

Catalog Publication Date: January 2010
Addendum Publication Date: March 2010

- 1. Tuition and Fees**
- 2. Academic Calendar**
- 3. Faculty**
- 4. Changes to the Catalog**

2010-2011 Catalog Addendum

Program	Tuition and Fees Schedule Academic Calendar		Full Program Tuition	Total Program Credits	Degree	Revised 3/1/10
	Per Academic Term*	Per Credit Hour				Books & Supplies Per Program (estimates)
Advertising Design	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Animation	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Audio Production	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,900
Building Information Modeling	\$4,427.50	\$385	\$35,420	92 credits	AS	\$3,750
Digital Media Production	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Digital Photography	\$4,331.25	\$385	\$34,650	90 credits	AS	\$5,700
Fashion Design	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Fashion Merchandising	\$4,620	\$385	\$69,300	180 credits	BA	\$7,500
Game Production	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Graphic Design	\$4,427.50	\$385	\$35,420	92 credits	AS	\$3,750
	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Interior Design	\$4,427.50	\$385	\$35,420	92 credits	AS	\$3,750
	\$4,620	\$385	\$69,300	180 credits	BFA	\$7,500
Professional Photography	\$4,620	\$385	\$69,300	180 credits	BFA	\$9,450

* The tuition per term cost is calculated based on dividing the number of terms in the program (approx. 8 AS or 15BA/BFA) by the estimated total cost of the program. The actual tuition costs will vary depending on the number of credits taken during each term and the level of the class.

Fees

Application Fee (non-refundable)	\$ 50
Exemption Examination PASS, earn credit	\$300
Exemption Examination FAIL, no credit	\$ 50
Graduation	\$ 50
Late Tuition Payment	\$ 20
Late registration	\$ 50
Returned Check	\$ 25
Transcript**	\$ 5
Withdrawal Fee	\$ 50
Identification Card**	\$ 5

** First copy is free of charge. Each additional copy is \$5.00.

Re-Schedule (to change start date)	\$100
Student Activity/Lab Fee (per term)	\$100
(Advertising Design, Animation, Building Information Modeling, Fashion Design, Graphic Design, Interior Design, Fashion Merchandising, Digital Media Production)	
Student Activity/Lab Fee (per term)	\$175
(Digital Photography, Professional Photography)	
Student Activity/Lab Fee (per term)	\$200
(Audio Production)	

Required Equipment estimate \$1,950-Digital Photography/Professional Photography Program

Instructional Camera Kit (included in the books and supplies estimate)

2010-2011 Catalog Addendum

2010 ACADEMIC CALENDAR

TERM 1 2010

February 15 Classes Begin
 February 21 Last Day of Add/Drop
 March 29 Registration Starts
 April 24 Last Day of Classes – Term 1 Ends
 April 25 – May 2 End of Term Break

TERM 1 2010 - Session I

February 15 Session I Classes Begin
 February 18 Last Day of Add
 February 21 Last Day of Drop
 March 20 Session I Ends

TERM 1 2010 - Session II

March 22 Session II Classes Begin
 March 25 Last Day of Add
 March 28 Last Day of Drop
 April 24 Session II Ends

TERM 2 2010

May 3 Classes Begin
 May 9 Last Day of Add/Drop
 May 31 Holiday – Memorial Day
 June 14 Registration Starts
 July 5 Holiday – 4th of July
 July 10 Last Day of Classes – Term 2 Ends
 July 11 – July 25 End of Term Break

TERM 2 2010 - Session I

May 3 Session I Classes Begin
 May 6 Last Day of Add
 May 9 Last Day of Drop
 June 5 Session I Ends

TERM 2 2010 - Session II

June 7 Session II Classes Begin
 June 10 Last Day of Add
 June 13 Last Day of Drop
 July 10 Session II Ends

TERM 3 2010

July 26 Classes Begin
 August 1 Last Day of Add/Drop
 September 6 Holiday – Labor Day
 September 7 Registration Starts
 October 2 Last Day of Classes – Term 3 Ends
 October 3 – October 10 End of Term Break

TERM 3 2010 - Session I

July 26 Session I Classes Begin
 July 29 Last Day of Add
 August 1 Last Day of Drop
 August 28 Session I Ends

TERM 3 2010 - Session II

August 30 Session II Classes Begins
 September 2 Last Day of Add
 September 5 Last Day of Drop
 October 2 Session II Ends

TERM 4 2010

October 11 Classes Begin
 October 17 Last Day of Add/Drop
 November 22 Registration Starts
 November 25 – November 27 Holiday – Thanksgiving
 December 18 Last Day of Classes – Term 4 Ends
 December 19 – January 2 End of Term Break

