 303	Programming Concepts	9
ITP 330	Application Development	9
ITP 400	Data-Connected Applications	9
ITS 479	Analytical Approaches to IT	6

Total Upper Division Core Requirements 66

Total Upper Division Concentration Requirements 24

Total Bachelor Degree Requirements 180

CONCENTRATION OPTIONS

Computer Systems

(Atlanta, South Florida, Los Angeles)

ITD 430	Advanced Database Programming	9
ITN 425	Advanced Internet Technologies	6
ITP 450	Advanced Web Application Development	9

Internet Security

(Atlanta, Los Angeles)

ITS 411	IT Security Concepts	6
ITS 412	IT Security & the Business Environment	9
ITS 413	IT Topics in Security Management	9

Wireless Technology

(Atlanta, Los Angeles)

ITW 411	Introduction to Mobile Web Application Development	6
ITW 412	Wireless Internet and Mobile Business Application Development	9
ITW 413	Advanced Topics in Wireless Application Development	9

Computer Forensics

(Atlanta, South Florida, Los Angeles)

ITF 401	Computer Forensics	9
ITF 402	Computer Crimes and Computer Forensics	6
ITF 403	Forensics & Network Security, Data Protection and Telecommunications	9

COURSE DESCRIPTIONS

Course Code Legend

ACG	Accounting	MKT	Marketing
ADV	Advertising	MPR	Media Production
ART	Fine Arts	MTH	Mathematics
BUS	Business	MUS	Music
CDE	Costume Design	MVC	Media Production
CIS	Computer Information Systems	NUR	Nursing
CRJ	Criminal Justice	NYS	New York Study Tour
CSM	Information Systems Management	PHL	Philosophy
DES	Design	PHO	Photography
DMD	Digital Media Design	POL	Political Science
EBS	E-Business	PSP	Public Speaking
EDU	Education	PSY	Psychology
ELE	General Elective	QMB	Quantitative Methods
EMD	E-Media Design	REA	Reading
ENG	English	SCI	Natural Sciences
FAS	Fashion Design	SCM	Supply Chain Management
FIN	Finance	SOC	Social and Behavioral Sciences
FRA	Forensic Art	SPN	Spanish
FRE	French	VCD	Visual Communication Design
GAM	Game Design & Development	VID	Media Production
GDE	Graphic Design	UNV	University Success
GGY	Geography		
HCM	Healthcare Management		
HIS	History		
HSP	Hospitality		
HUM	Humanities		
IBS	International Business Studies		
ILL	Illustration		
ILW	International Legal World		
INT	Interior Design		
IPM	Information Technology – Project Management		
ITB	Information Technology– Business		
ITD	Information Technology – Database		
ITE	Internship		
ITF	Information Technology– Forensics		
ITL	International Study Tour		
ITN	Information Technology– Networking		
ITP	Information Technology– Programming		
ITS	Information Technology– Systems		
LAS	Los Angeles Study Tour		
MGT	Management		

Course Numbering Legend

00-99	Developmental Courses
100-199	Freshmen-Level Courses)
200-299	Sophomore-Level Courses
300-399	Junior-Level Courses
400-499	Senior-Level Courses
500-699	Graduate-Level Course

Developmental Courses

MTH 093	Basic Math
MTH 094	Intermediate Algebra
ENG 093	Foundation Writing
ENG 094	Preparatory English
ENG 097	Foundation Reading
ENG 098	Foundation Writing
ENG 099	Developmental Reading
REA 093	Foundation Reading
REA 094	Preparatory Reading
UNV102 is a developmental level course for AIU Houston	

Undergraduate and Graduate Course Descriptions

AIU London courses are denoted by (5) and (10) after the course title.

ACG 230 Introduction to Accounting (6)

Prerequisite: None

The course introduces students to financial accounting. Students can learn the fundamentals of the accounting cycle.

ACG 242 Principles of Financial Accounting (5)

Prerequisite: MTH 120

This course introduces and extends the basic principles of accounting. It covers the accounting system from data capture through to the preparation of detailed income statements and balance sheets, as well as introducing cash flow statements and statements of retained earnings. The course covers accounting practices applied to unincorporated entities, such as sole traders and partnerships, building to the annual financial statements of incorporated entities.

ACG 243 Principles of Managerial Accounting (5)

Prerequisites: MTH 120, ACG 242

This course defines managerial accounting and identifies the various types of information managers need to make effective and efficient decisions. It identifies the techniques for obtaining this information and explains the application of the information obtained to decisions of planning and performance evaluation.

ACG 360 Intermediate Accounting I (6)

Prerequisite: ACG 230

This course begins the process to develop the ability to understand and prepare the financial statements required for both internal reporting and the Annual Report required by the Securities Exchange Commission (SEC). Emphasis is on the role of accounting as an information system and the treatment of economic resources.

ACG 370 Intermediate Accounting II (6)

Prerequisite: ACG 360

This course continues the process to develop the ability to understand and prepare the financial statements required for both internal reporting and the Annual Report required by the Securities Exchange Commission (SEC). Emphasis is on the treatment of investments, liabilities, shareholders' equity and requirements of additional financial reporting issues.

ACG 420 Managerial Accounting and Organizational Controls (9)

Prerequisite: None

This course is designed to provide students with an understanding of the role of accounting information in support of decision making and planning. Students can learn accounting methods for planning and controlling operations through budgets, responsibility centers, and cost management.

ACG 460 – Taxation (6)

Prerequisite: ACG 370

This course will provide an understanding of both business and individual taxation and provide an understanding of the tax implications of decision-making. Students will also focus on the tax effects for investment and personal financial planning.

ACG 480 Auditing (6)

Prerequisite: ACG 460

This course will cover the auditing profession and will allow the student to understand and apply audit techniques to plan and implement an audit of financial statements. Students will also understand the importance of internal controls and comprehend the risk of fraud.

ACG 610 Accounting for Managers (6)

Prerequisite: None

This course is designed to allow students to develop the ability to use cost and financial data in the planning, management, and controlling functions of an organization. Students focus on the budget process, utilization of internal and external data for control and performance analysis, and the allocation of resources to achieve corporate objectives.

ACG 622 Financial Accounting (6)

Prerequisite: None

This course covers the concepts and standards underlying the preparation and analysis of external reports. Students will review the elements, structure, and interrelationships of financial statements and the tools necessary to understand and interpret them.

ADV 301 Principles of Advertising (5)

Prerequisite: ENG 102

An introduction to the disciplines and practice of advertising; area of study includes the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects

ADV 302 Effective Global Advertising (5)

Prerequisite: ENG 102

The course involves the examination and application of effective advertising practices and procedures with various global markets. Students will develop international advertising campaigns, as well as examine the issues involved in global advertising.

ART 200 History of Art I (5)

Prerequisite: None

A well-rounded student requires exposure to the history of humankind's artistic achievements. The purpose of this class is to acquaint students with a historic panorama of the visual arts, trends, and the creative spirit of the masters. The scope of the class covers the time from the ancient cave drawings to the Baroque Period.

ART 201 History of Art II (5)

Prerequisite: None

Beginning with the Neoclassical Period and following the major modern movements of abstraction, expressionism, and fantasy to the present day, this sequel to ART 200 completes the survey of humanity's artistic accomplishments. Field trips to permanent collections and exhibitions of contemporary art are scheduled throughout the term.

ART 205 Art Appreciation (4)

Prerequisite: None

This course introduces a variety of art forms within a cultural context, providing a basis of understanding of societal and cultural developments in historic and contemporary terms.

ART 301 Photography as an Art Form (5)

Prerequisite: ENG 101

This class aims to introduce to students a diverse range of photographers' work since the turn of the century, paralleling some of the major art movements of the 20th century. It will also offer students the opportunity to develop their own visual skills through project work and group seminars. Technical skills are not required for this class. Materials required include any camera the students can use (e.g., Instamatic, SLR, black and white, or color film).

ART 302 Survey of Contemporary European Art (5)

Prerequisite: None

This course will cover major concepts of the Modern Movement and how it has influenced European art of the twentieth and twenty-first centuries. In particular the course will address the British view and contributions to modern art of Europe.

ART 303 Survey of British Museums (5)

Prerequisite: None

In London alone there are dozens of museums and galleries housing a remarkable series of displays. In this course, students will have the opportunity to visit as many of the major institutions of the capital as time permits. The course contents include an explanation of historical and design collections.

ART 304 Aesthetics (5)

Prerequisite: None

This course explores a range of theoretical and experimental tools through which art might be encountered and judged. It investigates whether particular objects have defining characteristics that affect their value as art, or if in fact, aesthetic value comes from culture or a special aesthetic interest on the viewer's part.

ART 310 History of Cinema (5)

Prerequisite: ENG 101

This class is a survey course on the history of film as an art form. It can familiarize students with elements of production and provide them with a working critical vocabulary. Class content will include sampling representative examples of classic film repertoire. In addition, students will be required to attend current film offerings at local cinemas.

ART 311 The Films of Alfred Hitchcock (5)

Prerequisite: None

This class is an exploration of the filmmaker Alfred Hitchcock. His work will be discussed and analyzed.

ART 312 History of the Theatre (5)

Prerequisite: ENG 101

History of the Theatre is structured to give students the opportunity to gain understanding and insight into contemporary theatre using current productions as the basic study units of the course. Classroom time is spent in group discussion of these productions and lectures by the instructor on the history of the theatre (Ancient Greek drama to the present), elements of production, and current trends in British and American drama. A supplemental fee will be charged to students enrolled in this course.

BUS 105 Business and Society (6)

Prerequisite: None

This survey course provides students with a general introduction to business activity and how it relates to our economic society. Students will explore how businesses are owned, organized, managed, and controlled.

BUS 110 Contemporary Issues in Business (6)

Prerequisite: None

This lower-division elective course in business introduces students to practical business concepts through lecture, experiential learning, guest speakers, and review of popular media coverage of business issues.

BUS 115 Global Business Dynamics (6)

Prerequisite: None

This lower-division elective course engages the class in an exploration of concepts relating to global business. This course will cover a variety of topics ranging from the development of trade relationships to the impact of government on free markets.

BUS 141 Introduction to Business (5)

Prerequisite: None

As an introductory survey of the business world, this course considers the structure and forms of business enterprise, the nature of business relationships, and the diversity and choice of business careers. The course explores perceptions and misperceptions of business and its role in society, in a multi-cultural setting.

BUS 207 Business Ethics (6)

Prerequisite: None

The course examines ethical business practices, the force of technology on ethical decision-making, issues, and problems impacting individuals and corporations.

BUS 210 Business Communications (6)

Prerequisite: None

This course concentrates on practical applications of communication theory in business correspondence, memoranda, and reports.

BUS 230 International Business (6)

Prerequisite: None

This survey course in global business will introduce students to all areas of international business and the environment within which business transactions take place. This nontechnical course includes topics related to global business operations and planning, such as investment issues, technology impact, competition, cultural diversity, and legal issues.

BUS 232 International Business Communication (6)

Prerequisite: None

This course covers the applications of effective communication principles in writing business letters, memoranda, and reports. Psychological elements of business correspondence and oral communication are studied with a special emphasis on cross-cultural communication.

BUS 240 Business Communications (5)

Prerequisites: BUS 141, ENG 101

This course covers the applications of effective communication principles in writing business letters, memoranda, and reports. Psychological elements of business correspondence and oral communication are studied.

BUS 241 Principles of Microeconomics (5)

Prerequisite: MTH 120

Economic theory of the firm, resource allocation and price determination, the free market supply/demand mechanism, and pure and imperfect competition models are analyzed.

BUS 242 Principles of Macroeconomics (5)

Prerequisite: BUS 241

Factors determining aggregate economic performance (employment, output, income, price level, economic growth and fluctuations, monetary, and fiscal governmental policy) and the evolution of economic doctrines are studied.

BUS 255 Fundamentals of Business Law (6)

Prerequisite: None

In this course students examine the system of law in the United States in relation to the contemporary business environment. Students are guided through the basic structure of the U.S. legal system.

BUS 270 Special Topic in Business (5)

Prerequisite: None

This course will provide an opportunity for students to integrate their understanding of the concentration through the study of topical issues, current trends, or new developments in the field.

BUS 302 Decision Making (6)

Prerequisite: None

Decision making is the process of selecting an option from a set of alternatives. It is an integral part of our everyday lives as well as the professional world. This course provides a comprehensive overview of decision making.

BUS 305 Economics in a Global Environment (9)

Prerequisite: None

This course covers the core material of microeconomics and macroeconomics and its application to real-world economic issues. Students apply fundamental concepts that are important for global business organizations.

BUS 335 Professional Business Development (6)

Prerequisite: None

This course is designed to develop the personal and professional qualities that will assist individuals in searching for employment and adjusting to the corporate work environment; portfolio development and presentation will also be addressed.

BUS 340 Business Law (5)

Prerequisites: ENG 102 and BUS 141

Consideration is given to law of contracts, negotiable instruments, transactions, agency, sales contracts, bailment, bankruptcy, common and public carriers, commercial paper, formation of corporations, mergers, and antitrust legislation from national and international perspectives

BUS 345 Business in the International Environment (5)

Prerequisite: BUS 242

Consideration is given to comparative analysis of market conditions and business practices in the global economy, with an emphasis on international economic factors and institutions including trade, financing, exchange rates, development, and government policies. Selected topics in international management are covered.

BUS 349 Money and Banking (5)

Prerequisites: MTH 120, BUS 242, MGT 246

This course focuses on the nature of money and banking theory. It emphasizes the source and uses of funds of financial institutions; the role of the financial markets; and the relationship between the financial markets and the real economy. The determination of monetary policy and its relation to fiscal policy will also be considered.

BUS 401 Professional Business Development (5)

Prerequisite: None

This course is designed to develop the personal and professional qualities that will assist individuals in searching for employment and adjusting to the corporate work environment; portfolio development and presentation will also be addressed.

BUS 442 Business in Europe (5)

Prerequisite: BUS 345

This course covers doing business in Western and Eastern Europe from the perspective of domestic and foreign firms; the structure, ontogeny, and political economy of the European Community, European Free Trade Association and other multinational zones in Europe; the historical evolution of the economy and business forms in the region; public policy and social and legal attitudes toward business; local customs and the international business executive; and current trends and issues in the region. This course aims to help students to develop an in-depth understanding of the strategic and operational importance of the European context for international business. Students gain familiarity with and knowledge of the European business environment and the forces shaping it.

Emphasis is on analysis of the environment as well as formulating and implementing European-level business strategies.

BUS 444 Business in Emerging Nations (5)

Prerequisite: BUS 345

This course covers doing business in developing and emerging nations worldwide from the perspective of domestic and foreign firms; the historical evolution of the economy and business forms in these economies; the special problems, challenges, and institutional resources associated with doing business in these economies; public policy and social and legal attitudes toward business; local customs and the international business executive; and current trends and issues.

BUS 452 International Trade, Finance, and Investment Management (9)

Prerequisite: None

This course considers the current theories and the practical consequences of international trade. Topics include policy as a means of regulating trade, internal financial flows and exchange rates mechanisms, and implications of the theories of efficient capital markets and hedging models.

BUS 466 Contemporary Issues in Business II (9)

Prerequisite: Senior Status

This is an advanced course in contemporary business issues. Students will explore one contemporary issue in depth.

BUS 470 Special Topic in Business (5)

Prerequisite: Senior Status

This course will provide an opportunity for students to integrate their understanding of the concentration through the study of topical issues, current trends or new developments in the field.

BUS 480 Strategic Management (5)

Prerequisite: Senior Status

This course introduces students to elements of strategic management theory and process including environmental analysis, internal analysis and diagnosis, generic strategy alternatives, strategic choice, and implementation.

BUS 610 Economics for the Global Manager (6)

Prerequisite: None

In this course students will be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.

BUS 638 Legal & Regulatory Environment in International Business (6)

Prerequisite: None

This course provides a review of the key 21st century issues facing global enterprises in which business issues are determined by legal strategies and the legal regulatory environment. The course begins with a consideration of state responsibility for acts that affect private enterprise (e.g. expropriation); the regulation of the environmental impact of business activities in foreign countries; the rise of international regulation of trade in services and labor; international sales of goods; international transportation; international financing; and taxation.

CDE 335 Costume Design and Construction (9)

Prerequisite: None

This course will examine concepts involving dramatic characterization and relationships, color theories and styles of presentation, then applying those ideals to a set of costume designs. Designers will study methods of research as well as design and construct garments appropriate to various productions including historical drama to musical theatre.

CDE 345 Contemporary Costume Design for Stage and Screen (9)

Prerequisite: None

Students will be required to design costumes/wardrobe for contemporary drama based on research and fashion

trends. Script analysis, budgets, production planning, and crew organization will be some of the topics addressed in this class. Design concepts for stage, film, and television will be explored and the impact on the fashion industry will be studied.

CDE 450 Special Topics in Costume Design (6)

Prerequisite: None

This course is an intensive study in a particular aspect of costume design. The specific topics of this course will be determined by the interests of both student and instructor.

CIS 101 Introduction to Computers (5)

Prerequisite: None

Students will study the terminology, fundamental concepts, and practical utilization of information processing systems primarily by automated means.

CIS 102 Introduction to Macintosh (5)

Prerequisite: None

Students will study the terminology, fundamental concepts, and practical utilization of information processing systems primarily by automated means.

CRJ 101 Introduction to Criminal Justice (6)

Prerequisite: None

This course gives students an essential overview of crime, law, justice, as well as the essential areas of criminal justice studies.

CRJ 110 Introduction to Criminology (6)

Prerequisite: CRJ 101

This course is a sociological introduction to the study of criminology. It emphasizes the need to understand the social causes of crime in order to be able to significantly reduce it. The course suggests that the "get tough" approach to crime is short-sighted since it ignores the roots of crime in the social structure and social inequality of society. It highlights the issues of race and ethnicity, gender, and social class.

CRJ 120 Introduction to Police Work (6)

Prerequisite: CRJ 101

This course surveys the police service delivery system at the federal, state, and local levels. Consideration will be given to historical development, the police role in contemporary society, and primary objectives of police agencies.

CRJ 130 Introduction to Corrections (6)

Prerequisite: CRJ 101

This course is about the punishment phase of the criminal justice system. It is a study of the interface between people, agencies, and organizations that manage criminals and the significant challenges inherent in the system.

CRJ 140 Introduction to Criminal Courts (6)

Prerequisite: CRJ 101

This course covers the structure and organization of the Federal and state court system with special attention to the criminal courts. The basic functions of the courts will be examined.

CRJ 210 Criminal Law (6)

Prerequisite: CRJ 101

This course furnishes a concise, but comprehensive introduction to the substantive criminal law. It offers an understanding of the legal environment in which criminal justice professionals must function and helps the student to gain a clear understanding of the principles of the law that will be vital to success in the field of criminal justice.

CRJ 215 Understanding Homeland Security and Terrorism (6)

Prerequisite: CRJ 101

This survey course is designed to introduce students to the changing dynamics of homeland security at both the national and state levels. Students will explore the various dynamics of providing security in different settings. Additionally the history and future of terrorism will be examined.

CRJ 230 Juvenile Delinquency (6)

Prerequisite: CRJ 101

This course examines core issues in juvenile delinquency, including the definition of delinquent and nondelinquent children, and the role social factors such as family supervision, labeling, gangs, drug abuse, and neglect play as contributing factors in this growing problem.

CRJ 240 Police Systems (6)

Prerequisite: CRJ 101

This course examines key issues currently concerning law enforcement agencies. Students can learn the organizational structures of police and the roles of police personnel in standard operations. This course will also cover diverse topics in police culture and ethics.

CRJ 244 Correctional Systems (6)

Prerequisite: CRJ 130

This course provides an in-depth look at the various correctional systems in the United States today, at the state, local and federal levels. Students will also examine private sector systems and how they compare to public institutions.

CRJ 300 Criminal Justice Studies (9)

Prerequisite: None

This course is an in-depth study of the American criminal justice system including the history, theories, responsibilities, and functions of primary parts of the system: police, courts, and corrections. Particular emphasis is placed on the interrelationships of the various components, as well as professionalism and ethics in all functions.

CRJ 304 Introduction to Forensic Science (6)

Prerequisite: CRJ 300

This course introduces the non-scientific student to the field of forensic science through an exploration of its applications to criminal investigations, and clear explanations of the techniques, abilities, and limitations of the modern crime laboratory.

CRJ 305 Advanced Studies of Law Enforcement (6)

Prerequisite: CRJ 300

In this comprehensive course, students investigate law enforcement in its various forms including the role of community policing as a viable option to traditional law enforcement. Students will review the administrative structure of police organizations as well as practice and hone report writing skills.

CRJ 310 Juvenile Justice (9)

Prerequisite: CRJ 300

This course examines the various components of the juvenile justice system, focusing on the processing of juvenile offenders through law enforcement, courts, and correctional institutions. The history and philosophy of juvenile justice, the processing and detention of juveniles and the diversion of youths from the juvenile justice system are all included in this course.

CRJ 314 Forensic Psychology (6)

Prerequisite: CRJ 300, PSY 206

This course examines the aspects of human behavior directly related to the legal process and the professional practice of psychology. The course explores many aspects of the practice of forensic psychology including assessment, treatment, and consultation within the legal system that encompasses both criminal and civil law. The student will learn the many ways psychology can assist and influence the legal system. Finally, students will be introduced to various career opportunities in forensic psychology and will be exposed to a variety of professionals who work in the area of forensic science.

CRJ 315 Criminal Procedure (6)

Prerequisite: CRJ 300

This course surveys the principles of criminal procedure and evidence law of the federal courts and the Constitution, by focusing on its social, political and historical evolution. This course addresses how laws and legal institutions function.

CRJ 320 Minorities and Criminal Justice (9)

Prerequisite: CRJ 300

This course offers an historical overview of the intersection between issues of race, crime, and justice. The impact of the criminal justice system on minority groups is the primary theme of all class activities.

CRJ 335 Drugs and Crime (6)

Prerequisite: CRJ 300

This course explores the history, extent, and patterns of drug abuse in our society. Students can learn the diversity of substances abused by users and their varying effects on the mind and body. Students can also learn the kinds of dependencies users develop. Finally, this course will explore the relationship between drug use and crime.

CRJ 340 Victimology (9)

Prerequisite: CRJ 300

This course presents the scientific study of crime victims and public policy responses to victims and their situations. It also looks at the different types of victimizations, how victimization rates are measured, and what attempts the government has made to increase the involvement of victims in the criminal justice system.

CRJ 350 Police and Community Relations (6)

Prerequisite: CRJ 300

This course examines the relationship between police forces and the surrounding community. Topics can include traditional relations and public policy as well as new programs designed to involve the community in police issues and police and safety education. Students will also address issues involving the ethics of public relations and the public image of the police.

CRJ 352 Social Policy and the Courts (6)

Prerequisite: CRJ 300

The role taken by the courts in determining social policy as it relates to the American court system. Emphasis is placed on social and political input as it influences judicial decision making and the role of democracy and punishment in the courts using current social policies.

CRJ 354 Incarceration Alternatives (6)

Prerequisite: CRJ 300

This course emphasizes the roles of probation, parole, and community-based correction programs. Students will examine the current trend away from correctional institutions toward a reliance on alternatives such as community-based treatment centers, community service agencies and work release programs.

CRJ 414 Medicolegal Death Investigations (6)

Prerequisite: CRJ 300, CRJ 304

This course introduces the student to the field of forensic science. In this course, students will learn applied forensic science techniques of criminal investigations, how to process a crime scene, notify the next of kin, interviewing techniques, and how to view and interpret crime scene photography. Students will also be taught the abilities and limitations of the modern crime laboratory.

CRJ 420 Criminal Investigation (6)

Prerequisite: CRJ 300

This course explores the elements of investigation including crime scenes, witnesses and evidence, and includes such topics as investigative techniques, evidence documentation, interrogation and arrest. The course also addresses the particulars of investigating major crimes.

CRJ 422 American Judicial System (6)

Prerequisite: CRJ 300

This course examines not only the complex structure of the American judicial system, but also covers legal concepts such as due process, precedent, and the limitations placed on the American court system. Students will also address important issues such as contracts, property, torts, equity and remedies.

CRJ 425 Advanced Studies of Corrections Solutions (9)

Prerequisite: CRJ 300

This course is a comprehensive examination of corrections. Students will explore the correction process, alternatives, and the history and future directions in corrections.

CRJ 427 Criminal Justice Administration (6)

Prerequisite: CRJ 300

This course focuses on the challenges administrators face in law enforcement, courts and corrections. Students will examine the various organizational frameworks in the criminal justice system and the concepts, organizational principles, and models associated with these criminal justice agencies.

CRJ 429 Police Systems (6)

Prerequisite: CRJ 300

This course examines key issues concerning law enforcement agencies currently. Students will learn the organizational structures of police and the roles of police personnel in standard operations. This course will also cover diverse topics in police culture and ethics.

CRJ 431 Law And Evidence (6)

Prerequisite: CRJ 300

This course examines the various types of evidence admissible by law, including real, demonstrative and documentary evidence. This course also addresses the roles lay witnesses and expert evidence play in the legal setting as well as during a criminal trial.

CRJ 433 Probation and Parole (6)

Prerequisite: CRJ 300

This course examines the theories and practices involved in probation and parole processes and decision-making. Topics include pre-sentence investigations, probationer supervision, parole administration and services, treatment, the role of a parole officer, juvenile services, and alternate theories to the traditional probation and parole system. Finally, this course examines the use of intermediate methods of treatment including electronic monitoring, community service, and the use of restitution.

CRJ 440 Crime Prevention (6)

Prerequisite: CRJ 300

This course surveys the history and methods of crime prevention methods and theories employed by policing agencies. Topics include the prevention of gang violence, domestic violence and violence in schools and workplaces. Students will also examine how environments are designed to prevent the commission of crimes.

CRJ 441 Treatment of Offenders (6)

Prerequisite: CRJ 300

This course focuses on how the individual situations of the offender may impact the treatment of the person in question. This course examines the personality of the offender who may be diagnosed as a psychopath, sociopath, drug addict, or mentally ill person. Students will learn how to develop treatment plans that will assist in the rehabilitation of the offender.

CRJ 442 Constitutional Law (6)

Prerequisite: CRJ 300 or CRJ 422

This course provides students with an introduction and understanding of constitutional law as it relates to the criminal justice system. Students will become familiar with the U.S. Constitution and the role of the courts and law enforcement in enforcing its tenets. The course looks at the Constitution and how it protects the rights of both the innocent and guilty.

CRJ 444 Juvenile Corrections (6)

Prerequisite: CRJ 300

This course focuses on the post-sentencing treatment of juveniles in the correctional system and includes such topics as custodial sanctions and their alternatives, detention centers, and juvenile parole and probation. This course also addresses intermediate sanctions such as confinement to the home, the use of electronic monitoring and other community correction alternatives.

CRJ 480 Advanced Topics in Criminal Justice (9)

Prerequisite: CRJ 300

This course offers current topics in criminal justice studies, and the specific content can vary from term to term.

Regardless of the content, this course serves as a capstone course featuring a project agreed upon between the student and the instructor. Each project will require research, report writing, presentations, and interactive teamwork.

CSM 101 Computer Applications (4)

Prerequisite: None

This course is a practical overview of desktop applications, including word processing, spreadsheet, and presentation applications.

CSM 220 Computer Concepts (6)

Prerequisite: None

This course introduces the student to the basics of computers. It addresses categories of computer knowledge, such as the Internet, hardware, software, applications, careers, and the future of computing.

CSM 230 Computer Hardware (6)

Prerequisite: None

This course is designed to provide students with the basic knowledge to properly configure, upgrade, and troubleshoot personal computer hardware.

CSM 240 Introduction to Operating System Interfaces (6)

Prerequisite: None

This course is an introduction to operating system interfaces. Students will explore the components of an operating system, such as the user interface, desktop, control panel, and accessory applications. Internet browsers will also be covered.

CSM 242 Desktop Publishing (5)

Prerequisite: CIS101 or CIS 102

Desktop publishing has revolutionized the business world by allowing professionally published documents to be created on a personal computer. This class will introduce students to the essentials of desktop publishing. Through hands-on exercises and applications, students will create a variety of professional documents.

CSM 245 Introduction to Web Development (6)

Prerequisite: None

This course focuses on the fundamentals of website creation with an emphasis on dynamic markup language and client-side scripting language.

CSM 250 IT Project Management (6)

Prerequisite: None

This course is designed to give students practical experience in managing and participating in IT projects. Students will be expected to focus on both the planning and implementation of project plans.

CSM 260 Relational Database Concepts (6)

Prerequisite: None

This course will introduce students to relational database concepts and design. In the course, students will explore concepts such as the design process, database objects, object hierarchy, data types, normalization of data, relational algebra, keys, indexes, and referential integrity.

CSM 265 Special Topics in IT (6)

Prerequisite: None

In this course, students will examine current issues in the field of technology and explore new technologies on a conceptual level.

DES 101 Basic Principles of Design (5)

Prerequisite: None

This course is a foundation class in principles relating to all areas of visual design. In this course, students can develop an awareness of the basic elements of visual language, aesthetics sensitivity, and the ability to think and act as a designer. Students explore methods for evoking intuitive responses through color, shape, texture, rhythm, line, and other compositional elements. The class consists of both practical studio-based assignments and contextual studies areas.

DES 102 Color Theory (5)

Prerequisite: None

This is a theoretical and practical course examining the visual forces of color and color relationships in traditional

and electronic media. This foundation-level class is essential to all design students. Students can develop knowledge of color principles and the ability to manipulate hue, value and chroma as well as sensitivity to aesthetic and psychological qualities. In addition, students can learn proper electronic applications of CMYK color for print and RGB color for the Web and broadcast.

DES 103 Freehand Drawing (5)

Prerequisite: None

The techniques of drawing basic forms and shapes are developed through exercises that are designed to develop perceptual skills. The student studies volume, tone, texture, perspective, and composition. The exercises are presented in sequence and are designed to develop the individual student's basic drawing methods and techniques.

DES 107 Drawing and the Creative Process (6)

Prerequisite: None

This course provides a thorough exploration of the creative thinking process. It introduces students to concepts, tools, and techniques of both representational and nonrepresentational drawing. Principles of composition, balance, rhythm, line, texture, and light are introduced through a series of studio assignments.

DES 108 Design Fundamentals (6)

Prerequisite: None

Elements of two- or three-dimensional design are introduced through the exploration of various media in the design studio. Students will closely examine the principles of color theory. Topics include line, form, texture, color, balance, scale, and proportion as they apply to working and finished design projects.

DES 109 Figure Drawing (6)

Prerequisite: DES 107 or Program Chair/Dean Approval

Working from live models, students learn the basic fundamentals of drawing the human body in proportion and scale. Through the use of a variety of media, the student uses line and tone to structure the human figure.

DES 210 Figure Drawing (5)

Prerequisite: None

Working from live models, students can learn the basic fundamentals of drawing the human body in proportion and scale. Through the use of primarily black and white media, the student uses line and tone to structure the human figure.

DES 301 Intermediate Drawing (5)

Prerequisite: DES103

This class is a continuation of DES 103. Perspective and measured drawing techniques are emphasized. The sketchbook is an invaluable aid and tool for stimulating the imagination to produce images spontaneously. The sketchbook is used primarily for collecting and analyzing information and it will be an asset for any future design classes. Students will be required to keep a sketchbook at all times throughout the term. Students can gain a greater in-depth knowledge of drawing techniques and styles.

DES 401 Advanced Drawing (5)

Prerequisite: DES 301

This is a senior level class, devoted primarily to inquiry and exploration through drawing. Operating under close tutorial guidance, the student develops and undertakes a plan of personally focused work relating to the study and expression of the human figure.

DMD 230 Computer Graphics and Imaging (6)

Prerequisite: None

This course provides intensive study of software to produce creative design solutions. Students examine digital images and computer graphics as they are used in the graphic design industry. Software, terminology, and techniques are learned through the completion of computer design projects for both print and web layout. Cross-platform, hardware, and import/export issues are discussed.

DMD 240 Digital Design and Illustration (6)

Prerequisite: None

This course examines advanced digital design and illustration principles used within the motion graphics and animation industries. Students will have the opportunity to utilize computer software to create and edit images used in media production and post-production projects.

DMD 340 Digital Design and Illustration II (6)

Prerequisite: None

This course provides an introduction to computer software as it is used to produce creative and content-specific imagery.

DMD 350 Advanced Digital Graphics (9)

Prerequisite: EMD 361

Advanced graphic design issues are explored through the completion of individual design projects. Emphasis is placed on advanced typography, digital graphic solutions, and common file formats for online delivery.

DMD 360 Graphic Design and Imaging (6)

Prerequisite: None

This course provides intensive study of software to produce creative design solutions. Students examine digital image and computer graphics as they are used in the graphic design industry. Software, terminology, and techniques can be learned through the completion of computer design projects for both print and web layout. Cross-platform, hardware, and import/export issues are discussed.

DMD 430 3D Computer Modeling and Character Rigging (9)

Prerequisite: DMD 360

This course serves as an introduction to three-dimensional computer modeling. Through exercises, students will be instructed in how to create 3D models using a variety of techniques, and will have the opportunity to apply a range of textures, camera angles, and lighting styles to these models. Students will also explore kinematics and the creation and animation of 3D characters and objects.

DMD 440 Multimedia (9)

Prerequisite: None

This course focuses on the creation of interactive, vector-based animation for the Web and other media. Students can develop proficiency in animated Web graphics, interactive software, and digital production techniques through the completion of various design projects.

DMD 450 Advanced Multimedia (9)

Prerequisite: DMD 440

In this course, students can further develop interactive applications for distribution through a variety of media using integrated audio, video, graphic, and textual content.

DMD 460 Special Effects (9)

Prerequisite: DMD 360

In this course, students can learn to apply natural and special effects using particles, dynamics, and plug-ins. Motion graphics, animated sequences, lighting, and masking effects are integrated into final pieces, to which audio tracks and cameras are applied. Students will be introduced to basic terrain and lighting design techniques that effectively establish mood and provide focus to a scene. Advanced texture, paint, and fractal use are presented.

EDU 600 Introduction to Technology and Education (6)

Prerequisite: None

This course introduces students to foundational concepts and skills for personal and professional use of technology including the current edition of Windows Operating System and Microsoft Office. Students will focus on the essential skills required for the use of a multimedia computer, Word, Excel, PowerPoint, e-mail, and the Internet. This course also explores instructional technology, including definition, components of design, and development. The use of technology in the classroom, as well as Distance Education, is covered.

EDU 602 Analysis, Assessment and Technology (6)

Prerequisite: None

This course provides the foundations of analysis and assessment methodologies used in the field of education. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner's educational environment. Emphasis is placed on the use of technology in assessment practices.

EDU 610 Understanding the Learning Process (6)

Prerequisite: None

This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore developmental, behaviorist, cognitive, social, and adult learning theories, as well as the research regarding the role of motivation and learning in novel domains.

EDU 612 Educational Research Methods (6)

Prerequisite: None

This course focuses on educational research methods for the teaching practitioner. Students will design, conduct, and present an applied educational research project.

EDU 620 Principles of Instructional Design (6)

Prerequisite: None

This course provides a foundation for the practice and evaluation of instructional design, as well as an in-depth elaboration of standard instructional design models and associated methodologies. The course includes strategies for development of objectives, taxonomy classification schemes, content analysis procedures, and instructional strategy selection, as well as adaptation and adoption of available resources.

EDU 622 Applying Learning Theories (6)

Prerequisite: None

This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations, emphasizing the practical implications of cognitive science. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore learning theories, such as cognitive, behaviorist, social, developmental, and adult learning theories, as well as the research regarding transfer of learning in various domains. Students will apply these concepts in their respective fields by utilizing the practical instructional strategies based on these theories.

EDU 630 Cognitive Approaches to Learning (6)

Prerequisites: EDU 600, EDU 610, EDU 620

This course looks at the practical implications of cognitive science, exploring the mechanisms by which people acquire, process, and use knowledge. Key theorists, such as Tolman, Bruner, Bransford, Ausubel, and others, are examined. Students will be expected to apply these concepts in their respective fields by utilizing the practical instructional strategies based on these theories including framing, chunking, content mapping, the advance organizer, metaphor, rehearsal, imagery, and mnemonics.

EDU 638 Educational Assessment and Evaluation Systems (6)

Prerequisite: None

This course examines the scope of evaluation processes and how those processes fit into other organizational operating systems. How to integrate information from various parts of an educational system into an evaluation process will be discussed, as well as the value to an organization of having a robust evaluation system.

EDU 640 Computer-Mediated Learning Environments (6)

Prerequisites: EDU 600, EDU 610, EDU 620

The course examines the use of computer-mediated learning environments in classroom, lab, and distributed learning contexts. Students will work on specific projects related to their field of practice creating computer-based

instructional materials reflecting problem definition, learner analysis, objectives specification, criterion tests, construction, strategies selection, formative validation, and evaluation. Attention is given to ethical and legal issues.

EDU 648 Methods and Instruments for Assessment (6)

Prerequisite: EDU 638

This course provides an overview of various published instruments and their appropriate use in educational and training settings. Topics include how to determine the validity and reliability of existing instruments, automated survey and data collection systems, and information management/knowledge management systems for data collection, storage, and retrieval/reporting.

EDU 660 Curriculum Design and Evaluation (6)

Prerequisite: None

This course examines the development of comprehensive educational curricula and/or development programs. Students will perform all phases of curricula design tied to their area of professional practice.

EDU 670 Educational Research Methods (6)

Prerequisite: None

This course focuses on educational research methods for the teaching practitioner. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner's educational environment.

EDU 674 Online Learning: Theory and Practice (6)

Prerequisite: EDU 640

This course explores the organization, development, and delivery of distance learning programs. Additionally, this course explores course logistics, technology applications, and student management systems. Students will engage in discourse with instructors, peers, and other experts while creating Internet resources to be used in their own educational settings. By the end of the course, students will have an electronic portfolio of their work and be prepared to assume leadership roles within their specific contexts related to technology.

EDU 678 Using Evaluation Results (6)

Prerequisite: EDU 638

This course examines how to create an evaluation plan, including how to interpret and present results from complex evaluation data to parents, managers, or other stakeholders. This course will also focus on how to create a certification program.

EMD 350 Web Design I (5)

Prerequisite: None

The purpose of this class is to teach students how to apply graphic design techniques to develop effective, aesthetically pleasing, and useful websites. The class serves as an introduction to the basic principles of Web design. The course can teach students how to plan and develop well-designed websites that combine effective navigation techniques with the creative use of graphics, sound, and typography. Students can learn the effects of browser and computing platform on their design choices and gain a critical eye for evaluating website design.

EMD 361 Web Design (6)

Prerequisite: None

The student is introduced to design techniques and technology used to develop effective, well-designed websites. This class acquaints students with the procedures of site development that combine navigation techniques with the creative usage of images and graphics. Students can also learn about the World Wide Web as a communication tool.

EMD 442 Multimedia for the Web (9)

Prerequisite: DMD 440

In this course, students will expand their skills in developing interactive, vector-based animation for the Web and other media. Students will hone their proficiency in animated Web graphics, interactive software, sound, and digital production techniques through the completion of various design projects.

EMD 451 Web Design II (5)

Prerequisite: EMD 350

This class is designed to build on the skills taught in Web Design I. The course will cover an introduction to and study of Flash CS3 Professional and Actionscript 3. It will also include timeline and code based motion graphics, the building of components of a typically functioning portfolio site, stills gallery, interactive video, form building, and external file handling.

EMD 459 Multimedia II (5)

Prerequisite: VCD 459

This hands-on project-based class builds on the skills developed in VCD 459. More sophisticated multimedia techniques are studied. Basic Lingo scripting concepts and commands are studied and a variety of Lingo techniques are explored. Current publishing issues surrounding multimedia are also covered.

EMD 460 Advanced Web Design (9)

Prerequisite: EMD 361

This course is an extension of Web Design. It focuses on advanced topics in Web design, such as improving navigation and site performance, maximizing browser targeting, integrating databases and digital media, and developing Web applications. Students will be expected to create operational websites through work in independent and group projects.

EMG 630 Entertainment Marketing and Promotions (6)

Prerequisite: MKT 640

This course applies marketing concepts to the Entertainment sector with special emphasis on the role of promotion, competitive intelligence, segmentation, target marketing, media planning, and marketing management. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate partnerships and the management of entertainment stakeholder groups for the performing arts, concerts, conventions, and expositions will be examined.

EMG 650 Management of Entertainment Delivery Systems (6)

Prerequisite: EMG 630

This course explores management competencies, leadership, ethics, and business strategies required to operate a successful entertainment business. Discussions will include management of venues such as convention centers, performing arts centers, arenas, theme parks, and exposition facilities. Strategic planning for events, cost sources, promotion, audience, partnerships, revenue, environment, risk management, and political implications will be discussed. Artist, group management, legal and contractual arrangements will be examined for the entertainment industry. Career options in the Entertainment Industry will also be presented.

ENG 093 Foundation Writing (4)

Prerequisite: Assessment

Foundation Writing is a preparatory course designed to build students' proficiency in writing skills. The course will cover the mechanics of writing, grammar, sentence construction and paragraph organization.

ENG 094 Preparatory English (4)

Prerequisite: Assessment or ENG 093.

Students refine their writing skills through the development of writing samples that communicate a whole message to a specified audience. The course will cover topic sentences, rhetorical strategies and more advanced mechanical conventions.

ENG 097 Foundation Reading (5)

Prerequisite: None

This is a pre-intermediate English language course that develops student ability in grammar, writing, listening, speaking, vocabulary, and especially reading. It also prepares students for academic credit courses by focusing on skills such as skimming and scanning, reading for gist and for more detailed information, summarizing texts, and presenting.

ENG 098 Foundation Writing (5)

Prerequisite: Assessment or ENG 097

This is an intermediate English language course that further develops student ability in grammar, reading, listening, speaking, vocabulary, and especially writing. It also prepares students for academic credit courses by focusing on skills such as note taking, summarizing, formal writing, and presentation.

ENG 099 Developmental Reading (5)

Prerequisite: Assessment or ENG 098

This is a course in the fundamentals of reading comprehension. Students will discuss and develop reading comprehension strategies for informative and expository texts, and focus on summarizing, analyzing, and synthesizing textual material.

ENG 100 Basic College English (5)

Prerequisite: Assessment or ENG 099

Basic College English is a developmental writing course. This course will teach writing, as a process to be discovered and controlled, and as a skill to be mastered and applied. Conventions of writing expression, idea generation, paragraph development and essay construction will be covered.

ENG 101 Composition and Rhetoric (5)

Prerequisite: None

The ability to communicate effectively through the use of the written word is a requirement in today's increasingly complex world. Students in this class can learn the basics in grammar, composition, and rhetoric. The class will include parallel reading for the study of composition topics.

ENG 102 Research and Advanced Composition (5)

Prerequisite: ENG 101

This class introduces students to advanced composition with emphasis on research papers. The class includes library usage, outlining, and research mechanics.

ENG 105 English Composition (4)

Prerequisite: Assessment

In this course, students focus on developing writing skills through practice and revision of a variety of types of essays. Students are also given instruction in library and online research and methods of documentation.

ENG 206 Topics in Literature (4)

Prerequisite: English 105 or equivalent

Students in this course are prepared to interact with and respond to literature through study of a body of works drawn from a wide range of genres and cultures. To respond adequately to the literary works presented, students explore library and online research as well as methods of documentation skills.

ENG 210 Creative Writing I (5)

Prerequisite: ENG 101 or ENG 102

This class introduces students to various genres of writing, i.e., short story, memoir, poetry, and drama, and provides opportunities to write in each genre.

ENG 215 Expository Writing (4)

Prerequisite: ENG 105

This course focuses on the development and use of research, critical analysis, invention, organization, and revision within the writing process. Students will examine selected readings and stylistic strategies as a means for developing effective argument-based writing.

ENG 310 Creative Writing II (5)

Prerequisite: ENG 210

This class builds on the foundation work of Creative Writing I. Fewer works are studied in greater depth, and most of the course work focuses on student work. Each student completes one major and one minor project in the term.

ENG 312 Survey of British Literature I (5)

Prerequisite: ENG 101 or ENG 102

This course involves the study of the major works and literary movements in British literature from the Old English period to, and including, the British Renaissance.

ENG 313 Survey of British Literature II (5)

Prerequisite: ENG 101 or ENG 102

This second class in the series involves the study of the major works and literary movements in British literature from the neoclassical period to the present.

ENG 411 The English Novel (5)

Prerequisite: ENG 101 or ENG 102

Through the analysis of some of the major British literary works since the 18th century and by taking advantage of the concept of "London as the classroom," this course is designed to broaden the understanding of British culture as experienced by the novelist.

ENG 412 The English Novel on Film (5)

Prerequisite: ENG 101 or ENG 102

This course involves the investigation of the English novel through print as well as film. Students will read novels and view films based on those novels.

ENG 413 Literary London (5)

Prerequisite: ENG 101

This course introduces students to selected texts of English Literature on a theme, establishes a context for understanding the development of literary genres, and helps students to understand critical theory as it affects reading of literature. The course is designed to broaden understanding of British culture as experienced by chosen writers and reflected in their works, and includes visits in London to places that formed writers' perceptions in selected works.

ESM 341 Introduction to Entertainment and Sports Marketing (6)

Prerequisites: MKT 244

This course introduces the history of modern sports and other forms of organized entertainment. It focuses on the "4C's" of entertainment--content, conduit, consumption, and convergence. This course will offer an overview of the sports and entertainment industry and focus on the value and application of professional marketing and management.

ESM 342 Psychology and Sociology of Entertainment and Sports (6)

Prerequisites: ESM 341

This course examines the psych-sociological relations between entertainment and sport organizations and their role in society. Topics will include socialization, stratification, gender relations, race, ethnicity, diversity and social change. Case studies in sports psychology and the social impact of entertainment will be explored.

ESM 343 Introduction to Sports and Entertainment Law and Agency (6)

Prerequisites: ESM 341

This course introduces the basic legal system, its terminologies and principles as applied to the entertainment industry. Legal and legal policy issues are identified and analyzed, ramifications and limitations to sports and entertainment organizations are explored; emphasis is placed on contracts, property rights, labor relations, and agent athlete relations. Other topics include free speech, defamation, invasion of privacy, publicity rights, copyright, and contractual relations between entertainers, performing organizations, and entertainment organizations as well as issues of infringement and piracy. A global view of entertainment, professional sport and trade laws will be discussed.

ESM 344 Ethics and Social Responsibility in Sports and Entertainment (6)

Prerequisites: ESM 341

This course focuses on the ethical and social responsibility issues raised in the segment of entertainment and sports industry, the goal being to introduce theoretical and practical leadership foundation in community relations.

FAS 104 Principles of Design One (5)

Prerequisite: None

Principles of Design One is a broad introduction to the medium and methodologies that will enable you to explore drawing, design, garment draping, collage and create an experimental range of textiles. Through demonstrations and lectures you will gain core knowledge relating to design which will enable you to express and communicate ideas and gain an awareness of how design is used and

developed in the fashion industry. This course will explain good practice, presentation and communication skills whilst you develop your creativity.

FAS 105 Creative Design and Analysis (6)

Prerequisite: None

The elements of design create every object around us; nothing can exist without these ingredients. In this foundational-level course, students will develop aesthetic sensitivity, an awareness and knowledge of the basic elements of visual language, and the ability to think and act as a designer. Students will explore methods for evoking intuitive responses through color, shape, texture, rhythm and line. Knowledge of color principles, and the ability to manipulate hue, value, and chroma, will be explored.

FAS 106 Principles of Design Two (5)

Prerequisite: None

In Principles of Design Two you will be introduced to the basic methods and techniques used for visual expression and communication within a design environment. Working through a combination of close tutor guidance and independent study, you will explore mixed media, developing basic skills in drawing, painting and color theory. Based on a given design brief you will investigate, explore, interpret and visualize various words, which you articulate as texture, marks and pattern. By the end of this course you will have started to develop your aesthetic sensibilities along with a theoretical understanding of the fashion design process

FAS 107 Concept to Customer (5)

Prerequisite: None

In Concept to Customer you will gain a broad understanding of the fashion industry and the different contexts in which it sits. You will gain a good understanding of the structure of the industry and the way that fashion works. This will provide you with a good foundation on which to build deeper specialist knowledge as you move through your fashion program. You will learn how to explore the business of fashion through investigation, observation and gathering of materials. You will learn to question, discuss, and argue about current fashion business issues and to put forward ideas and information in presentations, and written work. You will learn how to know what is

happening at the forefront of fashion, and to think about the future for fashion.

FAS 108 Garment Construction (5)

Prerequisite: None

In Garment Construction you will be introduced, under close supervision, to the use of basic manufacturing processes, construction techniques and the study skills that are integral to the design process. You will keep a technical and sample file, showing your learning through this course and linking it to a project brief based on the cultural, historical and contemporary uses of denim and its status as a design classic. You will be shown how to research and develop design ideas in a sketchbook, then, using the knowledge gained in manufacturing and construction, you will make a skirt or trousers and customize a T-shirt to create an outfit. You will keep a journal to document your learning and to review and reflect on your progress.

FAS 109 Fashion in Context (5)

Prerequisite: None

In Fashion in Context you will be introduced to studying fashion from a historical and contextual viewpoint. The course will introduce fashion as a cultural phenomenon that will enable you to develop an analytical approach to contemporary fashion. Fashion is understood as object, image and idea and will be explored as such through the analysis of designs, images and ideas. The course will explore the links between clothing and other mediums and will be thematic as well as historically chronological in approach. You will be introduced to methods of enquiry and terminology which you will be able to use in your own marketing and/or design practice.

FAS 110 Introduction to Fashion (6)

Prerequisite: None

This course is an introduction to the various interrelated levels of the fashion industry and an examination of how the industry operates. The development of design concepts, market research, production, and marketing of merchandise from concept to consumer will be examined. The apparel manufacturing process and the distribution of products to the marketplace will be studied.

FAS 111 Marketing Fashion (5)

Prerequisite: None

In Marketing Fashion you will begin to gain knowledge of the concept of fashion marketing, the marketing environment and market segmentation of fashion markets in the UK. In this, your first introduction to fashion marketing, it is important for you to learn to apply basic marketing research skills, tools and methodologies, which will enable you to start to research contemporary fashion companies, their products and consumers and how they operate within the wider marketplace. Through exercises and group projects you will experience team working and develop understanding of effective team working.

FAS 115 Fashion Textiles (6)

Prerequisite: None

This course is a basic study of fibers, yarns, fabric construction, coloring processes, and finishing techniques. Emphasis is placed on the practical application of this knowledge in judging performance and in the proper use and care of fabrics used in the apparel industry.

FAS 201 Fashion Retailing (5)

Prerequisite: FAS 219

In Fashion Retailing you will cover concepts, strategies and methodologies used for retailing management. You will explore the changing retail environment and methods of distribution including e-tailing, mail-order supermarkets and store retailing through which fashion companies sell their range of products. These include clothing, accessories, perfume and lifestyle products. As part of the course you will analyze these various formats, fascias and environments that these companies use in successful fashion retailing.

FAS 202 Marketing Research (5)

Prerequisite: FAS 107, FAS 111

In Marketing Research you will continue to develop your knowledge and understanding of fashion marketing and engage in analytical enquiry into the business of fashion including how companies create competitive advantage and become successful in business. You will research, analyze and present an informative report on a selected aspect of the fashion industry. Your research will engage with the industry on a deeper level and will include aspects of locating and utilizing both market and competitor intelligence from a wide range of sources. You will broaden your understanding of fashion marketing practices, and the strategies and techniques used by companies to give competitive edge. Within this context, you will also be introduced to fashion marketing in the context of the wider marketplace, taking into consideration global, environmental and cultural issues.

FAS 203 Digital Imaging (5)

Prerequisite: None

In Digital Imaging you will be introduced to the techniques, processes and commercial applications of digital imaging for the fashion industry and in particular fashion marketing. You will develop a working knowledge of basic and intermediate imaging techniques and create visuals and texts, using Photoshop and Illustrator. You will explore how fashion uses visual communication and image for marketing its product and creating brand awareness through advertising, advertorial and packaging.

FAS 204 Visual Culture (5)

Prerequisites: FAS 203, FAS 206

In Visual Culture you will be introduced to a range of theories about how society uses images to communicate and express. Our contemporary culture is saturated with imagery, we are bombarded by images: advertising, TV, photography, film, art and the Internet all clamor for our attention. Our relationship with these visual signs, how we read, respond to and/or ignore them is a key factor in the way we live our lives. This course aims to provide the student with the visual and theoretical literacy with which to survive this bombardment and turn the energy of the world of visual communication to their advantage in its application within the world of fashion promotion.

FAS 205 Garment Construction (6)

Prerequisite: None (This class may be exempted by passing a written and practical exam prior to the beginning of the class.)

This class is designed to instruct students on how to properly and safely work on industrial sewing equipment. This sewing class is designed to teach students the basics of sewing and construction. It includes all the basic techniques needed for garment construction plus the maintenance and use of sewing machines, pressing equipment, cutting tools, and patterns.

FAS 206 Fashion in Culture (5)

Prerequisite: FAS 109

Building on the foundation knowledge (history, context and framework for the academic study of fashion) gained in Level 100, Fashion in Culture will explore critically some of the main issues surrounding fashion in contemporary culture. You will be introduced to theories that provide the analytical tools for the investigation of fashion as object, image and idea. The course is thematic and explores mainly design, images and ideas from the 1950's onwards.

FAS 207 Portfolio One (5)

Prerequisites: FAS 104, FAS 106

Portfolio One introduces you, as potential fashion designers, to the concepts, techniques and uses of various media that will enable you to communicate your ideas. This will be achieved through drawing live models using line and color, representing texture and movement, preparing technical specification sheets and using CAD to assist in your perception and visual description of garments and how they relate to the human form.

FAS 208 3D Form and Construction One (5)

Prerequisite: FAS 108

3D Form and Construction One introduces you to the basic concept of working in 3 Dimensions in order to create a 2 Dimensional 'block' or pattern for a selection of skirts of your own design. You will be introduced to the tools necessary for calculating specific body measurements, core terminology and cutting techniques enabling you to add seams, fullness, pleats, gathers and functional details. Working to a design brief you will be required to explore and collect research material to develop design ideas which will form the basis of your experimental toiles.

FAS 209 3D Form and Construction Two (5)

Prerequisites: FAS 108, FAS 208

3D Form and Construction Two further develops your knowledge of basic pattern cutting skills focusing on the bodice. You will continue to develop your pattern production techniques and use of terminology, learning how to join bodice drafts to skirts and how to add 'fit' to a garment. Working to a set brief requiring you to demonstrate development through initial research, design, experimentation and final garment the course will involve guided studio work and self guided independent study.

FAS 210 Patternmaking (6)

Prerequisite: FAS 205

While following industry standards, students will examine methods for drafting patterns and mastering the flat pattern method. Instruction will be given in dart manipulations, drafting basic style lines, skirts, and sleeves. Draping principles are discussed.

FAS 211 Computer Applications in Fashion Marketing (6)

Prerequisite: CSM 101

This course incorporates the use of creative and office software across platforms [CAD, Excel, Photoshop, Illustrator, etc]. Through various projects, students will demonstrate the effective use of technology to enhance presentations.

FAS 212 Design Research (5)

Prerequisites: FAS 104, FAS 106

Design Research teaches you how to pinpoint a source of inspiration from a current or topical exhibition. Working to a set brief you will be introduced to research development and gain an understanding of how to apply a creative working process from inspiration, to design, to product. You will gain an understanding of how to apply the selection process to your work and how to pull information from various aspects to culminate in final range planning and capsule collections. With a strong understanding of 'idea development' and developing a 'concept' you will experiment with different media to find solutions for communicating these ideas in a creative visual format.

FAS 213 3D Form and Construction Three (5)

Prerequisites: FAS 208, FAS 209

3D Form and Construction Three extends your knowledge of pattern cutting and introduces the skills required to cut and make trousers. You will continue to develop your pattern production techniques and the use of tools required for drafting trousers with an extended use of appropriate construction terminology. You will work to a design brief requiring you to demonstrate how you developed initial research and design ideas for both the mens and womenswear market. The final outfit will consist of trousers and a contemporary deconstructed top

FAS 214 Textiles (5)

Prerequisite: FAS 104, FAS 106, FAS 108, FAS 208, FAS 209

Textiles introduces you to the creative art of textiles. You will be introduced to various hand knitting, crochet and felting techniques, and discover the areas of weave, braiding and lace making.

FAS 215 Fashion History (6)

Prerequisite: None

In fashion, there is a relationship between the events and ambitions of a society and its style of clothing. Fashion is a recurring cycle, with modifications reflecting these events and ambitions. This class covers all periods of fashion history through contemporary styles. Text, lectures, and Internet research will be used to explore this area.

FAS 216 Fashion Promotion (5)

Prerequisite: FAS 111

Fashion Promotion will introduce you to the world of fashion promotion, through examining external and internal promotional activities of fashion companies including: public relations, fashion styling, fashion shows, advertising, visual merchandising and the fashion media. To understand the way in which fashion promotions work to promote fashion products and brands to consumers it is important to consider fashion promotion in relation to society and cultures. You will start to explore fashion communication through engagement with the visual and written areas of fashion promotion and the production of a series of promotional assignments which communicate to the consumer using words and images.

FAS 217 Contemporary Visual Merchandising (5)

Prerequisite: FAS 204

Visual Merchandising offers you the opportunity to gain insight into the promotional strategies used in fashion retailing to promote products and/ or brands to consumers. In this highly competitive marketplace the visual communication, window displays, display and location of merchandise within the store and selling environment, are important tools in maximizing sales. You will develop knowledge of all these aspects of visual merchandising, and relate visual merchandising in contemporary fashion retailers to the consumer buyer behavior of their customers. Using this information you will create your own ideas for visual merchandising displays.

FAS 218 Portfolio Two (5)

Prerequisite: FAS 207

Portfolio Two will enable you to further develop and enhance your individual drawing style, employing and expanding on the skills, technology and media introduced in Portfolio One. You will interpret the fashion figure by drawing a variety of poses and outfits from life, discovering how the figure can be dramatized by exaggerating proportion in order to show the body and garments to visual advantage. We will examine methods of achieving professional levels of garment representation, layout and overall presentation. This will be done both manually and using appropriate computer software.