TERM 4 2010 - Session I

October 11 Classes Begin
 October 14 Last Day of Add
 October 17 Last Day of Drop
 November 13 Session I Ends

TERM 4 2010 -Session II

November 15 Session II Begins
 November 18 Last Day of Add
 November 21 Last Day of Drop
 December 18 Session II Ends

2011 ACADEMIC CALENDAR

TERM 1 2011

January 3 Classes Begin
 January 9 Last Day of Add/Drop
 January 17 Holiday – Martin Luther King Jr. Birthday
 February 14 Registration Starts
 March 12 Last Day of Classes –Term 1 Ends
 March 13 – March 20 End of Term Break

TERM 1 2011 - Session I

January 3 Session I Classes Begin
 January 6 Last Day of Add
 January 9 Last Day of Drop
 February 5 Session I Ends

TERM 1 2011 - Session II

February 7 Session II Classes Begin
 February 10 Last Day of Add
 February 13 Last Day of Drop
 March 12 Session II Ends

TERM 2 2011

March 21 Classes Begin
 March 27 Last Day of Add/Drop
 May 2 Registration Starts
 May 28 Last Day of Classes – Term 2 Ends
 May 29 – June 5 End of Term Break
 May 30 Holiday – Memorial Day

TERM 2 2011 - Session I

March 21 Session I Classes Begin
 March 24 Last Day of Add
 March 27 Last Day of Drop
 April 23 Session I Ends

TERM 2 2011 - Session II

April 25 Session II Classes Begin
 April 28 Last Day of Add
 May 1 Last Day of Drop
 May 28 Session II Ends

TERM 3 2011

June 6 Classes Begin
 June 12 Last Day of Add/Drop
 July 4 Holiday – Independence Day
 July 18 Registration Starts
 August 13 Last Day of Classes –Term 3 Ends
 August 14 – August 28 End of Term Break

TERM 3 2011 - Session I

June 6 Session I Classes Begin
 June 9 Last Day of Add
 June 12 Last Day of Drop
 July 9 Session I Ends

TERM 3 2011 - Session II

July 11 Session II Classes Begins
 July 14 Last Day of Add
 July 17 Last Day of Drop
 August 13 Session II Ends

TERM 4 2011

August 29 Classes Begin
 September 4 Last Day of Add/Drop
 September 5 Holiday – Labor Day
 October 10 Registration Starts
 November 5 Last Day of Classes –Term 4 Ends
 November 6 – November 13 End of Term Break

TERM 4 2011 - Session I

August 29 Classes Begin
 September 1 Last Day of Add
 September 4 Last Day of Drop
 October 1 Session I Ends

TERM 4 2011 -Session II

October 3 Session II Begins
 October 6 Last Day of Add
 October 9 Last Day of Drop
 November 5 Session II Ends

TERM 5 2011

November 14 Classes Begin
 November 24 – November 26 Holiday – Thanksgiving
 November 20 Last Day of Add/Drop
 December 18 – January 1 Holiday Break
 December 25 – December 26 Holiday – Christmas
 December 31 – January 1 Holiday – New Year's
 January 9 Registration Starts
 January 16 Holiday – Martin Luther King Jr. Birthday
 February 4 Last Day of Classes –Term5 Ends
 February 5 – February 12 End of Term Break

TERM 5 2011 - Session I

November 14 Classes Begin
 November 17 Last Day of Add
 November 20 Last Day of Drop
 December 17 Session I Ends

TERM 5 2011 -Session II

January 2 Session II Begins
 January 5 Last Day of Add
 January 8 Last Day of Drop
 February 4 Session II Ends

FACULTY LISTING –Effective January 2010

Avalon, Alexis

Fashion Merchandising Department Chair

Fashion Design Interim Chair

Ph.D., Curriculum and Instruction, University of South Florida

M.A., Art Education, University of South Florida

B.A., Fashion Design, Kent State University

Bedsaul, Anna Marie

Fashion Design Faculty

B.F.A., Fashion Design, Moore College of Art and Design

Blackburn, Rosemary

Fashion Design Faculty

B.A., Fashion/Textiles, St. Martin's School of Art, England

Diaz, Jorge

Graphic Design Faculty

M.F.A., Media Design Management, International Academy of Design & Technology

B.F.A., Art, The University of Tampa

Dutertre, Cathy

Digital Photography Faculty

A.S., Digital Photography, International Academy of Design & Technology

Epps, Robb

Animation Department Chair

M.F.A., Sequential Art, Savannah College of Art and Design

Bachelor of Music, Music Education, University of North Carolina at Greensboro

Garofallou, Robert

Audio Production Department Chair

M.B.A., Business Administration, University of Tampa

M.S., Electrical Engineering, University of South Florida

B.S., Electrical Engineering, University of South Florida

Hollweg, Teresa

Interior Design Faculty

B.S., Interior Design, Florida State University

A.A., General Studies, Valencia Community College

Johnston, Patricia

Interior Design Department Chair

Bachelor of Design, University of Florida

Kerr, Penelope

Fashion Design Faculty

B.F.A., Fashion Design and Marketing, International Academy of Design & Technology