FAS 219 Customer Profiling (5)

Prerequisite: FAS 111

In Customer Profiling you will study consumer buyer behavior, analyzing its relationship to how consumers purchase fashion products and brands. The course will focus on research into consumer attributes and trends that inspire and influence the purchase of fashion products. You will develop an understanding of how cultural, social, personal and psychological characteristics of consumers affect their buyer behavior. You will develop an understanding about how customer attributes including geo-demographics, social class, life cycle, reference groups, lifestyles, values and attributes affect the development and marketing of international fashion product and brands. You will learn how market researchers effectively communicate their findings to others, through statistical, biographical and visual formats.

FAS 221 Fashion Show Production (5)

Prerequisite: None

In Fashion Show Production you will be introduced to the different roles that have to work together in order to create a successful runway show. Whilst developing an understanding of the tradition of shows and their role within contemporary fashion, you will learn the theory of fashion show production through lectures and guest talks, and work in teams to produce a professional show. Collaborating with industry professionals, (often with an industrial sponsor) and also with the 'Designers', you will have firsthand experience of the many roles and personalities in this exciting profession.

FAS 229 Fashion Sketching (6)

Prerequisites: DES 109 and FAS 105

The ability for designers to be able to sketch their ideas prior to production is essential in the world of fashion. This class is designed to develop techniques that will enable students to communicate their design ideas, moods, detailing, and styling, while learning how to manipulate and exaggerate the body to create a fashion croquis.

FAS 236 Principles of Fashion Marketing (6)

Prerequisite: None

This course introduces students to many of the basic principles of marketing fashion which are relevant to the fashion industry today. Students will survey the integrations and coordination of product development, promotional strategy, physical distribution, and pricing activities. This course aims to develop an understanding of fashion marketing, the fashion consumer, and the global fashion marketplace.

FAS 237 Principles of Global Retailing (6)

Prerequisite: None

Retail is the core of the apparel industry. Both domestic and international retailing have evolved and require a thorough understanding of the competitive environment. Students will study retail strategy, retail formats, key target markets, and effective selling principles in today's global retail market.

FAS 240 Fashion Studio I (6)

Prerequisite: FAS 210

Basic draping principles are introduced, demonstrating how to design garments using a three-dimensional form. Students will learn the fundamentals of draping and will be taught how to manipulate and construct patterns using draping techniques. An original garment will be designed and executed using these draping techniques, as well as flat patterning, garment construction and finishing skills. Garments will first be constructed in muslin fabrication and then in final fabrication. Principles of measurement and fit will be introduced.

FAS 243 Survey/Seminar in Fashion Design (6)

Prerequisite: None

This class provides an opportunity for students to explore multiple aspects of fashion design and marketing through the analysis and discussion of selected principles and techniques. Using collaborative learning skills, such as contemporary media, lecture, field trip, and demonstration, this class will cover current industry topics and trends.

FAS 244 Survey of Fashion Media (6)

Prerequisite: None

The course is an intensive study of a particular aspect of fashion media. The specific topics of this course will be determined by the interest of both the students and the department. Topics may include fashion journalism, advertising, fashion styling, or public relations.

FAS 246 Special Topics in Fashion Marketing (6)

Prerequisite: Program Dean Approval

This course involves the intensive study of a particular aspect of fashion marketing. The specific topics of this course will be determined by the interests of both the students and the instructor.

FAS 247 Special Topics in Fashion Design (6)

Prerequisite: Program Dean Approval

This course involves the intensive study of a particular aspect of fashion design. The specific topics of this course will be determined by the interests of both the students and the instructor.

FAS 250 Computer-Aided Design in Fashion I (6)

Prerequisite: CSM 101

This course introduces the student to industry-specific software and different imaging software applications. Software that is designed to focus on the representational and graphic aspects of fashion design is introduced.

FAS 260 Fashion Styling (5)

Prerequisite: None

In Fashion Styling you will explore the skills required for this growing specialty in the fashion industry. The stylist creates the visual fashion story whether it is for art, photography, video, window display, advertising, promotions or fashion shows. You will have the opportunity, in groups, to spend time in a photographic studio and on location to develop an understanding of the role of stylist on fashion shoots.

FAS 301 Creative Drape and Volume (5)

Prerequisite: FAS 208, FAS 209, FAS 213

Creative Drape and Volume builds upon the cutting skills you gained in the 3D Form and Construction Courses One to Three and introduces how to apply drape and volume to garments. You will discover and develop the techniques of manipulating paper drafts and draping directly onto the stand, and the ability to judge when methods would be most suitable. There is a set design brief enabling you to work with greater autonomy as you develop the visual and verbal language with which to communicate the techniques, technologies and materials with skill and imagination. This will enable you to demonstrate good working practice in response to critical assessment.

FAS 303 Brand Strategy (5)

Prerequisite: FAS 201, FAS 202, FAS 219

In Brand Strategy you will explore contemporary fashion brands and examine the strategies they use to create a unique personality, generate appeal and generally develop a 'desirability factor' for potential consumers. This course will build directly on skills and knowledge introduced in level 300 from the "Marketing Research" and "Fashion Retailing" courses by deepening the understanding of the complexity of brands and branding, from conception and development, through to the management and marketing of the end products. The course will cover the development of values and ethics required to develop successful brands, as well as the creation of identity, revitalization and extension strategies. You will also explore the implications of changing environments for fashion consumers and fashion brands, and employ creative thinking, innovative problem solving and applied skills and methodologies to investigate and develop appropriate solutions to brand strategies.

FAS 304 Marketing Development (10)

Prerequisite: FAS 219

In Marketing Development you will learn about futurology, current and future fashion trends and "desirable" fashion products. Students from both the Fashion Design with Marketing and Fashion Marketing programmes will work in interdisciplinary teams to research trends and markets, and plan and manage a design and marketing project. Teams will identify an opportunity to develop a fashion range for a fashion company. This could involve repositioning an existing product range or developing a new product range for an existing market or new market. Teams will work on proposals for a range of fashion products, and the marketing of those products within an identified marketplace.

FAS 305 Fashion Media Communication (10)

Prerequisites: FAS 204, FAS 304

In Fashion Media Communication you will learn how fashion communications are planned, written managed and delivered. This course will build upon the skills and knowledge learned during the previous courses in 'Fashion Promotion', 'Marketing Research' and 'Marketing Development'. Through initial directed activities you will

experience situations replicating the 'real-life' experience of working in the fast paced roles of public relations and journalism. These assignments will develop your knowledge and understanding of the dynamics and interplay between the key fashion promotion sectors, highlighting the methodologies required for building successful working relationships within these roles. During this course, you will be expected to work with a degree of autonomy, structuring your own time management and applied research to a professional level and developing your professional and communication skills to a higher level. You will also be required to utilize a range of new and emerging technologies and applications to the media and communication assignments

FAS 306 Fashion Debates (5)

Prerequisite: FAS 206

Fashion Debates builds on the issues surrounding fashion as object, image and idea in postmodern culture in earlier courses. This course will critically examine in depth 'theories' of fashion and some of the ethical, moral and philosophical debates that surround creative and marketing practice in the contemporary period. The material explored in the course will provide the critical and theoretical basis for honors level work in the final year.

FAS 307 Design Development (10)

Prerequisite: FAS 208, FAS 209, FAS 213, FAS 301

In Design Development you will build, expand on and apply technical, theoretical and design skills and knowledge from 3D Design and Construction One through Three (including Knit and Construction Techniques and Creative Drape and Volume for Fashion Design students). This course will enable you to explore and generate creative design concepts through research and interpretation of a given project brief and will give you the opportunity to demonstrate your skills through range building and planning, use of fabrication, color, selection and styling of a range of male/female garments. Working with increasing independence and autonomy, you will compete two finished outfits to a fashion show deadline. Only those outfits that are of an appropriate high standard will be considered for selection in the show.

FAS 309 Dissertation One (5)

Prerequisite: The completion of all required 100, 200, 300 level courses

Dissertation One draws upon knowledge and skills developed in theoretical studies in levels one, two and three. In the Dissertation you will explore a subject of your own choosing negotiated with your tutor who will guide your selection. The subject will be fashion related and may be something you have touched upon earlier in your studies which you want to explore in depth. It will be a subject which relates in some way to the Collection you wish to produce, and work for the Dissertation will help to inform your thinking for your Collection and possibly to set your Collection within the contexts of contemporary fashion. Dissertation One is mainly concerned with choosing a topic, setting the parameters of your research, and gathering research material. You will work independently, effectively applying skills learnt earlier in your degree, with weekly individual and/or group tutorials to guide you.

FAS 310 Menswear (5)

Prerequisite: FAS 208, FAS 209, FAS 213, FAS 301

Menswear enables you to build upon the design, technical and cutting skills you have, while focusing on developing a collection that demonstrates the specialist skill, cut and engineering of menswear design, its market and trends. There is a set design brief enabling you to work with greater autonomy as you employ the materials, techniques and technologies with skill and imagination in the creation and development of your range. This will allow you to demonstrate good working practice in response to critical assessment.

FAS 311 Sportswear (5)

Prerequisites: FAS 208, FAS 213, FAS 301

In Sportswear you will have the opportunity to look at function and performance in relation to specific markets. Working to a given brief written in collaboration with industry professionals, an important element of the research will be emerging fabric technology and developments in textiles known as Smart or Modern Materials. These materials are developed for specialized applications but some eventually become available for general use where they are exploited to enhance functionality, form or aesthetic. Within this course, working with increasing independence, you will examine the theoretical issues and dimensions behind these emerging markets, which are relevant to contemporary fashion and recognize their potential for future development. You will select and apply appropriate theoretical construction methods for one outfit from your range of male/female garments.

FAS 318 Collection Marketing Plan One (5)

Prerequisite: FAS 307

Collection Marketing Plan One builds on earlier work in both design and marketing courses and in particular, FAS 304 Marketing Development. In this course, you will research and analyze the marketplace for your Final Collection.

FAS 327 Accessories (5)

Prerequisite: The completion of all required 200 level courses

In Accessories you will be introduced to the specialist cutting and manufacturing skills involved in creating accessories. Whilst building on existing conceptual and design skills, you will develop a strong understanding of the accessories market place and the relationship between this and the fashion garment industry. You will produce a small range of pieces with the opportunity to explore millinery, glove making and fashion bags or shoes. This course provides the option to design for men or women.

FAS 331 Tailoring (5)

Prerequisites: FAS 208, FAS209, FAS213

Tailoring consolidates all pattern cutting skills learned at level 200 and introduces the discipline, language and terminology associated with this exacting method. You will be introduced to methods and techniques which will enable you to tailor, shape and finish garments professionally. Working to a brief, with greater autonomy, you will demonstrate development of initial research and design ideas for either a men's or a women's market.

FAS 341 Fashion Studio II (9)

Prerequisites: FAS 240 and FAS 229

In this course, students will have the opportunity to continue to develop their skills in flat patterning, draping, and construction. These skills will be used to construct a more complex garment. Fabrics to be utilized and explored may be wovens or knits. Additional topics of pattern grading, "rub-offs," and markers will be covered. Principles of fit, fit problems, and solutions will be further explored.

FAS 343 Retail Buying (6)

Prerequisites: MTH 132 and FAS 237

This class presents buying practices and techniques, with an examination of the impact of consumer buying power, major market resources, governmental regulations, and merchandise planning and control. Pricing, purchase negotiations, and open-to-buy principles are discussed.

FAS 344 Fashion Theory and Consumer Behavior (6)

Prerequisite: FAS 110

This course explores the social and psychological aspects of dress and consumer motivations. The meanings of dress will be explored as it relates to culture, values, and beliefs. This course will also address the descriptive and conceptual analysis of consumer buying behavior with focus on theory and research. Further, students will be required to complete an in-depth market research project.

FAS 346 Fashion Studio III (9)

Prerequisite: FAS 341

Students will have the opportunity to apply advanced draping and pattern making skills from the FAS 341 course to create original designs. Students will work as members of a design team to research and develop a line of Women's, Evening, or Special Occasion garments for a selected market. Students will be expected to research their market and competitors, and will develop a completed line for their specific market. Students will be expected to address any and all fit, design, or construction issues faced for each market, if applicable. Theme, mood and design boards, a demographic and competitor research paper, and specification and cost sheets will also be developed. Garments are designed and constructed through the application of principles taught in previous courses.

FAS 347 Fashion Studio IV (9)

Prerequisite: FAS 346

Students will examine the intricate detailing and construction that goes into making a tailored garment. Using all patterning methods, students will be expected to design and construct a tailored garment first in muslin fabrication and then in final fabrication. Students will also study other important aspects of detailing in the fashion industry, researching manufacturers, designer and/or design companies throughout the world that specialize in tailored garments.

FAS 350 Computer-Aided Design in Fashion II (9)

Prerequisites: FAS 250, FAS 210, FAS 240

This course introduces students to computer-aided pattern design as a tool for meeting the challenges of the technologically oriented apparel industry. Using industry-related software, students are introduced to the applications of CAD Patternmaking in the design room, with a focus on pattern input, pattern changes, and the creation of a pattern cutters must card. Modification of patterns for fit and style will be examined.

FAS 351 Computer-Aided Design In Fashion Marketing I (9)

Prerequisite: FAS 210

Using current industry technology, students will explore textile design, garment design, and color palettes. Students will also examine the various CAD career opportunities in the apparel industry.

FAS 352 Event Planning and Promotion (6)

Prerequisite: FAS 236

Through the extensive study of the Promotional Mix Model, students will examine the various auxiliary activities used to plan and promote fashion-related events, including fashion shows, store openings, and charity tie-ins. Skills to be developed will include creative conceptualization, effective planning techniques, budgeting, and promotional execution.

FAS 353 Trend Forecasting (6)

Prerequisites: FAS 105, FAS 110

Students will examine how to identify and track global trends in the areas of business, society, and fashion. Quantitative and qualitative analyses will aid students in determining merchandise assortment plans.

FAS 360 Fashion Business Practices (6)

Prerequisites: PSP 111 and FAS 210

This class is designed to introduce the student to business operations and practices in the apparel industry. This course combines all of the knowledge that the student has gained up to this point with new information pertaining to business operations within the fashion industry. A business plan, complete with market analysis, forecasting, target customer research, and financials, is required to be written and presented.

FAS 392 Study Tour (6)

Prerequisites: Junior Status and Program Dean Approval

Students and faculty visit various design houses, showrooms, and business firms. This gives students the opportunity to interact with successful people in the industry.

FAS 402 Final Collection One (10)

Prerequisite: FAS 306, FAS 307, FAS 310, FAS 412

In Final Collection One you will continue to develop the work and ideas begun in Pre-Collection, consolidating your ideas and your philosophy in preparation for moving on to Final Collection Two when you will finish and style your collection. Final Collection One requires you to review and demonstrate your ability and accomplishment as a fashion designer as you apply the knowledge and skills you have learned during the program to your final collection. You will continue to apply inspirational research to your self-initiated brief, translating ideas, engaging in toile development and consolidating fabrication, color and textile manipulation. Your work will be focused and within the contexts set out in your brief. By the end of this course you will have completed fully resolved toiles for *six outfits, which will be reviewed by the course team and your peers.

FAS 403 Final Collection Two (10)

Prerequisite: FAS 402

In Final Collection Two you will complete and style a collection of a minimum *six outfits. Working independently, viewing tutors as a resource through which you seek guidance and feedback you will continue to develop and demonstrate professionalism through time-management, planning and the progress of your collection. This course will include preparation for professional practise. Your outfits should be fully accessorized and styled before assessment and possible inclusion in the Graduation Fashion Show. Only collections that are fully complete and demonstrate your development at honours level will be considered. *Depending on your progress in Final Collection One, you may be working towards finishing more outfits.

FAS 404 Dissertation Two (5)

Prerequisite: All required level 100,200, 300 courses

Dissertation Two is taken in the second term of level 400 at the same time as Pre-Collection. It is likely that the research and interrogation of your topic will inform your thinking for the Collection. As you write your dissertation, you will be exploring concepts and ideas from the dissertation through practical application in Collection. You will be given weekly tutorial guidance as you structure and write your 8,000 word Dissertation

FAS 405 Contemporary Issues (5)

Prerequisite: FAS 305

In Contemporary Issues you will consider and discuss the influence of current world events, global issues, future trends and developments on the strategic marketing of fashion. This course will build on knowledge gained in courses in previous years, “Fashion Marketing”, “Marketing Research”, “Marketing Development” and “Brand Strategy”. You will have the opportunity to participate and contribute to a series of seminars and debates on identified key issues for fashion marketing. In this honors-level course you will work autonomously in researching material for selected seminars and debates, as well as choosing one topic to complete a research paper on, which you will deliver to your peers and panel at the end of the course.

FAS 406 Creative Marketing (5)

Prerequisite: FAS 305

You will cover fashion communication media within a fully integrated fashion marketing communications strategy. You will be working as part of a team to develop ideas and proposals for integrated marketing communications in response to a complex brief.

FAS 407 Final Major Project: Lab (10)

Prerequisite: FAS 405, FAS 406

In Final Major Project: Lab you have the opportunity to undertake a sustained period of self-directed research and to employ all of your learning to explore an area of interest to you. The area chosen needs to be related to your studies on fashion marketing and may arise from your research into contemporary issues in fashion marketing. In this course you will carry out the research and analysis phases of the final major project, and you will be expected to work autonomously and to use tutor guidance to inform your research. You will work on individual projects. Group tutorials will enable you to learn from each other, and gain mutual support. The research gathered in this course will form the basis of your work in Final Major Project: Hub.

FAS 408 Final Major Project: Hub (10)

Prerequisite: FAS 407

In Final Major Project: Hub you will work on the second part of your sustained period of self-directed study. Drawing on your research gathered in Final Major Project: Lab and utilizing your knowledge of fashion promotion and information technology skills, you will complete the idea generation, selection, creation and presentation phases of your project, culminating in the creation of a fashion marketing communication. As with Final Major Project: Lab you will work autonomously and be self-directed in your study, informing your work with the guidance and feedback of your tutors.

FAS 411 Collection Marketing Plan Two (5)

Prerequisite: FAS 318

Collection Marketing Plan Two builds on Collection Marketing Plan One. You will be working on your Pre-Collection while you are registered for this course and your work from this and Collection Marketing Plan One will partly inform the design direction of your collection. In this course, you will finalize the marketing plan, organizing information, ideas, arguments and justifications into a coherent structure, ready for final presentation. Through negotiation with your tutors you will decide upon an appropriate form for presentation of your work, and at mid-term you will hand in a first draft. You will submit and present the final piece of work, with supporting visuals and other materials, at the end of the term.

FAS 412 Pre-Collection (5)

Prerequisites: FAS 306, FAS 307, FAS 310

The Pre-Collection course offers you the opportunity to identify your individual vision and design philosophy, which you will carry through to your final collection. The course is designed to enable you to fully explore, experiment with and develop ideas, methods and processes for your collection. You will prepare a personalized brief outlining areas of research and development relevant to the concept of your ideas, and management of this process, including a customer profile report and visuals. In this way your work will become clearly self-initiated, enabling you to demonstrate the skills you have already acquired and outlining areas through which you intend to learn further.

As part of the ongoing research, exploration and design development you will create experimental toiles and textile development where relevant. This will consolidate your proposal and give direction to your progression over the course of your major project.

FAS 421 Fashion Journalism (5)

Prerequisite: ENG 101

This class teaches the basics of fashion journalism, public relations and fashion advertising writing. It's goal is to increase students awareness of the necessity to create good press relations and to provide skills and tools necessary to meet this objective.

FAS 444 Strategic Marketing and Fashion Management (9)

Prerequisites: FAS 237

This course is designed to afford students the opportunity to develop marketing strategies and tactics from initial concept to finished proposal. Students will have the opportunity to utilize elements of management leadership, critical thinking, and problem-solving and creative skills. Using a SWOT Analysis (Strength, Weaknesses, Opportunities, Threats), students will complete a marketing plan. Emphasis is placed on the incorporation of marketing to develop product and business ideas, branding, and packaging, and the implementation of the marketing proposal.

FAS 445 Fashion Illustration and Portfolio (9)

Prerequisites: FAS 229, FAS 105

The human figure takes on unique and exaggerated proportions in the art of fashion illustration. In this class the student can learn to show the garment and the body to their advantage. By learning different media, students will be able to develop their creativity and enhance illustration skills used to develop a portfolio of designs for their chosen area. Designs are worked up in two-dimensional form, with fabrication, flats, and specification sketches for final presentation to prospective employers. Trend research is emphasized from Internet searches. Some of the portfolio may be presented digitally. The students will also prepare themselves for the job market with emphasis on career research, resumes, presentation, and interview skills.

FAS 446 Product Development (9)

Prerequisites: FAS 236, FAS 343, FAS 353

This course concentrates on the development of a practical project utilizing CAD technology. Using the Product Development model, students will be expected to develop a product from concept to selected prototype, examining the product development processes, and evaluating design and construction principles and techniques.

FAS 447 Entrepreneurship in Fashion (9)

Prerequisite: FAS 444

This course challenges students to apply skills and experiences gained in previous courses. Students will be required to prepare a business plan for a potential business. All major sections of the plan will be explored from the initial research, financial planning to marketing and promotion planning.

FAS 449 Professional Business Development (9)

Prerequisite: FAS 444

This course includes in-depth company research, resume preparation, portfolio design, interview skills, and presentation development along with on-site practicum experience that should prepare students to enter an executive career track in the fashion or retail industry.

FAS 452 Final Fashion Portfolio (5)

Prerequisite: FAS 402

Final Fashion Portfolio will give you the opportunity to consider your future and define your goals as you prepare to move from university into the fast moving world of fashion. The course will help you to research the career market, analyze your skills and strengths whilst developing your portfolio and building your confidence in preparation for professional practice.

FAS 453 Professional Practice (5)

Prerequisite: FAS 304

As you prepare to move from university into the fast moving world of fashion, this course will give you the opportunity to consider your future and to plan and prepare to achieve your goals. The course will help you to define your goals, analyze your skills, and your strengths, and research the career market. It will enable you to develop your skills and to build your confidence in preparation for launching yourself into the fashion marketplace.

FAS 454 eMarketing Fashion (5)

Prerequisite: None

The application of information technology has become critical to all areas of business. In eMarketing Fashion you will explore its application to marketing communications, promotion and sales. The focus will be on fashion promotional activities but will be presented in the context of IT usage across the fashion industry.

FAS 455 Senior Design Collection (5)

Prerequisite: Program Dean Approval

Behind the highly visible world of retail brands and fashion outlets there are major manufacturing and logistics operations. In Supply Base Management you will explore the structure and dynamics of this industry by considering the flows of goods, money and ideas in the context of the end user (consumer) requirements. The course will build on the lower level Fashion Marketing courses with a greater emphasis on business to business, B2B, rather than their predominant Business to Consumer, B2C, focus. The course will consider the economic, social and ethical challenges faced by this part of the fashion industry.

FAS 456 Senior Thesis (9)

Prerequisites: ENG 105, ENG 206 and Senior Status along with Dean Approval

This course involves a special in-depth project undertaken by the fashion major under the direction of the Program Dean. The thesis is primarily concerned with the student's knowledge of the substantive content of the major field as defined by the general program of study. The thesis is regarded as the student's culminating work and should

draw upon all the student's experience throughout his/her four years of study. Thesis research must include an Internet search.

FIN 110 Personal Finance Concepts (6)

Prerequisite: None

Students will survey the management of personal and family finances. Topics will include financial goals, budgeting, income taxes, personal credit, savings and investment, home ownership, insurance, and retirement.

FIN 410 Financial Management (9)

Prerequisite: ACG 420

This course examines the key components of financial decision making: valuation and risk management. Students will examine the implications of forecasting, capital budgeting, working capital management, and project risk management.

FIN 411 Financial Management in International Business (6)

Prerequisite: None

This course presents the basics of international financial management, focusing on policy and business applications, including the global significance of the Euro. The course will cover international finance models and current developments in international financial arrangements. Students will explore foreign exchange markets and international banking systems.

FIN 470 Special Topics in Finance (5)

Prerequisite: Approval of the Program Chair/Dean

This course is a critical study of theory and research related to advanced topics in finance. The specific topics of the course will be determined by the interests of the students and the instructor.

FIN 620 Financial Statement Analysis (6)

Prerequisite: None

In this course, students can learn how to analyze financial statements and methods used to value companies.

FIN 630 Global Financial Management (6)

Prerequisite: None

Within the context of the multinational firm, this course examines the development of policy; financing options for international business; and the making of standard financial management decisions.

FRA 420 Special Topics in Fashion Marketing (9)

Prerequisite: DES107, DES109, ILL311

In this course, students will learn techniques and media used in biological, natural and scientific illustration, including line, continuous tone, and color using traditional materials and electronic media.

FRA 440 Forensic Art Techniques (9)

Prerequisite: DES107, DES109, ILL311

In this course, students will learn techniques and media used in the field of forensic art, such as two-dimensional facial reconstruction.

FRA 460 Traditional 3D Modeling Techniques (9)

Prerequisite: None

In this course, students will learn techniques and media used in the fields of scientific illustration and forensic art such as museum techniques and three-dimensional facial reconstruction.

FRA 480 Digital 3D Imaging Techniques (9)

Prerequisite: None

In this course, students will learn techniques and media used in creating and production three-dimensional computer models. This includes introductory instruction in the use of 3D graphics and animation software.

FRE 101 Elementary French I (5)

Prerequisite: None

Long recognized for its cultural significance, the French language continues to grow in importance in the design and business communities. This course provides students with an oral and written approach to beginning French grammar and conversation, with special emphasis on communication skills.

GAM 101 Fundamentals of Programming and Logic (6)

Prerequisite: None

This course is a disciplined introduction to computer concepts and common programming language structures used in application development processes. Programming concepts and problem-solving techniques are applied through the analysis of variables and scope, basic data types, and control structures.

GAM 102 Introduction to Game Design and Development (6)

Prerequisite: None

This course introduces students to game design and development terminology, principles, tools, and techniques. Students will examine the history and theories of game design, and will explore a variety of game genres and software applications that are used in the creation of digital media. Business principles, legal and ethical issues, and technological developments are discussed in relation to the creation of computer games.

GAM 103 Media Design I (6)

Prerequisite: None

This course focuses on the creation of digital media assets for game design projects. Students will explore selected software applications used to produce digital graphics, textures, 2D illustrations, streaming media, special effects, and documentation for Internet and CD projects.

GAM 201 Concept Development and Level Design I (6)

Prerequisite: GAM 103

This course focuses on the conceptual and structural design of concepts, plots, characters, game worlds and levels, and documentation for computer games. Students will draft and build interior and exterior environments for selected game engines using realistic textures, dynamic lighting, interactive props, and special effects. Creative and technical writing processes will also be examined and refined during the construction of narratives, character profiles, storyboards, help files, and specification sheets. Various game structures, genres, styles, and trends will be analyzed, including legal and ethical concerns related to the design of games.

GAM 202 Principles of Internet Gaming (6)

Prerequisite: GAM 201

This course focuses on the principles, design strategies, and techniques used to build interactive websites and basic Internet games. Students will examine the use of selected Web design software and hand coding to develop media-rich Internet sites, and will create a variety of streaming media and multimedia assets.

GAM 203 Video Game Preproduction (6)

Prerequisite: GAM 202

This course is designed to introduce students to preproduction and advertising techniques used in the design and production of games. Students will use artists' sketches, storyboards, digital video, and other computer software to pitch game ideas, create game trailers, design game characters and DVD interfaces, and produce various game demo materials. Business practices, advertising principles, consumer behavior, marketing tactics, and game theory will be examined in relation to the game development and digital entertainment industries.

GAM 301 Digital Audio For Game Design (6)

Prerequisite(s): GAM 203

This serves as an introduction to digital audio production and post-production technology for computer games. Students will learn principles, equipment, and software used to record and edit sound, and will examine various digital audio compression and distribution formats. Sound theory, lip-synching, Foley sound, and audio reproduction techniques will be explored.

GAM 302 Interface and Console Design (6)

Prerequisite(s): GAM 301

This course involves the construction of visual interfaces, media assets, and interactive game components for various computer and console systems. Students will create various CD, DVD, and Web interfaces and online help systems for games with a focus on information structure, ease of navigation and use, clarity of design, and stylistic appearance.

GAM 303 Game Design I (6)

Prerequisite(s): GAM 203

This course serves as an introduction to three-dimensional computer modeling for games. Students will construct and modify 3D polygonal objects, and will compose scenes using a range of textures, camera angles, and lighting styles prior to final image rendering. Basic animation is introduced using keyframing and tweening.

GAM 304 Character Development (6)

Prerequisite(s): GAM 201

This course focuses on processes and techniques involved in the conceptualization, design, construction, and animation of original game characters for 2D and 3D games. Students will develop histories, personality traits, attributes, and appearances for various game characters, and will draft and model characters using selected design software. Character rigging and animation, deformation controls, forward and inverse kinematics, and basic scripts will be applied to 3D character models to produce believable movement and game play.

GAM 401 Game Design II (6)

Prerequisite(s): GAM 303

This course focuses on the creation of low-polygonal 3D animated scenes, characters, and props for computer games using industry-standard 3D animation software. Topics include the development of stylized environments, character design and construction, transform and modifier animation, linking and hierarchies, forward kinematics, mood, texture, and realism.

GAM 402 Game Design Project I (6)

Prerequisite(s): GAM 401

This course involves the research, planning, design, and construction of a 2D or 3D game prototype. Students will work in production teams to create media assets and programming scripts for integration into a game engine. Market analyses, business plans, production timelines, budgets, and development and distribution processes associated with game development projects will be explored in depth.

GAM 403 Game Design Project II (9)

Prerequisite(s): GAM 402

This course involves the planning, design, and construction of a real-time 3D game prototype. Students will work collaboratively within a simulated game development studio to create media assets and programming scripts according to project guidelines for integration into a game engine. Beta testing, troubleshooting, and game refinement techniques are discussed.

GAM 404 Game Development Portfolio (9)

Prerequisite(s): GAM 403

This course offers instruction in the final preparation and presentation of an individual game development portfolio and demo reel. Resume preparation, job search procedures, interviewing skills, presentation techniques, packaging material, and portfolio critique and revision will be emphasized.

GAM 405 Media Design II (9)

Prerequisite: GAM 103

In this course, students will develop interactive websites, dynamic Web content, streaming media, 2D computer animation, and digital media applications using integrated audio, video, graphical, and textual content.

GAM 406 Media Design III (9)

Prerequisite: GAM 405

This course involves the design and construction of media assets for computer games. Students will create selected models, animations, audio, video, textures, interfaces, and documentation in support of proposed game projects.

GAM 407 Game Design III (9)

Prerequisite: GAM 401

This course involves the design and animation of 3D characters and props for computer games. Topics include low-polygonal 3D modeling, character construction and rigging, UV texture mapping, shading and lighting, dynamic movement and timing, and rendering techniques. Students will draft and construct characters, props, and environments for a complete game level, and will develop

documentation and marketing material in support of their proposed game designs.

GAM 408 Concept Development and Level Design II (9)

Prerequisite: GAM 201

This course focuses on concept development, structural design strategies, and level creation for 3D computer games. Students will draft and build various game levels, characters, and props in support of proposed game projects. Storyboards, game documentation, specification sheets, media assets, and packaging artwork will be developed in support of project proposals.

GAM 409 Game Programming I (9)

Prerequisite: GAM 302

This course is a disciplined introduction to common programming language structures, mathematics, and physics used in the game development process. Programming concepts, elements of gameplay, and problem-solving techniques used in game design and development are examined.

GAM 410 Game Programming II (9)

Prerequisite: GAM 409

This course focuses on real-time game development and object-oriented programming techniques for 2D and 3D computer games, with an examination of the programming of intelligent behaviors for gaming opponents. Students will examine algorithms, data structures, libraries, arrays, task-specific objects, and compiling techniques used in game development. Pursuit and avoidance algorithms, AI paths, collision detection scripts, and the design of varying levels of aggression for nonplayer entities will be explored.

GAM 411 Game Programming III (9)

Prerequisite: GAM 410

This course focuses on selected topics in game programming and development. Students will examine advanced Java and C++ programming concepts and techniques used to design special effects, complex objects, and improved game play.

GAM 412 Multiplayer Gaming and Networking (9)

Prerequisite: GAM 411

This course examines the construction of interactive 3D game environments that function across networks and multiple platforms in real time. Topics include network programming concepts, client/server networking and data exchange, database design, OpenGL, applets, sockets, and network-related objects in Java.

GDE 210 Basic Typography (6)

Prerequisite: None

In this course students examine the aesthetics, mechanics, history, terminology, specifications, and use of type in design. The appropriate use of typographical elements and compositional techniques within diverse layouts is discussed. Components of digital typography, including font libraries, font types and styles, and their divergence from traditional typography are also presented.

GDE 215 Graphic Design Fundamentals (6)

Prerequisites: DES 108 and GDE 210

This course introduces students to commercial design problems and the strategies to develop meaningful and innovative solutions. Students will explore layout techniques and tools.

GDE 251 Graphic Design I (5)

Prerequisite: None

Graphic design is the translation of ideas and concepts into structural order and visual form. This course aims to familiarize students with a brief history of graphic design and with the fundamental knowledge necessary to become competent designers in commercial fields. Students can learn to understand visual meaning and association, arrangement of design elements, and various other topics to prepare for successive classes within the program.

GDE 270 Intermediate Typography (6)

Prerequisite: None

This course is designed to further develop an understanding of the structure and engineering of type for a variety of print applications. Creative use of typography will be explored.

GDE 275 Intermediate Graphic Design (6)

Prerequisite: None

In this course students will continue their exploration of contemporary graphic design issues. Students take a broader approach to creative design thinking and are encouraged to explore a wider range of visual resources, critical assessment, and layout skills.

GDE 341 Advanced Graphic Design (6)

Prerequisite: DMD 360

In this course students expand on their design skills by rigorously examining design decisions involving imaging, layout, and software applications. Students will focus on advanced design concepts and problem-solving skills.

GDE 350 Advanced Typography (9)

Prerequisite: GDE 210 or VCD 301

This course develops an understanding of the structure and engineering of type within design, form line, paragraph, and page spreads. The use of headline and body copy will be covered as well. The concern will be with compositional thinking through examination of visual media.

GDE 351 Graphic Design II (5)

Prerequisite: GDE 251

This course takes a broader approach to creative design thinking, and encourages exploration of wider visual sources, media, and methods of expression. Skills of visual judgment and critical assessment developed through projects and critiques instigate more complex and expansive frames of reference, both in terms of visual research and visual vocabulary. Emphasis is placed upon the use and development of research and visual vocabulary, as well as upon developing more expressive uses of typography, image and format.

GDE 352 Graphic Design III (5)

Prerequisite: GDE 351

This course continues the approach to creative development established in GDE 351. Within closely supervised and defined project criteria, the student is encouraged to tackle more diverse and ambitious areas of visual communication and design. Reference to themes and issues from a wide range of design and other

contemporary concerns help establish a context for personal progression. The student begins to establish a more personal direction.

GDE 430 Corporate Identity Development (9)

Prerequisite: GDE 350

This course investigates the development and use of corporate logos, letterhead, annual reports, websites, marketing materials, signage, and advertising techniques to effectively establish and promote corporate identity. Students will examine and discuss case studies that will prepare them for work on individual and group projects.

GDE 440 Branding and Packaging (9)

Prerequisite: GDE 350

This course explores the use of brand imaging to promote corporate identity and the sale of products and services. Students will learn advanced techniques for the design of various packaging material, and will apply these techniques toward the development of product or service identity and consumer recognition.

GDE 451 Graphic Design IV (5)

Prerequisite: GDE 352

Within the framework of design thinking already explored, this course examines structure, formats, sequences, and unities within books, publications, packaging, and other graphic forms. Emphasis is upon expanding and developing ideas to their full potential, looking at options, and rigorously examining design decisions. Projects are of a more comprehensive and extended nature than in prerequisite courses.

GDE 452 Graphic Design V (5)

Prerequisite: GDE 451

Students undertake one self-originated extended project in this class, in order to concentrate within personally-focused areas of design interest. Operating under close tutorial guidance, the student learns to adjust to the demands of senior level design thinking in preparation for finalized portfolio planning and presentation.

GGY 101 World Geography (5)

Prerequisite: None

This course presents important principles basic to the proper understanding of the world in which we live. Emphasis is placed on the study of the changing world map and its importance to human, economic, and political relationships.

HCM 312 The Healthcare Industry (6)

Prerequisite: None

This course provides a comprehensive overview of the healthcare industry including healthcare organizations and structures, public policy makers, and healthcare operations. Emphasis is placed on rapid changes in healthcare delivery systems as a response to increased healthcare costs, aging of the population, advanced medical science and technology, changing disease patterns, consumer demands, and distribution and the use of the healthcare workforce.

HCM 412 The Ethical and Legal Aspects of Healthcare (6)

Prerequisite: HCM 312

This course provides a working knowledge of law and ethics in healthcare, enabling students to deal with common legal and practical problems facing patients, their families, practitioners, caregivers, and society within the healthcare industry. Students must possess a basic knowledge of ethics and the law as it applies to their areas of responsibility.

HCM 422 Healthcare Management (6)

Prerequisite: HCM 312

This course explores management issues in healthcare such as the environment of care, performance improvement, risk assessment, and managing diverse workforces in healthcare.

HCM 430 Healthcare Economics, Finance, and Reimbursement (6)

Prerequisite: HCM 312

This course covers an analysis and evaluation of the economic, financial, and payment environment of the healthcare consumer, provider, institutions and the different organizations found in the healthcare industry. These areas will be integrated to provide a complete understanding of the managed care organization's economic, financial, and payment objectives to provide health services to all healthcare clients.

HCM 610 Systems in Healthcare (6)

Prerequisite: None

This course examines the concepts and skills necessary to assume leadership positions by integrating the various business functions. Systems are discussed that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication, and resources.

HCM 620 Health Policy (6)

Prerequisite: HCM 610

This course attempts to underscore the important role political factors play in the development of health policy, how administrative agencies translate legislation into statutory law, and the role played by the media in shaping public opinion on health policy issues.

HIS 105 U.S. History (4)

Prerequisite: None

This course examines major themes in U.S. history, such as the evolution of government, immigration, race relations, economics, and the rise of the U.S. as a world power.

HIS 201 U.S. History I (5)

Prerequisite: None

This course is a survey of American history from early settlement through the Civil War (1492 through 1865).

HIS 202 U.S. History II (5)

Prerequisite: None

This course is a survey of U.S. History covering the period from Reconstruction to the present.

HIS 301 History of London (5)

Prerequisite: Junior Status or Dean Approval

A History of London from earliest times to the present day; the course aims to introduce students to the major themes that have shaped the development of London, including its position in the English, British and international economy; the impact of Roman, Saxon, Viking and Norman invasions; its emergence as a commercial and political centre during the Middle-Ages, Renaissance and Reformation period; and to its role in the building of the British Empire and its transformation into the international financial center it is today.

HIS 312 Modern Europe (5)

Prerequisite: None

This course is an intensive study of the major aspects of European history from the Congress of Vienna to the end of the Second World War.

HIS 410 The U.S. in the World Affairs (5)

Prerequisite: None

This course is designed to provide an understanding of major issues and trends facing the U.S. in the contemporary international system.

HUM 215 Topics in Cultural Studies (4)

Prerequisite: None

This course explores a specific region or culture in depth, emphasizing its cultural, political, and economic characteristics.

IAR 104 Textiles (4)

Prerequisites: None

This course is a study of the characteristics, functional applications and care of textiles, including fibers, yarn construction methods, and codes/legislation that regulate the use of textiles in interior spaces.

IAR 109 Drawing Fundamentals I – Drafting (4)

Prerequisites: None

In this course, the student is introduced to the fundamentals of manual drafting and the tools used in this technique. Goals include learning basic drafting vocabulary, line quality, drawing scale, scale conversion, lettering and drafting conventions for a floor plan, furniture plan, interior elevations, building sections, reflected ceiling plans and axonometric drawings. The course involves presentation techniques including models, orthographic and axonometric drawings. Anthropometrics, ergonomics and volumetric thinking will be introduced. The metric system will be introduced.

IAR 112 Drawing Fundamentals II – Perspective for Interiors (4)

Prerequisites: DES 107, IAR 109

This course introduces students to multiple interior illustration techniques; from rapid visualization and thumbnail sketching to the formal composition of one- and two-point perspectives. Students explore rendering of three dimensional forms, shapes and objects and learn the basics of black and white/color rendering techniques.

IAR 140 Elements and Principles of Design (4)

Prerequisites: Completion of/or concurrent enrollment in IAR 112

This course focuses on design theory and abstract conceptualization processes including critical analysis and application of the decorative elements and principles of interior design in developing a project. Students are introduced to the basics of preliminary design development through a series of exercises utilizing various media, including drawing, collage and 3-dimensional modeling. Students will also be introduced to the principles of color theory and its application in the design process.

IAR 206 CADD I (4)

Prerequisites: IAR 109

In this course, the student is introduced to the fundamentals of computer drafting and the tools used in this technique. Students will develop competencies in computer drafting vocabulary, line weights, and values, as well as the skills necessary to produce floor plans, furniture plans, interior elevations, building sections, and reflected

ceiling plans. Emphasis is given to dimensioning systems, printing techniques, the preparation of construction documents, file management and developing production speed and efficiency.

IAR 210 Visual Communication (4)

Prerequisites: IAR 112

This course develops the students' ability to communicate ideas and information in a visual format. This is accomplished through various media including drawings, graphic presentations, 3-dimensional modeling and rendering of interior architecture, reinforcing expressive potential of color theory, elements and principles of design.

IAR 242 Resources and Materials for Interiors (4)

Prerequisites: IAR 109

This course introduces students to the recognition and specification of appropriate resources and materials. The student learns the material characteristics, application techniques and code regulations that influence a designer's selection. Preliminary cost estimating is also introduced. Materials including hard and softwoods, marble and stone, metals, paint, textiles, glass, laminates and concrete are examined and discussed.

IAR 250 Sustainable Design (4)

Prerequisites: None

This course introduces students to the theories and disciplinary perspectives underlying ecological consciousness. The study will involve research, site visits and case studies. This course is intended to provide students with sound knowledge of sustainability as it applies to design, material selection and building methodologies.

IAR 261 History of Architecture and Design I (4)

Prerequisites: ENG 105

This course is a survey of the development of architecture and interior design from the Egyptian era through the Industrial Age. Knowledge and understanding of the terminology used and the development of period styles in art, architecture, interiors, and furnishings are attained through lectures, slide presentations, field trips, research, and analytical assignments.

IAR 262 History of Architecture and Design II (4)

Prerequisites: IAR 261

This course is a survey of the development of architecture and interior design from the end of the industrial Age through Modernism. Knowledge and understanding of the terminology used and the development of period styles in art, architecture, interiors, and furnishings are attained through lectures, slide presentations, field trips, research, and analytical assignments.

IAR 290 Interior Architecture Studio I – Form, Space and Process (6)

Prerequisites: IAR 262, IAR 210

This course engages the class in the exploration of concepts relating to interior design. The course will focus on thought provoking research that allows students to explore specific areas within the field of interior architecture. This course will investigate a variety of topics ranging from period-specific research, to design theory. The abstract conceptualization processes, including critical analysis and application of the elements and principles of interior architecture will culminate in the students' development of their first studio project.

IAR 300 Study Tour (4)

Prerequisites: 45 credit hours and minimum 2.5 cumulative GPA

This course combines lecture, research, analytical studies and travel to provide students with the opportunity to experience significant architectural and historical landmarks as well as the design features and professional environment of a specific geographical area through scheduled appointments, private tours and presentations. Students meet with instructor for 1 hour a week the term prior to the tour in order to be prepared for the trip. Class work includes research and analytical studies relevant to the study tour. Final projects documenting the experience are required for completion of the course.

IAR 306 CADD II (4)

Prerequisites: IAR 206

In this course, the student reviews the fundamentals of computer drafting and the tools learned in the CADD I class. The student learns to translate two-dimensional plans and elevations to three dimensional drawings. Students generate isometric and perspective views and learn various computer rendering techniques in conjunction with Adobe Photoshop.

IAR 310 Lighting Design (4)

Prerequisites: IAR 109, completion of/or concurrent enrollment in Math 211

This course introduces the student to the fundamentals of lighting interior spaces, recognition of light sources and systems, integrated use of natural light, sustainable and energy efficient practices, light measurement and calculation. Students learn to analyze the spatial requirements for light, select proper system controls, calculate the level of lighting, draw reflected ceiling plans, mechanical systems, power and communication plans, lighting legends, and lighting schedules.

IAR 320 Interior Architecture Studio II – Residential Design (6)

Prerequisites: IAR140, IAR 242, IAR 290

This is a studio course in which the student develops a residential interior. The student will learn essential skills such as client analysis, programming, space planning, code analysis, furniture, and finish selection and specification while creating solutions for a given design problem. In addition, electrical, lighting, and plumbing requirements are introduced. This serves as a capstone course.

IAR 335 Detailing for Interiors (4)

Prerequisites: IAR 109, IAR 242

In this course, the student will develop interior detailing skills, including the use of appropriate scale in creating drawings for elements such as stairways, railings, doors, windows, fireplaces, and millwork details for both residential and commercial spaces.

IAR 360 Interior Architecture Studio III – Commercial Design (4)

Prerequisites: IAR 320

This is a fundamental studio course in the design of commercial environments. Through studio projects, the student develops a commercial interior through critical client analysis, use of conceptualization techniques, complex programming, space planning, and the use of open-office systems. The student will integrate knowledge of ADA codes and standardized building and fire safety codes as they pertain to commercial environments.

IAR 370 Building Systems and Codes (4)

Prerequisites: IAR 109

In this course, the student is introduced to the elements of construction and building systems including structural, mechanical, electrical, plumbing and acoustical as well as a comprehensive knowledge of the building and safety codes that apply. Emphasis is placed on the development of a related vocabulary and a critical understanding of the interaction between the design idea and building construction process.

IAR 401 Professional Business Development (4)

Prerequisites: IAR 320

This course is designed to introduce business practices and procedures specific to the professional practice of interior design. An understanding of business structures for design firms, contracts, legal ramifications, and licensing procedures as well as ethics within the profession will be conveyed through lectures, research, guest speakers and field trips.

IAR 435 Construction Documents (4)

Prerequisites: IAR 206, IAR 310, IAR 320, IAR 370

In this course advanced architectural drafting techniques are used to complete a set of working drawings, specifications, and interior finish schedules for either a residential or commercial project. Interaction with other design professionals, consultants and/or team members is emphasized.

IAR 440 Interior Architecture Studio IV – Universal Design (6)

Prerequisites: IAR 360

This is an advanced course in universal design that stresses analytical research and the practical implementation of the principles necessary for the design, health, and safety of spaces for all population groups with an emphasis on mutual accessibility. Students will study “world related” issues in design such as low-cost housing, recycling of building components, and sustainable resources.

IAR 450 Special Topics (4)

Prerequisite: IAR 360

This is an elective course in Interior Architecture that engages the class in an exploration of concepts relating to interior design. A variety of topics ranging from period-specific research to product application, and/or current industry issues may be covered. The course will focus on thought-provoking research that allows students to explore specific areas within the field of design.

IAR 451 Event/Set Design (6)

Prerequisite: IAR 335, IAR 360

This class enables the student to understand the presentation of design elements associated with ephemeral and transient events such as conventions, displays, and set design. Selection of materials, budgeting, construction methods, and dismantling, storing and transportation techniques shall be integrated in the design process. Presentations include working drawings, models and detailing.

IAR 452 Hospitality Design (6)

Prerequisite: IAR 360

This is an advanced design studio emphasizing the hospitality industry. It requires the completion of a project from preliminary programming and space planning, to using anthropometric theory, through the selection of furnishings and finishes that are ergonomically correct. Comparative analyses, code/legislation, including ADA requirements, must be incorporated in the final project presentation.

IAR 453 Retail Design (6)

Prerequisite: IAR 360

This is an advanced design studio that focuses on retail planning and design. Students are required to analyze a product image, research the target market, create and develop a concept to generate a design that complements the product lines including the use of branding. Presentations will also include comparative analyses, space planning, integrating code/legislation and selection of ergonomically correct furnishings and finishes.

IAR 454 Kitchen and Bath Design (6)

Prerequisite: IAR 335, IAR 360

This is an advanced studio/lecture course where students are introduced to specific design conditions, products, finishes, and codes/legislation applicable to the kitchen and bath market. The student will have an understanding of plumbing, electrical and accessibility concerns with respect to this industry. Custom cabinetry, installation techniques and product integration is highlighted. Students will incorporate the above in their project presentations from conceptual planning through working drawings, detailing and product and finish specifications.

IAR 455 Furniture Design (6)

Prerequisite: IAR 335

This studio course focuses on the issues related to custom furniture design including styles, function, construction, technical aspects and costs. Through comparative analyses, the study of the human form, and researching appropriate and innovative construction techniques, students develop a design of a furniture prototype from initial concept through construction. Final presentation will include the evolution of the prototype through models and detail drawings.

IAR 456 Health Care Design (6)

Prerequisite: IAR 360

This is an advanced studio course that focuses on the specific needs in the design of health care facilities. Special conditions and codes/legislation pertaining to materials, furnishings and finishes are emphasized. It requires the completion of a project from comparative analyses to concept

development, preliminary programming and space planning, incorporating ADA requirements and use of materials and finishes within the parameters of code legislation.

IAR 457 Historic Restoration (4)

Prerequisite: IAR 290

This is an advanced design studio/lecture course that focuses on the interior designer's role in the curatorial management of historic cultural resources. This course examines the history and philosophy of the historic preservation movement as it has evolved over time. Students will also be introduced to a broad range of legal, economic, aesthetic and technical issues associated with the preservation and rehabilitation of historic buildings.

IAR 458 CADD III – 3D Digital Design (4)

Prerequisites: IAR 306, IAR 360

This advanced computer aided design focuses on 3D modeling techniques using alternative industry software to enhance design presentations and portfolios. Students experiment with computer rendering techniques such as lighting, color, shadow, etc. culminating in a final rendered 3D computer generated presentation.

IAR 459 Portfolio, Presentation and Marketing (4)

Prerequisites: IAR 401

This is an advanced course assisting students in marketing themselves by developing the communication skills necessary for successful employment. Students will have the opportunity to create a comprehensive portfolio and undergo mock interviews in order to prepare for a job interview. Lecture and research that applies to visual, oral, and written presentation skills, as well as marketing skills will be conducted. Guest speakers and/or jurors and field trips may supplement instruction.

IAR 460 IAR Studio V – Senior Thesis Research (6)

Prerequisites: IAR 360 and approval by program chair

Students will research and begin to prepare a thesis proposal by developing a project that demonstrates a comprehensive understanding of interior architecture as evidence of professional capability. The proposal should

take into account the student's strengths, weaknesses, and professional ambitions. The student shall produce the majority of the research paper and begin the analysis and design of a unique and marketable design project that demonstrates a comprehensive understanding of interior architecture and an ability to carry out pertinent research in an independent manner. Requirements include a thorough research study, analytical studies, site selection and documentation, programming, and the documentation of the process in a written thesis paper. Students are recommended to select a Professional Advisor to provide constructive criticism throughout this process.

IAR 485 Interior Architecture Studio VI – SeniorThesis Design (6)

Prerequisites: IAR 460 and approval by program chair

Students will complete the research and prepare a final thesis proposal by completing the development of a project that demonstrates a comprehensive understanding of interior architecture as evidence of professional capability. The proposal should take into account the student's strengths, weaknesses, and professional ambitions. The student shall produce a final research paper and complete a unique and marketable design project that demonstrates a comprehensive understanding of interior architecture and an ability to carry out pertinent research in an independent manner. Requirements include the presentation and use of analytical studies, site selection and documentation, code analysis, and course programming completed in Studio V to develop a comprehensive design. Student will complete the space planning of their thesis proposal, the specifications and deliver a final written, oral and visual presentation to an advisory panel. Students are recommended to select a Professional Advisor to provide constructive criticism throughout this process. This serves as a capstone course.

IBS 641 Managerial Economics (5)

Prerequisite: None

This course explores the relationship of economics to managerial decisions. Consideration is given to optimization techniques, fundamental microeconomics, theory of competition, market structures, innovation techniques, research and development, oligopolistic behavior and game theory, pricing strategies, and other

management-related matters such as sociopolitical influences, cultural diversity, and differing forms and conventions of business.

IBS 644 International Economics (5)

Prerequisites: QMB 643, IBS 641

This course examines economic relations among nations and blocks of nations and the implications for domestic and international business. Institutional, political, and historical factors that shape the internal economic environment provide the foundation for this course. The practical impacts of international specialization, the development of world trade, commercial policy, and balance of payment mechanisms, as well as foreign exchange rates, are considered.

IBS 645 International Trade and Finance (5)

Prerequisites: QMB 642, IBS 641

This course considers current theories and practical forms of commercial policy as a means of regulating trade. The institutional implementation of commercial policy in developed, as well as developing, countries forms a significant part of this course. Internal financial flows and exchange rate mechanisms are also considered. The domestic consequences for enterprises of exchange rate policy are examined.

IBS 646 International Investment Management (5)

Prerequisite: QMB 642

This course surveys and evaluates techniques of investment analysis and portfolio management within an international context. Implications of the theories of efficient capital markets and hedging models are emphasized.

IBS 647 Complex Financial Instruments (5)

Prerequisite: QMB 642

This course deals with pricing and market mechanisms of complex financial instruments such as options, futures, and assets with contingent payoff structures. Investment usefulness of financial instruments and applications of the pricing models of options are thoroughly covered.

IBS 648 Financial Instruments (5)

Prerequisites: QMB 641, QMB 642

The problems and processes associated with planning and evaluating financial performance are discussed in detail. The interaction between these processes and the way a firm is organized is examined. Cases are used extensively in the course.

IBS 650 Money and International Capital Markets (5)

Prerequisites: QMB 642, IBS 641

The functions of and relationships between various domestic and international financial markets and institutions are examined in this course. The impact of monetary policy upon financial markets and the behavior of interest rates are analyzed.

IBS/MGT/MKT/QMB 661 MBA Thesis (5)

Prerequisite: GPA of 3.0

This course is designed to provide MBA students with a structural learning experience in the context of an international organizational setting. Each internship will be monitored and assessed by an assigned faculty member who will assist the interning student with the documentation of learning outcomes. It should be noted that the term 'internship' includes many forms of substantial interaction between the student and organizations including, but not limited to: guided studies, 'shadowing' managers and teams as well as traditional 'internships'.

IBS/MGT/MKT/QMB 662 MBA Internship (5)

Prerequisite: None

This program option is designed to provide students with a structural learning experience in the context of an actual international business firm. Because course credit will be given for this experience, each internship or field placement will be accompanied by an Instructional Contact between the field placement mentor, the firm in which the placement takes place, the student, and the campus. All internship experiences will be coordinated by a graduate faculty member who will visit and evaluate the placement experience with an academic grade being awarded.

ILL 254 Basic Illustration I (5)

Prerequisite: None

This course explores concepts, methods, and materials employed in contemporary illustration. Emphasis is placed upon development of ideas and the exploration of various media and techniques. This basic course encourages a creative and open approach to visual thinking and problem solving. It is an essential foundation for all further areas of design study.

ILL 255 2D Animation I (5)

Prerequisite: None

This course is designed to give students an inclusive survey of the techniques of classic drawn, model and "cel" animation from concept and development through digital composition of finishes sequences. The course will incorporate both practice and theory in covering the three major areas of the animation process, including Animation Design, Animation Technique, and Animation Production.

ILL 256 2D Animation II (5)

Prerequisite: ILL 255

This course is a continuation of ILL 255. The course proceeds from theory of two-dimensional or "cel" animation to writing, storyboarding, and basic student animation through the pencil test stage.

ILL 311 Illustration (6)

Prerequisite: None

This course explores the concepts, methods and tools employed in contemporary illustration. Emphasis is placed upon the development of ideas and the exploration of varied media.

ILL 355 Illustration II (5)

Prerequisite: ILL 254

In this course, students are encouraged to concentrate their efforts on developing further their own personal approach toward illustration. Emphasis continues to be placed on broader thinking and the use of a wider range of materials. More challenging projects are undertaken in such areas as sequential and narrative illustration.

ILL 356 Illustration III (5)

Prerequisite: ILL 355

The distinctive style developed by individual students will be used to explore subject matter to combine personal interest with commercial potential. Emphasis will be placed on creativity, time management and professional finish.

ILL 358 Computer Animation I (5)

Prerequisite: CIS 102

This course introduces students to the burgeoning field of Web-based animation, which is optimized for low-bandwidth delivery and incorporates interactivity. Utilizing tools such as Flash, students will build on the traditional animation skills and concepts of 2D animation to create animated content for the Web. Basic interactivity and interface design principles will be explored along with the application of classic animating techniques in this new medium.

ILL 452 Narrative Illustration (5)

Prerequisites: ILL 254; DES 103 or DES 210

This course examines visual and narrative structures and conventions employed within various media including comic books, cartoon strips, picture books, film animation, and storyboarding of treatments. The student can develop his or her illustration skills by applying them towards visual storytelling.

ILL 456 3D Illustration (5)

Prerequisites: ILL 254, CIS 102, PHO 251

In this course students study the development of 3D illustration techniques and styles and their commercial application. Students can learn how to extend existing 2D image communication skills into applied project work including traditional, photographic, and digital methods.

ILL 457 Illustration IV (5)

Prerequisite: ILL 356

This course concentrates on advanced individual research into illustration techniques and their application to functional visual communication. Emphasis will be placed on the creative ability to exhaust possibilities within defined limits. The importance of flexibility of approach is stressed at this level.

ILL 458 Computer Animation II (5)

Prerequisite: ILL 358

This class is targeted at refining the basic animation skills taught in ILL 358 and advancing into more sophisticated applications of Web animation technology. Students will have the opportunity to explore more advanced Action Scripting, as well as learn to problem-solve complex design tasks and special effects.