A.A., Fashion Design, Bauder College

Leventis, Chris

Digital Photography/Professional Photography Faculty

B.F.A., Digital Arts and Technology, International Academy of Design & Technology

Lurch, Michelle

Fashion Design Faculty

B.A., Fashion/Textiles, St. Martin's School of Art, England

Mancino, Joseph

Graphic Design Faculty

B.F.A., Graphic Design, International Academy of Design & Technology

A.S., Graphic Design, International Academy of Design & Technology

Mundo, Martin

Fashion Design Faculty

B.F.A., Fashion Design and Marketing, International Academy of Design & Technology

A.A.S., Fashion Institute of Technology, NY, NY

Pauly, Jennifer

Graphic Design Department Chair

M.S., Graphic Arts Publishing/Print Media, Rochester Institute of Technology

B.S., Mass Communications/Advertising, St. Cloud State University

Pelak, Paul

Digital Photography/Professional Photography Department Chair

M.F.A., Media Design Management, International Academy of Design & Technology

B.F.A., Communication Design, Kutztown University

Ramasamy, Navintran

Audio Production Faculty

B.M., Music Production & Engineering, Berklee College of Music

Schmitt, Theresa

Digital Media Production Department Chair

B.A., American Studies, Eckerd College

A.A., General Studies, St. Petersburg College

A.S., Film and Video Production, Full Sail

Schulman, Stephanie

Audio Production Faculty

B.A., Music, University of South Florida

Sims, James

Digital Media Production Faculty

M.F.A., Motion Picture, TV & Record Arts, Florida State University

B.A., English and American Literature, Brandeis University

Smith, Steven

Audio Production Faculty

B.M., Music Composition & Theory, Jacksonville University

Sorenson, Marie

Audio Production Faculty

B.A., Radio, TV, Film, Temple University

VanKampen, Rennie

General Education Department Chair

M.A., Humanities, Florida State University

B.A., Humanities, Florida State University

Vassar, Andrea

Advertising Design/MFA Department Chair

M.Ed., Exceptionality Education, University of St. Thomas

B.A., Elementary Education, University of St. Thomas

A.S., Interactive Media, International Academy of Design & Technology

DELETIONS (~~deleted language is struck~~) and ADDITIONS (*new language in italics*)

GENERAL INFORMATION

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Grievance Policy – Internal Grievance Procedure **Effective January 2010**
Step 2
If the matter is not resolved to the student's satisfaction in Step 1, the student may submit a written, dated and signed statement of the grievance or complaint and a description of the actions that have taken place thus far to the next level of authority directly or through the campus ~~Student Appeals~~ *Academic Review Committee* at studentappeals@academy.edu.

ACADEMIC INFORMATION

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Petition for Summer Leave/Standard Period of Non Enrollment (SPN) **Effective March 2010**
A student may be granted a Standard Period of Non-Enrollment for a period not to exceed one term. The requested time period must start at the beginning of ~~Term 3~~ *the summer term* and end when that term is completed. If the student does not return at the beginning of ~~Term 4~~ *the next scheduled term*, he/she will be considered a complete withdrawal from school as of the last term of attendance. The student will be notified of the petition outcome via Academy Email and/or mail.

PROGRAM INFORMATION

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DIGITAL MEDIA PRODUCTION BACHELOR OF FINE ARTS PROGRAM **Effective February 2010**
Concentration Courses
DIGI400 ~~Special Topics~~ *Special Topics in Digital Media Production* 4
~~DIGI450~~ *BUSN450* Project Management 4
DIGI485 ~~Capstone Course~~ *Digital Media Production Capstone* 4
DIGI490 Senior Digital Media Production Portfolio 4
DESIGN325 ~~Interface Design~~ *Interactive Design* 4
~~DESIGN480~~ *Internship DIGI480 Digital Media Production Internship* 4
~~DESIGN499~~ *BUSN499* Entrepreneurship 4

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FASHION DESIGN BACHELOR OF FINE ARTS PROGRAM **Effective January 2010**
~~Hybrid~~ *Hybrid*
Total Concentration Credits **124-120**