ILL 459 Computer Illustration (5)

Prerequisite: VCD 352

This course provides an intensive study of computer software to produce creative illustrations using programs such as Adobe Illustrator.

ILLW 641 International Legal Environment (5)

Prerequisite: None

This course explores the relationship of international and commercial law to international business. Consideration is given to the law of jurisdiction, United Nations law, conflict of laws, contracts, torts, formation of corporations, antitrust issues, and foreign relations law.

INT 102 Introduction to Interior Design (6)

Prerequisite: None

This elective course in interior design introduces the student to the history, concepts, vocabulary, and personalities inherent to interior design and architecture. The student will explore the built environment through problem solving, lectures, critiques, and discussions. The practice of interior design will be surveyed. Design fundamentals and color principles will be introduced. Membership of the professional organizations of interior design will also be explored.

INT 104 Textiles for Interiors (5)

Prerequisite: None

This course is a study of the characteristics, functional applications, and care of textiles including fibers, yarn construction methods, and codes/legislation that regulate the use of textiles in interior spaces. Students will be expected to design their own textile as part of this course.

INT 105 Interior Drafting (5)

Prerequisite: None

In this course, students are introduced to the fundamentals of manual drafting and the tools used in this technique. Some of the goals are to learn basic interior drafting vocabulary, line quality, lettering, and drafting conventions for a floor plan, furniture plan, interior elevations, building sections, and reflected ceiling plans. This course involves presentation techniques including models and axonometric drawings. Anthropometrics and ergonomics will be introduced.

INT 109 Drawing Fundamentals I (6)

Prerequisite: None

In this course, students are introduced to the fundamentals of manual drafting and tools used in this technique. Goals include learning basic drafting vocabulary, line quality, lettering, and drafting conventions for a floor plan, furniture plan, interior elevations, building sections, and reflected ceiling plans. The course involves presentation techniques including models, orthographic, and axonometric drawings. Anthropometrics, ergonomics, and volumetric thinking will be introduced as well as the metric system.

INT 110 Drawing Fundamentals II (6)

Prerequisite: INT 109

The techniques of drawing basic forms and shapes are presented through exercises designed to develop perceptual skills. The student studies volume, tone, texture, perspective, and composition. Multiple interior illustration techniques, from rapid-visualization and thumbnail sketching to the formal composition of one- and two-point perspectives, are explored. The skills of rendering three-dimensional forms, shapes and objects as well as the basics of black and white rendering techniques are also presented.

INT 150 Special Topics in Interior Design – Lecture (6)

Prerequisite: None

This is an elective course in Interior Design that engages the class in an exploration of concepts relating to interior design. A variety of topics ranging from period-specific

research to product application, and/or current industry issues may be covered. The course will focus on thought-provoking research that allows students to explore specific areas within the field of design.

INT 202 Interior Design Elements (5)

Prerequisite: INT 105

This course investigates the fundamental elements of interior design and conveys their use through practical and theoretical research. The student will study the aesthetic response of the elements of design which include for example space, shape, form, mass, line, texture, pattern, light and colour in two and three dimensional space through experiments and projects. Through the theoretical and contextual investigation of these responses and their application the student will understand their use as an integral part of the design process.

INT 203 Interior Design Principles (5)

Prerequisite: DES 102, INT 202

This course investigates further the principles of interior design, including unity, balance, proportion, scale, rhythm, covered in Interior Design Elements. The students will develop practical applications through project. In addition the students will gain knowledge in, for example, color psychology, client analysis, selecting finishes through mood and sample board as well as various other presentation techniques. The understanding and use of anthropometric and ergonomic concepts and requirements will be intensified and issues about the design profession at national and international levels will be discussed.

INT 204 Perspective Drawings and Sketch Rendering (5)

Prerequisites: DES 103, INT 105

This course introduces students to multiple interior illustration techniques, from rapid-visualization and thumbnail sketching to the formal composition of one- and two-point perspectives. Students explore rendering of three-dimensional forms, shapes, and objects, and learn the basics of black and white rendering techniques.

INT 206 Visual Communication (5)

Prerequisite: INT 204

In this course students can learn multiple methods of color rendering in various media. The rendering techniques vary from design development color sketches to a full-color, high standard of presentation.

INT 210 Drawing Fundamentals III (6)

Prerequisite: INT 110

This course focuses on the visual communication of interior design. A series of interior design-related exercises will allow students to explore the use of presentation techniques in a variety of media including mood and sample boards as well as the production of color sketches to a full-color high standard of presentation. Design terminology and principles will also be reinforced.

INT 236 Interior Design Materials (6)

Prerequisite: INT 109

This course introduces students to the recognition and specification of appropriate resources, materials and textiles. The student can learn application techniques and code regulations that influence a designer's selection. Preliminary cost estimating is also introduced. Materials including hard and softwoods, marble and stone, metals, paint, glass, laminates, and concrete are examined and discussed. The characteristics, functional applications, and care of textiles including fibers, yarn manufacturing methods, and codes/legislation are explored.

INT 240 Interior Design Studio I (6)

Prerequisite: INT 210

This course focuses on design theory and abstract conceptualization processes, including critical analysis and application of the elements and principles of interior design in developing a project. Students learn the basics of space planning and preliminary design development. The metric system will be discussed.

INT 255 Study Tour (5)

Prerequisites: Sophomore Status; 2.5 CGPA

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history from text to reality. The course allows students to visit and experience the design features and the professional environment of a new city through scheduled appointments, private tours, and presentations. Students meet with an instructor every other week for a two-hour class the term prior to the tour in order to be prepared for the trip. Class work includes research and analytical projects that are relevant to the study tour. Final projects documenting the experience are required for completion of the course.

INT 261 History of Interior Design I (5)

Prerequisite: DES 103

This course is a survey of the development of interior design from the Egyptian through to the Classical Revival period. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research, and analytical assignments. Emphasis is placed on recognizing masters of contemporary design.

INT 262 History of Interior Design II (5)

Prerequisite: DES 103

This course is a survey of the development of interior design from the Classical Revival period through to the present. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research, and analytical assignments. Emphasis is placed on recognizing masters of contemporary design.

INT 268 Computer-Aided Design I (5)

Prerequisites: CIS 101, INT 105

In this course, students are introduced to the fundamentals of computer drafting and the tools used in this technique. Students can learn basic computer drafting vocabulary, line weights, and values, as well as the skills necessary to produce floor plans, furniture plans, interior elevations, building sections, and reflected ceiling plans.

INT 270 Special Topics in Interior Design (5)

Prerequisite: Approval of Program Dean

This is a basic course in which students participate in topics to be selected by the instructor, with the approval of the Program Chair/Dean, that develop an aspect of design and/or presentation.

INT 271 Historic Interiors of London (5)

Prerequisite: None

This course is a study of the development of interior design and decoration in London from medieval times to the late twentieth century. Slide presentations, lectures, and field trips are part of this course. Emphasis is placed on recognizing, recording, and researching these different identifiable styles in this important city.

INT 272 Historic Architecture of London (5)

Prerequisite: None

This course is a study of the development of architecture and interior design in London from the Roman era to the present. Slide presentations, lectures, and field trips are part of this course. Emphasis is placed on recognizing, recording, and researching the different identifiable styles present in this important city.

INT 280 Three-Dimensional Design (5)

Prerequisites: INT 203, INT 304

This is a basic course in which students study three-dimensional form and space using appropriate tools and materials. A three-dimensional sensibility is developed through the use of research, analysis, and study models. The conventions of plan, elevation, and section are utilized to construct a furnished scale model incorporating interior elements and finishes.

INT 302 Lighting Design (5)

Prerequisites: INT 202, MTH ELE

This course focuses on the fundamentals of interior lighting design, recognition of light sources and systems, light measurement and calculation. The student will learn to analyse the spatial requirements for light, select proper systems, calculate the level of lighting, draw reflected

ceiling plans, lighting legends, and lighting schedules. Emphasis is placed on communicating a design solution by accomplishing projects that are application orientated.

INT 303 Resources and Materials (5)

Prerequisite: INT 104, INT 203

This course further develops the student's ability to recognize and specify appropriate resources and materials. The student learns the application techniques and code regulations that influence a designer's selection. Preliminary cost estimating is also introduced.

INT 304 Building Systems and Codes (5)

Prerequisite: INT 105

In this course the student will develop an understanding of the basic elements of construction and building systems including mechanical, electrical and plumbing systems. Emphasis is placed on the development of a related vocabulary and a critical understanding of the interaction between the design idea and the construction method.

INT 305 Introduction to Detailing (5)

Prerequisites: INT 105, INT 303, INT 304

In this course, the student can develop interior detailing technical skills, emphasizing stairways, doors, windows, fireplaces, and purchase built-in furniture details for residential and commercial spaces.

INT 306 ID Digital Design (9)

Prerequisites: CSM 101, and INT 109

In this course, students are introduced to the fundamentals of computer drafting and the tools used in this technique. Students will develop competencies in computer drafting vocabulary, line weights, and values, as well as the skills necessary to produce floor plans, furniture plans, interior elevations, building sections, and reflected ceiling plans. Solid modeling will be introduced to generate isometric and perspective views. Emphasis is given to dimensioning systems, printing techniques, the preparation of construction documents, file management, and developing production speed and efficiency.

INT 310 Lighting Design (6)

Prerequisites: INT 109 and MTH 211

This course introduces the student to the fundamentals of interior lighting design, recognition of light sources and systems, integrated use of natural light and sustainable and energy-efficient practices, light measurement, and calculation. Students learn to analyze the spatial requirements for light, select proper systems, calculate the level of lighting, draw reflected ceiling plans incorporating mechanical systems, and draw power and communication plans, lighting legends, and lighting schedules.

INT 335 History of Interior Design (9)

Prerequisite: ENG 105

This course is a survey of the development of interior design from the Egyptian era to the present. Knowledge and understanding of the terminology used and the development of period styles in art, architecture, interiors, and furnishings are expected to be attained through lectures, slide presentations, field trips, research, and analytical assignments.

INT 340 Interior Design Studio II (6)

Prerequisites: INT 240, INT 236, INT 310

This is a studio course in which students are expected to develop a residential interior. The course includes lectures, in-class assignments, on-site investigation, field trips, and critiques. The student will be expected to accomplish projects and learn essential skills such as client analysis, programming, space planning, code analysis, furniture, and finish selection and specification. In addition, electrical, lighting, and plumbing requirements are introduced. Through research and analysis, students are required to design and construct a model of an environmentally friendly residential interior, as well as explore residential building systems in depth.

INT 350 Residential Design I (5)

Prerequisites: INT 104, INT 203, INT 206, INT 268, INT 304

This is a fundamental studio course in which students are expected to develop a residential interior. The course includes lectures, in-class assignments, on-site

investigation, field trips, and critiques. The student will be expected to accomplish projects and learn essential skills such as client analysis, programming, space planning, code analysis, furniture, and finish selection. In addition, electrical, lighting, and plumbing requirements are introduced.

INT 351 Furniture Design (5)

Prerequisite: INT 305

This course focuses on the issues related to custom furniture design including construction, styles, function, technical aspects, and costs. Through the study of the human form and by researching appropriate materials and construction techniques, students are expected to develop a furniture prototype design from initial concept to construction.

INT 360 Interior Design Studio III (9)

Prerequisite: INT 340

This is a fundamental studio course in the design of business environments. Through studio projects, students are expected to develop a commercial interior through critical client analysis, use of conceptualization techniques, complex programming, space planning, and the use of open-office systems. Students are also introduced to ADA codes and standard building and fire safety codes as they pertain to commercial design.

INT 361 Commercial Design I (5)

Prerequisites: INT 268, INT 302, INT 350

This is a fundamental course in the design of business environments. Through studio projects, lectures, and field trips, the student is expected to develop a commercial interior that includes critical client analysis, complex programming, space planning, and the use of open-office systems. Students are also introduced to relevant accessibility codes/legislation and standard building and fire safety codes as they pertain to commercial design.

INT 364 Working Drawings and Specifications (5)

Prerequisites: INT 263, INT 302, INT 305

In this course, advanced architectural drafting techniques are used to complete a set of working drawings, specifications, and finish schedules for either a residential or commercial project. The principles of interaction with other design professionals and/or team members are emphasized.

INT 365 Residential Design II (5)

Prerequisites: INT 302, INT 303, INT 305, INT 350

Building on the skills and knowledge taught in Residential Design I, this advanced studio course will require students to design more complex residential projects. Through research and analysis, students design and construct a model of an environmentally friendly residential interior, as well as exploring residential building systems in depth.

INT 367 Interior Illustration (5)

Prerequisite: INT 206

This is an advanced visual communication course. The student will develop illustration skills by applying them to rendered interior spaces.

INT 369 The English Country House and Its Landscape (5)

Prerequisites: ENG 101, ENG 102

This is a study and research course that requires in-depth research into historic properties and their gardens in the UK. Students will have the opportunity to identify and analyze the predominant style of each property as evidenced by the interior and exterior detailing and conduct on-site investigation and recording. This course includes a written research document made up of illustrated essays and a visual and written record of the visited buildings to be presented at the end of term.

INT 370 Building Systems and Codes (9)

Prerequisites: INT 109, MTH 211, and INT 236

In this course, the student is introduced to the elements of construction and building systems including structural, mechanical, electrical, and plumbing as well as a

comprehensive knowledge of the building and safety codes that apply. Emphasis is placed on the development of a related vocabulary and a critical understanding of the interaction between the design idea and building construction method.

INT 374 Hospitality Design (5)

Prerequisites: INT 302, INT 305, INT 350

This advanced course emphasizes design needs of the hospitality industry and requires the completion of a project from preliminary programming, space planning, and utilizing anthropometrics theory, through to the selection of furnishings and finishes that are ergonomically correct. Comparative analysis, code/legislation, and other relevant research and presentation will also be covered in this course.

INT 375 Retail Store Design (5)

Prerequisites: INT 302, INT 350, INT 361

This is an advanced design studio that focuses on retail planning and design. Students are required to analyze the product image, research the target market, and generate a design that complements the product lines. Complete presentations include comparative analyses, floor plans, reflected ceiling plans, elevations, details, custom design, and furniture/finish selections and specifications.

INT 401 Professional Business Development (5)

Prerequisites: INT 350 and Approval of Program Chair/Dean

This course is designed to introduce business practices and procedures specific to the professional practice of interior design. Guest speakers and field trips may supplement instruction.

INT 438 Construction Documents (9)

Prerequisites: INT 370, INT 236, and INT 310

In this course advanced architectural drafting techniques are used to complete a set of working drawings, specifications, and finishing schedules for either a residential or commercial project. The interior detailing of the project will include stairways, doors, windows, fireplaces, and millwork details. Interaction with other design professionals, consultants and/or team members is emphasized.

INT 440 Interior Design Studio IV (9)

Prerequisite: INT 360

This is an advanced course in universal design that stresses analytical research and the practical implementation of the principles necessary for the design, health, and safety of spaces for special population groups such as children, the physically challenged, the elderly, and the financially challenged. Students will study “world-related” issues in design such as low-cost housing, recycling of building components, and sustainable energy.

INT 448 Interior Design Business and Marketing (6)

Prerequisite: INT 340

This course is designed to introduce business practices and procedures specific to the professional practice of interior design, and to assist students in marketing themselves by developing the communication skills necessary for successful employment. Students will have the opportunity to create a comprehensive portfolio design and undergo mock interviews in order to prepare them for a job interview. Lecture and research that applies to visual, oral, and written presentation skills, as well as marketing skills, will be conducted. Guest speakers and/or jurors and field trips may supplement instruction.

INT 450 Special Topics in Interior Design – Studio (6)

Prerequisite: Chair/Dean Approval

This is an elective studio course in Interior Design that engages the class in a variety of topics ranging from period-specific research to product application, and/or current industry issues. The course will focus on analysis, thought-provoking research, and practical application that allow students to explore specific areas of expertise within the field of design.

INT 452 Event Design (5)

Prerequisite: INT 361

This course enables the student to understand the presentation of design elements associated with both ephemeral and transient events such as conventions, displays, and set design. Selection of materials, budgeting, construction methods, dismantling, storing and transportation techniques will be integrated in the design process and final design.

INT 454 Universal Design (5)

Prerequisites: INT 302, INT 361

This is an advanced course stressing analytical research and the practical implementation of the principles necessary for the design, health, and safety of spaces for special population groups such as children, the physically challenged, the elderly, and the poor throughout the world. Students will study “world-related” issues in design such as low-cost housing, recycling of building components, and sustainable energy.

INT 455 Portfolio, Presentation, and Marketing (5)

Prerequisite: INT 401

This is an advanced course assisting students in marketing themselves by developing the communication skills necessary for successful employment. Students will have the opportunity to create a comprehensive portfolio and undergo mock interviews in order to prepare for a job interview. Lecture and research that applies to visual, oral, and written presentation skills, as well as marketing skills, will be conducted. Guest speakers and/or jurors and field trips may supplement instruction.

INT 460 Interior Design Studio V (Thesis: Research) (6)

Prerequisites: INT 440 and Program Chair/Dean Approval

Students will be expected to research and begin to prepare a thesis proposal by developing a project that demonstrates a comprehensive understanding of interior design as evidence of professional capability. The proposal should take into account the student's strengths, weaknesses, and professional ambitions. The student shall produce the majority of the research paper and begin the analysis and design of a unique and marketable design project that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. Requirements include a thorough research study, analytical studies, site selection and documentation, programming, and the documentation of the process in a written thesis paper. Students are recommended to select a Professional Advisor to provide constructive criticism throughout this process.

INT 461 Innovative Design (5)

Prerequisites: Four studio courses

This is an advanced course that involves the research and application of design theory to a competition project. The Student will prepare competition entries from conceptual diagrams, preliminary design and code analysis to final presentation. Student projects may emphasize "Green" design and/or experimental technology and materials. Student projects may emphasize "green" design and/or experimental technology and materials.

INT 462 Historic Restoration (5)

Prerequisites: INT 261, INT 262, INT 350

This is an advanced design studio course that requires in-depth research of an historic property in need of restoration. Students identify and analyze the predominant style as evidenced by the interior & exterior detailing and conduct on-site investigation, prepare as-built drawings, design development drawings and presentation boards. Part of the course includes the preparation of a written research document and the application of the research to the design.

INT 463 Computer-Aided Design II (5)

Prerequisites: INT 268, INT 305

This course continues to build on the fundamentals of Computer-Aided Design I. Students can develop competencies in the production of drawings that require advanced levels of drawing commands and techniques in the manipulation of CAD drawings. Emphasis is given to dimensioning systems, printing techniques, the preparation of construction documents, and developing production speed and efficiency.

INT 466 Computer-Aided Design III (5)

Prerequisite: INT 463

This is an advanced computer-aided drafting course focused on three-dimensional modeling. Students can learn how to translate two-dimensional plans and elevations into three-dimensional drawings in order to utilize these drawings for design presentations. Students are required to generate a fully rendered perspective.

INT 470 Special Topics in Interior Design (5)

Prerequisite: Approval of Program Dean

This is an advanced course in which students participate in a topic to be selected by the instructor, with the approval of the program chair, which develops an aspect of design and/or presentation. Pertinent and specific research, critical and self-reflected detailed analysis, application of the research and analysis to the design and excellent presentation skills will be required in this course.

INT 472 Kitchen and Bath Design (5)

Prerequisites: INT 305, INT 350

This is an advanced studio course in which students are introduced to specific design conditions, products, finishes, and codes/legislation applicable to the kitchen and bath market. The student can gain an understanding of plumbing, electrical, and accessibility concerns with respect to this industry. Custom cabinetry, installation techniques, and product integration are highlighted. This course uses both imperial and metric systems of measurement.

INT 475 Study Tour (5)

Prerequisites: Junior Status, 2.5 CGPA, and Program Dean approval

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history from text to reality. The course allows students to visit and experience the architecture, history and environment of a new city, through museum visits and walking tours. Students meet with an instructor every other week for a two-hour class in preparation for the study tour. Final projects documenting the experience are required for completion of the course.

INT 480 Senior Thesis: Research (5)

Prerequisites: All Core Studio Courses; Approval of the Program Dean

In this course, students are required to prepare a thesis proposal with the assistance and approval of the Program Chair/Dean. The proposal should take into account the student's strengths, weaknesses, and professional ambitions. The student shall produce a research paper (thesis) that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. Requirements also include analytical studies, site selection and documentation, and a final presentation to an advisory panel.

INT 481 Senior Thesis: Design (5)

Prerequisites: INT 480, Approval of the Program Dean

This is a capstone course in which the student is required to implement his/her thesis research by developing a project that incorporates principles of design, demonstrating a comprehensive understanding of interior design and evidence of professional capability. Final presentation of the resulting design to an advisory panel will be required.

INT 485 Interior Design Studio VI (6)

Prerequisites: INT 460 and Program Chair/Dean Approval

Students are required to complete the research and prepare a final thesis proposal by completing a project that demonstrates a comprehensive understanding of interior design as evidence of professional capability. The proposal should take into account the student's strengths, weaknesses, and professional ambitions. The student shall

produce a final research paper and complete a unique and marketable design project that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. Requirements include the presentation and use of analytical studies, site selection and documentation, code analysis, and course programming completed in INT 460 to develop a comprehensive design. Students will be required to complete the space planning of their thesis proposals and their specifications and deliver final written, oral, and visual presentations to an advisory panel. Students are recommended to select a Professional Advisor to provide constructive criticism throughout this process.

IPM 621 Principles of Project Management (6)

Prerequisites: ITS 610, ITN 620

The course provides an overview of the roles, responsibilities, and management methods of the technology project manager. The course assumes no prior knowledge in management techniques and is intended to teach students how to develop approaches and styles of management for software projects.

IPM 631 Technical Project Leadership, Management, and Communication (6)

Prerequisites: ITS 610, ITN 620

An interactive course designed to provide a solid foundation in key leadership competencies and to afford you the opportunity for a truly transformational leadership experience.

IPM 641 Quality Management for IT Projects (6)

Prerequisites: ITS 610, ITN 620

This course combines project management with quality management by guiding you from Initiation to Closure with the use of cost control. You will develop and review typical management deliverables that illustrate the ability of the Project Manager to control the success of projects. In addition, you will use computer applications as a tool for project management.

ITD 331 Data Modeling (6)

Prerequisite: None

This course examines RDBS concepts, relational database theory, and implementation of database systems. Emphasis will be placed on the concepts of database design, and data definition and manipulation languages.

ITD 350 Basic Queries (6)

Prerequisite: ITD 331

This course examines RDBS concepts, implementation of database systems and basic querying necessary to extract, display, restrict, and sort data from a Relational Database System.

ITD 430 Advanced Database Programming (9)

Prerequisites: ITD 350, ITP 400

This is an advanced course in relational database design and implementation. Students will focus on database programming concepts along with data management and security issues.

ITD 640 Database Design and Implementation (6)

Prerequisite: None

In this course students will focus on the design and implementation of a relational database management system, including concepts such as data extraction and data manipulation.

ITE 378 Internship (5)

Prerequisite: ENG 102

In-field work experience is increasingly important for students and industry in a modern competitive and dynamic working environment. This course provides the opportunity to apply theoretical knowledge to real world experience in a supported environment.

ITE 476 Internship (6)

Prerequisites: Senior Status and Program Chair/Dean Approval

The internship is designed to give students real-world, professional experience in their chosen career fields. Students complete their internships through the demonstration of their knowledge and skills in their chosen

field of study through an approved internship site. The Internship is graded as a pass/fail.

ITE 477 Internship (4)

Prerequisites: 150 credit hours completed and a minimum 3.0 GPA

Students secure professional internships off-campus for a one-term duration of 130 on site hours. They must turn in a weekly journal describing work performed. Students must also conduct an in-depth interview with the principals of the firm, and finally write a paper evaluating the internship experience as well as analyzing the company.

ITE 478 Internship (5)

Prerequisite: Senior status, or Junior status with Program Dean approval.

GPA of 3.0 or Program Dean approval.

In-field work experience is increasingly important for students and industry in a modern competitive and dynamic working environment. This course provides the opportunity to apply theoretical knowledge to real world experience in a supported environment.

ITE 479 Internship (10)

Prerequisite: Senior status, or Junior status with Program Dean approval.

GPA of 3.0 or Program Dean approval.

In-field work experience is increasingly important for students and industry in a modern competitive and dynamic working environment. This course provides the opportunity to apply theoretical knowledge to real world experience in a supported environment.

ITF 401 Computer Forensics (9)

Prerequisite: None

This hands-on introductory course provides students with the knowledge and skills necessary to begin a computer-based investigation. The course begins with an overview of computer forensics and then proceeds to introduce forensics tools, concepts, and documentation of evidence/procedures. The course uses common and accepted Incident Response Policies and Procedures for previewing and securing digital evidence. Topics include: the basics of computer evidence and basic forensic methodology.

ITF 402 Computer Crimes and Computer Forensics (6)

Prerequisite: None

This course will take a detailed, hands-on approach to the use of computers and computer technology in the investigation of incidents in which computers and computer technology play a significant or interesting role. Topics will range from fingerprinting interlopers and their techniques to safeguarding evidence and interacting with investigative authorities. Students completing this course will be familiar with the core computer science theory and practical skills necessary to perform rudimentary computer forensic investigations, understand the role of technology in investigating computer-based crime, and be prepared to deal with investigative bodies at a rudimentary level. Students will also become familiar with a variety of techniques that aid in the prevention of and recovery from computer incidents.

ITF 403 Forensics and Network Security, Data Protection and Telecommunications (9)

Prerequisite: None

In this course, students examine cyberattack prevention, planning, detection, and response with the goals of counteracting cybercrime, cyberterrorism, and cyberpredators, and making them accountable. The topics covered in this course include fundamentals of computer and network forensics, forensic duplication and analysis, network surveillance, intrusion detection and response, incident response, anonymity and pseudonymity, cyberlaw, computer security policies and guidelines, court report writing and presentation, and case studies.

ITF 601 Cell Forensics (6)

Prerequisites: ITS 610, ITN 620

In this course students will examine wireless communications and equipment, legal issues associated with wireless communications and forensics, and types of wireless data storage. Students will also focus on acquisition and protection of cellular devices, and examination of cellular device data.

ITF 602 PDA Forensics (6)

Prerequisites: ITS 610, ITN 620

During this course students will examine types of PDAs, PDA operating systems, and forensic rules for PDAs. Students will also examine acquisition concerns and analysis of different types of PDAs.

ITF 603 Special Topics in Computer Forensics (6)

Prerequisites: ITS 610, ITN 620

During this course, students will examine current trends and technologies in computer forensics.

ITL 275/475 International Study Tour (5)

Prerequisite: Program Dean Approval

Students journey to exciting international cities such as Hong Kong, Orlando, Bombay, New York and Los Angeles to experience the artistic, cultural and business environment. To receive credit, students must submit a paper relating to selectively chosen aspects of the trip. They must also submit a notebook and produce a short research paper. Level 200 students will also give a short presentation on their research topic. Prior to departure, the group and the faculty member, who serves as a guide on the trip, discuss requirements and possible essay topics.

ITN 305 Introduction to Networks (9)

Prerequisite: None

This course provides students with a conceptual overview of networks. The course begins with a focus on hardware and topographies then shifts to network operating systems. Network communication is presented at the conceptual level via OSI reference model, then at a practical level with TCP/IP.

ITN 401 Network Operating System Administration (6)

Prerequisite: ITN 305

This course builds on the foundation provided by ITN 305, giving the student an in-depth understanding of a network server operating system. Students will explore installation options, troubleshooting, configuration, and administration.

ITN 425 Advanced Internet Technologies (6)

Prerequisite: ITN 401

This course prepares students to identify, install, configure, and administer advanced Internet technologies such as Web servers, caching and/or acceleration servers, and advanced addressing technologies (DNS, NAT, DHCP, and RRAS) and e-mail servers. Additionally, the course addresses Web hosting and associated security issues.

ITN 620 Enterprise Network Design (6)

Prerequisite: None

In this course students examine computer networking concepts, which enable them to translate business objectives into a physical network design. Students will be expected to collect and analyze appropriate information to make context-appropriate network-related business decisions.

ITP 303 Programming Concepts (9)

Prerequisite: None

Students are introduced to the programming concepts of pseudo-code, basic input/output, temporary data storage, control structures, and modular program design using functions and procedures. Students will also have the opportunity to create, debug, and execute simple programs using command line programming tools to apply the concepts taught in class.

ITP 330 Application Development (9)

Prerequisite: ITP 303

In this course students learn how to develop graphical user interface applications using a disciplined coding style, including documentation and implementation standards.

ITP 400 Data-Connected Applications (9)

Prerequisites: ITP 330, ITD 331

In this course students will build upon their database and programming skills to construct distributed dynamic data-connected applications.

ITP 450 Advanced Web Application Development (9)

Prerequisites: ITP 400, ITD 430

This course focuses on the practical application of Internet technologies. Students will create a Web application that delivers dynamic content to a website.

ITP 630 Object-Oriented Application Development (6)

Prerequisite: None

During this course students analyze and apply the fundamentals of object-oriented application development.

ITP 650 Advanced Object-Oriented Programming with Data Structures (6)

Prerequisites: ITP 630, ITD 640

During this course students are expected to plan, develop, and implement event-driven applications. Students are also required to create applications that have the capability to communicate with a database.

ITP 660 Server-Side Application Development and Administration (6)

Prerequisite: ITP 650

In this course students examine server-side programming and distributed application architecture. This course is designed to advance the students' knowledge of programming to include the creation of server-side objects used to implement business logic.

ITP 670 Advanced Topics in Application Development (6)

Prerequisite: ITP 650

In this course, students will examine current trends and technologies in application development.

ITS 301 Concepts in Information Technology (6)

Prerequisite: None

This conceptual course provides an overview of information technology. Students will examine computer systems, hardware, programming languages, databases and the relationships between them.

ITS 411 IT Security Concepts (6)

Prerequisite: None

This course introduces students to the security essentials. Students explore and examine various types of information technology security used in business organizations and how they are implemented.

ITS 412 IT Security and the Business Environment (9)

Prerequisite: None

This course analyzes the enterprise business environment components including human resources to pinpoint patterns, attitudes, and thought processes related to security issues. Physical and operations security will also be covered.

ITS 413 IT Topics in Security Management (9)

Prerequisite: None

This course focuses on various practices that need to be established within an organization for an effective and efficient management of security. Topics such as security policy design and implementation, risk assessment and management, and security procedures will be covered.

ITS 479 Analytical Approaches to IT (6)

Prerequisite: Last Quarter

This capstone course presents key topics in information technology management, such as project management, team development, quality assurance and standards.

ITS 610 Information Systems (6)

Prerequisite: None

In this course students examine management skills as they relate to the information technology industry, taking into account the relationship between networking, databases, and programming.

ITS 650 Introduction to Information Security (6)

Prerequisites: ITS 610, ITN 620

This course provides an overview of information security technologies as applied to operating systems, database management systems, and computer networks.

ITS 660 Cryptography Concepts (6)

Prerequisite: ITS 610, ITN 620

In this course, students can learn to use secure protocols over networked systems using cryptography.

ITS 670 Special Topics in Network Security (6)

Prerequisite: ITS 610, ITN 620

In this course, students will explore current issues in network security and apply security concepts. The class will focus on technical topics as well as privacy and policy issues.

ITS 685 Strategic Information Management (6)

Prerequisite: Last Quarter

This capstone course examines the role of information systems within the strategic management of an organization. Students will explore a number of issues such as intellectual property rights, information policy, information technology trends and opportunities, and the use of technology to generate a competitive advantage.

ITW 411 Introduction to Mobile Web Application Development (6)

Prerequisite: None

This course is an introduction to Web application development with a focus on mobile devices. It provides an overview of wireless protocols and devices, such as Palm, Pocket PC, and Smartphone. Furthermore, students learn Web application development technologies, including HTML and ASP.NET, as well as using wireless simulators for development and testing purposes. In addition, user interface design, data synchronization, and memory management issues for mobile devices are discussed.

ITW 412 Wireless Internet and Mobile Business Application Development (9)

Prerequisite: None

This course focuses on dynamic data application development for mobile and wireless devices. It introduces techniques and tools, such as XML, XSL, XPath, WML, WMLScript, ASP.NET, ADO.NET, and J2ME/J2EE, for creating data-transfer applications as solutions for information exchange between individuals and businesses. In addition, security issues with regard to wireless applications are analyzed.

ITW 413 Advanced Topics in Wireless Application Development (9)

Prerequisite: None

This course builds on the skills acquired in the previous two courses. It introduces several advanced tools and techniques for wireless application development, including the SMS protocol for wireless messaging, VoiceXML, SOAP, and BizTalk. Furthermore, m-business management and marketing issues are discussed, as well as design system architecture and requirement analysis.

MCM 200 Media & Society (5)

Prerequisite: ENG 101

This course analyzes the development of print, broadcast and electronic media and the extent to which they function in a globalized environment.

MCM 201 Ethics of Mass Communication (5)

Prerequisite: ENG101

The course covers the relationships between ethical theories and forms of mass communication (journalism; marketing; advertising and public relations), and the consequences for professionals and organizations.

MCM 202 Introduction to Public Relations (5)

Prerequisites: ENG 102, PSP 101

Public Relations is the science of anticipating and analyzing trends, using research and ethical communication methods to implement action in response. This course is designed to provide an understanding the public relations activities of a variety of organizations and situations from a corporate to individual level including

media communications, community relations, event management and copywriting for a variety of situations.

MCM 230 Applied Research Methods (5)

Prerequisite: MTH 111 or MTH 120

Research is the application of systematic methods in gaining answers to questions. The focus of this course is on contemporary strategies, methods and analysis of social research using combined qualitative and quantitative techniques using information and computer technology. It provides an opportunity to explore aspects of designing and completing a research project.

MCM 300 Public Opinion & Persuasion (5)

Prerequisite: ENG 102

The course covers theories and practices about two key concepts in the modern mass communications of liberal democracies.

MCM 305 Popular Culture (5)

Prerequisite: ENG 102

The course looks at a key feature of liberal democratic states based on markets – popular culture, examining how this cultural phenomenon relates to mass and elite culture, and how it expresses itself in the daily lives of consumers and citizens.

MCM 405 TV News Journalism (5)

Prerequisite: ENG 310

The course explores the role of TV news journalism in mass communications, and develops appreciation of the skills needed, and of the work context.

MCM 470 Senior Project (10)

Prerequisites: Senior standing and approval of Program Dean

This is an in-depth project of between eight and ten thousand words under the direction of the Chair. It seeks to develop the student's knowledge in a thematic way (e. g. the relationship of democracy and mass communications) or in specific way (e. g. the relationship between journalists and public relations professionals). The project is regarded as the student's culminating work and should draw upon all of a student's experiences throughout his/her four years of study.

MGT 110 Project Management (6)

Prerequisite: None

In this course, students can learn how to plan and manage projects. The coursework offers students a hands-on opportunity to practice planning and communication skills through teamwork to achieve project goals.

MGT 240 Business Management and Leadership (6)

Prerequisite: None

This survey course examines the elements of management and leadership as they apply to modern organizations. Special emphasis is placed on information and communication technologies found in today's management environment.

MGT 246 Principles of Finance (5)

Prerequisite: ACG 242

This course begins with cash-flow projections and evaluation of financial strength and weaknesses. Capital structure is dealt with, followed by cost of capital and evaluation of capital investment opportunities.

MGT 250 Leadership and Management (5)

Prerequisite: ENG 101

This course combines the elements of management (planning, organizing, implementing, coordinating and controlling) and applies leadership principles and characteristics to these functions. Management and leadership as topics of study are analyzed and compared. Interpersonal skills required for effective leadership are explored.

MGT 255 Contemporary Ethics (5)

Prerequisite: MGT 250

This course introduces students to the ethical context of business operating. This course introduces students to a cooperative framework, which will embrace the foundations of regional differences and influences with respect to ethical decision making. The difficult issue of ethical relativism and other problems associated with multiple ethical systems are examined from theoretical, as well as case-based, applied perspectives.

MGT 260 Entrepreneurship (6)

Prerequisite: None

The course presents a study of entrepreneurship and of the theoretical and practical knowledge necessary to start a new business or buy an existing business and how to operate an ongoing venture.

MGT 303 Human Resource Management (6)

Prerequisite: None

This course discusses the principles, policies, and practices of human resource management. The role of managing and enhancing the productivity and potential of the human resources of the business organization is the primary focus of the course.

MGT 310 Computer Applications and Systems (5)

Prerequisites: CIS101, CSM220, MTH120

The overall aim of this course, taken at the beginning of the third year, is to provide students with the knowledge and skills to use information technology as a part of management decision making.

MGT 320 Organizational Behavior (5)

Prerequisite: MGT 250

This course studies the behavior of individuals in organizations and applications of psychological principles to business problems. Topics include personnel selection, vocational satisfaction, interpersonal relations, training, motivation, and leadership.

MGT 323 Concepts in Organizational Behavior (6)

Prerequisite: None

In this course students examine individual and group behavior within the context of the organizational design and culture. This course provides theoretical and practical knowledge for understanding topics such as motivation, leadership, managerial decision-making, and group processes.

MGT 325 Production and Operations Management (5)

Prerequisites: BUS 141, MGT 250, QMB 240

This course introduces students to the interrelationship between the functions and activities of the typical manufacturing organization. Focus will be on the production strategic management chain from materials to customers. Topics include types of production processes, job flow and batch, inventory control, plant capacity, computer utilization, delivery, and dispatch.

MGT 334 Global Leadership and Management (6)

Prerequisite: None

This survey course examines the elements of management and leadership as they apply to modern organizations. Special emphasis is placed on information and communication found in today's management environment.

MGT 341 Investment and Portfolio Management (5)

Prerequisites: ACG 242, MGT 246

This course presents an analysis of the nature and underlying theory of investments and its utilization by the individual investor and portfolio manager. Topics include capital market theory, portfolio theory and management, options contracts, interest rate futures, factors influencing security prices, and the workings of the New York and London Stock Exchanges.

MGT 342 Corporate Finance (5)

Prerequisites: ACG 242, MGT 246

This course studies the principles and practices of finance. It considers financial instruments, sources and applications of funds, financial ratios, capital market analysis, capital budgeting, investments, and dividend decisions.

MGT 343 Human Resource Management (5)

Prerequisites: BUS 141, MGT 250

This is an introduction to the principles and practices of human resource management. The personnel role in the modern business organizations will be the main focus. Students can develop proficiency in the solving of human resource problems through lectures and case studies.

MGT 345 Project Management (5)

MGT 246, MKT 244, MGT 320

This course draws upon the applied fields of organizational behavior, management theory/science, marketing and quantitative/financial approaches to develop a theoretical and practical understanding of project management for students. The practical learning is accomplished primarily through team-based project simulations.

MGT 350 Effective Management of Information Technology (5)

Prerequisite: CIS 101

Conceptual and practical aspects of information technology in the modern business organization are explored. The role of IT in the structure management and performance of the organization is analyzed. The focus of the course is on the integration of IT into the marketing, production, control, and organizational strategy and policy of the information-led international firm. Case studies and exemplary current practices are examined as are the international implications for the IT manager.

MGT 357 Import/Export Management (6)

Prerequisite: None

This is a practical, step-by-step, techniques-oriented class that teaches students how to manage and market an import/export business. The class covers the operational aspects of the business, as well as the steps necessary to becoming successful in a very competitive environment.

MGT 366 International Entrepreneurship (6)

Prerequisite: None

This course is an overview of small business management and includes methods and procedures for establishing a small business, problem solving techniques required for successful operations, entrepreneurial traits and risks, location selection, and franchising.

MGT 401 Business Management (6)

Prerequisite: None

In this course, students explore the various facets of business management. The course content will emphasize the challenges facing managers in a global environment.

MGT 411 Human Resource Administration (6)

Prerequisite: MGT 303

This course covers all aspects and functions of human resource administration such as selection, training and development, appraisal, compensation, incentive, and discipline.

MGT 421 Organizational Change (6)

Prerequisite: MGT 303

This course presents both conceptual and experiential approaches to the topic of organizational change and organization development. Special emphasis is placed on developing interpersonal skills in order to analyze situations.

MGT 431 Training and Development (6)

Prerequisite: MGT 303

This course examines the various training and human resource development techniques utilized by corporations to improve employee and organizational effectiveness. The focus will be on needs assessment and analysis, training design and implementation, evaluation techniques, and management succession planning.

MGT 432 Managing E-Commerce (9)

Prerequisite: BUS 335

This course provides information on how to build a successful e-business. Special attention will be given to the management of the process of e-commerce—from strategic planning to implementation— using the technology of the Internet.

MGT 435 Global Operations Management (9)

Prerequisite: None

This course explores the basic operations management in modern organizations which involves designing, management and improvement of productive processes.

Subjects include critical path methods (CPM), PERT Charts, Resource Allocations, Grant Charts, budgeted cost of work scheduled, budgeted cost of work performed, actual cost of work performed, and projects associated with services and the manufacture of products including fast delivery to the ultimate consumer.

MGT 436 Information Technology in Business Management (6)

Prerequisite: None

This course examines how organizations can leverage the technologies of the Internet to create new opportunities for business success. It explores the management of information technology, its use in business functions, and e-business.

MGT 440 Entrepreneurship (5)

Prerequisites: MGT 246, MKT 244

This course is an overview of small business management and includes methods and procedures for establishing a small business, problem solving techniques required for successful operations, entrepreneurial traits and risks, location selection, and franchising.

MGT 442 Financial Management (5)

Prerequisites: ACG 242, MGT 246, MTH 120

Application of financial principles to problems of acquisition, use and management of funds in business and non-profit organizations. Analysis of capital investments, capital budgeting, capital structure and dividend policy. Aspects of financial planning and evaluation, management of working capital and mergers and acquisitions will be studied.

MGT 445 Creative Problem Solving (5)

Prerequisites: MGT 250, MKT 244

This course introduces the principles and strategies for the enhancement of creativity and innovation in the addressing of business-related issues. Case studies and original problem analyses are featured as strategies for developing more creative approaches to problem solving.

MGT 447 Production and Operations Management (9)

Prerequisite: MGT 334

This course introduces students to the interrelationship that exists between the functions and activities of the typical manufacturing organization. Focus will be on the production strategic management chain from materials to customers. Topics include types of production processes, job flow and batch, inventory control, plant capacity, computer utilization, delivery, and dispatch.

MGT 450 International Trade and Finance (5)

Prerequisites: BUS 345, MGT 246

This advanced elective considers current theories and practical consequences of international trade. A variety of forms of commercial policy as a means of regulating trade are examined. Financial flows and exchange rate mechanisms are also considered. The domestic consequences for organizations of exchange rate policy are examined.

MGT 485 Global Strategic Management (9)

Prerequisite: Program Chair/Dean Approval

This course examines strategic management from a global perspective. Students will analyze major strategic tasks, such as setting strategic vision and goals; and formulating, implementing, and evaluating strategy and tactics.

MGT 490 Advanced Topics in Management (5)

Prerequisite: MGT 250

This course aims to expose students to recent ideas in management, and to allow them to specialize in a topic that interests them. Topics include total quality Management, Knowledge Management globalization and competitiveness, multiculturalism and organizational success, and organization change and development.

MGT 600 Business Research for Decision Making (6)

Prerequisite: None

In this course, the student will explore decision making from a managerial viewpoint and examine the role of decision making in dealing with employees, formulating strategy, and negotiating. This course requires students to understand, apply, and evaluate both quantitative and qualitative research methodologies as they apply to business studies and analyses.

MGT 615 Leadership and Ethics for Managers (6)

Prerequisite: None

In this course, students explore interactions between leaders, followers, and situations. The course involves the consideration of opportunities and ethical challenges of leadership.

MGT 625 Legal Aspects of Business Decisions (6)

Prerequisite: None

This course covers the current legal issues facing corporations operating in the global economy. Students will explore a variety of issues such as employment, international trade and investment, licensing property, commercial transactions, and conflict resolution strategies.

MGT 635 International Business Operations Management (6)

Prerequisite: BUS 610

This course will examine the principles and techniques of designing, analyzing, and managing international operations processes. Relationships between operations activities and other functional areas of the organization are stressed.

MGT 636 Operations Management for Competitive Advantage (6)

Prerequisite: None

This course examines the various ways of designing and controlling both production and service operations. Concepts of cost, quality, delivery, and flexibility will be covered. Students will examine operations management issues and methods used to gain a competitive advantage.

MGT 637 Project Management: Integration, Scope, Time, and Communication (6)

Prerequisite: None

This course offers a practical approach emphasizing the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®). This course will provide an overview of aspects related to the project life cycle and project management techniques that are used to manage projects that are on schedule, within budget. The student will learn the basic project management framework as well as the preparation of a basic project plan. Students will focus on project management processes including scope, scheduling, cost control, and communication.

MGT 641 Organizational Behavior and Human Resource Management (5)

Prerequisite: None

This course is a comparative analysis of the actions and attitudes of people in organizations across cultures and countries. An introduction to the case study method is featured. Topics covered include issues of motivation, communication, and control; organizational development; and human resources management including management theory, special issues in managing expatriate staff, and a comparison of international employment law and practices.

MGT 642 Managing the Multinational Firm (5)

Prerequisite: None

This course focuses on a comparative analysis of management styles, as well as the legal and cultural influences impacting the multinational firm. Comparative analysis of alternative organizational forms is also investigated. The course is a survey of contemporary practices among firms in each stage of growth, companies, and larger international business structures. Special issues pertaining to import-export management, international joint ventures, and host government relations are covered.

MGT 643 Strategic Management and Policy (5)

Prerequisite: None

This course is a comparative analysis of strategy and policy utilized in managing the marketing-led organization. The course provides a diagnosis of organizational and product strengths and weaknesses in the context of the changing environment of business, as well as an examination of growth and change in current and prospective customers, and direct and indirect competitors. The course examines the interaction of corporate structure, geographic coverage, and marketing. It looks at the creation and implementation of strategic initiatives at the corporate, strategic business unit, and market niche levels. Change management and its outcomes and implementation are considered. This is intended to serve as an MBA capstone course, which provides an opportunity for students to draw upon and integrate material from the other graduate courses; it should be taken in the last term.

MGT 652 Human Resource Strategy (6)

Prerequisite: None

This course explores the interaction between strategy and human resources from a general managerial perspective. Students examine the integration of human resources policies and practices with organization goals.

MGT 655 Employment Law (6)

Prerequisite: None

This class examines Federal legal regulation of the hiring and firing process, wage and hour laws, occupational health and safety rules, workers' compensation, unemployment insurance, and connected topics.

MGT 656 Quality Management and Continuous Improvement (6)

Prerequisite: MGT 600

In this course students will explore the philosophy and tools for quality management and continuous improvement of products and processes. Using data collection and problem-solving techniques, students will examine the design of quality practices.

MGT 657 Project Management: Cost, Quality, Risk, and Procurement (6)

Prerequisite: MGT 637

This course emphasizes a hands-on approach to using project management knowledge areas to facilitate scheduling, estimating, tracking, and controlling the schedule and costs of the project. A project baseline will be set so that actual schedule and cost variances can be compared to the project baseline and corrective actions can be developed to address the variances. In this course student can learn about the legal, ethical, and fiscal considerations in procurement and contracts. Students will examine ways of identifying, evaluating and mitigating risk in scheduling, cost control, contracting, and procurement.

MGT 658 International Management and Leadership (6)

Prerequisite: None

This course examines the role national culture plays in managing people and developing managerial systems at the international, multinational, and global level. The course includes analysis of how different national/regional cultures affect issues such as employee motivation, group dynamics, leadership, negotiation, conflict resolution, communication patterns, and approaches to organizational change.

MGT 659 International Internship/Guided Study (6)

Prerequisite: None

This course aims to broaden student's exposure to the practical application of managerial knowledge, skills, and tools. Students will either undertake a field placement or independent work-based primary research that will lead them to richer understanding of the context and processes of work in an international environment. In either case, students will be directly supervised by program faculty.

MGT 680 Strategic Management (6)

Prerequisite: MGT 600

The development and implementation by the global enterprise of integrated business strategies and policies is the focus of this applied course. Course contents include the planning, implementation, management, and evaluation of the corporate resources, products, and assets.

Advanced research is an integral component of this course.

MKT 244 Principles of Marketing (5)

Prerequisite: None

This class is a study of the integration and coordination of product development, promotional strategy, physical distribution, and pricing activities that direct the flow of social, ethical, legal, economic and international environments.

MKT 255 Fundamentals of Marketing (6)

Prerequisite: None

Students will study and apply the fundamentals of marketing within an organization and the contemporary market environment. The course will focus on marketing strategy and development of a marketing mix.

MKT 301 Marketing Management Concepts (6)

Prerequisite: None

This course explores the application of management principles to the marketing function. Emphasis is placed on the application of planning, implementation, controlling, and evaluation of marketing strategies as the means for achieving an organization's objectives.

MKT 330 E-Commerce Marketing (6)

Prerequisite: MKT 255

This course covers an overview of the changes in marketing resulting from the move to the Internet by nonprofits, businesses, and government. Effective interactive marketing practices for consumer firms and business-to-business firms will be discussed. This course also focuses on website presentation, exploration, analysis, and assessment.

MKT 344 Marketing Research (5)

Prerequisites: MKT 244, QMB 240

This course is a systematic study of conducting and evaluating marketing research activities within a firm. Topics include survey planning, questionnaire construction, interviewing, data collection, data analysis, demand analysis and forecasting, and population sampling procedures.

MKT 370 Advanced Topics in Marketing (6)

Prerequisite: MKT 255

The focus of this course is placed on advanced topics in marketing management. Students will examine marketing planning and the global marketing environment.

MKT 401 Marketing Research Concepts (6)

Prerequisites: MKT 301, QMB 350

This course examines market research with particular emphasis on its use as a tool for making effective marketing decisions. Topics covered include the market research process, research design and data sources, data collection, and the analysis of marketing research data.

MKT 405 Buyer Behavior and Marketing Strategy (6)

Prerequisite: MKT 301

This course provides an in-depth overview of consumer buyer behavior. It includes the study of the motivational, psychological, social, and cultural factors that influence consumer market behavior and strategy.

MKT 406 International Marketing Research (9)

Prerequisite: BUS 230

This course is a systematic study of conducting and evaluating international marketing research activities within a firm. Topics include survey planning, questionnaire construction, interviewing, data collection, data analysis, demand analysis and forecasting, and population sampling procedures.

MKT 442 Consumer Behavior (5)

Prerequisite: None

Emphasis on both the descriptive and conceptual analysis of consumer buying behavior with focus on the theory and research essential to the understanding of individual choice behavior. Uses contributions from social and behavioral science literature.

MKT 444 International Marketing (5)

Prerequisites: MKT 344, BUS 340

Incorporating the marketing concept into the framework of the world marketplace and international business is the purpose of this course. Topics include global market segmentation; international physical distribution, pricing, and product life cycle; and regulations and embargoes.

MKT 450 International Marketing Strategy (6)

Prerequisite: MKT 301

This course explores the development of a marketing strategy in an international setting. The complexities of product, price, promotion, and distribution in the global marketplace are explored. Emphasis is placed on international business constraints such as cultural diversity, political environment, foreign financial markets, and trade regulations.

MKT 640 A Managerial Approach to Marketing (6)

Prerequisite: None

This course focuses on the application of marketing concepts in a global organization. Students will examine international channel distribution as well as promotional, pricing, and product strategies.

MKT 641 Market Analysis and Research (5)

Prerequisite: None

This course is designed to provide the student with the opportunity to acquire an understanding of methods and challenges of marketing analysis including desk and field research in the international arena. The course will include research methods such as library research and electronic data storage and retrieval using the University's information technology. Standard sources of financial and economic information from firms, markets, and countries will be investigated. Other forms of research design including questionnaire and survey design, database organization, and cross-tabulation are introduced in the course with an emphasis on analysis, interpretation, and the application of data to solve business problems.

MKT 642 International Marketing Management (5)

Prerequisite: None

This course looks at the marketing function in the framework of world and regional marketplaces. Students will focus on ways of identifying and satisfying customer needs and wants in a global context with attention given to consumer behavior, cultural diversity, and the international environment of business. Topics covered will include marketing research, market segmentation, product distribution, life-cycle management, pricing, and marketing communications in the international context.

MKT 643 New Product Development (5)

Prerequisite: MKT 641

This course is designed to provide students with the opportunity to acquire an understanding of the processes involved in identifying, successfully penetrating, and occupying new product or new market niche opportunities, with particular emphasis on the issues of international markets. This course will deal with anticipating and exploiting change and growth, investigating and analyzing old and new forms of business relationships among suppliers and customers of products and services, examining the new product development processes, and providing an opportunity to analyze the conceptual and practical aspects of marketing joint ventures partnerships, and direct investment related to new product/business development.

MKT 644 Marketing for Service Organizations (5)

Prerequisite: MKT 641

This course provides an intensive review of current theory as well as applications in service organizations including for-profit, non-profit, and professional services firms. The unique challenges and characteristics of service marketing are examined particularly with respect to future directions in the field.

MKT 645 Developing International Markets (5)

Prerequisite: MKT 641

This course examines countries and regions whose markets are in various stages of development. China,

Japan, Korea, Taiwan, India, Pakistan, Indonesia, Malaysia, Singapore, the Middle East, Central Europe, and the European Union, as well as NAFTA, are typical targets for analysis, case study, and intensive research.

MKT 650 Strategic Marketing (5)

Prerequisite: MKT 641

This course concentrates on strategic, as opposed to tactical, aspects of marketing. It is designed to familiarize students with the problems implicit in market planning in multi-product organizations, develop skill in using contemporary approaches for developing strategic plans, present a framework for market planning and new product entry strategies, and allow students to experience the design and implementation of a marketing plan. This course uses simulation.

MKT 655 Research Methods in Marketing (6)

Prerequisite: MKT 640

This course provides a systematic approach to structure, implementation, and analysis of marketing research for decision making. This course will focus on analysis of information about the customer as well as information about the customer's wants and needs for the purposes of developing marketing promotional campaigns, developing new products and refining current product offerings, and improving customer service efforts.

MKT 659 Marketing in the European Union (6)

Prerequisite: None

This course is designed to provide the background to make marketing decisions with respect to the European region. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect marketing in the European Union.

MKT 660 International Marketing (6)

Prerequisite: MKT 655

This course is designed to provide the background to make marketing decisions at the international level. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect global marketing activities.

MPR 103 American Cinema 4

Prerequisite: None

This course examines the history of American cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation for film. Students will research and discuss selected cinematic genres, styles, techniques, and developments from the earliest days of cinema to the present.

MPR 120 Video Techniques I (6)

Prerequisite: None

This is a studio-based television production course that introduces students to the concepts, terminology, and equipment of a multi-camera, live-to-tape production. Included are several class projects in which students rotate crew positions.

MPR 130 Audio I (6)

Prerequisites: None

Audio is a crucial component of all video and television productions, and this course introduces students to the basic concepts and equipment of audio including microphones, sound gathering, recording technologies, and signal processing. Also included is transferring audio to videotape and rudimentary editing skills.

MPR 203 International Cinema (4)

Prerequisites: None

This course examines the history of International cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation for film. Students will research and discuss selected cinematic genres, styles, techniques, and developments from the earliest days of cinema to the present.

MPR 210 Survey of Media Technologies (6)

Prerequisite: None

This course examines the many technologies that make up the television and video industries. Beginning with the basics and history of radio and television; discussions and lectures progress into the new technologies of HDTV, satellites, and interactive computing. Emphasis is placed on the ways in which each area is linked with others and the social implications of each.

MPR 215 History of Cinema (6)

Prerequisite: None

This course examines the history of American cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding of and aesthetic appreciation for film. Students will research and discuss selected cinematic genres, styles, techniques, developments, and meanings from the creation of cinema to the present day.

MPR 216 History of International Cinema (6)

Prerequisite: None

This course examines the history of international cinema from a variety of socio-cultural, psychological, and aesthetic perspectives with the intent of developing an understanding of and aesthetic appreciation for foreign films. Students will research and discuss selected cinematic genres, styles, developments, techniques, and meanings across various cultures and times.

MPR 218 History of Popular Music (6)

Prerequisite: None

This course examines the history and development of popular music with a focus on developing an appreciation for and understanding of various musical genres, composers, performers, instrumentation, theories, and principles. Students will have the opportunity to critically listen to and discuss selected major styles of popular music and analyze the physical characteristics, psycho-acoustical effects, and cultural and societal influences on music production in the world today.

MPR 220 Video Techniques II (6)

Prerequisite: None

This is an introduction to the concepts and practices of field or remote video production. Students learn to shoot out of sequence, organize their shoots, put together their crew, and edit their work into a finished product.

MPR 230 Audio II (6)

Prerequisite: MPR 130

This course explores aspects of audio in video post-production as well as introducing students to some of the applications of digital audio technology. Included are eight-track recording and mixing, signal processing, and synchronizing sound with video. Emphasis is placed on creating and recording sound effects, laying down tracks, and mixing sound to picture.

MPR 231 Electronic Music I (6)

Prerequisite: MPR 130

An introductory course that focuses on the creation of music via MIDI (Musical Instrument Digital Interface). Students learn how to record, sequence, and edit their own music using a computer with appropriate software and synthesizing keyboard.

MPR 240 Pre-Production (6)

Prerequisite: None

This course examines all aspects of preproduction planning for both feature films and documentary productions. Beginning with the development of script proposals from clients' and producers' ideas, the student advances to storyboards, schedules, legal requirements, and budgets. Included are the practical skills of hiring a crew, purchasing insurance, obtaining releases and permissions, and working with rental houses.

MPR 241 Editing and Post-Production I (6)

Prerequisite: None

This course introduces the student to the theory and practice of computer-based offline nonlinear editing including capture, creation, manipulation, and output of digital video. It is an intensive course offering students a working knowledge of the subject; a digitally edited project

for their resume, reel or portfolio; and abilities that are an invaluable part of their skill set.