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FASHION MERCHANDISING BACHELOR OF ARTS PROGRAM **Effective January 2010**
~~Hybrid~~ *Hybrid*

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GAME PRODUCTION BACHELOR OF FINE ARTS PROGRAM **Effective January 2010**
~~DESIGN 48~~ *480*

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GRAPHIC DESIGN ASSOCIATE OF SCIENCE PROGRAM **Effective January 2010**
~~Hybrid~~ *Hybrid*
Total Concentration Requirements **66 64**

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GRAPHIC DESIGN BACHELOR OF FINE ARTS PROGRAM **Effective January 2010**
Total Concentration Requirements **124-120**

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INTERIOR DESIGN ASSOCIATE OF SCIENCE PROGRAM **Effective February 2010**
Concentration Courses
~~INTR290~~ *Associate Internship for Interior Design* 4
Total Concentration Requirements **68 64**
Total Credits Required for Graduation **96 92**

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PROFESSIONAL PHOTOGRAPHY BACHELOR OF FINE ARTS PROGRAM **Effective January 2010**
Hybrid Hybrid

COURSE DESCRIPTIONS

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DESIGN 325 **Effective March 2010**
~~Interface Design~~ *Interactive Design*

~~DESIGN 480-DIGI 480~~ **Effective March 2010**
~~Internship-Digital Media Production Internship~~
4 quarter credit hours
Prerequisite: Successful completion of 144 quarter credit hours
This course is designed to provide students with an opportunity to gain industry experience in their chosen career field. The focus of the course will be on the development of practical job skills, industry knowledge, and professional performance.

~~DESIGN 499~~ **Effective March 2010**
~~Entrepreneurship~~
4 quarter credit hours
Prerequisite: None
Students study the essentials of small business start-up and management. The course includes discussion of the organization of a small business venture, the preparation of a loan application to secure financing, development of a business plan, and securing aid from government sources.

~~DIGI 400~~ **Effective March 2010**
~~Special Topics~~ *Special Topics in Digital Media Production*

~~DIGI 450~~ **Effective March 2010**
~~Project Management~~
4 quarter credit hours
Prerequisite: Completion of 120 credit hours or Program Chair Approval
Through the use of environmental simulation and detailed case study, students are exposed to the intention, responsibility, scope and requirements of effective project management. Students will have the opportunity to learn to move fluidly between both broad management and compartmentalized roles, viewing a project as a manageable organism dependent upon structured guidance and oversight for success.

~~DIGI 485~~ **Effective March 2010**
~~Capstone Project~~ *Digital Media Production Capstone*

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DIGI 490 **Effective February 2010**
Senior Digital Media Production Portfolio
4 quarter credit hours
Prerequisite: Successful completion of 168-144 credit hours or Program Chair Approval
Students will continue to have the opportunity to advance their skills in the areas of audio production and editing using industry standard hardware and software. Emphasis will be placed on mixing, hard disk recording, midi production and professionalism. Basic music theory will be introduced to create audio for the multimedia environment. Students will also have the opportunity to learn how to operate, and maintain audio equipment. Upon the completion of the course the student should be able to create a professional quality soundtrack using a combination of acoustic and electronic audio elements, mixed down into a compressed and edited stereo audio file.
This course begins with a review of portfolio worthy media projects produced in other courses. Project revisions, as well as new projects are assigned in order to enhance the students' portfolios and prepare them for employment interviews. Interviewing and presentation techniques will be introduced, along with strategies for developing an effective résumé, cover letter, and self-promotional campaign.

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~~GRAPH 290~~ **Effective January 2010**
~~Graphic Design Portfolio~~
4 quarter credit hours
Prerequisite: Successful completion of 60 credit hours or Program Chair Approval
The course will emphasize professionalism, and increased creative and technical proficiency while extending the range, variety and quality of final projects. The final presentation of resume, portfolio and professional attitude will culminate with an individual mock interview.

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~~INTR280~~ **Effective February 2010**
~~Associate Internship for Interior Design~~
4 quarter credit hours

~~This course has been specifically designed for students nearing completion of their Associate Degree program of study to facilitate development of a professional portfolio as well as skills in performing research, writing a resume, and engaging in interviews in preparation for conducting a job search. The internship experience provides the opportunity for student to practice their job search skills as well as to gain education related work experience. This course provides students with an opportunity to develop a portfolio through the compilation of work completed throughout their program of study. Students may enhance their portfolio with the addition of work completed during their internship experience.~~

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PHOTO ~~30500-305~~

Effective January 2010