MPR 250 Media Law (6)

Prerequisite: None

This course is intended to raise the general level of knowledge and understanding of those without formal legal training with the law as it relates to media production. It addresses such legal issues as copyright, defamation of character, intellectual properties, and freedom of speech, pornography, and contracts.

MPR 251 Media Writing I (4)

Prerequisite: None

In this course, students will examine and apply the techniques required for writing treatments, news stories, public service announcements, commercials, and station promotional announcements, as well as reviews of films and entertainment events, blogs, web-casts, and web-related marketing.

MPR 260 Digital Animation I (6)

Prerequisite: None

An introduction to the digital animated image through the 3D interface, students can learn the fundamentals of animation, including movement composition and timing. Additionally, students can gain an understanding of physical and digital 2D animation processes including basic key framing.

MPR 315 Survey of Documentary Film (6)

Prerequisite: None

This is an introductory course designed for non-majors; no prior exposure to documentary film is necessary or assumed. It combines an examination of the analytical elements of documentary film with a historical perspective from 1895 to the present. Included are the beginnings of cinema, and the historical role of, motivations for, and social implication of the non-fiction film.

MPR 331 Electronic Music II (6)

Prerequisite: MPR 231

This is an advanced course extending the principles and applications established in MPR 231. Students can learn how to record, edit, and program digitally sampled material, how to trigger those samples using MIDI, and how to create sample-based music. Also covered are different forms of digital data transfer and storage.

MPR 333 Audio Field Recording Techniques (9)

Prerequisite: MPR 130

This course looks at the role of the sound recordist in film and video production, and examines how to record sound to picture. Microphone selection, boom swinging, stereo recording, live mixing, and use of wireless microphones are all essential elements of the course.

MPR 335 Audio Engineering (9)

Prerequisite: MPR 230

Students are expected to apply skills taught in MPR 130 and MPR 230 to recording, processing, mixing, and mastering live music. Included are recording a live drum kit, vocals, electric guitar, and keyboards. Students can learn advanced engineering techniques including use of reverb, compression, and EQ.

MPR 340 Producing and Directing (6)

Prerequisite: MPR 240

This course examines the role of the producer and the director of a production, how each differs from the other, and where in the hierarchy of the production team each is placed. Also discussed is working with actors and the difference between producers and directors of television, film, and freelance.

MPR 341 Editing and Post-Production II (6)

Prerequisite: MPR 241

This is an intensive course studying the techniques and styles of editing, creating dramatic tension and storytelling, and the psychological effects of specific techniques. Students are required to complete and analyze a variety of editing assignments and view numerous examples.

MPR 342 Editing and Post-Production III (9)

Prerequisite: MPR 341

This course examines all aspects of postproduction for film and television. Through examples and assignments, the students will gain further understanding of all aspects of editing and postproduction.

MPR 343 Videography (9)

Prerequisite: MPR 220

This is an advanced course designed to allow the student exploration of the potential of the video camera. Included are the elements of lenses and filters, shot framing and composition, color theory, non-tripod shooting techniques, internal electronics, aesthetics, and editing.

MPR 344 Lighting for Television and Video (9)

Prerequisite: MPR 220

This is an advanced lighting course that builds on the basics presented in earlier courses. Incorporated are the elements of stage lighting, special effects, lighting the remote shoot, emphasizing the equipment involved, diagramming and plot, programming, and safety.

MPR 350 Scriptwriting (6)

Prerequisite: None

This is an introductory yet comprehensive class that discusses the role of the script in the production process and introduces students to the varied styles used in specific media. The course also explores the elements of narrative form, dramatic tension, plot, and character development. An emphasis is placed on the students' development of their own individual styles.

MPR 355 Media Writing (9)

Prerequisite: MPR 350

The objectives of this course are to examine and apply the techniques required for writing press feature articles (news, general interest, topical debate, art reviews, etc.). The course emphasizes the importance of writing in video production and its contribution at many different levels, and develops the critical reading of film and video as organized in structured essays and reviews.

MPR 360 Digital Animation II (9)

Prerequisite: MPR 260

An intermediate course designed to teach the student development of 2D and 3D environments, character design and modeling, objects and props. There is an introduction to kinematic skeletons, the manipulation and animation of textures, cameras, lights, and editing techniques.

MPR 362 Post-Production for Digital Animation (9)

Prerequisite: MPR 360

Students are introduced to digital audio and video editing techniques especially for digital animation. The content created in MPR 360 and a variety of other image sources are developed as scenes and then edited into a sequence. Lip-syncing and sound reproduction techniques will be introduced.

MPR 365 Computer Graphics for Video (6)

Prerequisite: MPR 220

Professional graphics are an important part of modern video productions. This course is designed to develop the skills needed to plan and produce computer-generated stationary and/or mobile 2D and 3D graphic text, images, and backgrounds for use within video productions. It also includes the history, styles, use, and creative options of graphic design.

MPR 420 Video Techniques III (9)

Prerequisite: MPR 220

This is an advanced course that builds on the concepts and skills taught in MPR 120 and MPR 220. Included are: basic studio production skills review, advanced use of the video switcher, and production and execution of videotape roll-ins. The focus of the class is the production of live-to-tape television programs that use all of the students' skills. Students rotate through crew positions according to their interests and abilities.

MPR 431 Electronic Music III (9)

Prerequisite: MPR 331

Students produce a MIDI-generated music track and combine it with live instrumentation. This involves using a

sampler and appropriate software, synchronization of linear and non-linear audio, live instrument and vocal recording, and audio engineering to produce a CD master.

MPR 433 Audio Post-Production for Video (9)

Prerequisite: MPR 230

This course continues to develop the skills of audio post-production for video first explored in MPR 230. Students are expected to use a computer to record, manipulate, and desynchronize sound to picture. Included are the skills of pitch shifting, Foley, time-stretching, and digital mix automation.

MPR 441 Editing and Post-Production IV (9)

Prerequisite: MPR 342

This course is an advanced-level course that concentrates on the "finishing" of media productions. It draws together all aspects of the Post-Production classes and incorporates techniques from the Animation and Audio Post-Production courses.

MPR 460 Digital Animation III (9)

Prerequisite: MPR 360

The advanced course involves the construction of 2D and 3D digitally animated environments within a narrative framework. Students will be required to pitch ideas and apply storyboarding and editing techniques to produce a finished animated short story. This course presents advanced tools and principles for designing, shading, and lighting animated objects and sets. Students will utilize various surface and lighting techniques to establish mood and provide focus to a scene. Advanced texture, paint, lighting, caustics, global illumination, high dynamic range images, and fractal effects are presented.

MPR 480 Senior Production Seminar I (9)

Prerequisite: Chair/Dean Approval

This course allows students to work on individual production ideas from initial concept to final product. Students are expected to have all their production skills intact at beginning of the term so work can begin immediately. The instructor guides the students through the production process and monitors progress.

MPR 481 Senior Production Seminar II (9)

Prerequisite: Senior Production Seminar I

In this course, students will be expected to further develop their media projects from MPR 480, demonstrating the knowledge and abilities they have developed throughout their degree studies.

MTH 093 Introduction to Algebra (4)

Prerequisite: Assessment

This course is a thorough review and study of general mathematical concepts and an introduction to algebraic concepts. The emphasis is on building problem solving skills as well as confidence and accuracy in a supportive environment.

MTH 094 Intermediate Algebra (4)

Prerequisite: Assessment or MTH 093

In this course, students will thoroughly review and study algebraic concepts using a balanced approach of algebraic theories with practical applications and conceptual understanding. Basic algebraic concepts, operations and functions will be covered.

MTH 099 Developmental Math II (5)

Prerequisite: None

An introduction to problem-solving strategies essential for the study of algebra. Topics will include real number system concepts, exponents, linear equations and graphs, data representation, rational and quadratic expressions and equations, systems of equations.

MTH 111 Liberal Arts Mathematics (5)

Prerequisite: None

This is an introduction to fundamental operations of mathematics with polynomials, first and second degree equations, and systems of equations, inequalities, progressions, interest, and geometry.

MTH 120 Decision Mathematics (5)

Prerequisite: None

This course provides the basic quantitative methods used in business management and the social sciences. Emphasis is placed on application of topics to decision-making problems.

MTH 132 Contemporary Mathematics (4)

Prerequisite: Assessment

This course addresses topics in contemporary mathematics such as inequalities, radicals, quadratic equations, exponential and logarithmic functions, and sequence and series.

MTH 133 College Algebra (4)

Prerequisite: MTH 094 or equivalent math diagnostic

This course addresses topics in contemporary mathematics such as inequalities, radicals, quadratic equations, rational functions, and graphing polynomial functions.

MTH 200 Calculus with Business Applications (5)

Prerequisite: MTH 120

This is a practical course focusing on selected elements of precalculus, algebra, applications of the differential calculus of polynomial, exponential and logarithmic functions, and selected applications appropriate for business and social sciences.

MTH 211 College Math (4)

Prerequisite: None

This is an introduction to fundamental operations of mathematics and their Liberal Arts applications. Topics include equations and formulas, ratio and proportion, the geometry of polygons, including the areas and volumes of geometric shapes, geometry of triangles, right triangle trigonometry, and basic statistics.

MTH 212 Trigonometry, Algebra, and Geometry (4)

Prerequisite: MTH 094 or equivalent placement score

This is an introduction to fundamental operations of mathematics and their Liberal Arts applications. Topics include equations and formulas, ratio and proportion, the geometry of polygons, including the areas and volumes of geometric shapes, geometry of triangles, functional trigonometry, and matrices.

MTH 232 Precalculus Math (4)

Prerequisite: None

This course presents the traditional content of precalculus with an emphasis on relevant applications.

MUS 270 Classical Western Music History (5)

Prerequisite: None

This is an introductory survey of formal Western music from Gregorian chants to twentieth century minimalism. This course aims to give students a broad overview of the major developments in Western musical history through a series of informal lectures and listening seminars

MUS 271 African-American Music History (5)

Prerequisite: None

This is an introductory survey of African-American music in the twentieth century from blues to hip hop. The course gives a broad overview of the major developments in African-American music, and places those developments in a social context through a series of informal lectures and listening seminars.

MVC 461 Audio Engineering (5)

Prerequisite: VID 262

The course teaches students the basic procedures and concepts involved in multi-track music recording in the studio. Students learn to record live drums, bass, guitar and vocals, after which they engineer and mix down to stereo, applying techniques such as level balancing , compression, reverb and EQ.

MVC 467 Advanced Music Production Techniques (5)

Prerequisites: MVC 461, VID 359

An advanced practical course in which students compose, record, engineer and mix two original music pieces using live analog recordings combined with MIDI-based instrumentation. Students subsequently master their course projects to CD.

MVC 470 Composing for Film and Video (5)

Prerequisites: VID 260, VID 259

At the center of this course are the students' activities at the computer, composing music for film, video, TV, and other related media. Instruction in compositional techniques, elements of sound/film integration, and digital instrument processes will be offered. It is assumed that each student will spend the major proportion of his/her time actually composing and recording. Students will be expected to compose, record, and playback music for programs which may have originated from other areas with the University's Media Production Program.

OPD 600 Organizational Theory (5)

Prerequisite: None

In this course students examine how people in various types of organizations are motivated to work together in more effective ways. Students will learn how to use applied research in organizations.

OPD 650 Organizational Development and Managing Change (5)

Prerequisite: None

This course encompasses theories and practices about facilitating change in groups and organizations; to include organizational design, and work redesign. Courses topics include managing the change process, assisting the individuals and groups response to change. Incremental and fundamental change strategies are covered.

PHL 201 Introduction to Philosophy/Logic (5)

Prerequisite: None

This course is a survey of fundamental problems in several major divisions of philosophy such as ethics, logic, philosophy of religion, philosophy of art, and metaphysics. This course offers an overview of the basic aims,

approaches and types of issues in philosophy, while enabling students to explore the place of philosophy in the development and justification of personal values.

PHO 251 Photography Foundation (5)

Prerequisite: None

This course is an introduction to the aesthetics, concepts, and techniques of traditional photographic process, as well as today's digital technologies in photography. Students can develop their eye by learning to shoot with a 35mm single lens reflex and digital cameras. Students can learn to develop and print black and white film.

PHO 310 Photography (6)

Prerequisite: None

In this course, students can learn equipment and techniques used in photography, such as camera settings, attachments, lighting and flash equipment. Students will have the opportunity to create interesting photographs based on design principles and meaningful concepts.

PHO 350 Color Photography (5)

Prerequisite: PHO 251

Successful color photography also means learning to see with the eye of the camera. This course explains the elements of successful photography: how to position the horizon, how to handle backgrounds and foregrounds, where to position the subject in the frame, and how to deal with color, lighting, and movement. Each component of the photograph—viewpoint, perspective, contrast, texture, and pattern—will be individually explained and demonstrated.

PHO 351 Photographic Studio (5)

Prerequisite: PHO 251

This class covers a varied range of traditional and digital professional skills and practices relating to studio photography, which includes: the planning and use of electronic and tungsten lighting and lighting set-ups; the comprehensive use of traditional and professional digital cameras and lenses, as well as the application of digital technology; use of studio equipment and accessories; and studio safety procedures. Cameras are available for class and studio use.

PHO 353 Darkroom Techniques (5)

Prerequisite: PHO 251

This course provides a detailed study of darkroom techniques for the development and creative printing of a wide variety of films. Techniques such as polarization, multiple imaging, use of colored dyes, and darkroom chemistry are covered.

PHO 354 Narrative Photography (5)

Prerequisite: PHO 251

The course is designed to advance narrative skills through photography. Options for methods of execution are black and white, color or digital. Strong emphasis is placed on conceptualization and student ability to visualize concept during group critiques. Analysis of advertising and Fine Art photography as well as film/video may also be used to emphasize the importance of concept in creating dialogue between viewer and image.

PHO 360 Narrative Photography (9)

Prerequisite: None

The course is designed to advance narrative skills through photography. The work of Marcel Duchamp, The Surrealists, the Dadaists, and contemporary Conceptual Artists are used as examples for imagery to be illustrated in assignments. Options for methods of execution are black and white, color, or digital. Strong emphasis is placed on conceptualization and the students' ability to verbalize their concepts during group critiques. Analysis of advertising and fine art photography as well as film/video is used to emphasize the importance of concept in creating dialogue between viewer and image.

PHO 365 Digital Photography (9)

Prerequisite: None

In this course students can learn equipment and techniques utilized in digital photography. Camera settings and attachments, digital lighting and flash equipment, filters, soft boxes, and reflectors as well as image-editing software are demonstrated and applied in the creation of studio projects. Students will be able to discuss and apply the terminology, theories, and processes employed by the digital photography industry. They will be expected to include image acquisition, scanning, manipulation, retouching, and digital printing of photographic images.

They will have the opportunity to evaluate the technical proficiency and aesthetics of their images during classroom presentations and critiques.

PHO 451 Advanced Photo Studio (5)

Prerequisite: PHO 351

Advanced Photo Studio develops but does not repeat the principles covered in the previous photography classes. This class approaches its subjects from a view of a professional photographer. The main value of theory lies in the greater control and underlying self-confidence it can bring to practical work.

PHO 453 Fashion Photography (5)

Prerequisite: PHO 251

This course is an introduction to the practice and techniques of studio fashion photography. Through assignments and critiques the course will center on the use of high-end professional digital cameras, and studio lighting to create an image of the fashion model. Cameras are available for class and studio use.

PHO 454 Advertising Photography (5)

Prerequisite: PHO 251

Students can learn professional advertising photography through assignments, lectures, demonstrations, and guest presentations. Topics include different lighting techniques for photographing food, products, people, cars, and architecture, the effective use of props and backgrounds, and the differences in working with professional models and "real people." High-end digital cameras are available for class and studio use.

PHO 455 Architectural Photography (5)

Prerequisite: PHO 251

This course serves as an introduction to the photography of architecture. The student can deepen his/her knowledge of the use of the view camera as well as the processing and printing of large format negatives.

PHO 456 Photo Journalism (5)

Prerequisite: PHO 251

Students will investigate techniques and concerns of Photo Journalism. The course contains an overview of current and historical issues, as well as practical application of these concerns through the completion of assigned photo essays.

PHO 459 Photography as Fine Art (5)

Prerequisites: PHO 251, PHO 354

This course will offer students the opportunity to develop their photographic work within a 'Fine Art' context. They will be introduced to the work of pioneers of this genre of photography as well as the early Experimental School of Photography, allowing them to explore different ways of using their techniques within a critical framework. Students will also be taught the fine art of printing, using fiber based paper.

PHO 460 Photo Concentration II – Fashion (9)

Prerequisite: None

This course is an introduction to the practice and techniques of studio and location fashion photography. The student can learn to interpret the fashion message through analog and digital enhancement, using color and black and white material. Also emphasized are the unique requirements for different styles of work such as retail vs. advertising.

PHO 465 Photo Concentration III – Architecture/Interior (9)

Prerequisite: None

This course serves as an introduction to the photography of interior and exterior architecture. The student will be expected to utilize his/her knowledge of the use of the SLR and the large format camera.

POL 201 Comparative Political Systems (5)

Prerequisite: None

This course is designed to survey the governments in England, the former Soviet Union, France, and other modern nations. Special emphasis is placed on political theory.

POL 301 Contemporary Political Issues in Britain (5)

Prerequisite: Junior Status or Program Chair/Dean Approval

This course aims to introduce students to the nature of liberal democracy. It will examine the institutions, processes and running of the major liberal democratic political systems of the contemporary world. The main emphasis will be on Britain and the United States, and examples will be taken from France, Germany and other democracies. A broadly thematic approach will be taken; institutions such as executives, legislatures and judiciaries will be studied in the context of liberal democracy. Some relevant theoretical approaches will be outlined. Overall, it is hoped that students will: (a) gain an understanding of the nature of liberal democracy, and (b) study and think critically about some major liberal democratic systems. Students will also be introduced to the study of comparative politics as a political science discipline.

PSP 101 Public Speaking (5)

Prerequisite: None

This course is designed to build confidence and give poise to the public speaker. Students experiment with narrative, informative, persuasive, and descriptive speeches. Current developments in communication theory and social psychology are discussed, and students can learn the interaction between the speaker, speech, and audience.

PSP 102 Professional Business Presentations (5)

Prerequisite: None

This intensive, practice-based program enables students to present both themselves and their message in a confident and dynamic fashion. Students are encouraged to discover a naturally confident and assertive speaking presence through the use of physical, vocal and improvisational techniques normally used in professional performance training. Students deliver a whole variety of different presentations in order to develop, through practice, a thorough professional competence. Relevant sessions are videotaped so that students are able to analyse their progress and to observe, first-hand, their established strengths as well as those areas in which they need to further develop. Current developments in

communication theory, information technology, and social psychology inform every aspect the course.

PSP 110 Business Presentations (4)

Prerequisite: None

This course focuses on preparing and delivering effective business presentations. In addition, students can learn about presentation strategy and the creation of visual aids.

PSP 111 Presentation Essentials (4)

Prerequisite: None

This course focuses on preparing and delivering effective presentations. In addition, students learn about presentation strategy and the creation of visual aids.

PSY 201 General Psychology I (5)

Prerequisite: None

This course is designed to introduce students to the various theories and contributions in the field of psychology. It includes the topics of learning, memory, language development, perception, theories of emotion, personality theory, child development, and social psychology.

PSY 202 General Psychology II (5)

Prerequisite: PSY 201

This second course in the psychology series studies the relationship between the individual and the social environment in the business world for several models of social/industrial psychology. It enables students to apply social psychology principles to the business setting and understand the impact of systems theory on the functioning of a business organization.

PSY 206 Aspects of Psychology (4)

Prerequisite: None

This course examines the discipline of psychology, both cognitive and psychosocial, covering topics such as perception, learning, memory, motivation, emotion, personality, attitudes, psychological aspects of human sexuality, and psycho-behavioral pathology.

PSY 313 Social Psychology (5)

Prerequisite: PSY201 or instructor approval

This course is intended to introduce students to the basic concepts and topics in the field of social psychology. Topics on this course include the social self, attitudes and persuasion, attribution theory, groups, pro-social behaviour and altruism, attraction, non-verbal communication, aggression, prejudice and discrimination, the impact of the environment on behaviour, social psychology and the legal system.

PSY 415 Psychology of Advertising and Mass Media (5)

Prerequisite: PSY201 or approval of instructor

This course is intended to introduce students to the role of mass media and the effects of advertising on individual behavior. An investigation of behavioral, psychological and physiological reactions of the acquisition of imitative response in consumer behavior will be explored.

QMB 240 Introduction to Business Statistics (5)

Prerequisite: MTH 111 or MTH 120

This foundation course in descriptive and inferential statistics is inclusive of frequency distribution, grading techniques, correlation, linear regression, probability, hypothesis testing, and confidence intervals.

QMB 350 Statistical Analysis (9)

Prerequisite: BUS 302

In this course, students can learn the fundamentals of probability and statistics, and their applications in business decision making.

QMB 641 Managerial and Financial Accounting (5)

Prerequisite: None

This course continues a review of accounting theory and application including interpretation and use of financial statements, financial planning, budgets, costs, performance measurement, audit practices, and management implications. This course will also focus on international foreign currency issues and advanced topics in financial accounting.

QMB 642 Corporate Finance and International Financial Management (5)

Prerequisite: QMB 641

This course is a review of finance theory and application including sources of financing and capital structure, cost of funds, dividend policy, working capital, capital budgeting, cash flow management, treasury and currency management, and investment analysis.

QMB 643 Quantitative Business Methods and Information Technology (5)

Prerequisites: IBS 641, MKT 641, QMB 642

This course is designed to provide the student with the opportunity to acquire an understanding of statistical and management science techniques including hypotheses testing, regression analysis, time series forecasting, and linear programming. An introduction to decision analysis, critical path analysis, analysis of variance, and calculus-based methods is also included in this course. The emphasis throughout is on the comprehensive integration of computer output and on the creative use of computer spreadsheets to solve business problems across a spectrum of various contexts. Also stressed are practical experiences with appropriate databases to illustrate broader management issues in computer systems, database management, and telecommunications.

REA 093 FOUNDATION READING (4)

Prerequisite: Assessment

The Foundation Reading course introduces reading comprehension strategies and focuses on fundamental elements of the reading process, including vocabulary and content organization.

REA 094 PREPARATORY READING (4)

Prerequisite: Assessment or REA 093

The Preparatory Reading course strengthens students' reading comprehension strategies for informative and expository texts, and focuses on summarizing, analyzing, and synthesizing information.

SCI 201 Current Issues in Biology (5)

Prerequisite: None

This course is a study of the basic aspects of biology and their application to topical issues. Special focus is given to ecology, population, and an overview of the scientific method.

SCI 202 Global Environmental Issues (5)

Prerequisite: None

This course is designed to introduce important environmental issues that are pertinent to the society in which we live, and to increase awareness of these issues. The course includes a discussion of relevant science, the development of environmental threats since the 1960s, and how people have influenced nature's fine balance.

SCI 206 Biology (4)

Prerequisite: None

This survey course presents the fundamental concepts of biology. Special emphasis is given to current biological issues.

SCI 210 Environmental Science (4)

Prerequisite: None

This course introduces environmental issues that are directly related to global populations. Students will explore the identification and classification of environmental problems and how they relate to the laws of nature.

SCM 645 Introduction to Transportation, Logistics, and Supply Chain Management (6)

Prerequisite: MGT 600

This course examines the role of supply chain activities and the efficient integration of transportation, logistics, inventory, warehousing, facility location, customer service, packaging, and material flow from internal and external suppliers to and from the organization. Students will focus on the fundamentals of JIT, TQM, MRPII, demand planning, and capacity management.

SCM 655 Lean Manufacturing and Strategic Supply Chain Management (6)

Prerequisite: SCM 645

This course explores the relationship of existing and emerging processes and technologies applicable to manufacturing strategy and supply chain functions. Students can will understand the alignment of resources with the strategic plan, configuring and integrating lean manufacturing processes to support the strategic plan, and implementing strategic change throughout the supply chain.

SMG 620 Sports Marketing and Promotion (6)

Prerequisite MKT 640

This course focuses on the marketing concepts and strategies involved in developing and implementing initiatives for sports and leisure products, events and organizations. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate sponsorship will be examined for amateur, collegiate, and professional sporting events and venues. Additional topics include licensing, merchandising, marketing, technology and e-commerce.

SMG 640 Management of Sport Delivery System (6)

Prerequisite: SMG 620

This course explores contemporary management competencies, leadership, ethics, and business strategies used in design and successful operation of sport businesses and delivery systems. Class discussions will include management of private and public sector sport organizations and events. Strategic planning, fiscal management, and budgeting will be examined. Career options in the Sports industry will also be presented.

SOC 210 Sociology (4)

Prerequisite: None

This course will introduce students to the concepts, theory, and methods of sociology. Students will develop a better understanding of society, culture, social institutions, social behavior, and other general social processes that operate in the social world.

SOC 217 Cross-Cultural Relations (5)

Prerequisite: None

This sociology course examines the dynamics of communication and understanding between cultures and nations. It employs a linguistic and anthropologic approach to solving the universal problems of ethnocentrism and cultural misinterpretation. The course explores the basic structure of language and the roles which syntax, semantics, and kinesics play in successful cross-cultural communication. It introduces the anthropological concept of cultural diversity, and provides the student with practical insight into how to overcome those perceptual barriers, which often hinder people from appreciating the cultural point of view of others.

SOC 301 Social Issues in Modern Britain (5)

Prerequisite: Junior Status or Program Chair/Dean Approval

This course aims to introduce students to Britain's evolving social system by examining the country's class structure, the welfare state, race relations, and the changing patterns of family life. Case studies of Britain's housing, education, National Health Service (NHS), and recent developments in industrial relations may be used to illustrate the changing nature of British society.

SOC 302 World Religions (5)

Prerequisite: Junior Status

The major world religions will be surveyed in this course. Each will be studied integrally, while similarities and differences between them may be indicated. Socio-anthropological and psychological, as well as theological perspectives, will be taught and applied to gain a multi-faceted view on one of the most vital aspects of human nature throughout history and one of the motivating factors among populations in the world today.

SOC 317 Cross-Cultural Problem Solving (5)

Prerequisite: SOC 217

This course provides an opportunity for actual cross-cultural communication as well as real practice in cross-cultural problem solving in an international context. Students cooperate in international teams to arrive at mutually acceptable explanations about selected topics of contemporary concern. Concepts from various academic

disciplines (including anthropology, business, literature and philosophy) are also taught for an understanding of the dynamics involved in successful cooperation across cultures. The learning experience in class is active and dynamic.

SOC 319 Sociology of Dress and Adornment (5)

Prerequisite: Program Chair/Dean Approval

Clothing, appearance, and social interaction are fundamental to society. This class will examine the origins and purpose of dress and adornment as a means of communication and negotiation of social identity.

SPN 101 Elementary Spanish I (5)

Prerequisite: None

Long recognized for its cultural significance, the Spanish language continues to grow in importance in the design and business communities. This course provides students with oral and written approaches to beginning Spanish grammar skills. Individual daily work with language tapes is an essential part of the program.

SPN 102 Elementary Spanish II (5)

Prerequisite: SPN 101

The course emphasizes the four communicative skills of listening, reading, speaking, and writing in a culturally authentic context. Basic grammar skills are also introduced. Students will make oral presentations, read short texts, and write brief compositions in Spanish

SPN 103 Elementary Spanish III (5)

Prerequisite: SPN 101

This is a continuation of SPN 101, with increased emphasis on vocabulary specific to the individual student's area of specialty.

UNV 102 University Success (4)

Prerequisite: None

This course prepares new university entrants for the rigor and discipline required for success in university course work. The course focuses on development of study skills. In addition, the course covers basic computer skills, time management, planning and goal statements, and basic financial statements.

UNV 103 Academic and Professional Success (4)

Prerequisite: None

This course fosters students' academic, personal, and professional success. Topics will include theory and application of setting goals, managing time, developing self-awareness, enhancing interpersonal communication skills, and adhering to the rigorous standards of academic and professional writing. Additionally, students will be prepared to work autonomously and collaboratively in academic and professional settings.

VCD 150 Foundation Studio (5)

Prerequisite: None

This class introduces and explores a range of tools, methods, materials and techniques in relationship to their use within the work of contemporary artists and designers. It seeks to relate concept to language and process within the visual expression of ideas through practical and theoretical exploration.

VCD 160 Production Techniques (6)

Prerequisite: None

This course will provide an overview of the various printing processes and how they relate to cohesive design. Students will be introduced to the basic methods of production using digital technology.

VCD 220 Introduction to the Design Team (6)

Prerequisite: None

In this course students can learn to participate effectively within a design team. Emphasis will be placed on team skills, project management, and the budget process.

VCD 250 History of Visual Communication (5)

Prerequisite: None

This course traces the events and achievements that have shaped visual communication from cave painting to the present-day electronic revolution. The course is taught through a series of lectures and research projects. Students can learn about innovative concepts and technologies throughout the history of solving visual problems.

VCD 251 Typography I (5)

Prerequisite: None

Developing sensitivity toward the use of varied lettering and typographic forms is an essential foundation for all graphic designers. This course encourages a broad, creative approach to the subject, as well as explaining the history and methodology of modern typography and lettering in practical terms.

VCD 252 Creative Thinking (5)

Prerequisite: None

As a foundation in understanding the nature of creativity, the goal of this course is to encourage and enable students to become self-motivated, capable of overseeing, independently and collaboratively, all aspects of the creative process. Key skills, essential in all the creative disciplines, will be developed through a series of lively group projects and individual assignments. These include competences in visual and literary research; the generation and development of ideas; critical evaluation; contextual analysis; discursive and collaborative skills; competence in developing core concerns of the individual student.

VCD 258 Special Topics in Visual Communication (5)

Prerequisite: None

This Special Topic course is offered on an ad hoc basis in order to offer extra teaching of a Visual Communication subject field not normally offered amongst the choice of course electives. This Special Topic course is designed and taught with the purpose of achieving the learning outcomes for a 200 level course.

VCD 261 Presentation Techniques (6)

Prerequisite: None

Conceptual, methodological, practical applications of communication theory, and the visual techniques used in making presentations, are examined in this class. Students can develop presentation strategies through the exploration of various media and oratory skills used in the design industry as applied to creating finished visual presentations. Student can learn how to apply the use of audio/visual equipment as well as traditional materials and digital techniques for professional presentations.

VCD 265 Research and Organizational Methods (6)

Prerequisites: None

This course examines strategies to develop effective research methods. The course explores the merger of conceptual thinking with the structuring of visual imagery to produce meaningful content in the creative process. Students will investigate the concept of visual problem solving through effective research and its application to project management. The process of collaboration will be utilized as an introduction to working as part of a design team.

VCD 301 Theory and History of Visual Communication (6)

Pre-requisites: DES 107 and DES 108

This course introduces students to the ideologies and elements of art and design as illustrated throughout history. Students will review design elements, design principles, and the creative process as they relate to the evolution of art and design.

VCD 330 Storyboarding and Scripting (9)

Prerequisite: None

The purpose of this course is to cultivate storytelling and character development skills within the context of storyboard and sequencing. Students will be expected to interpret the script, including plot, structure, dialogue, and context, and visually translate scripts into storyboards, focusing on the sequence of events, camera angles, and graphic presentation limitations. Character attributes, personality, expressions, and history will be expected to be developed within the context of the story.

VCD 351 Typography II (5)

Prerequisite: VCD 251

This course is designed to develop an understanding of structure and engineering of type within design, form line, paragraph, and page spreads. The use of headline and body copy will be covered as well. The concern will be with compositional thinking through the examination of magazines, newspapers, and books.

VCD 352 Computer Graphics I (5)

Prerequisite: CIS 102

Utilizing digital media and traditional visualization techniques in the production of graphic art for print and screen, this course will develop skills accrued during Intro to Mac, examining closely the potential of the Macintosh as a creative and communications tool. All assignments are related to professional practise. The Adobe CS (InDesign, Photoshop, Illustrator, Acrobat) is the default software set for this class.

VCD 353 Painting I (5)

Prerequisites: DES 101, DES 102

This class offers a foundation in the studio practice of painting. Students are introduced to various techniques which are applicable to fine art and illustrational forms. The class encourages the exploration of visual language and personal creativity.

VCD 354 Painting II (5)

Prerequisites: DES 101, DES 102, VCD 353

This course develops from and builds upon the foundation in painting acquired in Painting I (VCD 353). Students are expected to work more independently towards stylistic and material direction. Greater emphasis is placed upon conceptual and creative roles within studio practice.

VCD 355 Watercolor (5)

Prerequisites: DES 101, DES 102

This course explores the use of watercolors and associated media within the context of abstract and representational illustration and seeks to develop technique, facility, and personal style within this context.

VCD 356 Photoshop (5)

Prerequisite: CIS 101 or CIS 102

A course in digital image manipulation specializing in Adobe Photoshop, the industry leader in image editing software. This course re-acquaints students with the fundamentals of the program and advances their knowledge with emphasis on production values. The course covers many of Photoshop's powerful features and offers experienced users more advanced techniques. All technical knowledge of Photoshop will be employed in

developing inventive and exciting images for folio presentation.

VCD 358 Advertising Art Direction (5)

An introduction to the disciplines and practice of advertising; area of study includes the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects of a campaign. This course aims to give the student understanding of the range of ways that an art director operates within the sphere of visual communication and the contemporary marketing culture. The course also aims to develop creative thinking skills within this context.

VCD 360 Advertising Design (6)

Prerequisite: GDE 341

This course focuses on the communication skills and design techniques that are necessary for creating promotional materials and advertising campaigns. Students can learn from case studies how to develop advertising strategies and transform them into completed projects in print or web media. Market research, consumer behavior, and a variety of selling techniques will be discussed.

VCD 420 Sound and Video Editing (9)

Prerequisite: None

This course serves as an introduction to digital video and audio production and post-production technology. Quality, timing, sound synchronization, compression, and distribution formats will be explored in depth.

VCD 440 Senior Design Project Part I (5)

Prerequisite: Senior year status, Final Academic Year, or approval of Dean

Senior Design Project is a comprehensive project which is designed to evaluate the student's ability to perform on a professional level. It is an individual project that utilizes all the skills the student has been taught during the duration of the program. Proper execution of the project will determine if the student is ready to enter his or her chosen discipline. Part I is structured around research and development of concepts.

VCD 441 Senior Design Project Part II (5)

Prerequisite: Senior year status and SDP Part I, Final Academic Year, or approval of Dean

Senior Design Project is a comprehensive project which is designed to evaluate the student's ability to perform on a professional level. It is an individual project that utilizes all the skills the student has been taught during the duration of the program. Proper execution of the project will determine if the student is ready to enter his or her chosen discipline. Part II is the synergy of research, independent critical analysis and creativity into an extended, fully developed and mature piece of design work.

VCD 442 Final Portfolio Part I (5)

Prerequisite: Senior year status, Final Academic Year, or approval of Dean

Final Portfolio is a capstone class which is designed to teach the student how to present hard copies (print) of his or her artwork in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. Part I emphasizes the need for independent thinking, research, analysis and assessment of own work which culminate in the development and/or tailoring of existing work and the creation of new projects.

VCD 443 Final Portfolio Part II (5)

Prerequisite: Senior year status and Final Portfolio Part 1, Final Academic Year, or approval of Dean

Final Portfolio is a capstone class which is designed to teach the student how to present hard copies (print) of his or her artwork in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. In Part II the student will achieve final visualization and create a body of design work in a professional manner.

VCD 445 Design Production (9)

Prerequisite: None

In this course students will examine the process of producing an ad campaign. An emphasis will be placed on prepress techniques.

VCD 451 Typography III (5)

Prerequisite: VCD 351

This course will be concerned with creating a personal style and bringing together relevant typographic elements and skills. Students will be required to undertake a major project in which they will redesign an existing magazine.

VCD 452 Package Design (5)

Prerequisite: GDE 351

Package design and production of packs play a vital role in sales promotion. This course includes the study of the individual pack, the outer pack, and the shipping case in its various forms, the structure, the materials, and the environment in which packaging is merchandised. The student become involved in the areas of market research and sales promotion and in identifying the consumer likes and dislikes as they relate to packaging in different marketing situations.

VCD 454 Computer Graphics II (5)

Prerequisite: GDE 352

In this course the student can learn advanced image and graphic manipulation, file transfer between programs using different file formats, importing to page layout software, and color and resolution theory. In addition, they will explore the possibilities of sophisticated equipment and design software.

VCD 455 Business Practices in Visual Communication (5)

Prerequisite: Senior Year Status

This course examines the professional environment of the graphic designer/commercial artist. It offers a framework for understanding the career structures, job responsibilities, and employment opportunities (including how to establish a freelance practice) within the working field. With the background knowledge gained through the series of

explanatory lectures, advice from guest speakers from the industry, and visits to working studios and agencies, the student should be well prepared to make informed decisions about his or her future career plan.

VCD 458 Special Topic in Visual Communication (5)

Prerequisite: Completion of 100 and 200 level courses

This Special Topic course is offered on an ad hoc basis in order to offer extra teaching of a Visual Communication subject field not normally offered amongst the choice of course electives. At 400 level the Special Topic courses will be designed and taught with the purpose of achieving the generic learning outcomes for this final year level.

VCD 459 Multimedia I (5)

Prerequisite: CIS 102

Multimedia is a computer course that will introduce the student to a wide range of multimedia tools. The goal of the course is to teach audio and visual elements on the computer for recording on videotape. Students will be expected to combine animation, graphics, and sound into a presentation.

VCD 460 Senior Thesis (5)

Prerequisite: Senior Year status/Dean approval

This is a capstone class taken during the final academic year. Each student undertakes an extended written thesis with a relationship to the candidate's area of study and/or practice within visual communication. The thesis should be between 5,000 and 8,000 words. It will present a sustained narrative and/or argument and show evidence of applied research and critical analysis of the subject. It should demonstrate independent thinking and originality and be well structured and communicative. Students will work under the direction of an assigned tutor.

VCD 468 Senior Project (9)

Prerequisite: Program Chair/Dean Approval

Under faculty supervision, students will complete an independent design project that demonstrates their theoretical and technical proficiency in the total design process in the student's area of study.

VCD 469 Portfolio Development (9)

Prerequisite: Program Chair/Dean Approval

This course will explore the various aspects of creating a professional portfolio for use in seeking employment. Subjects to be covered include: portfolio layout, preparation and installation of artwork, developing a résumé, designs, presentation techniques, and portfolio updating.

VCD 475 Business Applications for Visual Communication (6)

Prerequisite: None

This course provides a thorough exploration of the financial responsibilities of the visual communication field. It introduces students to concepts of creating invoices, client fees, and other financial practices needed in business. The class will also explore a variety of career opportunities.

VID 101 Survey of Media Technologies (5)

Prerequisite: None

This course examines the many technologies that make up the media industry. Beginning with the basics of television and video cameras, discussions and lectures progress into the new technologies of HDTV, satellites, and interactive computing. An emphasis is placed on the ways in which area is linked with others and the social implications of each.

VID 162 Audio I (5)

Prerequisite: None

This course introduces students to the basic concepts and equipment of audio including microphones, sound gathering, recording technologies, and signal processing.

VID 163 Video Techniques I (5)

Prerequisite: None

This is a studio-based television production course that introduces students to the concepts, terminology, and equipment of a multi-camera, live-in tape production. Included are several class projects in which students rotate crew positions.

VID 164 Scriptwriting I (5)

Prerequisite: CIS 102

This is an introductory yet comprehensive class which discusses the role of the script in the production process and introduces students to varied styles used in specific media. The course also explores the elements of narrative form, dramatic tension, plot, and character development. An emphasis is placed on the students' development of their own individual styles.

VID 220 Editing and Post-Production I (5)

Prerequisite: CIS 102

This course introduces the student to the theory and practice of computer-based offline nonlinear editing including capture, creation, manipulation, and output of digital video. It is an intensive course offering students a working knowledge of the subject; a digitally edited project for their resume, reel or portfolio; and abilities that are an invaluable part of their skill set.

VID 259 Electronic Music I (5)

Prerequisites: VID 162, CIS 102

An introductory course that focuses on the creation of music via MIDI (Musical Instrument Digital Interface). Students can learn how to record, sequence and edit their own music using a computer with appropriate software and MIDI keyboard.

VID 260 Survey of Music and Sound for Video (5)

Prerequisite: None

Students are introduced to various styles of music such as rock, jazz, classical, country, techno, and contemporary urban, which are used to enhance the visual statement. From a historical perspective, this course examines the use of music within specific film and video genres and emphasizes the understanding of melody, harmony, texture, and drama in music. The course also focuses on methods of choosing music, editing, recording sound effects, and creating space with sound.

VID 261 Pre-Production (5)

Prerequisite: None

This course examines all aspects of pre-production planning for both feature films and documentary productions. Beginning with the development of script proposals from clients' and producers' ideas, the student advances to storyboards, schedules, legal requirements, and budgets. Included are the practical skills of hiring a crew, purchasing insurance, obtaining releases and permissions, and working with rental houses.

VID 262 Audio II (5)

Prerequisite: VID 162

The course teaches students the basic procedures and concepts involved in multitrack hard disk recording, non-linear editing, effects plug-ins and applications, signal processing, mixing down and two-track mastering.

VID 263 Video Techniques II (5)

Prerequisite: None

This is an introduction to the concepts and practices of field or remote video production. Students can learn to shoot out of sequence, organize their shoots, put together their crew, and edit their work into a finished product.

VID 266 Producing and Directing (5)

Prerequisite: None

This course examines the roles of the producer and the director of a production, how each differs from the other, and where in the production team hierarchy each is placed. Also discussed is working with actors and the difference between producers and directors of television, film, and freelance projects.

VID 267 Script Writing II (5)

Prerequisite: VID 164

Using VID 164 as a starting point, students are expected to continue to develop an individual writing style in the areas of characterization, adding emotion, comedic relief, and dialog editing. The course also examines the marketability of the script or screenplay, protecting ideas, and obtaining an agent.

VID 268 Survey of Documentary Film (5)

Prerequisite: None

This is an introductory course designed for non-majors; no prior exposure to documentary film is necessary or assumed. It combines an examination of the analytical elements of documentary film with an historical perspective from 1874 to the present. Included are the beginnings of cinema and the historical role of, motivations for, and social implication of the nonfiction film.

VID 269 Acting for the Camera (5)

Prerequisite: None

This is an introductory course in which a variety of acting styles are explored in an attempt to provide the skills necessary to communicate effectively with a television audience. The course teaches performers to analyze themselves, maximize their assets, and minimize their liabilities. It includes a series of in-class/on-camera exercises.

VID 270 Classical Western Music History (5)

Prerequisite: None

An introductory survey of formal Western music, from Gregorian chants to twentieth century minimalism, this course aims to give students a broad overview of the major developments in western musical history.

VID 271 African-American Music History (5)

Prerequisite: None

An introductory survey of African-American music in the twentieth century, from blues to hip hop, the course gives a broad overview of the major developments in African-American music, and places those developments in a social context through a series of informal lectures and listening seminars.

VID 272 Sight, Sound, and Motion (5)

Prerequisite: None

This course aims at engaging students into the further concepts of languages of video production and video as an art form. This is a practical course that not only gives students experience in the structuring of narrative and the overall digest of a project but focuses on the creative, aesthetic, and emotive levels inherent in video production.

These areas include narrative, structure, form, editing, color, and sound use. An emphasis is placed on the interactivity of different media and image making. Students have the opportunity to investigate and develop an appreciation for how time-based languages use other media (video, animation, computer imaging, still video, photography, montage, and book design) to become multidisciplinary.

VID 295/495 Special Topics in Media Production (5)

Prerequisite: Program Dean approval

This course allows the student to obtain course credit for unique learning situations that may periodically present themselves. It may be repeated once.

VID 310 History of Cinema (5)

Prerequisite: ENG 101

This course introduces students to the wealth of American cinema from the early silent comedies, to the modern day. Content will include sampling representative examples from a classic and contemporary repertoire. In addition, students are encouraged to attend selected film screenings and to analyze these texts in an open discussion class.

VID 311 Films of Alfred Hitchcock (5)

Prerequisite: ENG 101

An introductory course designed for non-majors; re-introduction of the master of suspense to new generations. Combines an examination of the analytical elements of Hitchcock films with an historical perspective from the "British Period" to his final great works in the 1960's. It also examines Hitchcock's influence on his contemporaries, as well as on current film makers. It addresses his motivations, unique working practices, and the social and cultural framework of his cinematography.

VID 320 Editing and Post-Production II (5)

Prerequisite: VID 365

This is an intensive course studying the techniques and styles of editing, creating dramatic tension and storytelling, and the psychological effects of specific techniques. Students are expected to complete and analyze a variety of editing assignments and view numerous examples.

VID 340 Editing and Post-Production III (5)

Prerequisite: VID 220

This course examines all aspects of post-production for film and television. Through examples and assignments, the students can gain further understanding of editing and post-production.

VID 359 Electronic Music II (5)

Prerequisite: VID 259

An advanced course extending the principles and applications established in Electronic Music I. Students learn how to record, edit, and program digitally sampled material, how to trigger those samples using MIDI and how to create sample-based music.

VID 362 Lighting for Television and Video (5)

Prerequisites: VID 163, VID 263

This is an advanced lighting course that builds on basics presented in VID 163 and VID 263. Incorporated are the elements of stage lighting, special effects, lighting the remote shoot, emphasizing the equipment involved, diagramming and plot, programming, and safety.

VID 363 Video Techniques III (5)

Prerequisites: VID 163, VID 263

This is an advanced course, which builds on the concepts and skills taught in VID 163 and VID 263. Included are camera operation skills, chroma key, digital video effects, videotape roll-in, and advanced use of the video switcher. Students rotate through the crew positions, supporting each director as they improve their timing, directing language, and management skills.

VID 365 Videography (5)

Prerequisite: VID 263

This is an advanced course designed to allow the student exploration of the potential of the video camera. Included are the elements of lenses and filters, shot framing and composition, color theory, non-tripod shooting techniques, internal electronics, aesthetics, and editing.

VID 367 Computer Graphics for Video (5)

Prerequisite: CIS 102

Professional graphics are an important part of modern video productions. This course is designed to develop the skills needed to plan and produce computer generated stationary and/or mobile 2D and 3D graphic text, images, and backgrounds for use within video productions. It also includes the history, styles, use, and creative options of graphic design.

VID 368 Computer Animation I (5)

Prerequisite: CIS 102

This course is designed to give the student an inclusive survey of the techniques of classic two-dimensional or cel-animation from concept and development through digital composition of finished scenes and/or sequences. The course will incorporate both practice and theory in covering the three major areas of the animation process including Animation Design, Animation technique, and Animation Production.

VID 370 Writing for the Media (5)

Prerequisite: VID 164

This course will emphasize the importance of writing in Media Production, showing its contribution at many different levels. The course will develop critical reading of film and how to organize this in structured essays and reviews. Lectures will include film extracts but material for reviewing will be according to personal preference.

VID 372 Audio Post-Production for Video (5)

Prerequisite: VID 262

This course develops skills already learnt in Audio II, including non-linear hard disk recording and editing, multitracking, mixing and signal processing, and applies them to the area of sound-to-picture. Students learn how to create soundtracks that complement the moving image, at the same time studying the roles of different professionals within the audio post-production industry such as the foley artist, sound editor and sound designer. Particular emphasis is placed on sound design and the aesthetics of film sound. Students will also be introduced to some of the creative possibilities of surround sound and will produce a 5.1 surround mix as part of their final project.

VID 373 World Cinema (5)

Prerequisite: ENG 101

This course introduces students to non-English language films from the wealth of world cinema, including Latin American, former Soviet Union, Asian and Middle Eastern, as well as films by Australian and Canadian filmmakers. This course is also a survey on the history of world film as an art form. Class content will include sampling representative examples from a classic and contemporary repertoire. In addition, students are encouraged to attend current film offerings playing at local cinemas, and analyze them in an open discussion class.

VID 374 European Cinema (5)

Prerequisite: ENG 101

This course introduces students to the wealth of European cinema, including Italian, French, German, Spanish, Swedish and Eastern European filmmakers. Survey on the history of European film as an art form. Class content will include sampling representative examples from a classic and contemporary repertoire. In addition, students are encouraged to attend current film offerings playing at local cinemas, and analyze them in an open discussion class.

VID 382 Audio Field Recording Techniques (5)

Prerequisite: VID 162

This course looks at the role of the sound recordist in film and video production and examines how to record sound for picture. Microphone selection, boom swinging, stereo recording, live mixing, and use of radio mics are all essential elements of the course. Students shoot and edit one short documentary and one short drama, employing different audio equipment and recording techniques to each project.

VID 401 Professional Business Development (5)

Prerequisite: VID 462

This course is designed to develop the personal and professional qualities that will assist individuals in successfully obtaining employment and adjusting to the corporate work environment; portfolio development and presentation will also be addressed.

VID 440 Editing and Post-Production IV (5)

Prerequisite: VID 340

This course is an advanced level course that concentrates on the “finishing” of media productions. It draws together all aspects of the Post-Production classes and incorporates techniques from the Animation and Audio Post-Production courses.

VID 461 Senior Thesis (5)

Prerequisites: Senior Status, Program Dean approval

This course is a special in-depth project under the direction of the Program Dean. The thesis is primarily concerned with a student’s knowledge of the substantive content of his or her major field as defined by the general program of study. The thesis is regarded as the student’s culminating work and should draw upon all of a student’s experiences throughout his or her four years of study.

VID 462 Production Seminar I (10)

Prerequisites: VID 320, VID 365

Students should expect to take this course in their final terms. This course is essentially the ‘portfolio’ course within the students chosen area of Media Production.

VID 464 Promotion and Distribution (5)

Prerequisite: None

This course investigates the processes involved after the production is “in the can” (finished). How do major motion picture studios go about promoting and distributing their films, and how does that differ from a small independent producer of programs? Included are the elements of distribution contracts, negotiating points, and an exploration of the hierarchy of the integral yet separate promotion and distribution businesses.

VID 465 Media Law (5)

Prerequisites: None

This course is intended to raise the general level of knowledge and understanding of those without formal legal training with the law as it relates to video production. It addresses such legal issues as copyright, defamation of character, intellectual properties, and freedom of speech, pornography, and contracts.

VID 468 Independent Study (5)

Prerequisite: Program Dean approval

This course allows students to do original research into topics outside the range of regular course offerings. It may be repeated once.

VID 472 Production Seminar II (10)

Prerequisite: VID 462

Students are expected to take their work from VID462 Production Seminar I through to an industry standard finished production. In so doing the student will demonstrate the knowledge and skills they have developed throughout their degree studies.

VID 473 Video Techniques IV (5)

Prerequisites: VID162, VID164, VID261, VID263

This is an advanced and intense course where students apply principles and skills acquired in previous production courses. It is structured so that the lecturer operates as Executive Producer, with each student taking an equally active role in the area they are most suited to. Students must join prepared to exercise all their production and administrative skills. Particular attention must be given to scriptwriting, planning, camera operation, sound recording, lighting and post-production.

VID 474 Computer Animation II (5)

Prerequisite: CIS 102

This is an advanced and intensive course that introduces students to computer-based animation techniques including the creation and manipulation of computer models, digitally “clothing” and lighting those models, and outputting them to video as finished animations.

VID 495 Special Topics in Media Production (5)

Prerequisite: Program Dean approval

This course allows the student to obtain course credit for unique learning situations that may periodically present themselves. It may be repeated once.



CAMPUS LOCATIONS

Georgia

AIU Atlanta

6600 Peachtree–Dunwoody Road
500 Embassy Row
Atlanta, GA 30328
404.965.6500
404.965.6501 Fax
888.999.4248 Toll Free
<http://www.aiuniv.edu/atlanta/>

Florida

AIU South Florida

2250 N. Commerce Parkway
Weston, FL 33326
954.446.6100
954.446.6301 Fax
866.248.4723 Toll Free
www.aiufl.edu

California

AIU Los Angeles

12655 West Jefferson Boulevard
Los Angeles, CA 90066
310.302.2000
310.302.2001 Fax
888.248.7390 Toll Free
www.aiula.com

Texas

AIU Houston

9999 Richmond Ave.
Houston, TX 77042
832.201.3600
832.201.3633 Fax
866.792.5500 Toll Free
www.houston.aiuniv.edu

United Kingdom

AIU London

110 Marylebone High Street
London W1U 4RY
44.207.467.5600
44.207.467.5601 Fax
www.aiulondon.ac.uk

Illinois

Main Campus

5550 Prairie Stone Parkway Suite 400
Hoffman Estates, IL 60192
847.851.5000
877.701.3800 Toll Free
www.aiuonline.edu

CAMPUS DESCRIPTIONS

Atlanta

The Atlanta campus is located in the growing perimeter business community just north of downtown Atlanta. In 1998, the American Electronics Association (AEA) cited Georgia as the national leader in high-tech job growth. With 39,000 new jobs and 45% growth from 1990–1996, Georgia led all other states in total activity. AIU's Atlanta campus is well situated in the center of the city's beltway to take advantage of the more than 9,000 small, medium, and large high-technology firms that are based here.

Atlanta's 75,000-square-foot facility provides its students with an interactive education in business and information technology. The building features more than 1,000 ports to information access throughout the building.

South Florida

South Florida is blessed with 3,000 hours of sunshine each year and pleasant year-round ocean breezes. The region boasts a rich natural beauty and is famous for its diverse ethnic and international flavor. But it's the miles of sparkling beaches and a myriad of scenic waterways that make South Florida legendary. The area has long been noted for its aquatic sports and activities, entertainment, and world-class sports organizations. It is also home to a variety of museums and performing art centers as well as the galleries, fine dining, and shopping on Las Olas Boulevard, the "Rodeo Drive" of South Florida.

An advantageous economic climate has established the region as a world-class international business center and one of the most desirable locations for new, expanding or relocating businesses. South Florida, once known as a tourism economy, now supports a diverse range of industries, including marine, manufacturing, finance, insurance, real estate, avionics/aerospace, film and television production, and high technology.

The AIU campus is located in the municipality of Weston, which is strategically located in western Broward County and is embraced by the Atlantic Ocean and the Florida Everglades. With proximity to I-595, Sawgrass Expressway, and the Florida Turnpike, the campus is easily accessible and perfectly situated to serve all areas of South Florida.

The South Florida campus is a 100,000-square-foot corporate facility housed in a modern four-story building. To support the collaborative learning model utilized at the campus, the facility is fully wired for computer access and houses graphic design labs and photography studios. Students have full use of multimedia and learning resource centers, which include virtual libraries complete with industry-current technology and media equipment.

Houston

Houston, America's fourth-largest city, is a center of international business and high technology and home to many of the largest corporate names in the country. This puts opportunity close at hand for many of our graduates. The city has national sports teams, excellent galleries and museums, fine dining, nightlife, outstanding Galleria shopping, and award-winning theatre along with many concerts and festivals.

The campus is located in the 5 square mile Westchase District – Houston's distinctive business community that is home to more than 1,500 businesses including Chevron Texaco, Exxon Mobil, Verizon Wireless, BMC Software, ABB and Microsoft. The campus is in west Houston and has excellent public transportation and highway access (just off the Sam Houston Tollway between I-10 and Westpark, north of Hwy 59). There is ample parking.

The campus occupies a 68,000-square-foot, freestanding, air-conditioned building at the corner of Richmond Avenue and Briar Park. It houses classrooms, Macintosh labs, team rooms, the Learning Resource Center (which includes a virtual library), Bookstore, lounges and an administrative/ clerical area. The campus is equipped for wireless laptop use throughout.

Los Angeles

Los Angeles is the cultural and economic center of the metropolitan area encompassing the 200-mile Southern California coast. The city serves as a portal to the Pacific Rim, as well as a gateway for trade and cultural exchange between Mexico, the United States, and Canada.

The city boasts such thriving industries as advanced technology and entertainment, and includes a business community as diverse as its population. AIU's Los Angeles campus is located in the growing Playa Del Rey area. Its 93,000-square-foot facility provides a professional, team-oriented learning environment supported by industry-current technology. This tech support includes more than 3,000 data ports for network computer use. The city offers AIU students a variety of learning opportunities, including internships at top businesses, fashion houses, film studios, lecture programs and frequent contact with leaders in a variety of industries.

London

As an international center of business and culture, London is one of the world's most distinguished capital cities. Its vast resources offer students an exciting academic, cultural, and social environment in which to study and develop. London's museums and galleries house some of the richest art treasures in the world. In addition, the city's many reference libraries draw scholars from all parts of the globe. London is also a mecca for the performing arts, with world-famous theatres known for their quantity and quality. London captivates with its undiminished charm and excitement, inviting students to explore its rich traditions and expand their educational horizons.

AIU is located in central London, between Hyde Park and Regents Park. AIU students can easily visit Buckingham Palace, Piccadilly Circus and the West End, London's central theatre district. Students take class trips to the British Museum, the Victoria and Albert, the Tate, the National Gallery, and other great museums.

This campus houses lecture rooms, Macintosh and PC computer laboratories, and art, design, photography and video production studios. The library has a comprehensive collection of books, periodicals, newspapers and journals to support the University's curriculum. The school's Interior Design Resource Center houses a comprehensive collection of interior design materials and catalogs. The workroom has ample equipment to support such special topics as furniture design and architectural design.

Online

AIU Online is the Web-based Virtual Campus of American InterContinental University. AIU Online's Virtual Campus offers Associate degrees in business; Bachelor's degrees in business, visual communication, information technology and criminal justice; and Master's degrees in business, information technology and education. In addition, the Virtual Campus offers students complete support throughout their degree program of study from Admissions Services, Academic Affairs, Student Affairs to Financial Services, Career Services, library and Technical Support Services.

AIU Online courses are interactive and delivered via rich, multimedia presentations with capabilities designed to give you complete control over your learning experience. AIU Online students not only interact with one another in dynamic group situations via online chats, but also correspond individually with classmates and professors via e-mail throughout their courses, creating a real sense of community. Online students can complete their enrollment application online, apply for financial aid, or check the status of their account, final grades, academic plan and other information 24 hours a day through this secure website. AIU Online is committed to its students and their capacity to achieve every professional goal they set for themselves. For more information about AIU Online, see the AIU Online catalog or visit www.aiuonline.edu.

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